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Abstract: This deliverable presents the Europeana Sounds online and offline public presence and

activities during Year 2. It shows the many achievements met during the year. We strengthened the project's online presence and reach, completing the communication toolbox, intensifying networking activities and promoting the first project outcomes, in particular the publication of the first sets of metadata on Europeana, and the alpha and

beta versions of the Music Collections on Europeana, and organised the first

international public conference "The Future of Historic Sounds".

| Dissemination level | |
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Application area

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Statement of originality

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Project summary

Europeana Sounds is Europeana's 'missing' fifth domain aggregator, joining APEX (archives), EUscreen (television), the European Film Gateway (film) and The European Library (libraries). It will increase the opportunities for access to and creative re-use of Europeana's audio and audio-related content and will build a sustainable Best Practice Network of stakeholders in the content value chain to aggregate, enrich and share a critical mass of audio that meets the needs of public audiences, the creative industries (notably publishers) and researchers. The consortium of 24 partners will:

- Double the number of audio items accessible through Europeana to over 1 million and improve
 geographical and thematic coverage by aggregating items with widespread popular appeal such as
 contemporary and classical music, traditional and folk music, the natural world, oral memory and
 languages and dialects.
- Add meaningful contextual knowledge and medium-specific metadata to 2 million items in Europeana's audio and audio-related collections, developing techniques for cross-media and cross-collection linking.
- Develop and validate audience specific sound channels and a distributed crowd-sourcing infrastructure for end-users that will improve Europeana's search facility, navigation and user experience. These can then be used for other communities and other media.
- Engage music publishers and rights holders in efforts to make more material accessible online through Europeana by resolving domain constraints and lack of access to commercially unviable (i.e. out-of-commerce) content.

These outcomes will be achieved through a network of leading sound archives working with specialists in audiovisual technology, rights issues, and software development. The network will expand to include other data-providers and mainstream distribution platforms (Historypin, Spotify, SoundCloud) to ensure the widest possible availability of their content.

For more information, visit http://pro.europeana.eu/web/europeana-sounds and http://www.europeanasounds.eu

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Executive summary

This deliverable - which also marks the completion of MS37 *Communication plan update* - presents the Europeana Sounds online and offline presence and activities during Year 2 through quantitative and qualitative assessments. It shows that many achievements were met during the year and that performance indicators were even exceeded.

During the first year of the project, WP6 *Dissemination & Networking* established the brand recognition attributes of the project (name, graphic identity and tagline) and its online presence through its website, hosting a blog, and several social media platforms. A communication toolbox was created with posters, flyers, factsheets, slideshow templates and videos. Networking activities took place both online and offline through participation at events; gradually raising awareness of the project, its collections, and the project product outputs to come.

In the second year of the project, WP6 continued on this path, strengthening the project's online presence and reach, completing the communication toolbox, intensifying networking activities and promoting the first project outcomes, in particular the publication of the first sets of metadata on Europeana, and the alpha and beta version of the Music Collections (formerly called Music Channel).

All these efforts converged to one of the highlights of the year: the organisation of the first international public conference on 2 October 2015. The conference was attended by more than 250 people from 30 different countries, gathered around the theme of *"The Future of Historic Sounds"*.

The consortium performed beyond expectations for the WP6 key performance indicators as the project was presented at 59 events and mentioned in at least 399 publications during Year 2.

1 Introduction

This document (D6.5) assesses the project reach via online and offline communication during its second year (1st February 2015-31st January 2016), and attempts to evaluate its results and plan the next steps for the remaining twelve months of the project.

During Year 2, WP6 issued the following deliverables and milestones: D6.4 *Communication plan and evaluation V1* (February 2015)¹, D6.7 *Dissemination materials and press kit 2* which additionally represented MS36 *Further dissemination materials and press kit distributed* (August 2015)², and *MS35 Mid-project event* (October 2015).³

This document (D6.5) completes the previous versions.

¹

 $[\]frac{http://pro.europeana.eu/files/Europeana_Professional/Projects/Project_list/Europeana_Sounds/Deliverables/EuropeanaSound}{s-D6.4-CommunicationPlanAndEvaluationV1-v1.3.pdf}$

http://www.europeanasounds.eu/wp-content/uploads/2016/02/EuropeanaSounds-D6.7-Dissemination-Materials-and-Press-Kit-2-v2.0.pdf

http://www.europeanasounds.eu/wp-content/uploads/2015/12/EuropeanaSounds-MS35-Mid-Project-Event-v1.0.pdf



As a reminder, the key objectives of the Europeana Sounds dissemination and networking activities remain⁴:

- Highlight and promote access to, and creative reuse of, Europe's sound and music collections,
- Engage audiences with the aggregated materials and attract them to Europeana Sounds,
- Build a community of interest and practice, i.e. foster the creation of a sustainable Best Practice Network of stakeholders.

The main audiences targeted through WP6 activities remain:

- the potential data providers, that is to say audiovisual archivists and other professionals working in the GLAM sector,
- researchers working in musicology, linguistics, history, etc.
- educators that is to say secondary and tertiary school teachers and academics, and through them their students,
- professional and semi-professional creatives (musicians, radio programmers, software developers, etc.).
- and finally the general public as potential end-users.⁵

2 Europeana sounds online presence and achievements

2.1 Website europeanasounds.eu

The Europeana Sounds website was officially launched on 2nd June 2014 at the URL www.europeanasounds.eu. The traffic on the Europeana Sounds website is tracked with Google Analytics.

Since the launch of the website (see Figure 1 below), the visits have gradually increased and reached various peaks:

- in December 2014 due to the organisation of a daily advent calendar online,
- in June 2015 with the launch and promotion of the redesigned website,
- in September 2015 before the first project conference.

In contrast, we noticed, as expected, an overall drop in sessions during the summer holidays and during the year-end holidays in December 2015.

⁴ See D6.3 part 3 "Primary objectives", page 11/44.

http://pro.europeana.eu/files/Europeana Professional/Projects/Project list/Europeana Sounds/Deliverables/EuropeanaSound s-D6.3-Initial-Communication-Plan.pdf

⁵ See more on 4.1 *Reaching out to our target audiences*.





Figure 1: Number of sessions on europeanasounds.eu from 2 June 2014 to 31 January 2016

The redesign of the Europeana Sounds website took place in May 2015 and was launched in early June 2015. It is detailed in the deliverable D6.7 *Dissemination Materials and Press Kit* 2.⁶ This new design used the Wordpress template Avada⁷ who had troubles displaying properly on all browsers. The problem was solved, thanks to template updates, for Mozilla Firefox in Autumn 2015 and for Chrome early in 2016. The display issue was occasional and not systematic so it is hard to say if it had any repercussions on the traffic on the website.

During Year 2, the Europeana Sounds blog continued promoting the project partners' collections and updating the project audience with the latest news about the project.

In addition, to build upon the positive experience of the advent calendar organised in December 2014, it was decided to coordinate two series of blog posts that ran during Year 2. The first featured interviews with members of our Advisory Board (Dr. Eggo Müller⁸, Professor Mark Plumbley⁹, Professor Pekka Gronow¹⁰) and User Advisory Panel (interviews with Ashley Burgoyne¹¹, Isabella van Elferen¹²).

The second series presented national anthems and celebrations. Some were written by members of the consortium: Lithuania¹³, Ireland¹⁴, Greece¹⁵, Netherlands¹⁶, Italy¹⁷, Denmark¹⁸, Portugal¹⁹, Latvia²⁰, France²¹, Germany²², Austria²³, and on the European anthem²⁴ to celebrate Europe Day on May 9th.

⁶ For more information on this graphic makeover, see D6.7 Dissemination Materials and Press Kit 2, page 6-8 http://pro.europeana.eu/files/Europeana Professional/Projects/Project list/Europeana Sounds/Deliverables/europeanasound s-d6-7-dissemination-materials-and-press-kit-2-v2-0.pdf

http://theme-fusion.com/avada/

⁸ http://www.europeanasounds.eu/news/preserving-our-heritage-is-central-to-our-identity-meet-with-eggo-muller

http://www.europeanasounds.eu/news/europeana-sounds-may-help-people-see-the-connections-between-other-cultures-and-backgrounds-throughout-europe-meet-with-mark-plumbley

http://www.europeanasounds.eu/news/the-record-industry-has-been-multinational-from-the-very-beginning-meet-with-pekka-gronow

pekka-gronow

11 http://www.europeanasounds.eu/news/europeana-has-the-potential-to-become-such-a-compelling-source-of-data-for-music-researchers-meet-with-ashley-burgoyne

http://www.europeanasounds.eu/news/europeana-sounds-preserves-an-enormous-range-of-audio-material-that-would-otherwise-be-very-hard-to-find-at-best-and-likely-to-get-lost-at-worst-meet-with-isabella-van-elf

http://www.europeanasounds.eu/news/national-anthem-of-lithuania-now-and-then

¹⁴ http://www.europeanasounds.eu/news/amhran-na-bhfiann

¹⁵ http://www<u>.europeanasounds.eu/news/25-march-1821-greeks-sing-their-revolution</u>

¹⁶ http://www.europeanasounds.eu/news/offline-remix-of-sounds-in-the-netherlands-thanks-to-the-king

¹⁷ http://www.europeanasounds.eu/news/the-song-of-the-italians-brief-history-of-a-national-anthem

¹⁸ http://www.europeanasounds.eu/news/constitution-day-and-womens-suffrage-in-denmark

¹⁹ http://www.europeanasounds.eu/news/a-portuguesa-brief-history-of-a-national-anthem

http://www.europeanasounds.eu/news/latvias-anthem-a-short-history

http://www.europeanasounds.eu/news/la-marseillaise-brief-history-of-the-french-national-anthem

²² http://www.europeanasounds.eu/news/deutschlandlied-brief-history-of-the-german-national-anthem



Several were contributed by non-Europeana Sounds Consortium members:

- Sweden by Cecilia Hammarlund-Larsson, Curator at the Nordiska museet²⁵,
- Belgium by Frédéric Lemmers from the Royal Library of Belgium²⁶,
- Croatia by Lucija Konfic from the Department for the History of the Croatian Music at the Croatian Academy of Arts and Sciences²⁷,
- Poland by Jan Topolski of the National Audiovisual Institute in Poland²⁸,
- Spain by José María Soto de Lanuza and Juan Bautista Escribano Sierra from Department of Music and Audiovisuals at the National Library of Spain²⁹,
- Finland by Pekka Gronow from the University of Helsinki³⁰.

These two series also allowed us to open the blog to non-Europeana Sounds Consortium members thus raising awareness about the project and expanding our network and reach.

Figure 2 shows a tag cloud for Europeanasounds.eu, displaying the words that appeared most frequently on the website so far. It conveys an idea of the overall text content of the website:

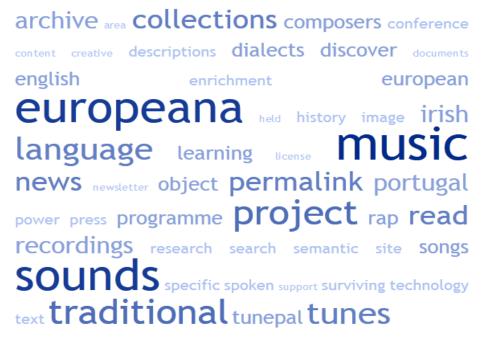


Figure 2: Europeana Sounds website tag cloud on 31 January 2016

 $[\]frac{23}{\text{http://www.europeanasounds.eu/news/from-gott-erhalte-to-land-der-berge-a-brief-history-of-the-austrian-national-anthem}$

²⁴ http://www.europeanasounds.eu/news/a-song-for-europe-brief-history-of-the-european-anthem

 $^{{\}tt http://www.europeanasounds.eu/news/thou-ancient-thou-free-brief-history-of-the-swedish-national-anthem}$

http://www.europeanasounds.eu/news/la-brabanconne-brief-history-of-the-belgian-national-anthem

 $^{{\}tt http:/\underline{/www.europeanasounds.eu/news/our-beautiful-homeland-discover-the-croatian-national-anthem-2}}$

http://www.europeanasounds.eu/news/brief-history-of-the-polish-national-anthem

http://www.europeanasounds.eu/news/the-marcha-real-brief-history-of-the-national-anthem-of-spain

 $^{{\}color{red}^{30}}\, \underline{\text{http://www.europeanasounds.eu/news/maamme-our-country-brief-history-of-the-finnish-national-anthem}$



What are the results of the website editorial activities in Year 2? Between Year 1 and Year 2, the number of user sessions³¹ increased by 164%, the number of pageviews by 145% while number of users was tripled (see table 1):

Table 1: Comparison of Europeanasounds.eu traffic statistics between Year 1 and Year 2

| | Year 1 | Year 2 |
|---------------|--------|--------|
| Blog posts | 92 | 106 |
| User sessions | 15,697 | 41,405 |
| Pageviews | 34,109 | 83,515 |
| Users | 10,634 | 30,517 |
| Page/Session | 2.17 | 2.02 |
| % New Session | 67.46% | 72.95% |

The table below (Table 2) presents which page of the website were viewed the most. The homepage is the main entry point to the website. We can observe also that the pages about the conference and its programme were consulted a lot, both in English and in French.

The blog posts that were read the most display information about the project achievements: the publication of the first set of metadata on Europeana ("The first 26,620 recordings are now up on Europeana!") and the release of the beta version of the Europeana Music Collections ("Testdrive the new Europeana Music Channel") and a quite technical article about Optical Music Recognition.

³¹ A user session is the session of activity that a user with a unique IP address spends on a Web site during a specified period of time cf. http://www.webopedia.com/TERM/U/user_session.html



Table 2: Europeanasounds.eu statistics per page during Year 2

| Pa | ge ? | | Page Views ? | Unique Page Views ? | Avg. Time on Page ? |
|-----|--|---|--|----------------------|---|
| | | | 83,515 % of Total: 100.00% (83,515) | % of Total: 100.00% | 00:01:50 Avg for View: 00:01:50 (0.00%) |
| 1. | 1 | P | 17,096 (20.47% | 13,124 (18.99%) | 00:01:20 |
| 2. | /intro | P | 3,046 (3.65% | 2,462 (3.56%) | 00:01:40 |
| 3. | /about | P | 1,937 (2.32% | 1,612 (2.33%) | 00:02:02 |
| 4. | /sounds/music | P | 1,893 (2.27% | 1,513 (2.19%) | 00:01:21 |
| 5. | /programme | P | 1,664 (1.99% | 1,397 (2.02%) | 00:02:45 |
| 6. | /news/the-first-26620-recordings-are-now-up-on-europeana | P | 1,515 (1.81% | 1,287 (1.86%) | 00:02:34 |
| 7. | /fr/ | P | 1,339 (1.60% | 1,128 (1.63%) | 00:01:23 |
| 8. | /news/optical-music-recognition | P | 1,288 (1.54% | 1,184 (1.71%) | 00:05:28 |
| 9. | /fr/conference-europeana-sounds-2015 | P | 1,178 (1.41% | 971 (1.40%) | 00:01:44 |
| 10. | /events | P | 1,077 (1.29% | 913 (1.32%) | 00:01:17 |
| 11. | /fr/programme | P | 1,035 (1.24% | 877 (1.27%) | 00:02:55 |
| 12. | /sounds | P | 970 (1.16% | 835 (1.21%) | 00:00:53 |
| 13. | /news/testdrive-the-new-europeana-music-channel | P | 951 (1.14% | 806 (1.17%) | 00:03:12 |
| 14. | /sounds/spoken-word-recordings | P | 937 (1.12% | 798 (1.15%) | 00:01:15 |
| 15. | /about/organisation | P | 899 (1.08% | 751 (1.09%) | 00:02:20 |
| 16. | /news/unique-collection-of-1400-recording-and-playback-machines-in-paris | P | 824 (0.99% | 755 (1.09%) | 00:03:57 |
| 17. | /news/la-marseillaise-brief-history-of-the-french-national-anthem | Ð | 763 (0.91% | 714 (1.03%) | 00:02:39 |
| 18. | /press/press-review | Ð | 747 (0.89% | 388 (0.56%) | 00:02:28 |
| 19. | /news/how-does-a-greek-traditional-lullaby-sound-like | æ | 723 (0.87% | 624 (0.90%) | 00:02:12 |
| 20. | /speakers | P | 709 (0.85% | 553 (0.80%) | 00:02:55 |

The top 10 blog posts for the number of pageviews in Year 2 are the following:

- 1. The first 26,620 recordings are now up on Europeana!, by Tom Miles, 8 June 2015, 1,515 pageviews during Year 2³²
- 2. Optical Music Recognition, by Alexander Schindler, 4 August 2014, 1,288 pageviews³³
- 3. Testdrive the new Europeana Music Channel, 10 August 2015, 951 pageviews³⁴
- 4. *Unique collection of 1,400 recording and playback machines in Paris*, by Xavier Loyant, 5 February 2015, 824 pageviews³⁵
- 5. *La Marseillaise, brief history of the French national anthem,* by Lionel Michaux, 14 July 2015, 763 pageviews³⁶

http://www.europeanasounds.eu/news/the-first-26620-recordings-are-now-up-on-europeana

³³ http://www.europeanasounds.eu/news/optical-music-recognition

³⁴ http://www.europeanasounds.eu/news/testdrive-the-new-europeana-music-channel

 $[\]frac{35}{\text{http://www.europeanasounds.eu/news/unique-collection-of-1400-recording-and-playback-machines-in-paris}}$

³⁶ http://www.europeanasounds.eu/news/la-marseillaise-brief-history-of-the-french-national-anthem



- 6. How does a Greek traditional lullaby sound like?, by Marianna Anastasiou, 21 September 2015, 723 pageviews³⁷
- 7. Recording and playing machines through time: an online exhibition, by Emilie Vaisman and Axelle Bergeret-Cassagne, 31 August 2015, 552 pageviews³⁸
- 8. Amhrán na bhFiann, a brief history of the Irish national anthem, by Maeve Gebruers, 17 March 2015, 535 pageviews³⁹
- 9. Latvia's anthem: a short history, by Inese Pinne and Zane Grosa, 18 November 2015, 456 pageviews⁴⁰
- 10. Disc washing at the library, by Sabine Schostag, 6 October 2015, 411 pageviews⁴¹

These results validate the choice in focusing the blog both on the project outcomes (aggregation, Music Collections, virtual exhibition, research on music recognition) and on highlights of the partners collections through the series on national anthems. Indeed three of the top 10 blog posts are from this series on national anthems. It validates, too, the choice of encouraging variety in topics on the blog as there are also two more technical posts in the top 10, one on optical music recognition and one on the process of cleaning discs before digitisation. This approach will be kept up during Year 3 (see part 2.7 *Next steps* in this deliverable).

