



# EUROPEANA COPYRIGHT COMMUNITY WORK PLAN

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# 1. COMMUNITY ASPIRATIONS AND IMPACT AREAS

## Community aspiration and long-term aims

The aspirations of the Copyright Community are to support the Europeana Initiative in the development of adequate data governance mechanisms and their implementation, through for example training resources.

The Copyright Community also aspires to aid practitioners in the cultural heritage sector to navigate copyright in their collections, to help them advocate for adequate institutional support around copyright, and to provide guidance around how to contribute to adequate legal frameworks in their countries.

By doing that, the community supports three out of the four long-term aims set in the [Europeana Initiative Vision 2030](#) and Impact Model, namely 'LT.1 Just economic and social growth through cultural data used for personal, professional and/or economic purposes'; 'LT.2 People are more

productive and innovative after engaging with knowledge development and transfer activities', and 'LT.3 An empowered cultural heritage sector based on the commons principles, data sovereignty and decentralisation'.

## Delivering your community aspiration - connecting to one or more of the impact pathways

As part of the impact pathway '**P1 Creativity and engagement with cultural heritage**' leading to '*LT.1 Just economic and social growth through cultural data used for personal, professional and/or economic purposes*', the copyright community will:

- continue to raise awareness about the benefits of removing barriers to reuse, for example through the article 14 Task Force.
- Contributing to the organisation of the Public Domain Day event.

This should lead to more people being able to use cultural heritage.

As part of the impact pathway 'P2 Knowledge, skills and innovation' leading to 'LT.2 People are more productive and innovative after engaging with knowledge development and transfer activities', the copyright community will:

- organise regular office hours sessions
- write blog posts about latest developments of interest to the sector
- develop guidelines on how to put in place practical measures to support copyright management
- And develop overviews of legal and implementation differences across countries on specific topics.

This should lead to new knowledge gained by our audiences and to this knowledge being actively applied in practice.

As part of the impact pathway 'P3 Network development and collaboration' leading to 'LT.3 An empowered cultural heritage sector based on the commons principles, data sovereignty and decentralisation', the copyright community will:

- Bring the community together to develop policy positions leading to improved copyright and other legal system
- Contribute to the development of data governance mechanisms that support the functioning of the data space

This should lead to increased motivation to cooperate and share knowledge with others in the data space ecosystem.

## 2. COPYRIGHT COMMUNITY MEMBERSHIP

Copyright community members are mainly cultural heritage professionals looking for solutions to legally make cultural heritage available online, as well as teachers and researchers interested in legally reusing digital cultural heritage in their activities.

# 3. GOVERNANCE

## SG composition

- [Ellen Van Keer](#) (Digital heritage expert, Meemoo), Chair
- [Ana Lazarova](#) (IP lawyer, Digital Republic Association)
- [Andrea Wallace](#) (Associate Professor, University of Exeter)
- [Annabelle Shaw](#) (Copyright & Rights Systems Manager, British Film Institute)
- [Ariadna Matas](#) (Policy Advisor, Europeana Foundation), Community Manager
- [Bartolomeo Meletti](#) (Education and Research Executive, Learning on Screen)
- [Brigitte Vézina](#) (Director of Policy, Creative Commons)
- [Deborah De Angelis](#) (Chapter Lead, Creative Commons Italian Chapter)
- [Hande Ozkayagan Praendl](#) (Research Associate, University of Vienna)

- [Maarten Zeinstra](#) (IP Lawyer, Open Nederland)
- [Marina Markellou](#) (Ethics Advisor National Centre Scientific Research Demokritos)

## Chair and responsibilities

[Ellen van Keer](#) is the copyright community Chair. [Ariadna Matas](#) is the copyright community manager. Members of the steering group take the lead or contribute to one or more of the areas foreseen in the action plan, including by leading task forces and working groups, depending on their knowledge, experience and preference.

## Intention to meet

The steering group meets once a month online. An in-person meeting is generally planned once a year, coinciding with relevant events such as the annual Public Domain Day celebration or the annual Europeana Conference.

# 4. ACTIVITY PLAN

## Outreach and communications

The copyright community communicates and raises awareness of products, events and important developments through Europeana Pro, a mailing list and social media, including X and LinkedIn.

Where relevant, the copyright community will invite guests to write posts to be published on Europeana Pro on relevant topics for the sector.

## Peer to peer knowledge-sharing activities

- *Copyright office hours and Policy office hours*

Continue setting up the copyright and policy office hours to have a space where community members can engage and discuss shared questions. Each session will focus on a specific topic.

- *Support public domain day celebrations*

Contribute to the organisation and participate in the annual event to raise awareness about the public domain and bring attention to success stories and policy developments in this area.

- *Support the use of the out of commerce works provisions in the CDSM Directive*

Participate in and enable conversations amongst actors in the cultural heritage and other sectors to support the implementation of the out of commerce works provisions.

## Task force(s) or working groups

- *Safeguard the public domain*

Continue strengthening the public domain through cooperation across professionals via the article 14 task force.

- *Support the community with the development and use of AI*

Develop a statement on copyright and AI in the cultural heritage sector. Act as a hub for challenges and questions on the developing role of AI in relation to legal aspects. Help to build a network of peers working with copyright and AI. Consider the creation of a new task force on AI.

## Other activities

- *Promote and help develop the Europeana Licensing Framework (ELF) and future rules for the governance of data in the data space*

Encourage the use of the ELF through awareness raising and training resources. Support the development of updates to the ELF toward new data governance mechanisms.

- *Develop resources to support copyright management and data protection in digital cultural heritage*

Continue to promote and update the copyright management guidelines for practitioners and enrich it with additional resources and examples. Explore mechanisms to support cultural heritage professionals in dealing with data protection and privacy related decisions when making digital cultural heritage available.

- *Advocate for adequate policies and laws for the cultural heritage sector*

Define policy positions and engage with policy makers in order to ensure that copyright and other legal and policy areas enable cultural heritage organisations to fulfil their public interest mission.



# 5. MONITORING ENGAGEMENT AND SUCCESS

- Number of Community- or steering group-organised activities, e.g. presentations, events or training
  - Reporting annually
  - No KPI due to voluntary nature of ENA Community activities

Eventually mandatory, where relevant activities are developed or organised

- Number of participants/beneficiaries of discrete Community-led activities
  - Reporting annually
  - No KPI

Eventually mandatory, where relevant activities are developed or organised

- Satisfaction rating relating to ENA Community-led activities
  - 75% benchmark as standard
  - Reporting annually

Eventually mandatory, where relevant activities are developed or organised

Align with standard guidance on evaluating products and services

- Views of main landing page and key Community resources (to be agreed per Community and promoted / disseminated accordingly)
  - No KPI

Voluntary and only used if appropriate

Measured already for Impact Playbook, for example, noting that dissemination and engagement is not only influenced by community activities

# 6. BUDGET

2000 euros for public domain day  
2500 euros for enabling copyright community  
steering group members to meet face to face



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