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Grant Agreement number: 325122
Project Title: Europeana network of Ancient Greek and Latin Epigraphy

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D6.5
version: N°1.0

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Reviewers:
Pietro Liuzzo (UHEI)

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<td>P       Public</td>
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<tr>
<td>C       Confidential, only for members of the consortium and the Commission Services</td>
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Project co-funded by the European Commission within the ICT Policy Support Programme
# Revision History

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<th>Author</th>
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<td>UNIROMA1</td>
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<td>27 February 2015</td>
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<td>12 March 2016</td>
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<td>March 31 2016</td>
<td>Raffaella Santucci, A. Ferraro</td>
<td>UNIROMA1</td>
<td>Conclusion</td>
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<td>V0.7</td>
<td>12 April 2016</td>
<td>Luca M.C. Giberti</td>
<td>QED</td>
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<td>PROMOTER, UNIROMA1</td>
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**Statement of originality:**

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.
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EXECUTIVE SUMMARY

This document summarises the results of the dissemination and promotional activities carried out within EAGLE from the beginning (April 2013) to March 2016.

It completes and updates the information provided in:

1. Deliverable D6.1 – EAGLE Project Website
2. Deliverable D6.2 – Dissemination and awareness plan
3. Deliverable D6.3 – Dissemination material
4. Deliverable D6.4 – Inscription-themed teaser video and documentary

The EAGLE consortium is a unique mix of public bodies, cultural institutions, universities, and private companies that disseminated the project in many directions and using many different channels. Together the EAGLE partners, developed a dissemination strategy to spread the knowledge and experience generated by the project and to serve as a platform for sharing knowledge and good practices while stimulating reflections on the role of digital technologies in the preservation and promotion of cultural digital heritage.

Self-promotion in a digital society is getting even easier thanks to the wide choice of multimedia platforms. The EAGLE consortium exploited all the available tools to disseminate the project outcomes and demonstrate to memory institutions, universities and creative industries the feasibility of working with Europeana and the benefits that it brings.

The communication and dissemination strategy of EAGLE has been fully networked, multi-mode and multi-layered to enhance embedding, impact and sustainability. It builded its strength on the very representative and networked status of its members, who have eminent reputations in the world of epigraphic heritage and digital culture. EAGLE is in line with the core values of Europeana and fully embraces open, shared communication.

All partners contributed to the attainment of these objectives. Due to the unique mix of public bodies, universities and private companies coexisting in EAGLE, the project and Europeana itself has been disseminated as such in many ways: museum and heritage conferences and workshops, scientific journals, news portals, events for heritage and photo professionals.

The initial tools for dissemination that encapsulate the project’s corporate image were produced by the project coordinator with the support of Promoter and distributed among partners; some of them customized the dissemination material on the occasion of specific.

The official website is regularly implemented with partners’ contributions; dedicated news announce the project outcomes and all public deliverables are published in a dedicated section with the aim of sharing all the progresses in a very open manner.

The website aims also at presenting online resources to keep the public informed about EAGLE.

The performance of the website is far beyond the project indicators; accesses were boosted thanks to the creation of social channels on Facebook, LinkedIn, and Twitter that are synchronized with the website updates.
The online presence of EAGLE is strong thanks to the huge efforts that some partners put in disseminating the project using their own online channels (websites and web magazines); in the framework of the web presence of EAGLE, plays a key role in providing editorials about the partners and the project activities and increasing the accesses to the website. The news about the project were also taken up by several external online news portals and cultural websites.

The EAGLE project was promoted by the partners in several national and international prestigious events such as the Europeana project group meeting and international conferences on digital heritage and Digital Humanities such as Digital Heritage and Eva Minerva. Academic presentations were also made by partners coming from this area. Partners used any form of promotion to disseminate the project: full presentations, face-to-face meetings, workshops organized under the umbrella of EAGLE.

The consortium was able to reach different stakeholders in different areas (cultural institutions, policy makers, university researchers, private companies).

Beyond the conference scene, EAGLE is being promoted through professional and academic journal such as Forma Urbis.

EAGLE has demonstrated to be able to represent a reference point in the Europeana ecosystem of projects thanks to the proven expertise of the members of the consortium in terms metadata aggregation and management.
1 THE EAGLE BEST PRACTICE NETWORK

1.1 COMMUNITY BUILDING

We are aware of the fact that the creation of an epigraphy portal is as much a social achievement as it is a technical one. It is plain to us that the greatest avenue of development for EAGLE is participation. This is our most important affirmation and must be kept in mind at all times: a solid approach is more important than an airtight mastery of the technology, since the latter is constantly evolving while the former is based on sounder and less fickle variables. For the reason given above, EAGLE’s top priority is the establishment of strong links with the epigraphic and classical studies communities and with the general public. To this end, the Consortium is sharing knowledge and experience with institutions/experts whose interests are germane to the project, as well as with independent scholars, students, and lovers of culture.