Studying our audience, we notice that most of sessions on Europeanasounds.eu were located in EU countries, which is consistent with our target audience:

³⁷ http://www.europeanasounds.eu/news/how-does-a-greek-traditional-lullaby-sound-like

 $^{{\}color{red}^{38}} \, \underline{\text{http://www.europeanasounds.eu/news/recording-and-playing-machines-through-time-an-online-exhibition}$

³⁹ http://www.europeanasounds.eu/news/amhran-na-bhfiann

⁴⁰ http://www.europeanasounds.eu/news/latvias-anthem-a-short-history

⁴¹ http://www.europeanasounds.eu/news/disc-washing-at-the-library



| Country ? | Acquisition | | | |
|-------------------|---|---|--|--|
| Country | Sessions ? | % New Sessions ? | New Users ? | |
| | 41,405 % of Total: 100.00% (41,405) | 73.27% Avg for View: 72.95% (0.45%) | 30,338 % of Total: 100.45% (30,203) | |
| 1. France | 7,648 (18.47%) | 59.90% | 4,581 (15.10%) | |
| 2. Mitted States | 5,889 (14.22%) | 90.34% | 5,320 (17.54%) | |
| 3. United Kingdom | 4,047 (9.77%) | 66.81% | 2,704 (8.91%) | |
| 4. Germany | 3,377 (8.16%) | 69.35% | 2,342 (7.72%) | |
| 5. III Italy | 1,723 (4.16%) | 74.58% | 1,285 (4.24%) | |
| 6. Netherlands | 1,590 (3.84%) | 58.62% | 932 (3.07%) | |
| 7. Portugal | 1,418 (3.42%) | 68.90% | 977 (3.22%) | |
| 8. E Spain | 1,173 (2.83%) | 75.87% | 890 (2.93%) | |
| 9. (not set) | 1,056 (2.55%) | 98.96% | 1,045 (3.44%) | |
| 10. Russia | 995 (2.40%) | 87.74% | 873 (2.88%) | |

Figure 3: Europeana Sounds website connections by countries (1 February 2015-31 January 2016)

Similarly to Year 1 we noticed a relatively strong proportion of sessions from the United States of America during Year 2: 14.2% of all sessions (they represented 10.45% of sessions in Year 1). Again, this is consistent with the long-term contacts between Europe and the US; especially in the academic and cultural sector and with the US being the first country for the number of English-speaking Internet users. ⁴² Also international English language websites tend to have the US as the biggest audience.

The question 'How does our audience find us online?' is answered in Figure 4. 29.2% came from an organic search, i.e. Europeanasounds.eu appeared on search engine results pages while 27% of all sessions on Europeana Sounds website in Year 2 came from social referral (against 41% in Year 1), 52% of which coming from Facebook and 44.2% coming from Twitter.

The proportion of direct traffic is also quite high which is positive: people coming directly to the site for what they want to find. In fact "direct traffic" means that Google Analytics could not identify the origin of the visitor. This can indicate that the visitors typed the website address directly into their browser, they clicked a link to the website inside a PDF, inside an email, clicked on a shortened URL, or had Europeanasounds.eu bookmarked.

⁴² http://www.internetlivestats.com/internet-users-by-country/





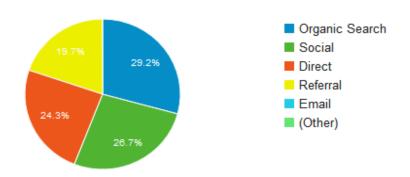


Figure 4: Session acquisition by channel during Year 2 (1 February 2015-31 January 2016)

Similarly to last year, we noticed that less than 20% of the connections on Europeanasounds.eu occurred on a mobile device:

Table 3: Europeana Sounds website connections by device category (1 Feb 2015-31 Jan 2016)

| Device Category ? | Sessions ? ↓ |
|-------------------|---|
| | 41,405 % of Total: 100.00% (41,405) |
| desktop | 33,419 (80.71%) |
| mobile | 5,451 (13.17%) |
| tablet | 2,535 (6.12%) |

Some partners - Sabhal Mòr Ostaig, CNRS (CREM team), The Language Archive, Irish Traditional Music Archive (ITMA) - witnessed increased traffic on their website when they published a blog post on the Europeana Sounds website. For example, after a blog post written by ITMA was posted on the Europeana Sounds website on the 12th August⁴³, there has been an increase in traffic to the ITMA website. ⁴⁴ The most popular referral is from Facebook, where the ITMA team placed a post about the blog, and the Europeana and Europeana Sounds websites are at 8 and 9 positions (Figure 5).

⁴³ http://www.europeanasounds.eu/news/field-recording-irish-traditional-music

⁴⁴ http://www.itma.ie/



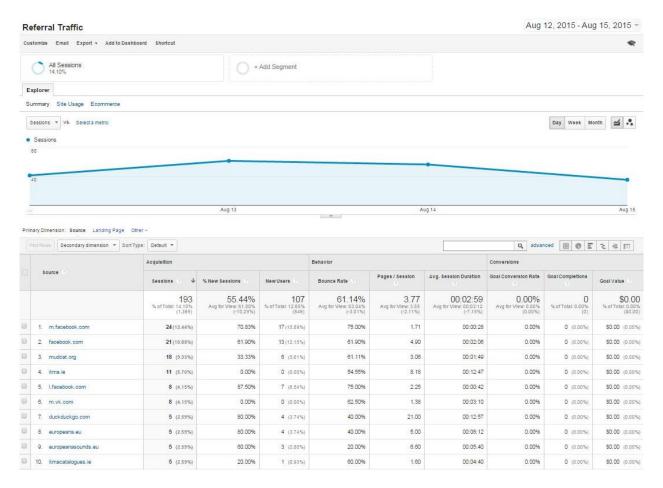


Figure 5: ITMA website analytics for 12-15 August 2015

Similarly, when ITMA was mentioned by Tom Miles in his blog post on the 16th September⁴⁵, the Europeana Sounds website was the second most popular site for referrals to the ITMA website. You can see the traffic increase to ITMA website from the 16th through to the 18th of September (Figure 6).

 $[\]frac{\text{45}}{\text{http://www.europeanasounds.eu/news/the-september-harvest-music-interviews-and-images-on-europeana-sounds-about-to-reach-over-69000}$



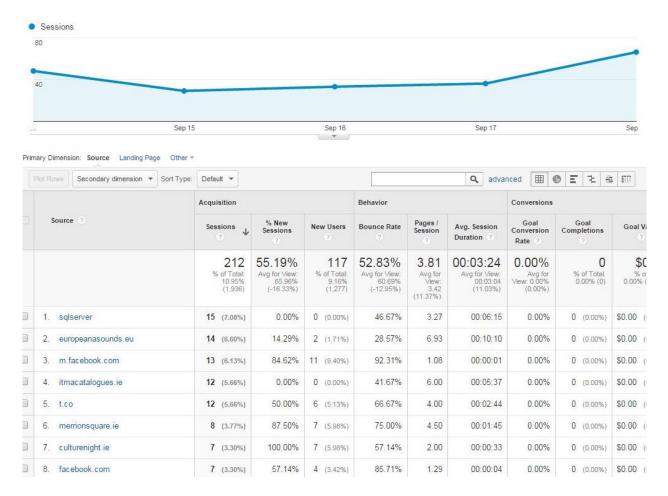


Figure 6: ITMA website analytics for 14-18 September 2015

2.2 Europeana Music Collections

It must be noted that, besides the project website, a significant part of the project's online presence will happen on the Europeana Music Collections from January 2016 onwards.

This online presence targets a specific end-user target group for which the Music Collections was iteratively designed by WP4 through several phases of active development and testing with extensive user experience research, technical design, development work and crowdsourced feedback: professionals or 'expert amateurs' in music heritage, or people with a higher than average interest in music (see persona "Culture Vulture" MS19 and MS20). ⁴⁶ In other words, the Music Collections target music lovers and specialised experts and academics in the field of music and music archiving.

⁴⁶ See MS19 Audio channels first prototype and MS20 Audio channels second prototype that describes the persona "Culture Vulture" for which the audio channel was designed. According to Europeana Business plan 2016, culture vultures are "professionals or 'expert amateurs' in cultural heritage, or people with a higher than average interest in culture". Europeana Business Plan 2016, Draft 0.7, Europeana AGM 2015

http://pro.europeana.eu/files/Europeana Professional/Europeana Network/draft-business-plan-2016.pdf, page 12/49, http://pro.europeana.eu/files/Europeana Professional/Projects/Project list/Europeana Sounds/Milestones/EuropeanaSounds -MS19-Audio-channels-first-prototype.pdf,

 $[\]frac{http://pro.europeana.eu/files/Europeana\ Professional/Projects/Project\ list/Europeana\ Sounds/Milestones/EuropeanaSounds}{-MS20-Audio-channels-second-prototype-v1.0.pdf}$



Following Europeana's "Beta mode" product launch strategy which involved the provision of early access to the Music Collections in order to collect feedback to enhance product development, the project blog - in close cooperation with the Europeana development and communication teams - published several blog posts about:

- the first wireframes of the Music Collections in February 2015⁴⁷, following the release of MS20 *Audio Channels Second Prototype*,
- the release of the alpha version of the Music Collections in August 2015⁴⁸ and
- the release of the beta version of the Music Collections in December 2015⁴⁹.

The Music Collections developments were also presented at several events, for example at DPLAfest 2015 (Digital Public Library of America, 17-18 April 2015, Indianapolis)⁵⁰, at the project's first international conference⁵¹, at the Europeana Network Annual General Meeting (3-4 November 2015, Amsterdam)⁵² and at the 12th EVA/Minerva Jerusalem International Conference on Technologies for Culture (8-9 November 2015, Jérusalem).⁵³

The Music Collections was also mentioned by the Europeana Foundation during the launch phase of the Europeana Collections portal (starting on 20 January 2016).⁵⁴

This approach has the advantages of being transparent, getting better product design through crowdsourced feedback and empowering the user community. It tries to raise and sustain interest over time, integrating storytelling of the steps in the conception of the Music Collections, and building awareness before the launch of the production version. A special hashtag was created and used on Twitter #EuropeanaMusic in each tweet mentioning the Music Collections. It will be used for all related tweets until the end of the project.

The project blog also promoted the first editorial curation of the Music Collections⁵⁵ by a project partner, namely the British Library, in January 2016 on the theme of European composers. To make the Music Collections appealing and varied over time, an editorial curatorship of the Collections has been organised by WP1 and WP7.⁵⁶

⁴⁷ http://www.europeanasounds.eu/news/have-a-first-glance-at-europeana-future-music-channel

⁴⁸ http://www.europeanasounds.eu/news/testdrive-the-new-europeana-music-channel

⁴⁹ http://www.europeanasounds.eu/news/explore-the-europeana-music-collections

⁵⁰ http://www.europeanasounds.eu/event/dplafest-2015

⁵¹ http://www.europeanasounds.eu/programme

⁵² http://www.europeanasounds.eu/event/europeana-network-annual-general-meeting-2015

http://www.europeanasounds.eu/event/12th-evaminerva-jerusalem-international-conference-on-technologies-for-culture

See posts on Europeana Pro http://pro.europeana.eu/blogpost/europeana-collections-brings-you-closer-to-culture and Europeana Blog http://blog.europeana.eu/2016/01/europeana-collections-brings-you-closer-to-culture

For more information about this curatorial plan, see session 5.1 "Music Collections" of D7.5 Market survey and exploitation planning

http://www.europeanasounds.eu/news/european-composers-sound-image-and-text



At the end of the second year of the project, according to our project partners⁵⁷, the Music Collections is the output of the project stimulating the greatest expectation among our audiences:

Which of the outputs of the Europeana Sounds project you think rise the expectations of our audience the most?

Answered: 16 Skipped: 0

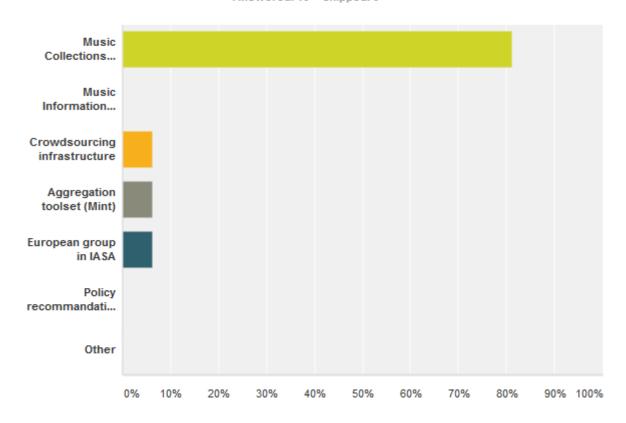


Figure 7: Expectations - Survey results from WP6 team in January 2016

Global partner efforts to promote the Music Collections will systematically happen in Year 3:

- Firstly through monthly promotion on the Europeana Sounds website and the Europeana blog: blog posts related to the monthly curatorship updates of Music Collections, largely relayed by the project partners and via social media,
- Secondly by there will be a number of project-organised public events during 2016 which offer
 opportunities to raise awareness of the Music Collections to relevant communities. Focused
 promotion of these events will support wider promotion of the Music Collections and
- Thirdly by taking every opportunity to present and promote the Music Collections while participating to meetings and events throughout 2016.

 $^{^{\}rm 57}$ Survey in January 2016 shared among WP6 team that collected 16 replies.



A press release in English will be issued to promote the Music Collections and its features. All project partners will be invited to translate it in their mother tongue and share broadly on their institution website, on social media accounts and through their own networks.

It is worth noting that the Music Collections links to Europeana Sounds Twitter⁵⁸ and Facebook accounts⁵⁹. Those accounts are meant to become the Music Collections own social media platforms at the end of the Europeana Sounds project, benefiting from an already established and large targeted audience.

2.3 Europeana Sounds social media and their communities

2.3.1 Twitter

Since the start of the project, Twitter has been used on a daily basis to inform followers about the project outputs and its collections, and to interact with a professional and semi-professional audiences, mainly from the digital cultural sector.

During Year 2, the number of Europeana Sounds Twitter followers doubled, rising from 1,062 followers at the end of Year 1 to 2,181 at the end of Year 2:

Table 4: Breakdown analytics for Europeana Sounds Twitter account60

| | Year 1 | Year 2 |
|--------------------------------|--------|--------|
| Number of followers | 1,062 | 2,181 |
| Number of tweets | 1,177 | 1,902 |
| Tweet per day | 2.5 | 3.5 |
| Amplification (RTs/100 tweets) | 298 | 307 |

https://twitter.com/eu_sounds

⁵⁹ https://www.facebook.com/soundseuropeana

⁶⁰ Figures from http://klear.com/profile/eu sounds/analysis





Figure 8: Screenshot of @eu_sounds Twitter homepage on 1 February 2016

As for Year 1, the United Kingdom is the top country of origin for our followers with 27% (Figure 10) and London is the top city with 12% of our followers based there.

The top interests of the Europeana Sounds followers are Music (for 9% of our followers) and Culture (for 8% of our followers). "Music" is new in this top 2 as during Year 1 the top interests of Europeana Sounds followers were culture (8%) and digital (8%). 61

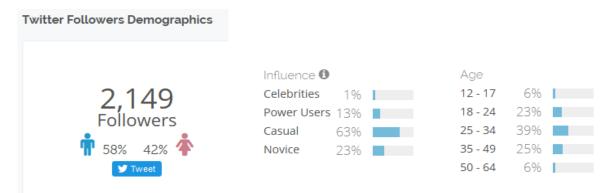


Figure 9: Twitter followers demographics for Europeana Sounds account on 31 January 2016 (with Klear.com)

⁶¹ User Analytics measured with Klear.com.





