



ENUMERATE STAKEHOLDER REPORT

Welcome to the 2nd annual Stakeholder Report for ENUMERATE, the European Initiative to develop strategic intelligence about digitisation and the provision of online access to the rich heritage contained in museums, galleries, libraries and archives.

New Insight into Cultural Heritage & Library Digitisation

Digitising and providing access to Europe's cultural, literary and scientific heritage is a tremendous challenge. Meeting this challenge requires coordinated effort from thousands of organisations across all EU Member States.

The ENUMERATE network is supporting the European Commission's ambition for smart, sustainable growth by developing the first comprehensive body of evidence about the scale, cost and impact of culture-sector digitisation.

The first ENUMERATE Core Survey was distributed throughout Europe in 16 languages. More than 1950 organisations responded, providing an important body of evidence about the digital transformation of Europe's culture sector.

*(Note – the proportion of collections digitised varies very significantly between different types of organisation. Art museums, for example, reported having digitised an average of 42% of their material, whereas national libraries, who are dealing with a far broader range and quantity, have digitised an average 4% of their collections).

Key findings of this first survey included:

- **83% of respondents are currently involved in digitisation activities**
- **An average of 20% of collections have been digitised so far***
- **Photographs are the most commonly-digitised material, followed by archival records and drawings**
- **34% report having a Digitisation Strategy in place (compared to 33% in 2009)**

This is just a snapshot of the rich data that ENUMERATE has produced so far. To find out more, download the full report from www.enumerate.eu.



“The Internet and new technology bring a revolution in how people create, distribute and enjoy culture. Technology can help this sector innovate and grow for the long term”

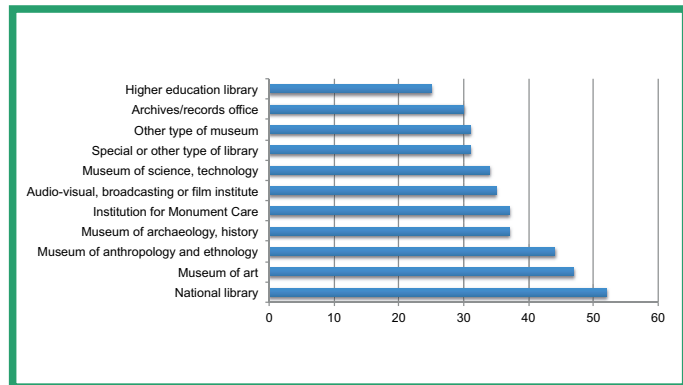
Vice-President Mme Neelie Kroes, address to OpenCulture 2012 conference

Key Findings

The 2012 ENUMERATE Core Survey has already delivered important new insights into how Europe's museums, archives and libraries are responding to the digital challenge. Key findings are set out below:

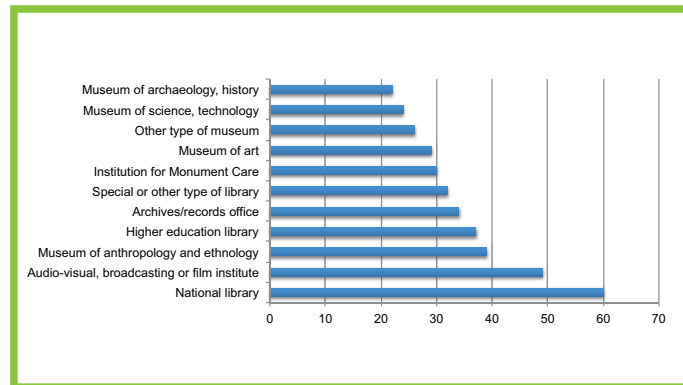
Digitisation Strategy

On average, 34% of respondents had a strategy for Digitisation activity in their organisation