In order to do this, three Working Groups (WGs) have been established within the Consortium, focusing on:

- Content harmonisation (including GIS and terminologies)
- Content curation and translation
- IPR and user engagement

The EAGLE Working Groups are the main channel for sharing and extending the activities of EAGLE to other institutions, encouraging them to select and post content on EAGLE and Europeana. At the beginning of the project, the EAGLE Best Practice Network was composed of nineteen partners from thirteen European countries.

Thanks to the work of the WGs and of the EAGLE partners, during the three year of the project, the EAGLE BPN has more than tripled the number of its official partners by means of the Affiliation Agreements, Cooperation Agreements or Memorandum of Understanding.

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1 For a description of the affiliation process to EAGLE, see: [http://www.eagle-network.eu/about/get-involved/](http://www.eagle-network.eu/about/get-involved/)
These data indicate that the project succeeds in stimulating interest and participation within its target community.

1.2 EAGLE AND EUROPEANA

EAGLE established a strategic partnership with Europeana Foundation ensuring liaison and creating synergies in best practice areas such as content harmonisation, multi-linguality, multi-culturality and semantic interoperability. The EAGLE BPN actively participates in Europeana’s decision-making and dissemination activities by attending the meeting organised by Europeana and staying updated on Europeana’s progress and plan.

Representatives of the EAGLE Consortium attended the periodic meetings organised by Europeana in order to share experiences and develop ideas around specific areas of mutual interest with Europeana’s Sister projects and relevant initiatives in the sector.

UHEI and Wikimedia Italia participated in Task Force for Europeana called “Wikimedia Developments”: [http://pro.europeana.eu/blogpost/new-recommendations-outline-ways-to-strengthen-europeanas-future](http://pro.europeana.eu/blogpost/new-recommendations-outline-ways-to-strengthen-europeanas-future). The purpose of this task force is to create an overview of all existing and planned developments that involve both Europeana and Wikimedia projects, including a list of all involved parties and a description of the (expected) outcomes. This overview aims to facilitate cooperation and alignment across Europeana-related Wikimedia developments taking place in the current projects. The task force also aims to gather best-practices and lessons-learned in all of the developments that are listed in the above-mentioned overview and the wider GLAM-Wiki initiative. Lastly, this task force aims to publish a report with recommendations on how to further improve cooperation between Europeana and Wikimedia in a way that is mutually beneficial.

Finally, EAGLE contributed to the Europeana Pro Blog and collaborated with the Europeana Awareness team in order to spread the word about EAGLE’s initiatives and events through the Europeana communication channels (newsletter, Social networks, blog).

1.3 EAGLE AND WIKIMEDIA ITALIA

The EAGLE BPN’s other key collaboration is the one established with Wikimedia Italia. The EAGLE MediaWiki, which represents the first independent application of Wikibase, has been successfully launched and it serves as a framework for the crowdsourcing of translations, contributing to increase the visibility of the project.
## Statistics

### Page statistics

<table>
<thead>
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<th>Content pages</th>
<th>35</th>
</tr>
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<tr>
<td>Pages</td>
<td>11,874</td>
</tr>
<tr>
<td>(All pages in the wiki, including talk pages, redirects, etc.)</td>
<td></td>
</tr>
<tr>
<td>Uploaded files</td>
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### Edit statistics

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<tr>
<td>Average edits per page</td>
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### User statistics

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<tr>
<td>(Users who have performed an action in the last 30 days)</td>
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<td>Bureaucrats (list of members)</td>
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<td>Write (list of members)</td>
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<td>wbeditor (list of members)</td>
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### View statistics

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<td></td>
</tr>
<tr>
<td>Views per edit</td>
<td>32.11</td>
</tr>
</tbody>
</table>

### Most viewed pages

| Main Page | 107,495 |
| Draft Workflow | 17,949 |
| EDR List | 15,660 |
| EDB List | 11,975 |
| EDH List | 9,183 |
| Translations of the Inscriptions of Roman Tripolitania | 5,430 |
| TM List | 4,740 |
| Attic Inscriptions Online | 4,184 |
| Translations of the Inscriptions of Hispania Epigraphica | 2,898 |
| Guidelines for Translators | 2,589 |