Figure 10: Twitter followers demographics for Europeana Sounds account on 31 January 2016 (with Twitter Audience insights)

To have a better sense of the reach of the Europeana Sounds Twitter account, consider the figures below (figure 11) that look into the last 100 tweets published in January 2016: 170,736 unique Twitter accounts received these tweets with an exposure of 206,552 potential impressions.



Figure 11: Tweetreach snapshot for the last 100 tweets published by @eu_sounds in January 2016

Also several users, for example the WP1 lead, reported that tweets that include @eu_sounds and a link to Europeana Sound recordings get far more impressions than those that do not.

In addition to promoting the project collections and outputs, the Europeana Sounds Twitter account engaged in Europeana's #AllezCulture campaign in December 2015, organised to share digital cultural



heritage highlights of the past year. One of @eu_sounds tweets ranked among the top 3 for the number of retweets in December: it totalled 169 engagements and 15,029 impressions as of 31 January.

Tweet Activity



Figure 12: Tweet published on 1 December 2015 (figures measured on 31 January 2016)62

In WP6 team experience and practices, Twitter is the communication channel used the most to reach our audiences, according to a small survey answered by 16 team members in January 2016:

 $^{^{62}\} https://twitter.com/eu_sounds/status/671675206235258880$



Please state which communication channels you use mainly to promote and inform about Europeana Sounds. You can select up to 3 main channels



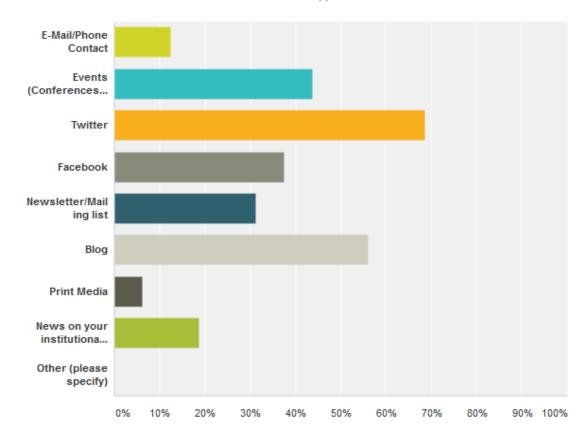


Figure 13: Communication channels in use - Survey results from WP6 team in January 2016

2.3.2 Facebook

Since March 2014, Facebook has been used by the project to promote its collections and outputs and be part of the online landscape for the potential end-users of the project outputs.





Figure 14: Screenshot of Europeana Sounds Facebook page on 1 February 2016

During Year 2, the audience of Europeana Sounds' Facebook page more than doubled, rising from 692 likes on 31 January 2015 to 1,427 likes on 31 January 2016.

Considering that the Facebook account was less successful than the Twitter account for the project in terms of quantitative audience and reach and considering a benchmark study⁶³ showing the impact of the number of posts per month on the number of click per post, the WP6 lead decided to limit the number of Facebook posts to one per working day or less. Combined with the surge of the project communication activities, it allowed us to gain more likes: indeed we achieved less than 50 new likes each month from February to June 2015 while during the rest of the year we achieved an average of 80-90 new likes (except during the holiday months of August, December and January).

⁶³ https://blog.bufferapp.com/social-media-frequency-guide



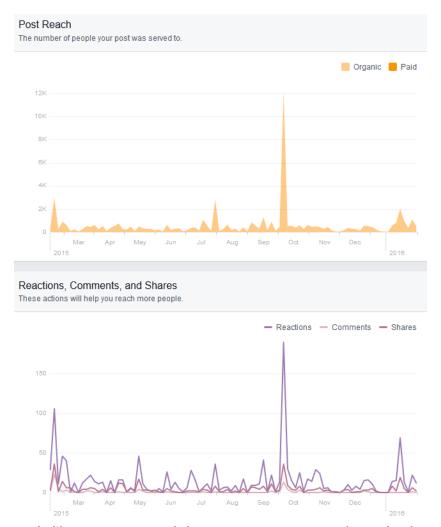


Figure 15: Post reach, likes, comments and shares on Europeana Sounds Facebook page (1 February 2015-31 January 2016)

During the second year of the project, the most significant peak in reach, likes, comments and shares on Facebook were linked with the many activities around the first project conference at the end of September and beginning of October 2015 (Figure 15)⁶⁴. Generally speaking, news about the project led to many reactions on Facebook, but our audience enjoys the variety of the project publications. The various peaks occurred when posting very different information: for example, pictures of the Europeana Sounds team during the plenary meeting published on 12 February 2015⁶⁵ reached 446 people and totalled 49 likes, comments & shares; a Facebook post in German by the Austrian National Library (ONB) about Carl Ditters von Dittersdorf reached 326 people and totalled 10 likes, comments & shares on 24 October 2015⁶⁶; the interview of Pekka Gronow published on 10 December 2015⁶⁷ reached 630 people and totalled 27 likes, comments and shares; and on 12 January 2016⁶⁸, a blog post from The Language

For detailed information, see MS35 *Mid-Project Event* http://www.europeanasounds.eu/wp-content/uploads/2015/12/EuropeanaSounds-MS35-Mid-Project-Event-v1.0.pdf

⁶⁵ https://www.facebook.com/soundseuropeana/posts/1611358442420743

⁶⁶ https://www.facebook.com/soundseuropeana/posts/1693254717564448:0

⁶⁷ https://www.facebook.com/soundseuropeana/posts/1705187549704498:0

⁶⁸ https://www.facebook.com/soundseuropeana/posts/1714814638741789:0



Archive about dialects of the West Oceanic language group became also quite popular with 1,041 people reached and 20 likes, comments and shares.

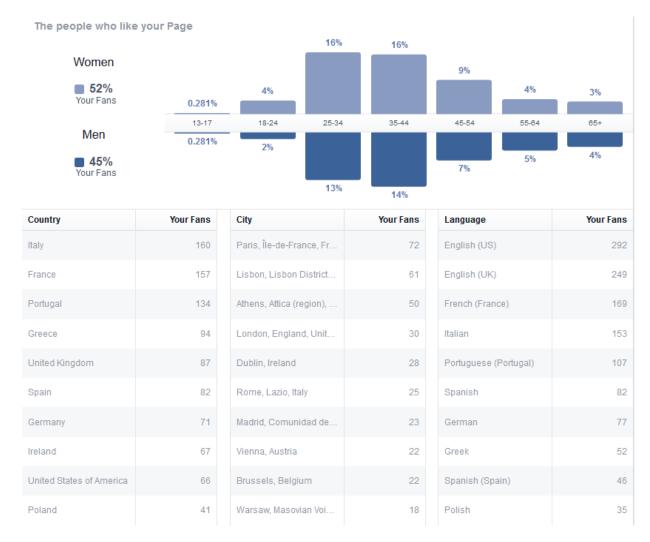


Figure 16: Facebook likers' demographics for Europeana Sounds page (1 February 2015-31 January 2016)

As in the previous year, 9 of the 10 most represented countries are EU-countries, which is consistent with our target audiences.

2.3.3 LinkedIn

Created on November 2014, the Europeana Sounds LinkedIn group⁶⁹ totalled 61 members at the end of Year 1 (31 January 2015) and 90 members at the end of Year 2 (31 January 2016). In accordance with the nature of this social media, the information shared on this group focussed on professional news, including project updates and event announcements.

⁶⁹ https://www.linkedin.com/groups/8210225



2.3.4 SoundCloud

Europeana's SoundCloud account⁷⁰ is still in use by project partners who do not have an institutional SoundCloud account and who use this platform to upload recordings and embed them in blog posts using SoundCloud's player. This account is shared by Europeana and Europeana Sounds.

This account is aimed at every target audience that is interested in hearing the project collections.

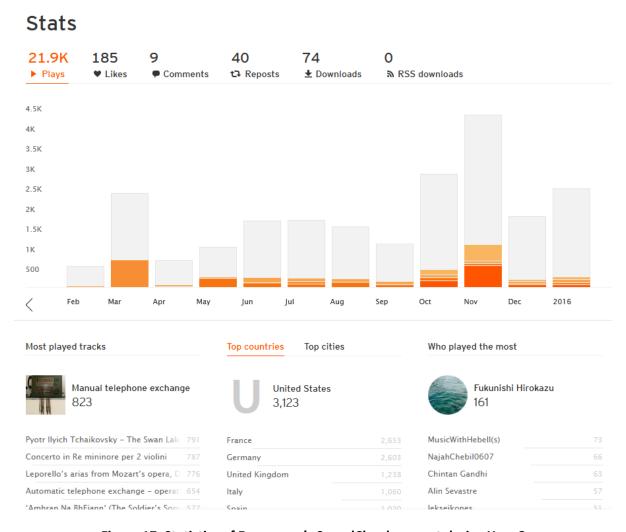


Figure 17: Statistics of Europeana's SoundCloud account during Year 2

Compared to Year 1, the number of plays during Year 2 more than doubled while the number of likes was nearly multiplied by 4. We presume this increase can be explained by the uploads of new recordings on this platform that are then embedded in Europeana Sounds blog posts and shared through the social media platform.

During Year 3, the SoundCloud account will be used to create playlists to be implemented in the Europeana Music Collections homepage. Every partner who wishes has access to the Europeana SoundCloud account and is able to create playlists.

⁷⁰ https://soundcloud.com/europeana/



2.3.5 SlideShare

The Europeana Sounds project uses SlideShare to share the presentations created and issued by partners, mostly for presentations at events. There WP6 tries to reach researchers and professionals from the cultural heritage world, including potential data providers.

During Year 2, the 26 slideshows uploaded by Europeana Sounds on its SlideShare account⁷¹ totalled 7,445 views (against 2,593 views for 8 presentations during Year 1).



Figure 18: Statistics from Europeana Sounds Slideshare account during Year 2

Some partners have their own Slideshare accounts where they upload their presentations so the project reach on Slideshare is wider than the above statistics (Figure 18).

2.3.6 Videos on Vimeo

All project videos are available on the Europeana Sounds Vimeo page⁷² which allows them to be easily accessible and embedded onto other websites. Each video has a different target audience.

⁷¹ http://slideshare.net/Europeana Sounds

⁷² https://vimeo.com/europeanasounds

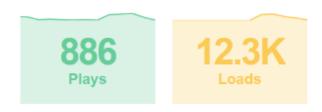


At the beginning of Year 2, the Europeana Sounds project released a teaser video and a short video created to promote the project and showcase a selection of the partners collections. Since then the teaser video has been seen 310 times (40 times for the short video). This video is specifically meant to introduce the project and be shown at public events. This is why the number of plays does not reflect the number of people who actually watched the video.

Also during Year 2, three videos promoting the Music Collections and the broader Collections concept were commissioned by the Europeana Foundation.⁷³ The videos were made available online in June 2015, especially for partners that wished to show them during events. By 31 January 2016, they had been played 50 times on Europeana Sounds Vimeo page and 102 times on Europeana Vimeo page.⁷⁴ With the Music Collections being developed, these videos are now obsolete and are not to be used any more. However they will remain online in case any project partner wishes to access them.

Finally, the video recordings of the first project international conference were released both in an English version (viewed 271 times) and in a French version (viewed 263 times), for a total of 20 videos. The 371 people that registered to the conference (on Eventbrite) were notified by email that the videos were online and the related report issued. This message generated a peak in video frequentation in the following days⁷⁵.

This year at a glance



Geographical Locations



Yearly Overview

| Date | Plays | Loads | | |
|------------------------------|-------|-------|--|--|
| Jan 2016 | 80 | 1,615 | | |
| Dec 2015 | 182 | 2,479 | | |
| Nov 2015 | 165 | 4,195 | | |
| Oct 2015 | 148 | 3,800 | | |
| Sep 2015 | 11 | 0 | | |
| Aug 2015 | 20 | 0 | | |
| Jul 2016 | 13 | 0 | | |
| Jun 2015 | 18 | 0 | | |
| May 2015 | 35 | 0 | | |
| Apr 2015 | 19 | 0 | | |
| Mar 2015 | 92 | 0 | | |
| Feb 2016 | 98 | 0 | | |
| Totals | 886 | 12.3K | | |
| + View your full total stats | | | | |

Figure 19: Europeana Sounds Vimeo statistics for Year 2

^{73 &}lt;u>https://vimeo.com/128570541, https://vimeo.com/128570542, https://vimeo.com/128570543</u>

⁷⁴ https://vimeo.com/128585189, https://vimeo.com/128585073, https://vimeo.com/128585881

 $^{^{75}}$ 24 new plays on 18 December and 23 new plays on 19 December 2015.



We notice (Figure 19) a strong peak in plays and loads following the publication of the videos of the project conference. It matches the top video performers plays, likes, loads and downloads (Figure 20).

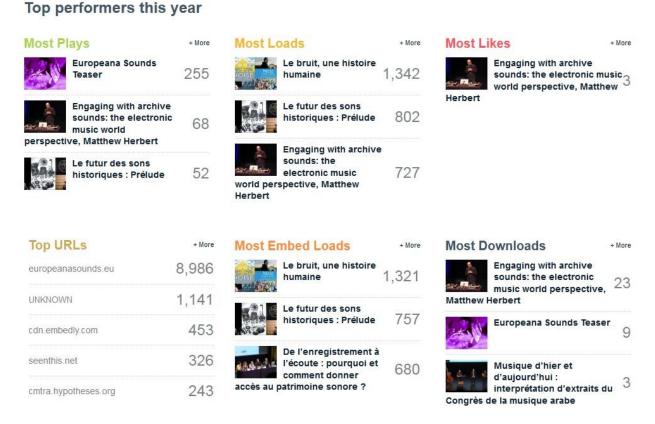


Figure 20: Europeana Sounds Vimeo top videos for Year 2

The conference videos are also displayed directly on the BnF website so their number of plays and reach is higher than the above figures⁷⁶.

2.4 Newsletter

Twelve newsletters were issued between February 2015 and January 2016, using a free Wordpress newsletter widget.

As during Year 1, each month the newsletters feature the blog posts published on the Europeana Sounds website during the past month. In this way, our subscribers can follow the progress of the project and are informed of highlights about partners' collections by directly receiving an email in their inbox. The newsletter is promoted through the project and partners social media platforms so the number of readers is higher than the number of subscribers.

http://www.bnf.fr/fr/professionnels/anx journees pro 2015/a.jp 151002 europ sounds.html



Table 5: Europeana Sounds newsletters in Year 2

| n° | Date | No. of subscribers | Emails Opened | Emails Clicked | URL |
|----|----------|--------------------|------------------|-------------------|---|
| 9 | 27/02/15 | 397 | 142 | 27 | http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=39&nk=261-4a747660e0 |
| 10 | 27/03/15 | 405 | 141 | 27 | http://www.europeanasounds.eu/wp- content/plugins/newsletter/do/view.php?id=40&nk=261- 4a747660e0 |
| 11 | 30/04/15 | 409 | 158 | 30 | http://www.europeanasounds.eu/wp- content/plugins/newsletter/do/view.php?id=42&nk=261- 4a747660e0 |
| 12 | 29/05/15 | 414 | 130 | 31 | http://www.europeanasounds.eu/wp- content/plugins/newsletter/do/view.php?id=44&nk=503- b7e607fdad |
| 13 | 30/06/15 | 428 | 145 | 38 | http://www.europeanasounds.eu/wp- content/plugins/newsletter/do/view.php?id=45&nk=503- b7e607fdad |
| 14 | 31/07/15 | 439 | 139 | 32 | http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=46&nk=503-b7e607fdad |
| 15 | 31/08/15 | 500 | 175 | 35 | http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=47&nk=503-b7e607fdad |
| 16 | 30/09/15 | 510 | 143 | 31 | http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=49&nk=503-b7e607fdad |
| 17 | 30/10/15 | 552 | 143 | 37 | http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=50&nk=503-b7e607fdad |
| 18 | 30/11/15 | 556 | 161 | 29 | http://www.europeanasounds.eu/wp- content/plugins/newsletter/do/view.php?id=51&nk=665- 8c4b0e3d01 |
| 19 | 24/12/15 | 561 | 139 | 23 | http://www.europeanasounds.eu/wp- content/plugins/newsletter/do/view.php?id=53&nk=665- 8c4b0e3d01 |
| 20 | 29/01/16 | 581 | 143 | 34 | http://www.europeanasounds.eu/wp- content/plugins/newsletter/do/view.php?id=54&nk=665- 8c4b0e3d01 |



2.5 Communication highlights

2.5.1 Virtual exhibition on sound machines (T6.4.1)

Showcasing "instruments of the time used to record and play the sounds corpus of the project" is part of the Communication Highlights task (T6.4) aiming to "create specific communication tools that will enable users and stakeholders to understand and highlight the content" aggregated into Europeana.⁷⁷

Europeana Sounds' virtual exhibition on sound and recording machines⁷⁸ was released on 31 August. Between 31 August and 31 December 2015, the exhibition was accessed 3,746 times. Of that 3,562 people (95%) actually clicked on 'Start' which is a high proportion compared to other Europeana virtual exhibitions. In total, the pages of the Europeana Sounds exhibition were seen more than 29,000 times. From page views by theme, we see that people were mostly interested in wax cylinders and in radio sets.