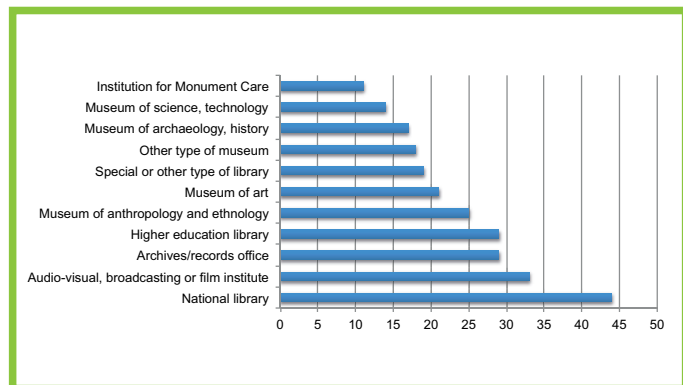
Policies for Digital Access

31% of respondents reported that their organisation has a specific policy to encourage Digital Access



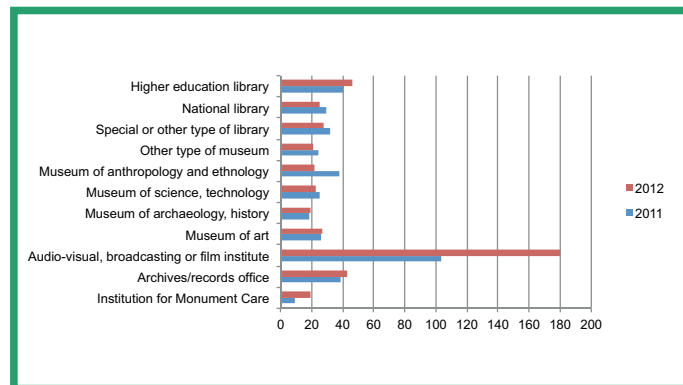
Digital Preservation Strategy

On average, 23% of respondents said that their organisation has a written Digital Preservation Strategy



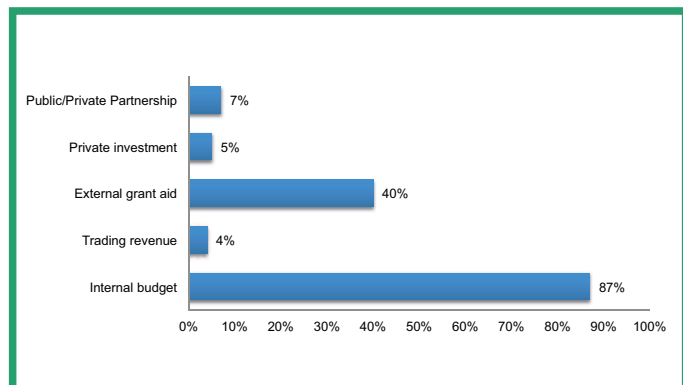
Digitisation Expenditure (2011 & 2012)

These figures demonstrate how investment in Digitisation is changing over time (in € 1000s)



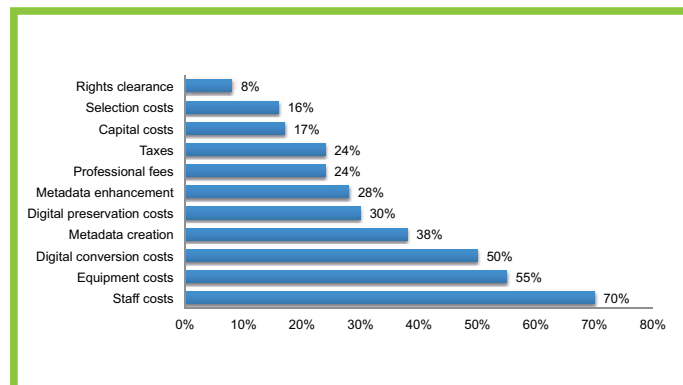
Funding by Source

87% of respondents indicated that internal budgets are the main source of funding for Digitisation



