Press Release

Europeana Fashion Now Available to the Public
Florence - December 13, 2013

On 13 December 2013, the Europeana Fashion portal (www.europeanafashion.eu) will become available to the public for the first time. Europeana Fashion allows everyone to discover hundreds of thousands of fashion items from 19 leading European fashion and costume institutions on a single website.

The Europeana Fashion portal offers access to exquisite fashion objects – drawings, garments and accessories -, some of which have never been seen on the internet before. All come with detailed information written by experts from partnering institutions.

The availability of the portal marks the beginning of stage two of the Europeana Fashion portal which is being developed in three stages. In addition to ongoing development Europeana Fashion is actively seeking contributions from the public on how to improve the site. An easy-to-use feedback form is available on the website.

The results of the ongoing development and feedback will be used in the second version of the Europeana Fashion portal, set to be released in July 2014. A final version with more than 700,000 items will be launched in February 2015.

The Europeana Fashion project is coordinated by Fondazione Rinascimento Digitale.

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Notes for the Editors

Europeana Fashion partners

Fondazione Rinascimento Digitale (IT)  National Technical University of Athens
MoMu Antwerp (BE)  Royal Museums of Art and History (BE)
Internet Architects (BE)  Victoria & Albert Museum (UK)
Netherland Institute for Sound and Vision (NL)  Catwalkpictures (BE)
Stockholms Universitet (SE)  Museum of Applied Arts (RS)
Les Arts Décoratifs (FR)  MUDE – Museu do Design e da Moda (PT)
Peloponnesian Folklore Foundation (EL)  Stiftung Preussischer Kulturbesitz (DE)
Archivio Emilio Pucci (IT)  Pitti Immagine (IT)
Centraal Museum Utrecht (NL)  Nordiska Museet (SE)
Rossimoda (IT)  Museo del Traje (ES)
Wien Museum (AT)  Archivio Missoni (IT)