Figure 2. The Eagle Media Wiki (with Wikibase) figures
1.4 COOPERATION WITH OTHER PROJECTS/PROGRAMMES

Other valuable collaborations have been established with the following initiatives:

The **Perseus Digital Library** ([http://www.eagle-network.eu/about/partners/perseus-and-perseids/](http://www.eagle-network.eu/about/partners/perseus-and-perseids/)): The two teams will explore their mutual interest in epigraphy. Questions to be addressed include identifiers for and the format of digital editions for epigraphy, imaging and the relationship between text and object, as well as vocabularies and alignments between languages. Developers from EAGLE and the Perseids Project at Perseus will also explore opportunities for cross-platform integration, enabling data sharing and linking between the EAGLE Wikimedia environment and the Perseids collaborative editing platform.

**Pelagios** ([http://www.eagle-network.eu/about/partners/pelagios/](http://www.eagle-network.eu/about/partners/pelagios/)): Pelagios 3 is a Linked Open Data initiative, in which independent online resources are linked together by annotating common references to places (currently ancient Greek and Rome, but soon to be expanded) as defined in a URI-based gazetteer. These annotations can then be aggregated either by member projects or third parties for a variety of purposes, including search, contextualisation and visualisation. Pelagios 3 encourages open access wherever possible although its only requirements are that annotations conform to the Open Annotation specification and use a URI-based gazetteer. Pelagios 3 also offers a demonstrator API for the purposes of facilitating interaction between projects but makes no claims regarding ownership or responsibility for the content of Pelagios 3 partner projects or the quality of annotations produced by them. Pelagios 3 is led by the University of Southampton, the Open University and the AIT Austrian Institute of Technology, but maintains a strong ethos of collaborative development and the development of specifications for ‘Pelagios-compliance’ and recommendations for Best Practice are usually developed in consultation with partners. Pelagios cooperate in the framework of Task 2.3 “Content harmonisation guidelines, including GIS and terminologies” in order to:

- contribute to a useful and seamless harmonization of data about places by aggregation, linking and annotation
- exchange and elaborate best practices for networking and enhancing data value via LOD practices.
- explore ways in which to associate further resource
- maximise useful interaction among digital projects dealing with the ancient world
- activate a valuable network of specific projects to guarantee maximum quality.

**Attic Inscriptions Online** (AIO) ([https://www.atticinscriptions.com/](https://www.atticinscriptions.com/)): AIO publishes new, authoritative English translations, based on up-to-date texts, of the largest corpus of Greek inscriptions, that of Athens and Attica, with the objective of making the inscriptions more accessible, not only to researchers, but also to teachers and learners, and to a wider public. This is very much in tune with the objectives of EAGLE, which promises to provide an excellent framework for integrating AIO’s translations with other relevant online material and resources.

The **Pontifical Commission for Sacred Archaeology** (PCAS) ([http://www.vatican.va/roman_curia/pontifical_commissions/archeo/inglese/documents/rc_com_archeo_pro_20011010_pcas_en.html](http://www.vatican.va/roman_curia/pontifical_commissions/archeo/inglese/documents/rc_com_archeo_pro_20011010_pcas_en.html)): The Pontifical Commission was created by Pope Pius IX (January 6, 1852) to take care of the ancient sacred cemeteries, look after their preventive preservation, further explorations, research and study, and also safeguard the oldest mementos of the early Christian centuries. PCAS will put at the disposal of scholars of epigraphy its rich Photo Archive with thousands of pagan and Christian inscriptions from the catacombs of Italy.
with the aim to making the epigraphic material more accessible, not only to researchers, but also to teachers and learners, and to a wider public in a fruitful collaboration with other partners of EAGLE. PCAS is supported by Regesta.exe (http://www.regesta.com/info/), an internet company specialized in shared web Multimedia Archives and Linked Data Technologies that provides services in the Cultural Heritage sector.

Rodopis (http://www.rodopis.org/): This cooperation will hopefully lead to the involvement of Rodopis members in the project’s User Engagement activities (via its network of members and friends). It may also facilitate a significant contribution to our Wikimedia Commons contents through the addition of links to EAGLE databases. Rodopis will also cooperate with EAGLE in organising intensive workshops on Digital Humanities and the digitalisation of texts in Italy. The aim of such activities will be the training of young students and researchers, especially in TEI-EpiDoc, one of the standards adopted by the EAGLE consortium for the publication of inscriptions online. Rodopis is a cultural association of students, researchers and people interested in Ancient History. In recent years, Rodopis members have carried out several initiatives for promoting the study of Ancient History, both in and outside the academic world. Many of the events organised by Rodopis are tightly linked to research. The most important among these are the cycles of graduate and postgraduate seminars “Ricerche a Confronto”, which were held in many Italian universities (Bologna, Trento, Roma Tre, Torino, Cagliari). In addition to this, the association has organised international Postgraduate Conferences in Classics. Rodopis also focuses on the divulgation of Classics-related themes. To this end, several initiatives have been organised, including educational seminars and annual trips to important sites to the study of ancient culture.

