

Europeana Publishing Framework: Content

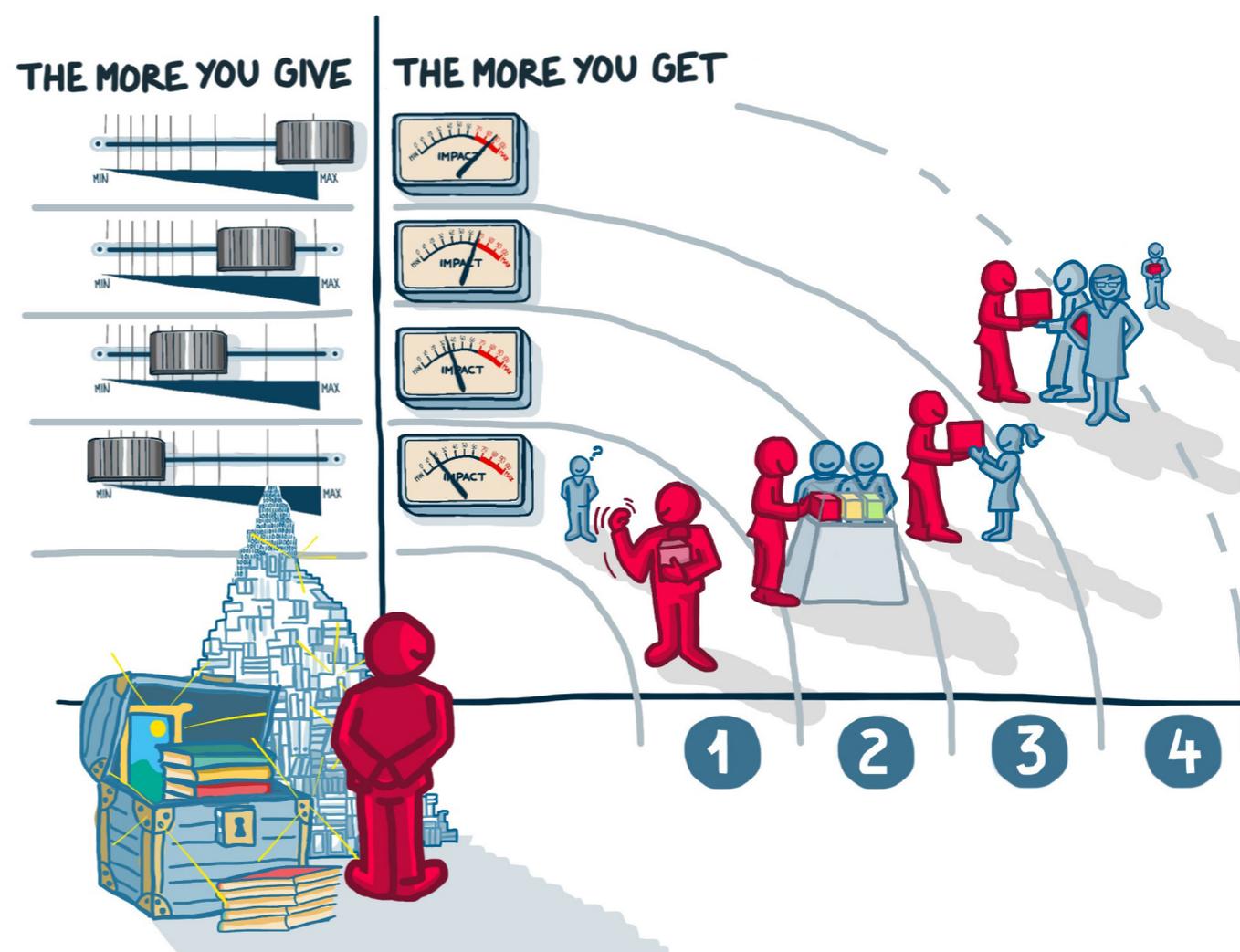
Quick Summary

The Europeana Publishing Framework makes it easy for you, our data partners, to see how the quality of the content and metadata you provide affects how we can surface, showcase and promote it on Europeana Collections and beyond, and how others can view it, share it and work with it.

The framework has **four tiers of criteria** relating to the quality of the content and its licensing, and three tiers relating to the quality of the related metadata were added in July 2018.

What data partners provide will depend on their own agendas and capabilities, but **the higher the quality of information provided, the more benefit created for audiences and the greater the potential** use in education, research and the creative industries.

The content tiers are based on real examples and were developed in wide-ranging discussion under the Europeana Creative project and with the Europeana Network Content Re-use Task Force.



See [Europeana Publishing Framework](#) and [Europeana Publishing Guide](#) for more detailed information.

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Here you see how the different content tiers of the Publishing Framework work. In this example, we use images. For video, audio, text and 3D, please see the Europeana Publishing Guide.

TIER	DIRECT LINK TO OBJECT PROVIDED	RIGHTS STATEMENTS	EUROPEANA API DISPLAYS	BENEFITS (CUMULATIVE)
<p>1 Europeana as a search engine. <i>'I want to search and browse collections online.'</i></p>	Yes. Minimum of 0.1 megapixel in size	Any from the Europeana licensing Framework	Metadata plus direct link to object	<p>Findability - indexed by search engines, linked data technology</p> <p>Web traffic - click-throughs to your site</p>
<p>2 Europeana as a showcase. <i>'I want to be guided through collections online.'</i></p>	Yes. Minimum of 0.42 megapixel in size	Any from the Europeana licensing Framework	Metadata plus direct link to object	<p>Use in thematic collections - providing context and relation to other collections on Europeana</p> <p>More marketing through Europeana</p>
<p>3 Europeana as a distribution platform for non-commercial reuse. <i>'I want to find, view and use collections in my own non-commercial projects.'</i></p>	Yes. Minimum of 0.95 megapixel in size	Any from the Europeana licensing framework that allow for some re-use	Metadata plus direct link to object and can filter to show only re-usable objects	<p>Impressions - collections viewed on platforms outside of Europeana</p> <p>Use in Europeana's existing partnerships and projects in e.g. education and research</p> <p>Use in apps and services by third parties</p>
<p>4 Europeana as a free reuse platform. <i>'I want to find, view and use collections in whatever way I choose.'</i></p>	Yes. Minimum of 0.95 megapixel in size	Any from the Europeana licensing framework that allow free re-use	Metadata plus direct link to object and can filter to show only re-usable objects	<p>Use on open platforms like Wikimedia</p> <p>Use by creative industry</p> <p>Use in commercial apps and services</p>