Included in Digitisation Costs

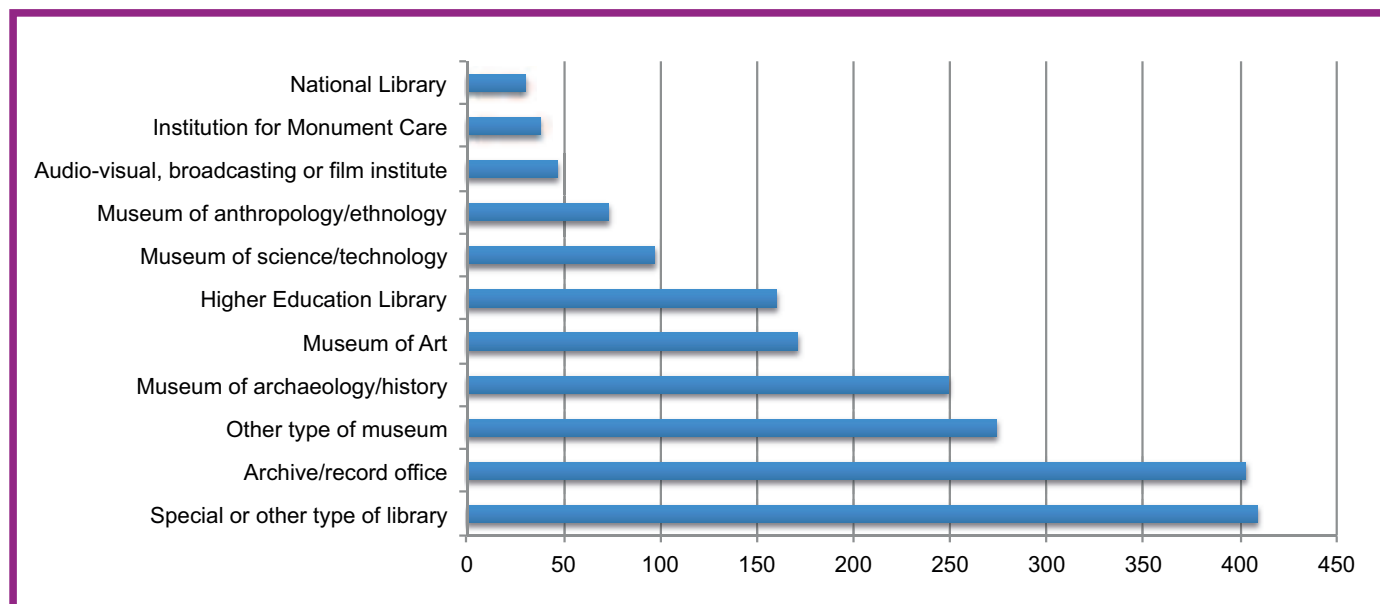
70% of respondents include the costs of staff in budgets, but only 8% include rights clearance



Who is involved in ENUMERATE?

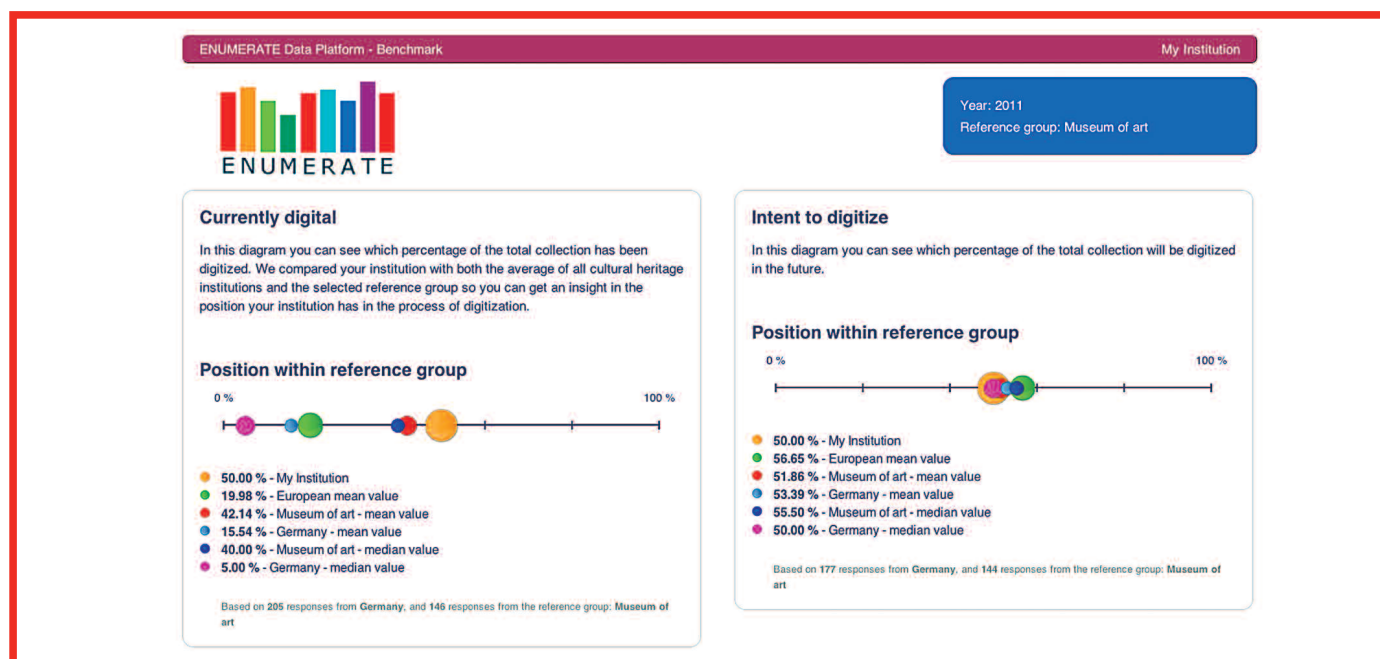
The work of ENUMERATE is coordinated by a core consortium of 10 leading museum, library and culture-sector organisations. Beyond this, however, we are a network of nearly 2000 organisations, representing a tremendous range of organisation types and sizes, with coordinators in nearly every EU Member State.