ATHENA PLUS (http://www.athenaplus.eu/): The two projects agree on the following topics of cooperation:

- explore, analyse, discuss and share expertise on the topics of reciprocal interest (e.g. Multilingualism, Terminologies, IPR etc.);
- present and use specific activities, tools (as the Terminology Management Platform), results and other outputs carried out in the framework of both project;
- participate in surveys and testing activities launched by both projects (if applicable);
- illustrate relevant good practices in the topics of reciprocal interest (e.g. through distribution of key project deliverables);
- participate in training activities;
- contribute to disseminate the results of the projects in the framework of both communities of interest (e.g. in conferences, meetings, news and logos on the website, communication tools, etc.

Ashmolean Latin Inscriptions Project (http://www.ashmolean.org/ashwpress/latininscriptions/). All of the Ashmolean Latin inscriptions which appear in their catalogue, as well as accompanying information, should be searchable in EAGLE by autumn 2016, and users will be able to benefit from their online tools and links to relevant inscriptions in other affiliated collections.

Europeana Space (http://www.europeana-space.eu/) is a Best Practice Network project funded by the EC within the framework of the CIP BNP Programme. Its aim is to create new opportunities for employment and economic growth within the creative industries sector based on Europe’s rich digital cultural resources. A Memorandum of Understanding has been signed on the following basis:
• The Europeana Space project will provide an open environment for the development of applications and services based on digital cultural content. The applications used by Europeana Space include mobile applications and storytelling tools for the re-use of digital cultural content.

• The use of this environment will be fostered by a vigorous, wide-ranging and sustainable programme of promotion, dissemination and replication of the Best Practices developed within the project.

• To foster the widest participation possible to the Europeana Space Network, a Stakeholder Group is created, composed of representatives ranging from public institutions and universities to creative industries and technology developers. The Stakeholder Group is an important interface between the smallest of the creative industries and the larger companies with an interest in creative innovation.
2 EAGLE OUTREACH APPROACH

Effective outreach is a fundamental ingredient to the sharing and exchange of information. We are aware of the fact that in order to involve the epigraphic community, the development of a project like EAGLE should be communicated not as a technological project but as a community-building project. The works that began with EAGLE concern, in fact, all countries of the European Union. We are confident that, because of this project and a rigorous dissemination of its fruits, the whole of European culture - not only specialized academic culture - will undergo a renewal and a renovation in the coming years.

A careful dissemination of the project’s results is of immense value not only to academic but also lay circles, a vigorous push towards engagement with non-specialized audiences has been a guiding principle in our outreach effort since the beginning of the project.

For the reason given above, the EAGLE project have been making use of a variety of dissemination methods.

Messages vary throughout the lifetime of the project.

The following paragraphs briefly summarise the approach followed in EAGLE.

2.1.1 The EAGLE Audience

The first step in defining the outreach strategy, was to identify the target audiences for EAGLE that are quite specific. By analysing the stakeholders, the main target users of the EAGLE project were identified (see D6.2 Dissemination and Awareness Plan published during the first year of the project.).

<table>
<thead>
<tr>
<th>Audience</th>
<th>Message to be communicated</th>
<th>Main impact</th>
<th>EAGLE actors involved</th>
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</thead>
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<td>Raise awareness of the project</td>
<td>National, European, International</td>
<td>All partners, WP Leaders and Working group experts</td>
</tr>
<tr>
<td>communities</td>
<td>Stimulate interest in project technologies</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Encourage to use and validate EAGLE outcomes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Public</td>
<td>Raise awareness of the project</td>
<td>National, European, International</td>
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<td></td>
<td>Stimulate interest in project content</td>
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<td></td>
<td>Encourage to use and validate EAGLE outcomes</td>
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<tr>
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<td>Stimulate interest in project technologies</td>
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<tr>
<td></td>
<td>Validate and encourage the use of EAGLE outcomes</td>
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<td></td>
</tr>
<tr>
<td><strong>Aggregators</strong></td>
<td><strong>Recruit new members to join the network</strong></td>
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<tr>
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<td>------------------------------------------</td>
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<td><strong>All partners</strong></td>
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<td><strong>Disseminate best practices and project results</strong></td>
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<td><strong>All partners</strong></td>
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<td></td>
<td><strong>Encourage to use and validate EAGLE outcomes</strong></td>
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</tbody>
</table>

### 2.1.2 EAGLE branding strategy and visual identity

After having identified the target audience, a branding strategy was developed to be adopted during the project.

