

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

Europeanana

Let's talk about
Europeanana Migration
collection days

20 April 2018

Danse de trols faunes et trols bacchantes
Hopfer, Hieronymus
1500-1563, Bibliothèque Municipale De Lyon
France, Public Domain



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Talking about Europeana Migration

To help you talk about and promote your Europeana Migration Collection Day we've put together the key pieces of text and the messages that you will need, whether it's to explain what Europeana Migration is all about, what a collection day is and why you are running one, or to let people know what will happen on the day.

If we've missed something that would be useful - let us know! Contact Beth.Daley@europeana.eu

About Europeana Migration

In partnership with migration museums across Europe, and as part of the European Year of Cultural Heritage, Europeana is inviting people young and old to be part of its project to build an online collection dedicated to migration.

What has migration got to do with cultural heritage?

People have moved from one place to another for as long as the human race has existed. And it is evident in the world around us. We can get an Indian curry to eat tonight as easily as a Greek mezze or an Italian pizza. We can wear jeans from Nîmes, with a MacDonalld clan tartan scarf and a Moroccan Fez hat. We can listen to opera, hip hop, classical or soul music.

Telling the story of Europe

Looking at migration to and from Europe historically, Europeana aims to show that the geographical moving of people makes culture richer. Our cultural heritage shows us that the Europe we inhabit today is the result of a flow of people and ideas, and that migration is woven through and enriches our everyday lives in many ways.

About the European Year of Cultural Heritage

2018 is the [European Year of Cultural Heritage](#). Launched in Milan in December 2017, citizens across Europe have been invited to explore what cultural heritage offers in all its forms. Europeana is the digital face of the European Year of Cultural Heritage.

The aims of the European Year of Cultural Heritage are to encourage more people to discover and engage with Europe's cultural heritage, and to reinforce a sense of belonging to a common European space. Europeana Migration builds on this - we want people to not only discover and engage with cultural heritage but also to contribute their own.

By participating in Europeana Migration, your institution and your audiences are also contributing to the European Year of Cultural Heritage.

Why should people contribute their stories?

Your story is important

We all have objects and tales that tell stories of where we've come from and what's shaped our lives. For many of us, that involves our family's stories of migration and immigration. Sharing your own personal migration history can help us to tell a really big story - the story of Europe and the people who live here.

Sharing your story is easy

These objects are important parts of your heritage and recording and digitising them is easier than you might think. Once it's done, they will become part of the Europeana Migration Collection.

Your story can be used by others

Your story is part of Europe's rich and shared history of migration, and now it can be recorded for the future, and made freely available for anyone to discover and use for education, research, inspiration and pleasure.

An online migration collection

What's in the collection? The scope of the digital material in the Europeana Migration collection will be broad, with content from a diverse range of museums sitting with family stories from the people of Europe, providing a full and rich picture of migration throughout Europe. Geographically, it will cover migration to, from and within Europe. Historically, it will reflect the migration movements that have occurred in Europe over many centuries.

Where is the material from? The Europeana Migration collection brings together digital collections dedicated to the theme of migration to, from and within Europe, sourced from both cultural heritage institutions and the public. The collection will grow in size and scope throughout 2018 as new content is added from collection events, online submissions, the collections of dedicated migration museums, and both existing and new Europeana data partners.

Who is it for? Europeana Migration is a resource for all - an important online testament to Europe's rich and shared history of migration, freely available for anyone to discover and use for education, research, inspiration and pleasure.

Collection day events

Throughout 2018, the European Year of Cultural Heritage, Europeana will run a series of collection days and events involving museums, libraries, archives and audiovisual collections across Europe that specialise in or are interested in the theme of migration.

What are you asking people to do?

People across Europe, young and old, will be encouraged to join in both online - by contributing to and exploring a new migration collection on the Europeana Collections website - and in the real world - by participating at collection days - museum events where they can add their personal migration stories.

What are we asking you to do?

When you run a collection day, you invite people to come along and share their family's stories of migration, bringing objects that help to tell those stories, for example, photographs, letters, postcards, films or items of clothing. You will help visitors to record and digitise their stories on the day so that they become part of the Europeana Migration collection. Here, they will sit alongside items from European museum collections and be available for anyone to read online.

On the day

What to tell your audiences about your collection day event...

What to bring: Bring along one or more objects that are part of your family's migration story and as many details about them as you can. For example, letters, diaries, photographs, artworks, recipes, items of clothing, videos, badges, or songs.

On the day: These objects are important parts of your heritage and recording and digitising them is easier than you might think. We'll ask you a few questions about yourself, hear your story and photograph your objects so you can take them home again.

What happens next: Once we've got all the info we need, your story will become part of the Europeana Migration Collection. You'll be able to find it online soon after the event. Here, it'll be displayed alongside migration collections from museums and galleries across Europe as well as other migration stories from this and other events.

Looking after your story: Your story is personal, and of course that means you want to make sure it's told the right way. By contributing your story, you're allowing other people to view it, share it and quote the words or use the imagery. They in turn must always properly credit you as creator of the story. You can contact Europeana at any time to remove your story from Europeana Migration, or to change the details if you spot something that's incorrect.

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De Chinese markt
Manufacture Royale de Beauvais
1767, Rijksmuseum
Netherlands, Public Domain



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