



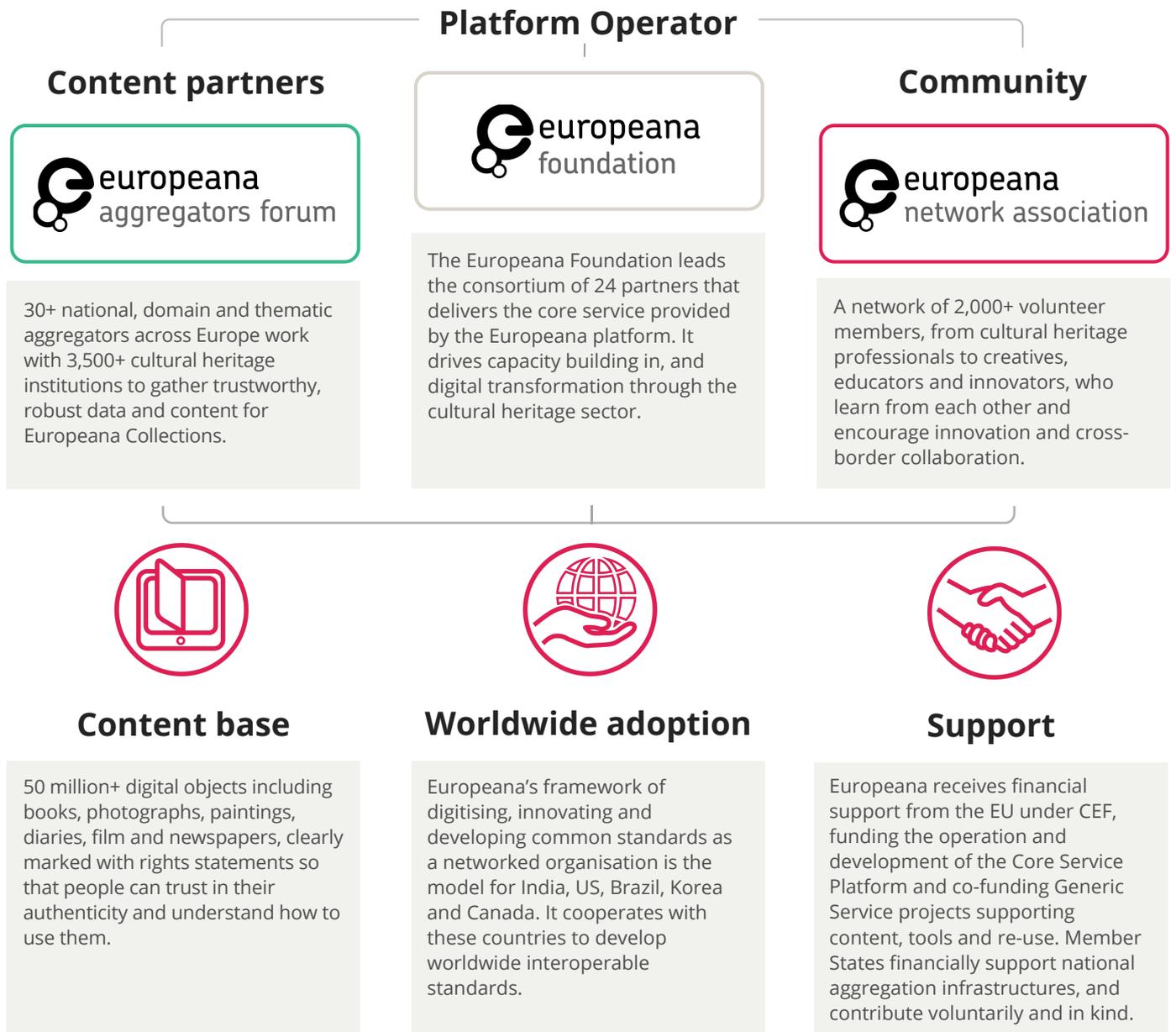
Europeana is Europe’s platform for digital cultural heritage. It is an initiative of the European Union and drives digital transformation. #DigitalEurope

‘The online platform Europeana is not just a digital vault that preserves our cultural heritage but a channel and an open door to our past, present and future.’

Mariya Gabriel, European Commissioner for Digital Economy and Society

Key facts

The Europeana initiative facilitates digital transformation in the cultural heritage sector. It furthers the objectives of the Digital Single Market by developing common standards that enable cultural heritage institutions to share their collections across sectors and borders. This supports access to and use of online cultural heritage by the general public, research, education and the creative industries.



Products and services



Platform

Europeana operates a Core Service Platform for the sharing and discovery of cultural heritage data across all borders. As a Digital Service Infrastructure, it constantly improves connectivity and interoperability through frameworks and standards.



Websites

Europeana operates two targeted websites - **Europeana Collections** for discovery and **Europeana Pro** for the professional communities of cultural heritage institutions, research, education and innovation.



Frameworks

Internationally adopted frameworks developed by Europeana on licensing, data quality and impact make European cultural heritage interoperable, supporting institutions' digital ambitions and the Digital Single Market.



Upskilling

Aggregators and data partners collaborate through an active online forum, events, national workshops and an aggregator-in-residence programme as well as via Task Forces run by the Europeana Network Association.

Recent highlights



Developments at EU level

A 2018 Commission report, based on an independent evaluation, highlights Europeana's success in bringing Europe's digitised cultural heritage to a pan-European audience, its future challenges and the Commission's proposals for its development and direction.



Campaigns

Citizens are encouraged to actively connect with and share their heritage. Over 8,000 people have shared more than 200,000 objects to Europeana 1914-1918, while Europeana Migration invites people to discover and share stories showing the influence of migration on culture and what it means to be European.



Education

Europeana curated resources can be found in: French national educational portal Éduthèque (850,000 subscribers); the ministry portals of Finland, Portugal and Spain; Art Faces game (35,000+ downloads); publisher Beneylu School (34,000 classrooms); Europeana MOOC by European Schoolnet.



Research

Europeana data is integrated into research infrastructure Clarin, and databases including Creative Commons Search and WikiData. The Europeana Research Grants Programme supports scholarship and creative reuse in academia.



Creative industries

Use of curated resources and APIs includes: Aardman Animation game 11-11: Memories Retold; ArtUpYourTab, StoryPix, Europeana Radio, and GIF It Up.



Social media

A strong social media following (over 150,000) and partnerships with third parties like GIPHY ensure curated Europeana content is seen by millions. e.g. 78 million impressions, Jan-Sep 2018.

