

[Insert name of Institution] celebrates European heritage by collecting family migration stories in [Insert city/town]

European Year of Cultural Heritage project on migration comes to [country] at [institution] on [date] .

[City/Town, publication date 2018] – 2018 is the European Year of Cultural Heritage, and the Europe we live in today is the result of migration, as generation after generation of people have spread across the continent and carried their ideas with them. To celebrate this occasion, **[Insert Institution]** is working in partnership with Europeana, the European digital platform for cultural heritage, and migration museums across Europe, to invite people young and old, to share the objects that help them tell their own stories of migration.

Events in [Insert country] will take place on [Insert date] at [Insert Institution, city/town].

'Insert Quote,' says [name] from [Institution].

'Everybody has a story to tell about their origins, and the moments that shaped their lives. Europeana is excited to work with [Insert Institution] to encourage people to share those stories and the objects that tell them, and to help us bring them together online. In that way we can celebrate the diversity and richness of the cultural heritage that is being passed on generation after generation, all over Europe,' says Harry Verwayen, Acting Executive Deputy Director at Europeana.

Blending family stories across Europe

[Institution's] goal is to discover people's meaningful family objects, from photographs to letters, postcards and recipes, to help Europeana to tell the story of Europe and the people who live here, online. Objects already collected from across Europe include books, musical instruments, family recipes, jewellery, clothing and even a chair.

These objects and their stories will sit online alongside items from other museums across Europe, helping to paint a bigger picture of European migration movements over the last few centuries. They will be recorded for posterity and made available for all to discover and use for education, research, inspiration and pleasure.

[Institution] invites all visitors to share their family objects and stories to help build this [online collection showcasing Europe's rich history of migration](#).

Migration Champion

[Insert example story if available]

European Year of Cultural Heritage

Europeana is a partner to the 2018 European Year of Cultural Heritage. Throughout the year, Europeana will run a series of collection day events in partnership with museums, libraries, archives and audiovisual collections across Europe to build a new online collection that will showcase how the flow of people and ideas has contributed to the richness of Europe's culture today. If people cannot attend the events they will be able to contribute at migration.europeana.eu/share

In [Country], [Institution] is working with [Insert as relevant schools/senior communities/ local communities] to discover and share people's objects and stories.

ENDS

Contact

[Insert institution contact]

About [Institution]

[Insert institution boilerplate]

About Europeana

Europeana is Europe's platform for digital cultural heritage with a mission to 'transform the world with culture'. [Europeana Collections](#) is Europe's digital library, museum, gallery and archive. From books, photos and paintings to television broadcasts and 3D objects, Europeana Collections provides online access to a vast store of cultural heritage material from across Europe for everyone to find, use and share: for research, for learning, for creating new things. (@EuropeanaEU)

About the European Year of Cultural Heritage 2018

2018 is the European Year of Cultural Heritage, a year of events, activities and celebrations all around Europe to get people interested and involved in cultural heritage. The year will see a series of initiatives and events across Europe to enable people to become closer to and more involved with their cultural heritage. Find out more about [The European Year of Cultural Heritage](#)

[Europeana Migration Collection Day events](#) for the European Year of Cultural Heritage will be held in Belgium, Croatia, Hungary, Ireland, Latvia, Luxembourg, The Netherlands, Serbia, and Wales.

Discover other European Year of Cultural Heritage events in [Insert Country Insert relevant link https://europa.eu/cultural-heritage/country-links_en]