

Europeana DSI 2— Access to Digital Resources of European Heritage

MILESTONE

MS6.1: EUROPEANA COLLECTIONS DEVELOPMENT REPORT

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REVISION HISTORY AND STATEMENT OF ORIGINALITY

Revision History

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1	14/08/2017	Ash Marriott	Created document

Statement of originality:

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Purpose of document

The purpose of this document is to document product development work carried out by the Collections Scrum team between January 2017 and August 2017.

Screenshots depicting each section are in the Appendix.

Fashion

State of development: Completed and released

Europeana Fashion showcases almost 1,000,000 records from nearly 40 institutions from across Europe. It was migrated to the Europeana Collections platform and launched as a thematic collection in May 2017 and was formally presented during the Europeana Fashion International Symposium in Venice on the 22 May 2017.

- A new 'thematic collection' page-design was created to accommodate the visual nature of the Fashion content.
 - Links on the left of the page direct users to the daily most popular designers, materials and techniques.
 - These links were powered by new search facets, specifically created to serve the needs of users browsing fashion collections.
 - Visual (square image) links on the right take users to a mix of media including galleries, exhibitions or other appropriate content.
 - The 'explore' panel further down the page presents a selection of media based on a technique, and this panel rotates on refresh to keep content display unique.
 - 'What's happening' at the bottom of the page mixes content from different social and blog sources to provide freshly curated fashion content.
- Item pages were updated to display the logos of the original data providers.
- Fashion blogs and events were imported into the Bolt CMS and displayed on the Collections site with new features added to support this.

Europeana 1914-1918

State of development: Completed and released

In order to unify the experience between Europeana Collections and the successful Europeana 1914-1918 (hereafter referred to as 14-18) project, work was carried out to integrate the two experiences.

UGC Integration

In order to allow collections days and online submissions to continue, while unifying the experiences across Collections and 14-18, the following was completed:

• The RunCoCo platform powering 14-18 was adapted to be used in two instances, within an iFrame and as a standalone website for administrators.

- The Collections platform was developed to encourage people to submit their content through a promotional 'UGC bar'.
- The Collections platform was also developed to allow the inclusion of an iFrame to the RunCoCo 14-18 platform while maintaining the feel of being in collections.

Data transformation

The data that had previously been submitted via the contribution mechanism was displaying both in Europeana Collections as well as Europeana 1914-1918. Its current state in collections needed a refresh in display, and as such we remapped the data to EDM to improve the structure of the data on-page.

In addition to the contributed data, work was carried out to migrate all of the Blogger content that previously hosted the blogs relating to 14-18.

Entities Pages

State of development: In Progress

An 'Entity' refers to a person, place or technique that connects a variety of items. We've created pages about these concepts which provide us two major benefits. We expect to improve our link strength for Search Engine Optimization (SEO) which should provide us more traffic to collections from Google. Additionally, it provides a more concrete and informed browsing experience for users from the concept page, as they know that the items are directly related to the person they are reading about.

Using the Entities API, we've created a selection of pages that present knowledge and metadata as the following:

- People pages containing (e.g. Coco Chanel):
 - Metadata including birth date, death date and occupation.
 - A short biography of that person.
 - An image depiction of that person.
 - A selection of objects that were created by that person.
 - A selection of objects that are related to that person.
- Concept pages containing (e.g. Oil Paintings):
 - An image depiction of that concept.
 - A short description of that concept.
 - A selection of objects that match that type.

Entities Autosuggest

State of development: In Progress

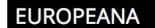
Our search engine currently lacks discovery functionality, assisting users in making the right search query to get to their search results faster. Making use of the Entities Autosuggest API, we have implemented a categorized Autosuggest which makes suggestions based on the letters which the user has begun to type.

Appendix

Screenshots







FASHION

DESIGNER



Emilio Pucci



Yves Saint Laurent



Chanel



Valentino



Christian Lacroix



Christian Dior



Givenchy

TECHNIQUE



Weaving Techniques



Embroidery



Print

Explore fashion - historical clothing and accessories, contemporary designs, catwalk photographs, drawings, sketches, plates, catalogues and videos - from museums and archives across Europe.

Europeana Fashion launched with a new look in May 2017 - brings together the digitised collections of more than 30 European public and private institutions.