Table 6: Visits on the Europeana Sounds virtual exhibition from 31 August to 31 December 2015

| Page | Page Views | Unique Page Views | Avg. Time on Page |
|--|---------------|----------------------|-------------------|
| /exhibits/show/recording-and-playing-machines | 3,746 | 1,391 | 00:00:23 |
| /exhibits/show/recording-and-playing- machines/themes | 3,562 | 1,030 | 00:00:11 |
| /exhibits/show/recording-and-playing- machines/wax-cylinder-discs | 932 | 369 | 00:00:10 |
| /exhibits/show/recording-and-playing- machines/wax-cylinder-discs/edison-class-m- phonograph | 828 | 335 | 00:00:10 |
| /exhibits/show/recording-and-playing- machines/radio-set-receivers | 714 | 290 | 00:00:12 |
| /exhibits/show/recording-and-playing- machines/magnetic-digital-medium | 694 | 290 | 00:00:13 |
| /exhibits/show/recording-and-playing- machines/wax-cylinder-discs/edison-model-c | 655 | 274 | 00:00:06 |
| /exhibits/show/recording-and-playing- machines/shellac-vinyl-discs | 554 | 230 | 00:00:12 |
| /exhibits/show/recording-and-playing- machines/wax-cylinder-discs/edison-home- phonograph | 554 | 245 | 00:00:10 |
| /exhibits/show/recording-and-playing- machines/player-piano | 547 | 210 | 00:00:09 |
| Total | 29,013 | 11,691 | 00:00:12 |

⁷⁷ DoW, Part A, page 27 of 41.

⁷⁸ http://exhibitions.europeana.eu/exhibits/show/recording-and-playing-machines



This virtual exhibition is the second most popular Europeana exhibition for the period 31 August to 31 December 2015⁷⁹, and the 8th most popular Europeana exhibition in 2015.

Since December, the virtual exhibition is showcased on the homepage of the new Europeana portal and of the Music Collections as an entry point. It was mentioned and an image from it was used in a popular article about Europeana on *Open Culture* published on 27th January 2016.⁸⁰ Moreover, some of the machines included in this virtual exhibition coming from the BnF collections were exhibited physically on the day of the first international conference in the foyer of the Grand auditorium where the conference took place. It gave the project an opportunity to promote further the virtual exhibition.

2.5.2 Sound timeline (T6.4.3)

The sound timeline is part of the Communication Highlights communication tools. It features "highlights of the project corpus related to specific significant events" and enables to "communication on historical sounds".⁸¹

Europeana Sounds released a sound timeline on 18 June 2015 with items from the project corpus which highlight specific, significant events and key persons and illustrate the history of sound recording, as well as sounds in history. ⁸² This timeline is permanently displayed on the Europeana Sounds website page dedicated to "videos and virtual exhibitions" and was promoted through a blog post. ⁸⁴

Unfortunately, the software used to create this timeline (Timemapper) doesn't display traffic statistics.

Both the exhibition and the sound timeline are fully described in D6.7 *Dissemination Materials and Press Kit* 2.85

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⁷⁹ The most popular is a joint exhibition with DPLA about European migration, launched in December 2012 and still highlighted on DPLA website (http://exhibitions.europeana.eu/exhibits/show/europe-america-en).

http://<u>www.openculture.com/2016/01/europeana-collections-a-portal-of-48796394-artworks-books-videos.html</u>

⁸¹ DoW, Part A, page 27 of 41.

⁸² http://timemapper.okfnlabs.org/anon/yumuul-travelling-through-times-with-sounds

⁸³ http://www.europeanasounds.eu/videos-virtual-exhibitions

http://www.europeanasounds.eu/news/let-s-travel-through-times-with-sounds



2.6 Year 1 and Year 2 key results

The table 7 below shows a set of headline figures that ease a comparison between year 1 and year 2 achievements and reach:

Table 7: Headline figures for year 1 and year 2

| | Year 1 | Year 2 | Increase |
|---|--------|--------|----------|
| User sessions on europeanasounds.eu | 15,697 | 41,405 | 164% |
| Pageviews on europeanasounds.eu | 34,109 | 83,515 | 145% |
| Number of @eu_sounds followers | 1,062 | 2,181 | 105% |
| Number of likes on Facebook | 692 | 1,427 | 106% |
| Members of Europeana Sounds LinkedIn group | 61 | 90 | 48% |
| Number of plays on SoundCloud | 9,400 | 21,900 | 133% |
| Number of views on SlideShare | 2,593 | 7,445 | 187% |
| Number of loads on Vimeo | 211 | 12,300 | 5,729% |

2.7 Next steps

In January 2016, an editorial events plan was approved by the WP6 team to animate the blog in Year 3 and reach its audiences. It consists of:

- All year long, three series:
 - o presentation of our new Associate Partners,
 - o posts about national animals/birds,
 - posts about the Eurovision song contest.
- in February, a series of blog posts about Carnival celebrations throughout Europe,
- in October, increase of the number of blog posts linked with the second international project conference (focus on the conference theme(s) and speaker(s)/performer(s)),
- in December, for the end of the project, an advent calendar with one new sound every day until December 24th.

These blog posts will be promoted through the project website and social media next to the promotion of events and outputs of the project.



WP6 will also fulfil the task T6.4.2 "Tree of sounds", which aims at featuring "the project corpus divided into categories, in an attractive and comprehensive way" as a new Communication Highlight. The sound categories within which the project corpus fits have already been agreed on in the frame of WP1: they are the project "sound genres". The task T6.4.2 will start with the identification of each genre browsing entry point on the Europeana portal, with the help of WP1 and WP4 leads. Then the "tree of sound" will be designed and conceived to be displayed on the Europeana Sounds blog and website. Its aim is to show in an only image the variety of the sound genres represented within the Europeana Sounds corpus.

All these activities will be reported in the deliverable D6.8 *Dissemination materials and press kit 3* due for August 2016.

3 Europeana sounds offline

3.1 Organisation of events

One of the main highlights of the second year of the Europeana Sounds project is the first project conference that took place on 2 October 2015 in Paris. The event was attended by a considerable audience with a total of 252 participants from 30 countries. The conference day saw keynote speeches, two panel discussions, numerous talks on innovative technologies, two performances (a creative remix and a concert), and a small exhibition of sound machines. In total 26 people spoke on stage. It provided an opportunity to promote the project and its outputs, to share knowledge, experiences, and practices and to extend the Best Practice Network.

The day was rated a success by those who attended according to the respondents of a survey that was circulated after the event: 100% of them rated the overall quality of the conference either as Very Good (62%) or Good (38%), and 88% expressed their intention to explore the content made available by the project in the following month. Furthermore, the impact of the conference reached far beyond the attendees with more than 80 media mentions and articles, and a reach of thousands through social media and through the videos of the conference day.

The document for milestone MS35 *Mid-project event*⁸⁷ contextualises, gives an overview of the conference, shares proceedings, analyses the audience profile, the audience satisfaction, tries to determine its impact and then presents conclusions about the event and its organisation.

In Year 2, WP2 of the Europeana Sounds project also organised two edit-a-thons, one at the Mediterranean House of Human Sciences on 23 October and one at the British Library on 7 November. They were both promoted through blog posts on Europeanasounds.eu, through a Facebook event page

⁸⁶ DoW, Part A, page 27 of 41.

http://www.europeanasounds.eu/wp-content/uploads/2015/12/EuropeanaSounds-MS35-Mid-Project-Event-v1.0.pdf



and numerous posts on Twitter and Facebook. These activities are detailed in D2.5 *Glam-wiki collaboration report*. 88 They will be perpetuated for the edit-a-thons organised during Year 3.

3.2 Presentation of the project at events

In total the project was represented and presented at 59 events in 18 different countries: Italy, France, Belgium, Austria, United Kingdom, United States, Denmark, Latvia, Portugal, Ireland, Greece, Germany, Netherlands, Estonia, Jerusalem, Mexico, Poland, United Arab Emirates.



Figure 21: Map of Europeana Sounds events participations





Figure 22: Map of Europeana Sounds events participations in Europe

These events reflect the project multiplicity and had various audiences, such as professional audiences like audiovisual archivists at BAAC and IASA conferences, students during lectures in various schools and universities, or the general public during the European Heritage Days in Rome or the Culture Night 2015 in Dublin.

The complete list of participation of events during the second year of the project is in Appendix C of this deliverable.

3.3 Updates on promotion material

At the end of year one, the project communication kit included:

- Factsheets in five languages,
- Leaflets in three languages,
- A scientific poster,
- A more generic poster,
- Various slideshows and dioramas in eight languages.

In Year 2, this communication toolbox was completed with seven postcards, customised with images from various partners (NLL, BnF, ONB, ITMA, ICCU, FMS, CNRS). They are easy to distribute at meetings,



workshops or conferences, and are usable for all target audiences. The postcards are fully described in D6.7 *Dissemination Materials and Press Kit* 2.⁸⁹















Figure 23: Europeana Sounds customised postcards

4 Looking ahead

4.1 Reaching out to our target audiences

The DoW listed the following "Customer segments" to be considered as target audiences for the dissemination and networking activities: General public, Creative industries (specifically software developers, media outlets), Researchers, Publishers, Media, Funders and Policymakers.

From there, the Initial Communication Plan (D6.3)⁹¹ identified the main core audiences for the project being: potential data providers, professionals and semi-professionals (musicians, radio programmers, etc.), educators (i.e. secondary and tertiary teachers), researchers, and the general public.

The first communication phase aimed at slowly raising awareness of the project, mostly to a professional audience. With the publication of the first set of metadata on Europeana, the project was able to address more broadly its end-users.

http://pro.europeana.eu/files/Europeana_Professional/Projects/Project_list/Europeana_Sounds/Deliverables/europeanasounds-d6-7-dissemination-materials-and-press-kit-2-v2-0.pdf

⁸⁹

⁹⁰ DoW, B2.3, p.39-40/122.

⁹¹ D6.3 Initial Communication Plan, p.12-13/44



As mentioned in the introduction of this document, the main audiences targeted through WP6 activities remain:

- the potential data providers, i.e. audiovisual archivists and other professionals working in the GLAM sector,
- Researchers working in musicology, linguistics, history, etc.
- Educators that is to say secondary and tertiary school teachers & academics, and through them their students,
- professional and semi-professional creatives (musicians, radio programmers, software developers, etc.),
- and finally the general public (potential end-users).

Those are aligned with the target audiences of our project partners which resulted from the survey performed by WP7 and described in D7.5 *Market Survey and Exploitation Planning*. ⁹²

To make the most of our communication resources, WP6 tries - as a general principle - to reach as many target audiences as possible during our communication activities, for example the Europeana Sounds first international public conference was designed for professionals and semi-professionals in the cultural sector and creative industry (in particular through Matthew Herbert's performance⁹³), with a special attention towards the involvement of non-Europeana Sounds consortium members. However the conference was also open to all interested audiences (users and stakeholders) and we observed the participation of groups that were not specifically targeted such as students (about 11% of participants).⁹⁴

Indeed WP6 realised that the educational world was a natural audience for Europeana Sounds. In November 2015, an article introduced Europeana Sounds on the website Éduscol, a platform from the French Ministry of Education about the digital news. ⁹⁵ This information was then reverberated on a regional education authority website ⁹⁶ and a teacher trade union. ⁹⁷ The project was also presented in several schools and universities both to teachers and students: at the annual seminar of the network of French schools associated with Unesco on 11 March in Paris, at the SmartKids Digital Sound Solution organised by the Vienna Education-Server on 19 May, at a Master's degree in Music Heritage on 23 and 24 July in Naples, at several courses of a Master's degree in Ethnomusicology and Anthropology of dance at the University Paris West Nanterre La Défense during the autumn 2015 and at Valmiera's music school in Latvia on 15 January 2016. In year 3, WP6 will investigate how to better reach teachers throughout Europe, in particular through targeting media read by teachers and specific events.

[&]quot;The DoW list[ed] interested communities [...] aligns, as expected, with the keywords used by partners in their responses; researcher', 'student', 'enthusiast', 'heritage', 'general/public' and 'specialist'." in D7.5 Market Survey and Exploitation Planning, part 2 "Partner Organisation Survey", session 2.25 "Conclusion".

⁹³ http://www.europeanasounds.eu/news/watch-matthew-herbert-mix-soundscapes-field-recordings-and-music-from-theeuropeana-sounds-collections

⁹⁴ MS35 Mid-project event, page 17/59.

⁹⁵ http://eduscol.education.fr/numerique/actualites/veille-education-numerique/novembre-2015/le-patrimoine-sonore-et-musical-de-leurope

 $[\]frac{\overline{96}}{\text{https://www.clg-mendesfrance-jacou.ac-montpellier.fr/enseignements-et-pedagogie/les-disciplines/education-musicale}$

⁹⁷ http://sections.se-unsa.org/94/spip.php?article1724



How does WP6 articulate the communication to its various target audiences? Communication timing and messages are coordinated at the WP6 level so that all partners involved can send consistent messages at the same time and are aware of the audience this message is tailored to.

Outlined below (Table 8) is a schedule of what happened during year 2 of the project and what will happen in year 3. The timing and messages are to be outlined more precisely as each event becomes closer:

Table 8: Europeana Sounds - Communication messages and timing on 31 January 2016

| Theme | Promotion period | Action / Message | Which target? | Status |
|--------------------------------|------------------------|---|--|-----------|
| Preparatory work | Since August 2014 | Identification phase | Key influencers and organisations, professional and semi-professional networks | completed |
| Teaser video | Since February 2015 | Watch Europeana Sounds Teaser video and discover the collections to be shared | All target audiences | completed |
| Website New Look | 28 May 2015 | Enjoy the new look of our website (www.europeanasounds.eu/news /our-website-has-a-fresh-look-and-brand-new-features) | All target audiences | completed |
| Content | 8 June 2015 | In close coordination with WP1 planning, inform when first batch of metadata from Europeana Sounds published on europeana.eu (http://www.europeanasounds.e u/news/the-first-26620-recordings-are-now-up-on-europeana) | All target audiences | completed |
| Timeline (T6.4.3) | 18 June 2015 | Launch of the Sound Timeline | All target audiences | completed |
| First international conference | June-October 2015 | Inform about the conference: theme(s), programme, opening of registration, speakers, etc. | All target audiences | completed |
| Virtual exhibition | September 2015 | Navigate through our virtual exhibition on sound recording and playing machines | All target audiences | completed |



| Theme | Promotion period | Action / Message | Which target? | Status |
|-----------------------------------|--|--|---|-----------|
| Edit-a-thon | October 2015 | Edit-a-thon organised at MMSH (WP2) on 23 October | Audience interested by the theme, national audience and Wikipedians | completed |
| First international conference | November 2015 | Inform about the videos of conference being released online | All target audiences | completed |
| Channels | August- December 2015 | In close coordination with WP4 planning, communicate about the Alpha version being publicly opened to get feedback, test and fine tune the technical quality (performance, stability, functionality) | Potential test users | completed |
| Edit-a-thon | End of October - First week of November 2015 | Edit-a-thon to be organised at the BL on 7th November | Audience interested by wildlife sounds, national audience and Wikipedians | completed |
| Channels -> Collections | 15 December - 31st January | In close coordination with WP4 planning, communicate about the Beta version being publicly opened | Potential test users | completed |
| Music Collections (Channel) | Beginning of each month | Curatorial updates on the Music Collections | Professionals or 'expert amateurs' in music heritage, or people with a higher than average interest in music. All target audiences | ongoing |
| Europeana Challenge 2016 | February 2015 | Call to creative: Create something brilliant with the Europeana Music Collections and win a share of €25,000 | Creative people and industries | to come |
| Edit-a-thon | February-March | Edit-a-thon to be organised at NLL | Audience | to come |



| Theme | Promotion period | Action / Message | Which target? | Status |
|-----------------------------------|------------------------|--|--|---------|
| | 2016 | (WP2) on March 11 or 12 | interested by the theme 'Latvian composers and performers', national audience and Wikipedians | |
| Edit-a-thon | February-March 2016 | Edit-a-thon to be organised at FMS (WP2) on March 23 | Greek-speaking audience interested by the theme 'Greek traditional music', national audience and Wikipedians | to come |
| Music Collections (Channel) | March-April 2016 | Press release to promote the Music Collections | Professionals or 'expert amateurs' in music heritage, or people with a higher than average interest in music. All target audiences | to come |
| Rights | April-May 2016 | In close coordination with WP3, promote report with policy recommendations | Creative industries, publishers, policy makers & politicians, potential data providers, professional & semi-professionals | to come |
| Hackathon | Spring 2016 | Organisation of Europeana Sounds hackathon | Creative industries, developers | to come |
| Week of Musical Instruments | May-June 2016 | Europeana Sounds Crowdsourcing Campaign in June | TBD | to come |
| Sound (re)discovery | May-June | Sound (re)discovery events in German organised by ONB at | Target audiences in Austria to be | to come |



| Theme | Promotion period | Action / Message | Which target? | Status |
|--|--------------------|---|---|---------|
| events | | ONB's Music Department on 2 June | specified | |
| Family tree of audio/sounds content (T6.4.2) | TBD | Launch of the family tree | All target audiences | to come |
| IASA European section | July 2016 | Launch of IASA European section | All target audiences | to come |
| Sound (re)discovery events | September 2016 | Sound (re)discovery events in French organised by the BnF at its François Mitterrand site (18 September 2016 during the European Heritage Days) | Target audiences in France to be specified | to come |
| Edit-a-thon | October 2015 | Edit-a-thon to be organised in London (BL) | Audience interested by the theme, national audience and Wikipedians | to come |
| Edit-a-thon | Oct-Nov 2016 | Edit-a-thon to be organised in Denmark (SB) | Audience interested by the theme, national audience and Wikipedians | to come |
| Sound (re)discovery events | 27 October 2016 | Sound (re)discovery events in Italian organised by ICCU | Target audiences in Italy to be specified | to come |
| Edit-a-thon | November 2016 | Edit-a-thon to be organised in Italy (ICCU) | Audience interested by the theme, national audience and Wikipedians | to come |
| Second international conference | 4 November 2016 | Final project event in Vilnius | TBD | to come |
| Sound | Autumn 2016 | Sound (re)discovery events in | Target audiences | to come |



| Theme | Promotion period | Action / Message | Which target? | Status |
|----------------------------------|------------------|---|---|---------|
| (re)discovery events | | English organised by the BL at the BL's premises | in UK to be specified | |
| Edit-a-thon | TBD | Edit-a-thon to be organised in The Netherlands (NISV) | Audience interested by the theme, national audience and Wikipedians | to come |
| Sound (re)discovery events | TBD | Sound (re)discovery events in Dutch organised by NISV | Target audiences in the Netherlands to be specified | to come |
| Edit-a-thon | TBD | Edit-a-thon to be organised in Ireland (ITMA) | Audience interested by the theme, national audience and Wikipedians | to come |
| External distribution channels | November 2016 | In close coordination with WP4 planning, launch of external distribution channels | All target audiences | to come |
| Channels | TBD | Launch of other Europeana Sounds-related channels? | "Culture Vulture" in the theme All target audiences | to come |

4.2 Building and strengthening a network of stakeholder

4.2.1 Networking & communication zones

Networking activities took place in Year 2 to expand the Best Practice Network largely beyond the Europeana Sounds consortium members.

