Help us push Europe’s rich cultural heritage into the new media era!
Europeana Creative: Creative Re-use of Europe’s Cultural Heritage

Europeana Creative is a European project which enables and promotes greater re-use of cultural heritage resources by creative industries. The project sets the stage for fascinating collaborations between content-providing cultural heritage institutions and creative industries.

Get involved

Europeana Creative will launch five open innovation challenge events to inspire creative entrepreneurs to develop new applications based on digital cultural heritage. The challenges focus on five themes:

1: NATURAL HISTORY EDUCATION
2: HISTORY EDUCATION
3: TOURISM
4: SOCIAL NETWORKS
5: DESIGN

APP DEVELOPERS, ENTREPRENEURS AND OTHER CREATIVE WIZARDS from Europe are challenged to use the extensive Europeana database of digital cultural content to develop new applications, for example games, learning apps, travel guides or applications based on geo-referenced data. The entrants with the best ideas will receive support and guidance to further develop the product and roll out their business strategy. The challenges are a unique opportunity to experiment with cultural heritage resources and to explore new business potentials.

Thinking of taking on the challenge?

The competition regulations and guidelines will soon be published on the project website www.europeanacreative.eu.

In the meantime, feel free to browse through the extensive database of www.europeana.eu to get inspired.
Take on the Europeana Creative challenges!

Europeana is looking for new applications – such as (educational) games, web-based applications and mobile applications – inspired by the millions of digital items from Europe’s leading galleries, libraries, archives and museums stored in the Europeana database.

**WANT**
- access to a large database with rich cultural digital data to create new, interactive applications?
- to reach new audiences?
- to explore books and manuscripts, photos and paintings, sculpture and crafts, television and film to get inspired?
- to use inspiring (rights cleared!) assets for new products, with ready-made APIs and IPR frameworks?
- to be part of a cross-sectoral cooperation between the larger European cultural institutes and creative entrepreneurs?
- to build an innovative product that contributes to the further deployment of cultural heritage across Europe?
- to get support from renowned cultural institutes and business modelling and development experts to deliver a top-notch product to the market?
Europeana Creative is coordinated by the Austrian National Library. 
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The views expressed here are the authors’ alone and do not necessarily reflect those of the European Union.