



Europeana – Core Service Platform

MILESTONE

MS22: IPR training plan for aggregators

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REVISION HISTORY AND STATEMENT OF ORIGINALITY

Revision History

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Statement of originality:

This milestone contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

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Summary

The training plan is focused on addressing the following three broad areas of activity;

- The sharing of knowledge on copyright & related rights, such as neighbouring rights and possible rights created through digitisation.
- The sharing of knowledge on the Europeana Licensing Framework, with a specific focus on the application of rights statements.
- The sharing of knowledge, case-studies and best practices in applying our policies in cultural heritage institutions.

Working with the DSI Aggregator partners, Europeana Foundation together with Kennisland will deliver training through workshops and supporting resources. These will enable aggregator partners to deliver consistent expertise to their data providers and with the goal of increasing the overall level of confidence in dealing with IPR issues faced by aggregators and data providers. To provide a structure to the delivery of this training, this plan describes the goal of the training plan, sets out clear objectives for all partners and list activities which need to be undertaken to achieve these objectives.

Background

The Europeana DSI project is tasked with embedding existing IPR and Open Data policy policies in the Europeana DSI network. To complete this task Europeana Foundation have developed this training plan to structure the implementation of policy based best practices with the Europeana Network to make cultural heritage more openly accessible and to increase IPR and open data competency within cultural institutions. The training plan will be supported by the dissemination of information on best practices and provide general support to the Europeana Network on issues related to IPR and open data, using Europeana Pro.

Goal

The goal of the Europeana DSI IPR training plan is to improve information about copyright and related rights and consequently access to European cultural heritage via Europeana by enabling partners to deliver consistent IPR expertise in their role as an expert hub. It aims to support the needs of the culture heritage domain by ensuring that Europeana is the trusted source of providing the standard in IPR best practices in cultural heritage in Europe (i.e. share values behind public domain charter, the necessity of correct rights statements).

Partners

- European Film Gateway (EFG)
- MUSEU
- OpenUp!
- CARARE
- Europeana Fashion
- EUscreen
- Social History Aggregator (HOPE2)
- The European Library (TEL)

Duration

This training plan applies to the duration of the DSI project: Apr 2015 - May 2016.

Training Activities

In order to meet the goal of enabling aggregating partners to deliver consistent IPR expertise to their data providers this we provide a structured approach to achieving this. We are mindful in this plan that (i) time and resources are limited, and (ii) that the resources created and shared must be robust to ensure that the clarity of key messages are maintained as they are shared from partner to partner.

Firstly, Europeana along with its partner Kennisland will deliver basic IPR training workshops to aggregating partners to establish a common understanding of the level of expertise to be shared by each partner. This approach is supported and developed further by the sharing of these expertise by the aggregating partners to their data providers, as well as domain specific knowledge where appropriate. This is further supported by the delivery of training materials and resources.

Secondly, we wish to encourage the sharing of knowledge amongst the partners themselves, by building a community of IPR expertise. Through the training and

communication activities we will provide forums for the partners to share resources, knowledge and experiences.

Training workshops & resources

1. Train the Trainer (Europeana & Kennisland)
 1. Developed & run by Europeana & Kennisland.
 2. Two half day workshops;
 1. Introductory workshop sets standards for sharing basic IPR information focusing on practical examples with use of case studies and identifying opportunities for sharing knowledge and resources.
 2. Refresher & updates workshop delivers a refresher, provides updates & opportunities for sharing experience session.
2. Train the data providers (aggregating partners)
 1. Developed and run by aggregating partners according to domain experience.
3. Creation of training resources
 1. General material developed and published by Europeana & Kennisland.
 2. Supported by all aggregating partners,
 3. Planned resources include;
 1. Train-the-Trainer style keynote including presenter notes,
 2. Case-studies of application of open policies,
 3. Practical assignments, questions with model answer
 4. Webinar/introduction to IPR / CC licenses (30-40 min)
 5. Future training template for aggregators (to be used by aggregators for their data providers)

Community building & platforms for sharing

1. Facilitated by Europeana & Kennisland,
2. Supported by all aggregating partners,
3. Create a self-sustaining IPR community;
 1. Enabling aggregators to showcase their expertise and best practices (with for example licensing solutions) at face to face meetings,
 2. Ensuring aggregators are in the position to provide input on the progress of the training and how it fits their ongoing needs,
4. Platforms for sharing knowledge;
 1. Developing and sharing information & resources on Europeana Professional,
 2. Communicating & raising awareness of resources available by the IPR community.

Objectives

This training plan seeks to achieve the following objectives:

- 1. To raise competencies by establishing a baseline of knowledge of IPR information necessary for aggregators in providing IPR guidance;**
 1. Europeana & Kennisland will;
 1. Update and maintain information on Licensing Framework, copyright and the implementation of rights statements on Europeana Professional,
 2. Publish a clear outline of the baseline information,
 3. Deliver two workshops in the duration of the training plan,
 4. Prepare & deliver training resources to the partners.
 2. Aggregating partners contribute to establishing a baseline by;
 1. Nominating a dedicated & consistent IPR Resource for the duration of the plan,
 2. Participate in all training sessions,
 3. Contribute to the development of resources,
 4. Ensure their training material reflects the basic requirements set out by Europeana.
- 2. To enable aggregating partners to engage confidently with their networks in applying the correct rights statements and adopting open policies;**
 1. Europeana & Kennisland will;
 1. Provide structured guidance i.e. example of points of engagement, for how to engage with networks,
 2. Provide tools & resources which support the correct application of rights statements,
 3. Provide case studies and support for the implementation of open policies,
 4. Support the training sessions run by aggregating partners by attending or advising on the content of the sessions.
 2. Aggregating partner will;
 1. Commit to train their data providers a minimum of once a year with the resources provided,
 2. Share information, best practices and resources with their network,
 3. Develop & implement a workflow which supports data providers in the correct application of their rights statements.
- 3. To encourage a community of aggregating partners who communicate and share knowledge with each other, building expertise and know-how;**
 1. Europeana will facilitate the development of a community through using tools and meetings to encourage information sharing.

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2. Aggregating partners will commit to sharing best practices/learning experiences/ tools with the IPR community.