The WP6 team pays a lot of attention to addressing its multicultural and multilingual audience through the various communication channels. The Europeana Sounds website kept its organisation of a main English website with a "mirror site" in French (europeanasounds.eu/fr). The translation of blog posts in the native language of the writer is encouraged. It is for instance, the case for all blog posts from the Deutsche Nationalbibliothek and the Österreichische Nationalbibliothek that they are published both in English and in German. Guest blog posts also allows the project to expand its reach, thanks to the guest



blogger's own network.⁹⁸ On social media, special attention is dedicated to post and retweet information not only in English but also on occasions in German, French, Italian and Spanish.

The organisation of and participation at events are also a favoured way of reaching out to the project audiences in their mother tongue. For example, our network expanded thanks to the first project conference, through invitation at the conference, both as an attendee or speaker, or of targeted external organisations and leading figures.

In the frame of communication zones activities, lists of contacts were gathered through various ways, for example through project partner networks as it is the case with a survey sent to Italian cataloguers specialised in music. Those contacts were then reached by targeted emails sent to present the project and then to relay the various communication messages over time (See *4.1 Reaching out to our target audiences* above).

Thanks to its partners, WP6 has access to numerous sectorial and professional network mailing lists such as the CNRS Regional Direction newsletter, Past in the Present Laboratory of Excellence Research Programme newsletter, Laboratory for Social and Comparative Ethnology newsletter, Research Centre for Ethnomusicology newsletter, IAML-Italy (International Association of Music Libraries, Archives and Documentation Centres) and musiSorbonne mailing lists, and so on.

The project reach and network expand also through more formal associations: in Year 2, the project concluded associated partnership agreements with two organisations, Soundscape of Istanbul and the Dublin Institute of Technology. They are highlighted with a specific page on the project website ⁹⁹ and Soundscape of Istanbul also wrote a blog post for the project website. ¹⁰⁰ The Memorandum of Understanding signed with EUscreen encourages mutual promotion between the projects. It has been for example the case on Twitter and Europeana Sounds was presented and represented at EUscreen 2015 Conference. To enhance our various partnerships and network, a specific page was created on the project website entitled "Our network". ¹⁰¹ These networking efforts will be continued and deepen in Year 3.

The project also makes the most of the wide Europeana Network across Europe, with regular news items and updates about the project. All of Europeana's messages about Europeana Sounds go to their partners, Network members and various audiences: that applies to Europeana's end-users and Pro blog¹⁰², social media channels, the Network newsletter (in August¹⁰³ and October¹⁰⁴ 2015) and the

⁹⁸ See "2.1 Website europeanasounds.eu" in this deliverable.

⁹⁹ http://www.europeanasounds.eu/join-us

¹⁰⁰ http://www.europeanasounds.eu/news/get-ready-to-discover-sounds-of-turkish-culture-and-daily-life-in-istanbul

¹⁰¹ http://www.eur<u>opeanasounds.eu/our-network</u>

Europeana Sounds Conference 2015, by Gina van der Linden, 24 February 2015 http://pro.europeana.eu/event/europeana-eu/europeana-europeana-eu/europeana-europeana-eu/europeana-europeana-eu/europeana-europeana-europeana-eu/europeana-europeana-europ



Communicators Group newsletter (in April¹⁰⁵, August¹⁰⁶ and September¹⁰⁷ 2015). The Communicators Group newsletter is for example sent to three members in Estonia (including at the National Library of Estonia), three members in Latvia (including at the Latvian National Library) and one member in Lithuania at the National Library.

4.3 Europeana Sounds second international conference and other events

Year 3 should be Europeana Sounds most important dissemination year in terms of offline communication as the consortium will organise fourteen events:

- Five rediscovery events (BL, NISV, BnF, ICCU, ONB)
- Seven edit-a-thons (NLL, FMS, BL, ICCU, NISV, SB, ITMA)
- Our second international conference (DIZI)
- and one hackathon (Europeana).

The second international project conference will take place on 4 November 2016 in Vilnius. This location has been chosen to align with the Baltic Audiovisual Archival Council annual conference to take place on 2 and 3 November in the same city, the BAAC being one of the main project target audiences: audiovisual archivists and specialists from Northern Europe. Our partner DIZI will organise the Europeana Sounds conference with the support of WP6 and WP7, and is also involved in the BAAC conference management board (with another Europeana Sounds partner, the National Library of Latvia). BAAC Board members and Europeana Sounds representatives will meet on 4 March in Vilnius. The agenda of this meeting will include conference theme planning, keynote speakers, detailed planning timeline and milestones.

Music lovers wanted to test new Music Channel!, issued 27/08/15 http://us3.campaign-nusic lovers wanted to test new Music Channel!, issued 27/08/15 archive2.com/?u=ad318b7566f97eccc895e014e&id=5f678f5df2&e=36e198129f

Europe's audio heritage unleashed, issued 30/10/15 http://us3.campaign-

archive2.com/?u=ad318b7566f97eccc895e014e&id=54ff2a35de&e=36e198129f

105 issued 29 April 2015 http://www.europeanasounds.eu/wp-content/uploads/2015/04/Europeana-Communications-Update-April.jpg

issued 19 August 2015 http://www.europeanasounds.eu/wpcontent/uploads/2015/08/EuropeanaCommunicationsUpdates-August.jpg

issued 30 September 2015 http://www.europeanasounds.eu/wpcontent/uploads/2015/09/EuropeanaCommunicationsUpdate-September.jpg



Table 9: General conference planning timeline

| MAR | APR | MAY | JUN | JUL | AUG | SEP | ОСТ |
|-----------------------------------|------|-------|------------------------|-----------------------------|-----|--------------|-----|
| Planning meeting in Vilnius | | | | | | | |
| Buc | lget | | | | | | |
| Progra | amme | | | | | | |
| | | Pract | Practical arrangements | | | | |
| | | | | Invitations & dissemination | | | า |
| | | | | | | Registration | |

In addition to events organised by the project, Europeana Sounds partners will try to represent and present Europeana Sounds at other major events related to the project and its corpus throughout Europe. All these events will allow us to address our audiences, strengthen our Best Practice Network and recruit Associate Partners.

4.4 Media reach and monitoring

During the second year of the project, WP6 tallied 293 media mentions of the project, against 193 media mentions during year 1. These media mentions range from news items, blog posts and articles to podcasts, videos or slideshows.

A large proportion of Year 2 media mentions is in English followed by mentions in French. However we also counted media mentions in German, Latvian, Danish, Portuguese, Spanish, Lithuanian, Italian, Dutch, Hungarian, and even three in Japanese. ¹⁰⁸

The organisation of the first project conference lead to a peak in media mentions with 52 media mentions in September and 43 in October 2015. 109 We observed that the two edit-a-thon also lead to

 $^{^{108}}$ See Appendix B of this deliverable "Other publications about the project".

¹⁰⁹ See Annexe 4: Media review in MS35 (page 48-55) http://www.europeanasounds.eu/wp-content/uploads/2015/12/EuropeanaSounds-MS35-Mid-Project-Event-v1.0.pdf



many media mentions, in particular the London edition with a BBC World Service podcast¹¹⁰ and the Aix-en-Provence edition with many articles on scientific websites.¹¹¹

The project communication tries to make the most of its partners media channel. For example two articles on Europeana Sounds were released on *Treoir*, the Comhaltas magazine and another will appear in the next issue. This magazine has a print run of 18,000 and is distributed to all members of the organisation around the world and to 950 Local Councillors, 166 Dail Deputies (members of Parliament – lower house), 60 Senators (members of the Upper House), all Government Ministers and every library in Ireland (approx. 390).

With the promotion of the project outputs to come in Year 3, it is expected that the number of media mentions will continue to increase.

5 Concluding remarks

Year 2 proved the project communication toolbox and communication channels created during Year 1 were well adapted and effective to promote the project. The careful preparation phase allowed a progressive and steady rise in our reach in Year 2.

At the end of Year 2, all dissemination and networking indicators are positive: the number of sessions on the project website increased by 164% while number of users tripled. Both the number of Europeana Sounds Twitter followers and of Facebook likes more than doubled. The partners went from participating to 34 events in Year 1 to participating to 59 events in Year 2. Also the publications about the project already numerous in Year 1 (285 publications) increased in Year 2 with 399 publications about the project.

At that stage, the dissemination plan - developed in D6.3 112 and firstly evaluated in D6.4 113 - is still actual according to the development of project activities. A new sector came out as target audience, i.e. education, that WP6 will address through targeted media and events activities.

Year 3 will focus on the promotion of the project outcomes, starting with highlights of the project corpus and the selection of the musical and music-related objects that provide the best user experience

http://pro.europeana.eu/files/Europeana_Professional/Projects/Project_list/Europeana_Sounds/Deliverables/EuropeanaSounds-D6.3-Initial-Communication-Plan.pdf

http://pro.europeana.eu/files/Europeana Professional/Projects/Project list/Europeana Sounds/Deliverables/EuropeanaSounds-Deliverable

http://www.europeanasounds.eu/wp-content/uploads/2016/01/BBC-World-Service-Click-What-Value-is-SMS-in-SOS-Situations -www bbc co uk programmes p03f7mqv.pdf

http://corist-shs.cnrs.fr/Edit-a-thon MMSH 2015, http://labexmed.hypotheses.org/1578, https://fr.wikipedia.org/wiki/Projet:Journ%C3%A9e contributive r%C3%A9cits et encyclop%C3%A9die#Sources sonores%29, https://phonotheque.hypotheses.org/16030, http://aeda-up.blogspot.fr/2015/10/edit-thon-kezako.html, http://www.adbs.fr/recits-et-encyclopedie-edit-a-thon-a-la-phonotheque-de-la-mmshf-152249.htm?RH=1290671234846, http://aeda-up.blogspot.fr/2015/10/compte-rendu-de-ledit-thon-du-23.html, https://outreach.wikimedia.org/wiki/GLAM/Newsletter/October 2015/Single, http://phonotheque.hypotheses.org/16137, http://www.europeanasounds.eu/wp-content/uploads/2016/01/wikimedia-france.jpg





displayed within the Europeana Music Collections. The project will also develop an intense event activity with the organisation of not less than 14 events throughout the year.

The next deliverables and Milestones that will come out of this work package are D6.8 *Dissemination materials and press kit 3* (merged with MS38 *Further dissemination materials and press kit*, due for August 2016), and MS39 *Final project event* and D6.6 *Communication plan and evaluation V3*, both due for January 2017.



Appendix A: Blog posts published on europeanasounds.eu

The blog posts published during the first year and a half of the project are listed in the following deliverables:

- blog posts no. 1 to 40 from May to September 2014, in Annex 1 of D6.3 (26-29)
- blog posts no. 41 to 92 from October 2014 to January 2015, in Appendix A of D6.4 (page 32-34)
- blog posts no. 93 to 144 from February to July 2015, in Appendix B of D6.7 (page 27-31).

Below the complete list of blog posts released during the second trimester of the second year of the project; i.e. between August 2015 and January 2016:

| No. | Title | Authors | Publication date | URL |
|-----|--|---|-------------------|--|
| 145 | The world upside down with Estudantinas in Portugal | Dulce Simões, Inês Queiroz | 4 August 2015 | http://www.europeanasounds.eu/news/ the-world-upside-down-with- estudantinas-in-portugal |
| 146 | Discover the Italian contribution to Europeana Sounds | Elisa Sciotti, Piero Cavallari, Francesco Baldi | 6 August 2015 | http://www.europeanasounds.eu/news/discover-the-italian-contribution-to-europeana-sounds |
| 147 | Testdrive the new Europeana Team 10 August 2015 | | | http://www.europeanasounds.eu/news/ testdrive-the-new-europeana-music- channel |
| 148 | Field recording Irish traditional music | Maeve Gebruers | 12 August 2015 | http://www.europeanasounds.eu/news/field-recording-irish-traditional-music |
| 149 | Celebration at the top of your voice | Véronique Ginouvès | 18 August 2015 | http://www.europeanasounds.eu/news/celebration-at-the-top-of-your-voice |
| 150 | 'Don't forget that we are your friends': Dutch radio during World War II | Harry van Biessum | 21 August 2015 | http://www.europeanasounds.eu/news/dont-forget-that-we-are-your-friends-dutch-radio-during-world-war-ii |
| 151 | "Europeana Sounds may help people see the connections between other cultures and backgrounds throughout Europe" – Meet with Mark Plumbley | Interview by Axelle Bergeret- Cassagne | 25 August 2015 | http://www.europeanasounds.eu/news/europeana-sounds-may-help-people-see-the-connections-between-other-cultures-and-backgrounds-throughout-europe-meet-with-mark-plumbley |
| 152 | Exploring work sounds | Laura Miles | 27 August 2015 | http://www.europeanasounds.eu/news/exploring-work-sounds |
| 153 | Recording and playing machines through time: an online exhibition | Emilie Vaisman, Axelle Bergeret- Cassagne | 31 August 2015 | http://www.europeanasounds.eu/news/ recording-and-playing-machines- through-time-an-online-exhibition |
| 154 | One month left before Europeana Sounds' first international conference! | Axelle Bergeret- Cassagne | 2 Sept. 2015 | http://www.europeanasounds.eu/news/ one-month-left-before-europeana- sounds-first-international-conference |