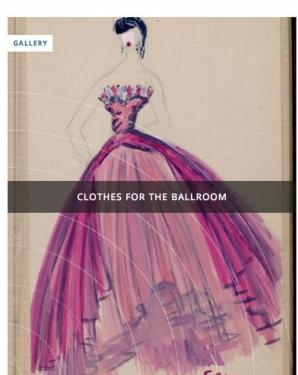
CURATED BY

Europeana Fashion International Association

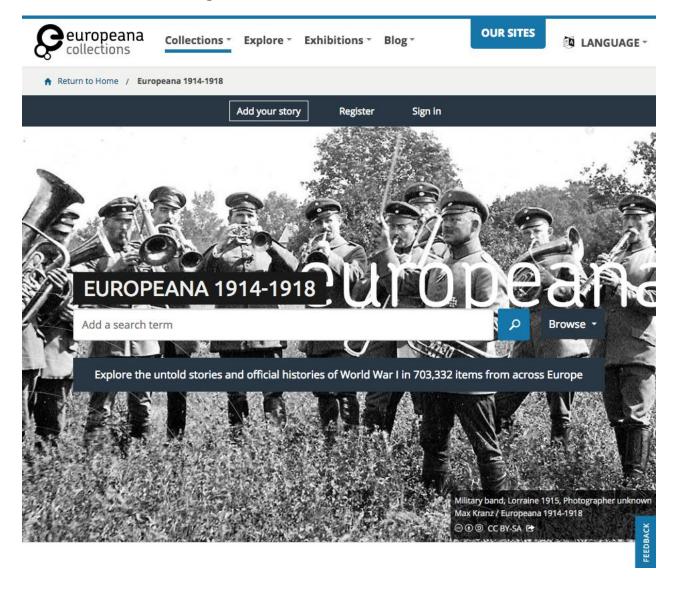




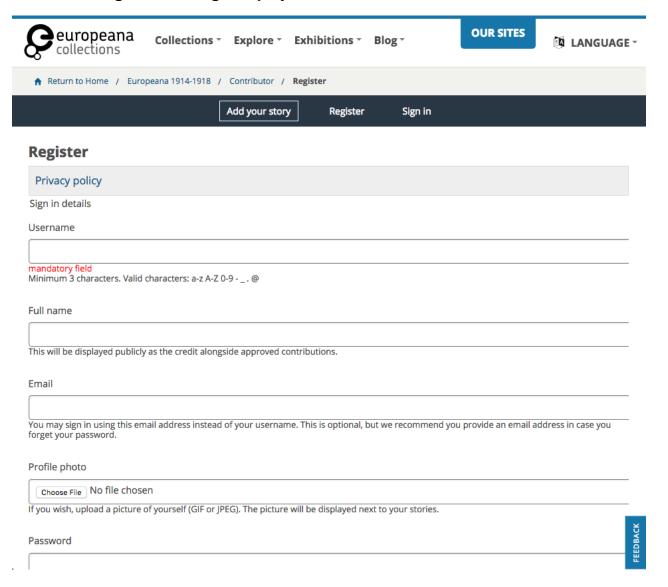




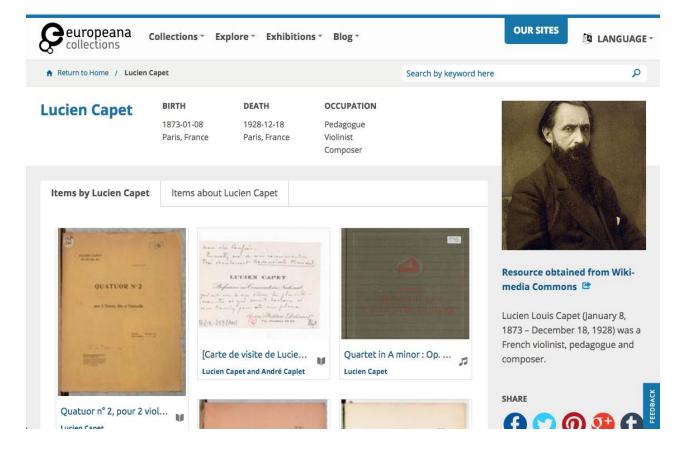
1914-1918 Collection Page with User-Generated-Content Bar



1914-1918 Registration Page displayed within Collections via iFrame



Entity Agent Page



Entity Autosuggest Query