The figure below shows how many of each different organisation type participated in the first ENUMERATE survey.



Introducing the ENUMERATE Data Platform!

The insights which ENUMERATE is generating need to benefit the entire cultural heritage community. To support this, we have developed an innovative Data Platform, which enables organisations to benchmark their digital development against the survey findings. Users can register at <http://datapatform.enumerate.eu/collaborate>



Where Next?

The next phase of ENUMERATE will see the delivery of an in-depth *Thematic Survey*, building on the first dataset by looking at four key areas:

- Identification of Growth of Digital Collections
- Costs of Digital Collections
- Usage of Digital Collections
- Digital Preservation Practices

Because the *Thematic Survey* will be trying to develop a solid understanding of the causes behind the facts, it will be based on statistical sampling.

The *Thematic Survey* will run throughout 2013, and a full set of results will be published on the ENUMERATE website. If you would like to put your organisation forward to participate in the next phase, register at <http://datapatform.enumerate.eu/participate>.

What can you do for ENUMERATE?

As a Thematic Network, ENUMERATE depends on the contribution of volunteer effort from hundreds of people. It is a rewarding project to be involved in, helping to generate an unprecedented understanding of the digital transformation of Europe's culture sector.

You can get involved in the following ways:

- Complete the ENUMERATE survey for your museum, archive or library. The full survey questionnaire is online at www.enumerate.eu/en/survey/ and can be completed at any time.
- Become an ENUMERATE Champion. You know your colleagues far better than we do, so why not send out a message alerting them to the ENUMERATE survey and encouraging them to get involved?
- Register to participate in the Thematic Survey at <http://datapatform.enumerate.eu/participate>
- Follow, share and like ENUMERATE on social media and professional communities. Follow us at <http://www.twitter.com/EnumerateEU>
- Blog your thoughts and ideas on how we can improve and build on ENUMERATE – just remember to send us a link!

Key Project Milestones

Over the next 2 and a half years, ENUMERATE will conduct a series of activities designed to develop a comprehensive and robust methodology for the ongoing recording of information about Digitisation. The key milestones in the project are:

■ February 2011	Project began
■ December 2011	ENUMERATE Survey Methodology delivered
■ January–March 2012	First ENUMERATE Core Survey
■ July 2012	Launch of ENUMERATE Data Platform/dashboard
■ January 2013	Launch of in-depth 'Thematic' Survey
■ June 2013	Second ENUMERATE Core Survey
■ September 2013	Reporting of responses
■ January 2014	Planning future development

ENUMERATE is funded by the European Commission under the ICT Policy Support Programme of the Competitiveness and Innovation Framework Programme.