| 155 | Extraordinary ordinary by Wolfgang Amadeus Mozart | Ute Sondergeld | 8 Sept. 2015 | http://www.europeanasounds.eu/news/ extraordinary-ordinary-by-wolfgang- amadeus-mozart |
|-----|---|---|---------------|--|
| 156 | Human, Seal or Both?! | Elsie Maclean | 11 Sept. 2015 | http://www.europeanasounds.eu/news/human-seal-or-both-2 |
| 157 | Eating singing | Véronique Ginouvès | 14 Sept. 2015 | http://www.europeanasounds.eu/news/eating-singing |
| 158 | The September harvest: music, interviews and images on Europeana Sounds about to reach over 69,000 | Tom Miles | 16 Sept. 2015 | http://www.europeanasounds.eu/news/ the-september-harvest-music- interviews-and-images-on-europeana- sounds-about-to-reach-over-69000 |
| 159 | How does a Greek traditional lullaby sound like? | Marianna Anastasiou | 21 Sept. 2015 | http://www.europeanasounds.eu/news/how-does-a-greek-traditional-lullaby-sound-like |
| 160 | Finding the key to sound and moving image heritage | Richard Ranft | 24 Sept. 2015 | http://www.europeanasounds.eu/news/finding-the-key-to-sound-and-moving-image-heritage |
| 161 | Stories about migration on Wikipedia: edit-a-thon at the Mediterranean House of Human Sciences | Véronique Ginouvès | 30 Sept. 2015 | http://www.europeanasounds.eu/news/ stories-about-migration-and-wikipedia- edit-a-thon-at-the-sound-archive-of-the- mediterranean-house-of-human- sciences |
| 162 | "Deutschlandlied", brief history of the German national anthem | Christian Horn | 3 Oct. 2015 | http://www.europeanasounds.eu/news/deutschlandlied-brief-history-of-thegerman-national-anthem |
| 163 | Disc washing at the library | Sabine Schostag | 6 Oct. 2015 | http://www.europeanasounds.eu/news/disc-washing-at-the-library |
| 164 | "Our Beautiful Homeland", discover the Croatian national anthem | Lucija Konfic, Maja Silov Tovernić | 8 Oct. 2015 | http://www.europeanasounds.eu/news/ our-beautiful-homeland-discover-the- croatian-national-anthem-2 |
| 165 | "The Marcha Real", brief history of the National anthem of Spain | José María Soto de Lanuza, Juan Bautista Escribano Sierra | 12 Oct. 2015 | http://www.europeanasounds.eu/news/ the-marcha-real-brief-history-of-the- national-anthem-of-spain |
| 166 | Europeana Sounds orchestrates its first public conference | Laura Miles, Imogen Greenhalgh, Axelle Bergeret- Cassagne | 14 Oct. 2015 | http://www.europeanasounds.eu/news/ europeana-sounds-orchestrates-its-first- public-conference |
| 167 | Worship sound spaces | Christine Guillebaud, Catherine Lavandier | 19 Oct. 2015 | http://www.europeanasounds.eu/news/ worship-sound-spaces-2 |
| 168 | The IASA Europeana Sounds Task Force has been launched! | Laura Miles | 22 Oct. 2015 | http://www.europeanasounds.eu/news/ the-iasa-europeana-sounds-task-force- has-been-launched |
| 169 | From "Gott erhalte" to "Land | Zea Frana | 26 Oct. 2015 | http://www.europeanasounds.eu/news/ |
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| | der Berge", a brief history of the Austrian national anthem | | | from-gott-erhalte-to-land-der-berge-a- brief-history-of-the-austrian-national- anthem |
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| 170 | Wiki Edit-a-thon: Wildlife Sounds | Laura Mile | 28 Oct. 2015 | http://www.europeanasounds.eu/news/ wiki-edit-a-thon-wildlife-sounds |
| 171 | Relive #EUsounds15 as if you were there | Axelle Bergeret- Cassagne | 29 Oct. 2015 | http://www.europeanasounds.eu/news/relive-eusounds15-as-if-you-were-there-2 |
| 172 | It's Hallowe'en at Europeana Sounds!!! (ooh, scary) | Tom Miles | 30 Oct. 2015 | http://www.europeanasounds.eu/news/ its-halloween-at-europeana-sounds-ooh- scary |
| 173 | The voices of Italian Nobel Prize winners | Piero Cavallari | 2 Nov. 2015 | http://www.europeanasounds.eu/news/ the-voices-of-italian-nobel-prize- winners-2 |
| 174 | Baltic Audiovisual Archival Council (BAAC) conference in Tallinn | Zane Grosa | 5 Nov. 2015 | http://www.europeanasounds.eu/news/baltic-audiovisual-archival-council-baac-conference-in-tallinn |
| 175 | Storytelling & encyclopedia: MMSH edit-a-thon | Véronique Ginouvès, Ariane Néroulidis | 9 Nov. 2015 | http://www.europeanasounds.eu/news/ storytelling-encyclopedia-mmsh-edit-a- thon |
| 176 | Brief history of the Polish national anthem | Jan Topolski | 13 Nov. 2015 | http://www.europeanasounds.eu/news/ brief-history-of-the-polish-national- anthem |
| 177 | Recording folklore in the 1950s & 1960s Soviet Lithuania | Varsa Liutkutė- Zakarienė | 17 Nov. 2015 | http://www.europeanasounds.eu/news/ recording-folklore-in-the-1950s-1960s- soviet-lithuania |
| 178 | Latvia's anthem: a short history | Inese Pinne, Zane Grosa | 18 Nov. 2015 | http://www.europeanasounds.eu/news/ latvias-anthem-a-short-history |
| 179 | Editing Wikipedia has never been so much fun! | Laura Miles | 20 Nov. 2015 | http://www.europeanasounds.eu/news/editing-wikipedia-has-never-been-so-much-fun |
| 180 | Singpho, Tai and Tangsa: an insight into the languages of the Assam region in India | Elisa Gorgaini | 24 Nov. 2015 | http://www.europeanasounds.eu/news/singpho-tai-and-tangsa-an-insight-into-the-languages-of-the-assam-region-in-india |
| 181 | "Was für ein Lied soll dir gesungen werden?"* – The songs of Hugo Wolf | Zea Frana | 27 Nov. 2015 | http://www.europeanasounds.eu/sound -categories/music/was-fur-ein-lied-soll- dir-gesungen-werden-the-songs-of-hugo- wolf |
| 182 | Scotland's National Day: A Brief History | Elsie Mlean | 30 Nov. 2015 | http://www.europeanasounds.eu/news/ scotlands-national-day-a-brief-history |
| 183 | Watch Matthew Herbert mix soundscapes, field recordings and music from the Europeana Sounds collections | Axelle Bergeret- Cassagne | 2 Dec. 2015 | http://www.europeanasounds.eu/news/ watch-matthew-herbert-mix- soundscapes-field-recordings-and-music- from-the-europeana-sounds-collections |
| 184 | "Maamme" (Our country), brief | Pekka Gronow | 6 Dec. 2015 | http://www.europeanasounds.eu/news/ |
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| | history of the Finnish national anthem | | | maamme-our-country-brief-history-of- the-finnish-national-anthem |
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| 185 | 13 desserts and two songs for Christmas! | Véronique Ginouvès, Aude Julien Da Cruz Lima, Joséphine Simonnot | 8 Dec. 2015 | http://www.europeanasounds.eu/news/ 13-desserts-and-two-songs-for-christmas |
| 186 | "The record industry has been multinational from the very beginning" – Meet with Pekka Gronow | Interview by Axelle Bergeret- Cassagne | 10 Dec. 2015 | http://www.europeanasounds.eu/news/ the-record-industry-has-been- multinational-from-the-very-beginning- meet-with-pekka-gronow |
| 187 | Overture to Don Giovanni by W. A. Mozart | Ida Kandler | 15 Dec. 2015 | http://www.europeanasounds.eu/news/ overture-to-don-giovanni-by-w-a-mozart |
| 188 | Explore the Europeana Music Collections | Laura Miles, Imogen Greenhalgh, Michelle van Duijn, Axelle Bergeret- Cassagne | 17 Dec. 2015 | http://www.europeanasounds.eu/news/explore-the-europeana-music-collections |
| 189 | Discover Europeana Sounds' Music Information Retrieval Pilot | Alexander Schindler | 22 Dec. 2015 | http://www.europeanasounds.eu/news/discover-europeana-sounds-music-information-retrieval-pilot |
| 190 | Warm up with a Greek Christmas carol | Marianna Anastasiou | 23 Dec. 2015 | http://www.europeanasounds.eu/news/ warm-up-with-a-greek-christmas-carol |
| 191 | Get ready to discover sounds of Turkish culture and daily life in Istanbul! | Pınar Çevikayak Yelmi | 5 Jan. 2016 | http://www.europeanasounds.eu/news/get-ready-to-discover-sounds-of-turkish-culture-and-daily-life-in-istanbul |
| 192 | Sounds to celebrate Capricorn! | Tom Miles | 7 Jan. 2016 | http://www.europeanasounds.eu/news/sounds-to-celebrate-capricorn |
| 193 | Surviving the power of English Language: The Saliba-Logea Dialects | Elisa Gorgaini | 12 Jan. 2016 | http://www.europeanasounds.eu/news/ surviving-the-power-of-english- language-the-saliba-logea-dialects |
| 194 | European composers: sound, image and text | Tom Miles | 13 Jan. 2016 | http://www.europeanasounds.eu/news/ european-composers-sound-image-and- text |
| 195 | 'Miss Mousie's Ball' and 'The ewe with the crooked horn': animal-related songs and tunes from the Irish music tradition | Rónán Galvin and Maeve Gebruers | 19 Jan. 2016 | http://www.europeanasounds.eu/news/miss-mousies-ball-and-the-ewe-with-the-crooked-horn-animal-related-songs-and-tunes-from-the-irish-music-tradition |
| 196 | Semantic enrichment of object descriptions in Europeana Sounds | Michela Vignoli | 21 Jan. 2016 | http://www.europeanasounds.eu/news/ semantic-enrichment-of-object- descriptions-in-europeana-sounds |
| 197 | Learning traditional tunes through technology: Europeana Sounds and Tunepal | Lise Schauer | 25 Jan. 2016 | http://www.europeanasounds.eu/news/learning-traditional-tunes-throughtechnology-europeana-sounds-and-tunepal |



Appendix B: Other publications about the project

The press and other media mentions about the Europeana Sounds project during the first year and a half of the project are listed in the following deliverables:

- n°1 to 103, in Annexe 3 of D6.3, pages 30-42.
- n°104 to 193, in Appendix B of D6.4, page 42-37

Below the additional list of media and press mentions of the project until January 2016:

| No | Title and author | Publication | Date | Audience | Comment (s) | URL |
|-----|---|--|----------|---|-------------------------------------|--|
| 194 | Europeana Sounds | Choice Reviews Online | 11/14 | Online, public | article in English | http://www.cro3.org/content/52/06 /52-2857.extract?related- urls=yes&legid=choice;52/06/52- 2857 |
| 195 | Category:Europeana Sounds | Wikimedia Commons | 11/01/15 | Online, public, Wikimedia community | Wikimedia page in English | http://commons.wikimedia.org/wiki /Category:Europeana_Sounds |
| 196 | Première Newsletter d'Europeana Sounds de l'année 2015! | bitin.fr | 02/15 | Online, public | news item in French | http://www.bitin.fr/premiere- newsletter-d- europeana,159194.html |
| 197 | Première newsletter d'Europeana Sounds de l'année 2015 | brève Actualités professionnelle s BnF | 3/02/15 | Online, public | news item in French | http://www.europeanasounds.eu/w p- content/uploads/2015/02/br%C3%A 8ve-bnf.jpg |
| 198 | Réunion plénière du projet européen Europeana Sounds | Biblionautes | 6/02/15 | Internal website for BnF staff | news item in French | http://www.europeanasounds.eu/w p- content/uploads/2015/02/br%C3%A 8ve-biblionaute.jpg |
| 199 | Europeana Sounds Short Video | Vimeo, Europeana Sounds | 10/02/15 | Online, public | video | https://vimeo.com/116947580 |
| 200 | Europeana Sounds Teaser | Vimeo, Europeana Sounds | 10/02/15 | Online, public | video | https://vimeo.com/116134696 |
| 201 | Bande annonce d'Europeana Sounds | Dailymotion, BnF page | 10/02/15 | Online, public | video | http://www.dailymotion.com/video /x2guexn_bande-annonce-d- europeana-sounds_creation |
| 202 | Bande annonce d'Europeana Sounds | Vidéo Réunion | 10/02/15 | Online, public | video | http://reunion.orange.fr/loisirs/vide os-reunion/art-creation/bande- annonce-d-europeana-sounds.html |
| 203 | Bande annonce d'Europeana Sounds | UTCA.fr | 10/02/15 | Online, public | news item in French and video | http://utca.fr/bande-annonce- deuropeana-sounds/ |
| 204 | IELT na Europeana Sounds | IELT Instituto de Estudos de Literatura tradicional | 10/02/15 | Online, public, student and professors | news item in Portuguese | http://www.ielt.org/pt/noticias/este -mes/1691 |
| 205 | Europeana Sounds edit-a-thon | This Month in GLAM – Volume V, Issue I, January 2015 | 11/02/15 | Online, public, Wikimedia community | news item in English | http://outreach.wikimedia.org/wiki/ GLAM/Newsletter/January_2015/Co ntents/Netherlands_report |
| 206 | Bande annonce | Bibliothèque | 11/02/15 | Online, public | news item in | http://www.bnf.fr/fr/professionnels |



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| | d'Europeana Sounds | nationale de France | | | French | /anx_action_intle/a.video_european a_sounds.html |
| 207 | Europeana Music Channel, wireframes, by David Haskiya | SlideShare | 11/02/15 | Online, public | slideshow in English | http://fr.slideshare.net/DavidHaskiy a/europeana-sounds-channels- work-package-status-report-and- update?ref=http://www.europeanas ounds.eu/news/have-a-first-glance- at-europeana-future-music-channel |
| 208 | IASA 2015 Annual Conference | The Australian Institute for the Conservation of Cultural Material | 17/02/15 | Online, public | news item in English | http://www.aiccm.org.au/events/ias a-2015-annual-conference |
| 209 | Europeana Sounds – one year on, by Zane Grosa | BAAC (Baltic Audiovisual Archival Council) | 24/02/15 | Online, public | news item in English | http://www.baacouncil.org/home/1 425-europeana-sounds-one-year- on%C2%A0 |
| 210 | Europeana Sounds Conference 2015, by Gina van der Linden | Europeana Pro | 24/02/15 | Online, public | news item in English | http://pro.europeana.eu/event/eur opeana-sounds-midterm-meeting |
| 211 | Europeana Sounds | Europeana Pro | 24/02/15 | Online, public | news item in English | http://pro.europeana.eu/get- involved/projects/project- list/europeana-sounds |
| 212 | Europeana Sounds Newsletter 9 | Europeana Sounds | 27/02/15 | Online, public, 397 newsletter subscribers | newsletter in English | http://www.europeanasounds.eu/w p- content/plugins/newsletter/do/view .php?id=39&nk=261-4a747660e0 |
| 213 | First Europeana Sounds Plenary meeting | ITMA Email Update | 1/03/15 | 2,848 newsletter subscribers | newsletter in English | http://www.europeanasounds.eu/w p-content/uploads/2015/03/ITMA- Email-Update-1-March-2015.jpg |
| 214 | Women's Voices from the Austrian Past | Gender Info, page 17-18 | 03/15 | Online, public, newsletter subscribers | newsletter in English | http://gender.itcilo.org/cms/images /stories/genderinfo/GI%20133%20 MARCH%202015.pdf |
| 215 | Extending the Europeana Data Model for richer descriptions of sounds materials, by Valentine Charles | Europeana Pro | 9/03/15 | Online, public | news item in English | http://pro.europeana.eu/blogpost/e xtending-edm-for-richer- descriptions-sounds |
| 216 | Europeana Sounds, by Jan Grieten | resonant Centre for musical heritage | 10/03/15 | Online, public | news item in Dutch | http://www.muzikaalerfgoed.be/nie uws/10-03-2015/europeanasounds |
| 217 | Online il video promozionale che regala un piccolo viaggio nel mondo dei suoni | Internet Culturale | 10/03/15 | Online, public | news item in Italian | http://www.internetculturale.it/ope ncms/opencms/it/archivionovita/20 15/novita_0009.html |
| 218 | Let's rediscover the sounds of Europe!, by Axelle Bergeret- Cassagne and Maria Drabczyk | EUScreenXL blog | 12/03/15 | Online, public | news item in English | http://blog.euscreen.eu/archives/62 47 |
| 219 | Europeana Sounds, le patrimoine sonore à portée de main, by Michel Billières | au son du fle | 14/03/15 | Online, public | blog post in French | http://www.verbotonale- phonetique.com/europeana- sounds/ |
| 220 | Organising a GLAM wiki (WP2), by | SlideShare | 17/03/15 | Online, public | slideshow in English | http://slideshare.net/Europeana_Sounds/europeana-sounds-wp2-glam- |



| | Maarten Brinkerink | | | | | wiki-workshop-plenary |
|-----|---|--|----------|---|----------------------------|--|
| 221 | Newsletter d'Europeana Sounds : à la découverte des sons ! | Coopération européenne BnF | 18/03/15 | Online, public | news item in French | http://www.europeanasounds.eu/w p- content/uploads/2015/03/BreveBnF mars15.jpg |
| 222 | Newsletter d'Europeana Sounds | Veille en bibliothèque et autres curiosités numériques | 18/03/15 | Online, public | news item in French | http://veillebibliotheque.blogspot.fr /2015/03/newsletter-d-sounds-la- decouverte-des.html |
| 223 | Congresses and Colloquia // The Future of Historic Sounds | Instituto de História Contemporâne a, Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa | 20/03/15 | Online, public, students, professors | news item in Portuguese | http://ihc.fcsh.unl.pt/en/scientific-meetings/conferences/item/38837-the-future-of-historic-sounds |
| 224 | Europeana Sounds | ART-e-FACT | 23/03/15 | Online, public | news item in English | http://artefact.uni- leipzig.de/en/news/single-view/- ////europeana-sounds.html |
| 225 | Europeana Sounds in sintesi | SlideShare | 23/03/15 | Online, public | slideshow in Italian | http://slideshare.net/Europeana_So unds/europeana-sounds-in-sintesi |
| 226 | Europeana Sounds : à l'écoute des sons de l'Europe et du monde | Biblionautes | 25/03/15 | Internal website for BnF staff | news item in French | http://www.europeanasounds.eu/w p- content/uploads/2015/03/br%C3%A 8veBiblionaute1.jpg |
| 227 | Le projet Europeana Sounds : à l'écoute des sons de l'Europe et du monde | BnF.fr | 25/03/15 | Online, public | news item in French | http://www.europeanasounds.eu/w p- content/uploads/2015/03/br%C3%A 8ve-bnf.jpg |
| 228 | Europeana Sounds Newsletter 10 | Europeana Sounds | 27/03/15 | Online, public, 405 newsletter subscribers | newsletter in English | http://www.europeanasounds.eu/w p- content/plugins/newsletter/do/view .php?id=40&nk=261-4a747660e0 |
| 229 | Europeana Sounds newsletter is out! | departamento cinema e artes dos media, Universidade Lusofona | 27/03/15 | Online, public | news item in English | http://cinemaemultimedia.ulusofon a.pt/index.php/noticias/festivais/15 09-europeana-sounds-newsletter-is- out |
| 230 | Mural Sonoro no Europeana Sounds | Mural Sonoro | 31/03/15 | Online, public | news item in Portuguese | http://www.muralsonoro.com/mura l-sonoro-blog/2015/3/31/mural- sonoro-no-europeana-sounds |
| 231 | Österreichische Mediathek: Europeana Sounds. Europas klingendes Kulturerbe auf Knopfdruc | forum Magazin Technisches Museum Wien, p.15 | 03/15 | Magazine subscribers and readers | article in German | http://www.europeanasounds.eu/w p-content/uploads/2015/05/Forum- Europeana_Sounds.pdf |
| 232 | La newsletter d'Europeana Sounds : le son à portée de clic ! | BnF Actualités professionnelle s | 1/04/15 | Online, public | news item in French | http://www.europeanasounds.eu/w p- content/uploads/2015/04/br%C3%A 8ve-bnf.jpg |
| 233 | Europeana Sounds: ITMA had a third blog post featured on the ES website | ITMA newsletter | 1/04/15 | 2,881 newsletter subscribers | news item in English | http://www.europeanasounds.eu/w p-content/uploads/2015/04/ITMA- newsletter-1-April.jpg |
| 234 | Vacancies at British Library in Europeana | International Association of | 2/04/15 | Online, public | news item in English | http://www.iasa- web.org/forums/vacancies-british- |



| | Sounds project | Sound and | | <u> </u> | <u> </u> | library-europeana-sounds-project |
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| | Sounds project | Audiovisual | | | | instary curopeuna sounas project |
| | | Archives | | | | |
| 235 | Women's voices | Women's | 5/04/15 | Online, public | news item in | http://womensradioineurope.org/2 |
| | online at the Austrian mediatheque | Radio in | | | English | 015/04/05/womens-voices-online- |
| | mediatrieque | Europe Network | | | | at-the-austrian-mediatheque/ |
| | | (WREN) | | | | |
| 236 | Convegno: "The | Centro | 16/04/15 | Online, public | news item in | http://www.cedomus.toscana.it/ced |
| | Sound of Music". | Documentazio | | | Italian | omus/convegno-the-sound-of- |
| | Dagli Archivi Musicali | ne Musicale | | | | music-dagli-archivi-musicali-ad- |
| | ad Europeana Sounds | della Toscana | 10/01/15 | | | europeana-sounds/ |
| 237 | Deelnemers gezocht! | Beeld en Geluid | 16/04/15 | Online, public | news item in Dutch | http://www.europeanasounds.eu/w |
| | | Gelulu | | | Dutten | p- content/uploads/2015/04/Deelnem |
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| 238 | The Sound of Music, | NormaleNews | 20/04/15 | Online, public | news item in | http://normalenews.sns.it/the- |
| | dagli archivi musicali | on the web | | | Italian | sound-of-music-dagli-archivi- |
| | ad Europeana | | | | | musicali-ad-europeana-sounds/ |
| | Sounds. Convegno a | | | | | |
| 239 | Lucca ASW 2015 : Panel | IAML (UK & Irl) | 21/04/15 | Online, public | blog post in | https://iamlukirl.wordpress.com/20 |
| 233 | discussion on 'The | IAME (OR & III) | 21/04/13 | Omme, public | English | 15/04/21/asw-2015-panel- |
| | Impact of Digital | | | | | discussion-on-the-impact-of-digital- |
| | Technologies on | | | | | technologies-on-music-provision-in- |
| | Music Provision in | | | | | libraries/ |
| 240 | Libraries' | 45 min It | 22/04/45 | Outing welling | | hater the second forcing the forcing to the forcing |
| 240 | Juozas Markauskas: "Archyvarų darbe | 15min.lt | 23/04/15 | Online, public | interview in Lithianian | http://www.15min.lt/naujiena/svieti mas/karstos-zinios/juozas- |
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| | Inga Sakinaitė | | | | | 234-498767 |
| 241 | Europeana Sounds | Europeana | 29/04/15 | Newsletter | news item in | http://www.europeanasounds.eu/w |
| | | Communicatio ns Update – | | subscribers | English | p- content/uploads/2015/04/European |
| | | April | | | | a-Communications-Update-April.jpg |
| 242 | Soraia Simões | Lissabon | 29/04/15 | Online, public | interview in | http://lissabon4insider.com/2015/0 |
| | | Insider | , , | | German | 4/29/soraia-simoes/#more-1390 |
| 243 | Europeana Sounds | Europeana | 30/04/15 | Online, public, | newsletter | http://www.europeanasounds.eu/w |
| | Newsletter 11 | Sounds | | 409 | in English | p- |
| | | | | newsletter | | content/plugins/newsletter/do/view |
| 244 | Europeana Sounds | ITMA Email | 1/05/15 | subscribers 2,904 | newsletter | .php?id=42&nk=261-4a747660e0 http://www.europeanasounds.eu/w |
| 244 | Lui opeana 30unus | Newsletter | 1/03/13 | newsletter | in English | p-content/uploads/2015/05/ITMA- |
| | | - Templetter | | subscribers | בווקווטוו | Email-Newsletter-1-May-2015.pdf |
| 245 | Mural Sonoro no | Mural Sonoro | 5/05/15 | Online, public | post in | http://www.muralsonoro.com/mura |
| | Europeana Sounds | | | | Portuguese | l-sonoro-blog/2015/3/31/mural- |
| | <i>"</i> ~ | | 10/05/:- | | | sonoro-no-europeana-sounds |
| 246 | "Integração no | Blog | 12/05/15 | Online, public | post in | https://obeissancemorte.wordpress. |
| | Europeana", por Associação Mural | L'obéissance est morte | | | Portuguese | com/2015/05/12/integracao-no- europeana-por-associacao-mural- |
| | Sonoro | C3t morte | | | | sonoro/ |
| 247 | Enjoy food and | Europeana | 13/05/15 | Online, public | post in | http://foodanddrinkeurope.eu/enjo |
| | drink with your | Food and Drink | | | English | y-food-and-drink-with-your-ears/ |
| | ears!, by Axelle | blog | | | | |
| | Bergeret-Cassagne | <u> </u> | | | | |
| 248 | Europeana Sounds | Osservatorio | 14/05/15 | Online, public | article in | http://www.opib.librari.benicultural |
| | | dei Programmi | | | Italian | i.it/index.php?it/487/europeana- |
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| 249 | Europeana Sounds: il patrimonio sonoro europeo a portata di mano!, by Elisa Sciotti | gli Archivi Digitalia, Rivista del Digitale nei Beni Culturali, vol 2 (2014) | 05/15 | Online, public | article in Italian | http://digitalia.sbn.it/article/view/1 302/856 |
| 250 | Archivi musicali a Lucca: alcune considerazioni sull'incontro Sounds of music e sul volume degli atti, by Anna Maria Tammaro | Centro Documentazio ne Musicale della Toscana | 22/05/15 | Online, public | article in Italian | http://www.cedomus.toscana.it/ced omus/archivi-musicali-a-lucca- alcune-considerazioni-sullincontro- sounds-of-music-e-sul-volume-degli- atti-di-anna-maria-tammaro/ |
| 251 | Europeana Sounds Newsletter 12 | Europeana Sounds | 29/05/15 | Online, public, 414 newsletter subscribers | newsletter in English | http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=44&nk=503-b7e607fdad |
| 252 | Europeana Sounds Newsletter 29 May 2015 | Departamento de Cinema e Multimédia, Universidade Lusofona | 29/05/15 | Online, public | newsletter in English | http://cinemaemultimedia.ulusofon a.pt/index.php/noticias/festivais/16 51-europeana-sounds-newsletter- 29-may-2015 |
| 253 | Enhancing the Europeana Data Model (EDM), by Valentine Charles and Antoine Isaac, | Europeana Foundation | 30/05/15 | Online, public | post in English | http://pro.europeana.eu/files/Europ eana_Professional/Publications/ED M_WhitePaper_17062015.pdf |
| 254 | Enhancing the discovery of Europe's sound archives, by Richard Ranft | IASA Annual Conference 2015 | 06/15 | Online, public | spoken paper summary in English | http://www.iasa- conference.com/en/node/40 |
| 255 | Preparing metadata for Europeana to improve discoverability of audio archives, by Tom Miles | IASA Annual Conference 2015 | 06/15 | Online, public | spoken paper summary in English | http://www.iasa- conference.com/en/node/89 |
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| 455 | Education Musicale – Europeana Sounds, le patrimoine sonore et musical de l'Europe | Collège Pierre Mendès France, Académie Montpellier | 11/15 | Online, Public | Article in French | https://www.clg-mendesfrance- jacou.ac- montpellier.fr/enseignements-et- pedagogie/les- disciplines/education-musicale |
| 456 | The Soundscape of Istanbul collection is a part of Europeana Sounds now! | Soundscape of Istanbul | 11/15 | Online, Public | News item in English | http://www.europeanasounds.eu/w p- content/uploads/2016/01/Soundsca peNov.jpg |
| 457 | Europeana Sounds Newsletter 18 | Europeana Sounds | 30/11/15 | Online, Public & 556 newsletter subscribers | Newsletter in English | http://www.europeanasounds.eu/w p- content/plugins/newsletter/do/view .php?id=51&nk=665-8c4b0e3d01 |
| 458 | Revue de presse, revue de blogs : Novembre 2015 | Mediamus | 2/12/15 | Online, Public | News item in French | http://mediamus.blogspot.fr/2015/ 12/revue-de-presse-revue-de-blogs- novembre.html |
| 459 | 2015 12 : Europeana Sounds, le patrimoine sonore et musical de l'Europe | Enseignants de l'Unsa | 5/12/15 | Online, Public | Article in French | http://sections.se- unsa.org/94/spip.php?article1724 |
| 460 | Parution de la dernière Newsletter | BnF | 7/12/15 | Online, Public | News item in French | http://www.europeanasounds.eu/w p- |



| | d'Europeana Sounds | | | | | content/uploads/2015/12/breve7de c.jpg |
|-----|--|---|----------|--|------------------------------------|---|
| 461 | Questions juridiques et éthiques pour la diffusion des données dans le cadre européen : retours d'expérience dans le domaine de la musique, by Véronique Ginouvès | Les carnets de la phonothèque | 7/12/15 | Online, Public | Article in French | http://phonotheque.hypotheses.org /16378 |
| 462 | Using Open Refine to create XML Records for Wikimedia Batch Upload Tool | Digital scholarship blog | 8/12/15 | Online, Public | Blog post in English | http://britishlibrary.typepad.co.uk/d igital-scholarship/2015/12/using-open-refine-to-create-xml-records-for-wikimedia-batch-upload-tool.html |
| 463 | Autour des humanités numériques à Aix- Marseille Université, par Marine Soubrié et Ariane Néroulidis | Les carnets de la phonothèque | 10/12/15 | Online, Public | Blog post in French | http://phonotheque.hypotheses.org /16401 |
| 464 | Collaboration scientifique en Europe et diffusion des données : comment prendre en compte les questions juridiques et éthiques ? Retours d'expérience dans le domaine de la musique, by Nathalie Cotelle | istshs | 14/12/15 | Online, Public | Article in French | http://corist-shs.cnrs.fr/node/483 |
| 465 | Parution de la dernière newsletter d'Europeana Sounds | BnF | 24/12/15 | Online, Public | News item in French | http://www.europeanasounds.eu/w p- content/uploads/2015/12/breve24D ec.jpg |
| 466 | Latvijas Nacionālās bibliotēkas editatons | Vikipēdija:Kopi enas portāls | 12/15 | Online, Public | Wikipedia article in Latvian | https://lv.wikipedia.org/wiki/Vikip% C4%93dija:Kopienas_port%C4%81ls |
| 467 | Europeana Sounds Newsletter 19 | Europeana Sounds | 24/12/15 | Online, Public & 561 newsletter subscribers | Newsletter in English | http://www.europeanasounds.eu/w p- content/plugins/newsletter/do/view .php?id=51&nk=665-8c4b0e3d01 |
| 468 | 2016, belle et bonne année collaborative et sonore !, by Véronique Ginouvès | Les carnets de la phonothèque | 1/01/16 | Online, Public | Blog post in French | http://phonotheque.hypotheses.org /16706 |
| 469 | Europeana Sounds Newsletter 2015 | Departamento de cinema e artes dos media | 4/01/16 | Online, Public | News item in English | http://cinemaeartes.ulusofona.pt/pt /noticias/713-europeana-sounds- newsletter-2015.html |
| 470 | Journée d'étude : questions juridiques et éthiques pour la diffusion des données dans le cadre européen : retours d'expérience dans le domaine de la | Questions ethique et droit en SHS | 7/01/16 | Online, Public | Article in French | http://ethiquedroit.hypotheses.org/ 1109 |



| | musique, by Annick Richard | | | | | |
|-----|---|--|----------|--|----------------------------|---|
| 471 | Building an open layer over all knowledge: Europeana joins Annotation Coalition, by Valentine Charles and Antoine Isaac | Europeana Pro | 12/01/16 | Online, Public | Blog post in English | http://pro.europeana.eu/blogpost/b uilding-an-open-layer-over-all- knowledge |
| 472 | Europeana Sounds | Historypin | 12/01/16 | Online, Public | News item in English | http://about.historypin.org/inspirations/europeana-sounds/ |
| 473 | Le patrimoine sonore et musical de l'Europe | Africtice | 15/01/16 | Online, Public | News item in French | http://www.africtice.com/index.php ?option=com_content&view=article &id=465042:le-patrimoine-sonore- et-musical-de- l%27europe&catid=55:technologies- de-linformation-et-de-la- communication-pour- lenseignement&Itemid=211 |
| 474 | Europeana Sounds | Österreichisch e Nationalbibliot hek Newsletter | 18/01/16 | Online, Public, Newsletter subscribers | News item in German | http://onb.eyepinnews.com/include /newsletter2.php?p=zdad322cfbb0f 6a954ec58a7d0f0e8e62e40416c3b5 1384236f4298b2ee46cc0b |
| 475 | The Europeana Sounds Project | Click, BBC world service | 19/01/16 | Online, Public, Radio audience | Podcast in English | http://www.europeanasounds.eu/w p-content/uploads/2016/01/BBC- World-Service-Click-What-Value-is- SMS-in-SOS-Situations www_bbc_co_uk_programmes_p03 f7mqv.pdf |
| 476 | The Europeana Sounds Project | audio Boom | 19/01/16 | Online, Public | News item in English | https://audioboom.com/boos/4080 957-what-value-is-sms-in-sos- situations |
| 477 | Europeana Collections brings you closer to culture, by Imogen Greenhalgh | Europeana blog | 20/01/16 | Online, Public | Blog post in English | http://blog.europeana.eu/2016/01/ europeana-collections-brings-you- closer-to-culture/ |
| 478 | Europeana Collections brings you closer to culture, by Beth Daley | Europeana Pro blog | 20/01/16 | Online, Public | Blog post in English | http://pro.europeana.eu/blogpost/e uropeana-collections-brings-you- closer-to-culture |
| 479 | Mural Sonoro - Projecto RAPortugal 1986 - 1999, by Soraia Simões | Atletismo Magazine Modalidades Amadoras | 25/01/16 | Online, Public | Blog post in Portuguese | http://www.ammamagazine.com/es paco-cultural-informacao- cultural/27194-mural-sonoro- projecto-raportugal-1986-1999 |
| 480 | Edit-a-thon stories and migratory flows, Grants:APG/Proposals /2014-2015 round2/Wikimédia France/Progress report form | Wikimedia | 25/01/16 | Online, Public | Article in English | https://meta.wikimedia.org/wiki/Gr ants:APG/Proposals/2014- 2015_round2/Wikim%C3%A9dia_Fr ance/Progress_report_form |
| 481 | Mural Sonoro - Projecto RAPortugal 1986 - 1999 | Cultura e não só! | 27/01/16 | Online, Public | Blog post in Portuguese | http://culturaenaoso.blogspot.fr/20 16/01/mural-sonoro-projecto- raportugal-1986.html |
| 482 | Nouvelle interface pour Europeana, la bibliothèque numérique européenne, by Guillaume de Morant | La revue française de généalogie | 27/01/16 | Online, Public | Blog post in French | http://www.rfgenealogie.com/s- informer/infos/medias- web/nouvelle-interface-pour- europeana-la-bibliotheque- numerique-europeenne |



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| 483 | Discover Europeana Collections, a Portal of 48 Million Free Artworks, Books, Videos, Artifacts & Sounds from Across Europe, by Josh Jones | Open Culture | 27/01/16 | Online, Public | Article in English | http://www.openculture.com/2016/ 01/europeana-collections-a-portal- of-48796394-artworks-books- videos.html |
|-----|---|---|----------|--|-------------------------------|--|
| 484 | Europeana Sounds Newsletter 20 | Europeana Sounds | 29/01/16 | Online, Public & 581 newsletter subscribers | Newsletter in English | http://www.europeanasounds.eu/w p- content/plugins/newsletter/do/view .php?id=54&nk=665-8c4b0e3d01 |
| 485 | Europeana Sounds Newsletter #January | Departamento de cinema e artes dos media | 29/01/16 | Online, Public | News item in Portuguese | http://cinemaeartes.ulusofona.pt/pt /noticias/806-europeana-sounds- newsletter-january.html |
| 486 | Europeana Sounds 2016 Plenary Meeting, by Maarten Brinkerink | maartenbrinke rink.net | 31/01/16 | Online, Public | Blog post in English | http://www.maartenbrinkerink.net/ 2016/01/europeana-sounds-2016- plenary-meeting |



Appendix C: Participation in events

The events during which the project was presented and represented are listed in the following deliverables:

- events no. 1 to 18 from February to September 2014, in Annex 3 of D6.3 (page 43-44)
- events no. 19 to 34 until January 2015, in Appendix C of D6.4 (page 43-45).

Below the complete list of participation in events during the second year of the project; i.e. between February 2015 and January 2016:

| No. | Event | Date(s) | Location | Organiser | Europeana Sounds involvement |
|-----|--|-------------------|----------------------------------|--|--|
| 35 | Event "Strumenti per la pubblicazione e il riuso dei contenuti culturali a uso di istituzioni culturali e scuole" | 19/02/15 | Rome, Italy | ICCU with Biblioteca nazionale Centrale di Roma within the Project AthenaPlus | Distribution of project flyer, display of project general poster by Elisa Sciotti (ICCU) |
| 36 | Workshop 'Accesso aperto al patrimonio culturale digitale e linked open data: strategie, progetti e nuove opportunita'' | 4/03/15 | Rome, Italy | ICCU with Ariadne, AthenaPlus, Biblioteca nazionale Centrale di Roma, Michael Culture Association, Wikimedia Italia | Distribution of project flyer, display of project general poster by Elisa Sciotti (ICCU) |
| 37 | Annual seminar of the network of French schools associated with Unesco | 11/03/15 | Paris, France | French National Commission for UNESCO | Presentation of the project and teaser video screening by Isabelle Nyffenegger (BnF) |
| 38 | Europeana Sounds Rights Holder Consultation Workshop | 19/03/15 | Brussels, Belgium | Europeana Sounds | Workshop led by Lisette Kalshoven (KL) |
| 39 | 37 th European Conference on Information Retrieval (ECIR) | 29/03- 2/04/15 | Vienna, Austria | Vienna University of Technology, Faculty of Informatics & Austrian Computer Society | Poster presentation by Alexander Schindler (AIT) |
| 40 | FAM – Festival degli Archivi Musicali | 9/04/15 | Milan, Italy | Direzione generale per gli archivi del Ministero dei beni e delle attività culturali e del turismo | Project Mention by Dr. Gentili-Tedeschi (ICCU) |
| 41 | IAML (UK & Ireland) Annual Study Weekend | 12/04/15 | Birmingham, United Kingdom | International Association of Music Libraries, Archives and Documentation | Participation to a panel discussion by Andra Patterson (BL) |



| | | | | Centres: United Kingdom and Ireland Branch | |
|----|--|-----------------|--------------------------------|--|---|
| 42 | Study Day "The witness on the screen: comparative approaches" | 13/04/15 | Aix-en- Provence, France | CNRS, Communication Faculty of Salvador de Bahia, Universities of Minas Gerais and Rio de Janeiro, group Médias | Presentation by Véronique Ginouvès (CNRS) |
| 43 | Stored music. Development, management and enjoyment of heritage by Afam institutions | 17- 19/04/15 | Florence, Italy | Conservatorio Luigi Cherubini di Firenze, Regione Toscana, Comune di Firenze, Istituti Superiori di Studi Musicali Italiani, Società internazionale di Musicologia, Società Italiana di Musicologia | Mention by Dr. Laura Ciancio (ICCU) |
| 44 | DPLAfest 2015 | 18/04/15 | Indianapolis, United States | Digital Public Library of America | Presentation of the channels by Jill Cousins (EF) |
| 45 | The Sounds of Music": dagli Archivi Musicali ad Europeana Sounds | 24/04/15 | Lucca, Italy | EVENTI CULTURALI Scuola Normale Superiore | Presentation by Dr Rosa Caffo (ICCU) |
| 46 | SmartKids Digital Sound Solution | 19/05/15 | Vienna, Austria | Wiener Bildungsserver (Vienna Education- Server) | Talk by Alexander Schindler (AIT) |
| 47 | Danish Europeana networking group meeting | 22/05/15 | Copenhagen, Denmark | Danish Europeana networking group | Presentation by Gry Vindelev (SB) |
| 48 | IASA Nordic branch meeting | 26- 27/05/15 | Copenhagen, Denmark | IASA Nordic Branch | Presentation by Richard Ranft and Zane Grosa |
| 49 | TRE workshop: Archives and Cultural Memory | 28- 30/05/15 | Copenhagen, Denmark | Transnational Radio Encounters project | Presentation by Richard Ranft (BL) |
| 50 | BISA 2015 Conference | 5-6/06/15 | London, United Kingdom | British and Irish Sound Archives | Presentation by Richard Ranft (BL) |
| 51 | European Forum on Music 2015 | 12/06/15 | Riga, Latvia | European Music Council | Presentation by Zane Grosa (NLL) and projection of 2 project videos |
| 52 | BnF's Extended senior management team meeting | 15/06/15 | Paris, France | National Library of France | Presentation by Axelle Bergeret-Cassagne (BnF) and projection of the teaser video |
| 53 | Salon Innovative SHS | 16- | Paris, France | CNRS Institute for | Presentation of the project by |
| | • | | • | • | |



| | T | 1 | 1 | 1 | |
|----|---|-----------------|----------------------|--|---|
| | | 17/06/15 | | Humanities and Social Sciences | Joséphone Simonnot (CNRS) in the exhibition |
| 54 | Workshop "SOS digital - O património sonoro e fonográfico" | 18/06/15 | Lisbon, Portugal | Portuguese National Archives (Arquivo Nacional/ Torre do Tombo) | Presentation of the project by Ines Queiroz (FCSH) |
| 55 | IAML/IMS congress | 21- 26/06/15 | New York, USA | International Association of Music Libraries, Archives and Documentation Centres / International Musicological Society | Distribution of project flyer by Laurence Decobert (BnF) and reply to information requests |
| 56 | 1st Annual Conference on Digital Preservation for the Arts, Social Sciences and Humanities (DPASSH 2015) | 25- 26/06/15 | Dublin, Ireland | DPASSH Organising Committee | Distribution of project postcards by Maeve Gebruers (ITMA) |
| 57 | Europeana Sounds aggregation and midyear meeting | 24- 26/06/15 | Athens, Greece | National Technical University of Athens, Friends of Music Society Music Library of Greece | Project meeting |
| 58 | "Midi de l'info" at BnF | 2/07/15 | Paris, France | National Library of France | Presentation of the project and projection of the teaser video by Isabelle Nyffenegger (BnF) |
| 59 | Leinster Provincial Fleadh Cheoil | 6– 12/07/15 | Maynooth, Ireland | Comhaltas Ceoltóirí Éireann | Exhibition stand over 2 days: distribution of over 1,000 Europeana Sounds leaflets.Festival with approx 60,000 attendees with over 5,000 competitors in the music, singing and dancing competitions (CCE) |
| 60 | Europeana Creative Culture Jam | 9- 10/07/15 | Vienna, Austria | Europeana Creative | Poster presentation by Richard Ranft (BL). Ignite talk by Cheryl Tipp (BL) |
| 61 | Munster Provincial Fleadh Cheoil | 11- 17/07/15 | Listowel, Ireland | Comhaltas Ceoltóirí Éireann | Exhibition stand over 3 days: distribution of 1,200 Europeana Sounds leaflets. Festival with approx 75,000 attendees with over 6,000 competitors in the competitions (CCE) |
| 62 | Class, first year Master's degree in music heritage | 23- 24/07/15 | Naples, Italy | Conservatorio di San Pietro a Majella di Napoli | Brief presentation of the project by Dr. Laura Ciancio (ICCU) |



| 63 | Fleadh Cheoil | 9-16/08/15 | Sligo, Ireland | Festival team | Tunepal user testing organised by Lise den Brok and Bryan Duggan (Historypin). Exhibition stand for 7 days: distribution of 5,000 Europeana Sounds leaflets. Festival with approx 300,000 attendees with over 10,000 competitors |
|----|---|-----------------|-------------------------|--|---|
| 64 | Work With Sounds-Conference 2015 | 19- 21/08/15 | Dortmund, Germany | Work With Sounds | Networking (Laura Miles, BL) |
| 65 | SOIMA 2015 International Conference | 3-4/09/15 | Brussels, Belgium | ICCROM | Presentation by Richard Ranft (BL) and pre-conference workshop by Juozas Markauskas (DIZI) |
| 66 | Joint forum between ICTM (International Council of Traditional Music) and SEM (Society for Ethnomusicology) & European Seminar in Ethnomusicology | 13- 20/09/15 | Limerick, Ireland | SEM-ICTM | Europeana Sounds postcards included in the conference packs by ITMA, featuring many international speakers and delegates deeply committed to the study of folk, vernacular and popular musics. http://www.ictmusic.org/sem-ictm-forum-september-2015 |
| 67 | Traitement et Valorisation des Archives Numériques | 18/09/15 | Nanterre, France | Université Paris Ouest Nanterre La Défense | Presentation by Aude Julien-Da Cruz Lima and Joséphine Simonnot (CNRS) to students from the Master 2 "Ethnomusicologie et Anthropologie de la Danse" (EMAD) |
| 68 | Culture Night 2015 | 18/09/15 | Dublin, Ireland | ITMA | Postcards distributed (more than 1,000 visitors) |
| 69 | Giornate Europee del patrimonio | 20/09/15 | Rome, Italy | ICCU | Project dissemination materials handed during the day http://www.beniculturali.it/mibac/export/MiBAC/sito-MiBAC/Contenuti/MibacUnif/Eventi/visualizza asset.html 34 7708223.html |
| 70 | Formation "Gérer les données de la recherche : de la création à l'interopérabilité" | 22/09/15 | Fréjus, France | TGIR Huma-Num | Presentation by Véronique Ginouvrès (MMSH-CNRS) |
| 71 | Conference "Heritage in search for future" | 24- 25/09/15 | Paris, France | Laboratoires d'excellence (labex) Les passés dans le présent et Patrima | Presentation by Pascal Cordereix (BnF) and Aude Julien-da Cruz Lima (CNRS, CREM-LESC) http://colloquepatrimoines.pas ses-present.eu/programme |
| 72 | Drongo Language Festival | 25- 26/09/15 | Utrecht, Netherlands | De Taalstudio | Presentation of Europeana Sounds as part of the project in |



| | | | | | which The Language Archive takes part, by Alexander Köning and Elisa Gorgaini. Moreover in the space of TLA exposition a corner was exclusively dedicated to Europeana Sounds. The project was presented to the interested people via posters and, via showing the online blog and website. Leaflets about the project have been distributed. The public showed interest. |
|----|---|-------------------|--------------------------------|---|---|
| 73 | 46 th Annual IASA Conference | 27/09- 1/10/15 | Paris, France | IASA | Presentation by Richard Ranft (BL), workshop by Tom Miles (BL), participation to panel discussion by Lisette Kalshoven (Kennisland) and spoken paper by Pascal Cordereix (BnF) and Aude Julien da Cruz Lima (CNRS) |
| 74 | FRéDoc 2015 | 30/09/15 | Sainte Foy Lès Lyon, France | Réseau National des Professionnels de l'Information Scientifique et Technique, CNRS | Presentation "Du dépôt au partage des archives sonores de la recherche, les évolutions du métier de phonothécaire", by Marine Soubrié (MMSH-CNRS), Françoise Acquier & Ariane Néroulidis (MMSH-CNRS) http://fredoc2015.sciencesconf.org/conference/fredoc2015/pages/Acquier_FREDOC2015_Phonothe que conf.pdf |
| 75 | Europeana Sounds first international conference | 2/10/15 | Paris, France | Europeana Sounds | Conference day about the project with various speakers from the consortium |
| 76 | Domenica di carta 2015 | 11/10/15 | Rome, Italy | ICCU | Presentation by ICCU |
| 77 | Giornata di studio IAML-Italia | 15- 16/10/15 | Rome, Italy | ICCU | Project mentioned and dissemination materials handed by ICCU http://www.iamlitalia.it/convegni/Roma 2015/Roma 2015.htm |
| 78 | Athena Plus Final Conference | 20- 21/10/15 | Rome, Italy | Athena Plus | Dissemination materials handed and networking by ICCU |
| 79 | Edit-a-thon "Mobilités, déplacements et migration" | 23/10/15 | Aix-en- Provence, France | CNRS/WP2 | Edit-a-thon organised by the project |
| 80 | BAAC 2015 Conference | 28- 30/10/15 | Tallinn, Estonia | BAAC | Presentation by Richard Ranft (BL) and Juozas Markauskas |



| | | | | | (DIZI) |
|----|---|-----------------|------------------------------|--|---|
| 81 | DINI Jahrestagungen | 27- 28/10/15 | Frankfurt/Mai n, Germany | DINI | Presentation of Pundit and the Europeana Sounds project by Giulio Andreini (Net7) http://slideshare.net/netseven/pundit-at-dini-jahrestagungen-2015-linked-data-vision-und-wirklichkeit |
| 82 | "EDM turns five, so now what?" | 2/11/15 | Amsterdam, Netherlands | Europeana | Participation of Vassilis Tzouvaras (NTUA), Anila Angjeli (BnF) and Johan Oomen (NISV) |
| 83 | Europeana Network Annual General Meeting 2015 | 3-4/11/15 | Amsterdam, Netherlands | Europeana | Presentation of the Europeana Music Collections by David Haskiya and Michelle van Duijn (Europeana) |
| 84 | Edit-a-thon "British wildlife recordings" | 7/11/15 | London, United Kingdom | British Library/WP2 | Edit-a-thon organised by the project |
| 85 | 12 th EVA/Minerva Jerusalem International Conference on Technologies for Culture | 8-9/11/15 | Jerusalem | EVA | Presentation of the Europeana Music Collections by David Haskiya (Europeana) http://fr.slideshare.net/DavidH askiya/the-europeana-music- collections |
| 86 | Congreso internacional "Archivos digitales sustentables" | 13/11/15 | Mexico City, Mexico | Instituto de Investigaciones Bibliotecológicas y de la Información | Presentation of the project by Erwin Verbruggen (NISV) http://fr.slideshare.net/everbr uggen/acceso-e- interoperabilidad-en-archivos- europeos-europeana-sounds-y- euscreen |
| 87 | Semantic Web in Libraries conference (SWIB15) | 23- 25/11/15 | Hamburg, Germany | ZBW – German National Library of Economics / Leibniz Information Centre for Economics and the North Rhine- Westphalian Library Service Centre (hbz) | Hugo Manguinhas (EF), Antoine Isaac (EF), Valentine Charles (EF), Sergiu Gordea (AIT) and Maarten Brinkerink (NISV) discussed "Modeling and exchanging annotations for Europeana projects". |
| 88 | Digital Humanities Austria conference (dha2015) | 1/12/15 | Vienna, Austria | DHA | Presentation "Web annotation for the Digital Humanities" Giulio Andreini (Net7) http://slideshare.net/netseven/pundit-at-digital-humanities-austria-2014 |
| 89 | Content in Motion Curating Europe's Audiovisual Heritage | 3-4/12/15 | Warsaw, Poland | EUscreen | Richard Ranft (BL), Zane Grosa (NLL) and Marianna Anastasiou (FMS) represented Europeana Sounds. |
| 90 | Digital Strategies for Heritage | 7/12/15 | Rotterdam, | DISH | Lisette Kalshoven (Kennisland) |



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| | (DISH) Conference 2015 | | Netherlands | | and Maarten Brinkerink (NISV) facilitated the workshop "Shedding light on the 20 th Century black hole: the need for EU copyright reform". |
|----|--|----------|-------------------------------------|---|---|
| 91 | ICCROM-ATHAR Regional Conservation Centre in Sharjah | 9/12/15 | Sharjah, United Arab Emirates | ICCROM-ATHAR Regional Conservation Centre in Sharjah and Sharjah Institute of Heritage | Presentation of Europeana, Europeana Sounds and MINT as content aggregation and partnership model by Juozas Markauskas (DIZI). Audience of 8 people. |
| 92 | Workshop "Legal and ethical issues for the dissemination of data in the European context" | 14/01/16 | Aix-en- Provence, France | LabexMed & Consortium Musica de la TGIR Huma- Num | Presentation of the project by representatives of Mediterranean house of human sciences and by Lisette Kalshoven (Kennisland) |
| 93 | Nordplus Junior project, Educational and creative options for music schools in Latvia, Lithuania, Estonia | 15/01/16 | Valmiera, Latvia | Valmiera's music school | Lecture by Zane Grosa (NLL) on "Value and usage of online resources in music education" with presentation of Europeana Sounds |



Appendix D: Terminology

A project glossary is provided at: http://pro.europeana.eu/web/guest/glossary.

Additional terms are defined below:

| Term | Definition |
|-------|--|
| AB | Advisory Board |
| APEX | Archives Portal Europe network of excellence |
| EC-GA | Grant Agreement (including Annex I, the Description of Work) signed with the European Commission |
| PI | Performance Indicator |
| PMB | Project Management Board |
| TEL | The European Library |
| UAP | User Advisory Panel |
| WP | Work Package |