In accordance with the parameters of our DoW, a professionally conducted study of EAGLE’s visual identity and branding seemed to us a necessary initiative.
It has to be noted that, as a part of the greater Europeana initiative, EAGLE adopted the brand guidelines set forth by the Foundation at large\(^2\). While building up its own visual identity agenda, EAGLE carefully considered Europeana’s philosophy and approach to communication in order assure harmonization between the two initiatives.

At the core of the effort to define the EAGLE Branding strategy was the intention of developing an overall ‘look-and-feel’, a unique and easily identifiable personality to be consistently declined across all platforms used during dissemination. This undertaking included the following branding elements:

Basic Elements (see also: D6.1 EAGLE Project Website):

- **Brand Logo**
- Branding architecture, meaning a cohesive system of typographical rules, visual relations and hierarchies between the brand-logo and the (typo)graphical elements connectable to it (e.g. the EAGLE brand-logo and event titles. All of this should comply with Europeana branding guidelines.)

Web (see also: D6.1 EAGLE Project Website):

- Templates for the webpages (that are compatible with the CMS of the portal) in particular:
  - main portal page;
  - general page template;
  - events pages template; news template, partners’ page template;
  - contacts page template.

Printed material (A detailed description of EAGLE Dissemination material is provided in D6.3.1/D6.3.2 Dissemination material):

- Templates for the proceedings;
- 3-sided foldable brochure for conference and workshop programs;
- Small formal cards for invitations and courteous communications;
- Flyers for events, available by laser print so that typography is unnecessary;
- Templates per poster/totem or roll-up.

Ready-to-use layouts:

- Electronic communication documents (e.g. outreach toolkits);
- PowerPoint/Keynote for presentations;
- A4 templates for letters/ communications.

The material produced during the first year of the project has proven itself to be an extremely flexible and useful toolkit. The branding elements were updated during the three years of the project.

\(^2\) Europeana Brand Guidelines, [http://pro.europeana.eu/documents/89999/1ebe0d3f-3623-4ed1-ae76-91af95e11246](http://pro.europeana.eu/documents/89999/1ebe0d3f-3623-4ed1-ae76-91af95e11246), retrieved on June 12, 2013
3 EAGLE ONLINE DIGITAL STRATEGY

During the three years of the project, the EAGLE digital strategy is hinged on the two main tools identified during the first year: the project Portal (henceforth “the Portal”) and a few carefully-chosen social networks: Facebook, Twitter, and LinkedIn.

In our approach, these two tools fulfill two different and complementary functions:

- the Website is the focal point of the user community, featuring the search engine for the EAGLE collections, the Mediawiki for user-enhanced content (including translations), the news updates;
- the social networks, on the other hand, serve as vehicles for outreach and dissemination, and are especially useful for promoting events and initiatives.

Both tools (website and SNs) feature quality contributions curated by the Dissemination team with input from the various members of the Project Consortium. As demonstrated in several studies on the dynamics of online behaviour, producing quality content that is both accessible and interesting is essential for user engagement. This sort of literary output is not straightforward for academics, who are accustomed to a highly technical style of writing addressed to their peers. Copywriting skills and a knowledge of the subject matter are thus an essential requirement for the people who are recruited to work on Dissemination of this type of projects.

3.1 EAGLE WEBSITE/PORTAL

The project’s website has been launched in June 2013 and was described in deliverable D6.1 EAGLE Project Website, delivered at month 3, which illustrated the visual identity, the website’s aims, the users it is targeted to, the software used, the structure of the public and the reserved areas, the implementation work, the services, the editorial board, and the monitoring tools. Visit us at www.eagle-network.eu.

Figure 3. EAGLE website: Home Page (snapshot)
An editorial team has been established at Promoter and Uniroma1 for the management and curation of the EAGLE website and blog. The team is composed by: Pietro Masi (Editor in Chief), Claudia Pierotti (Executive Editor), Claudio Prandoni (Technical Director), Raffaella Santucci (WP6 Leader), Situ Xiao Chun (Editor and Art Consultant), Rodolfo Pessina (Editor and Photograph Consultant), Nicola Cionini (Website Art Director), Manuele Buono (Webmaster). The editorial team has been working during the whole period to maintain and update the layout and the content of the website and to regularly publish news about relevant initiatives and outcomes related to the project. A total of 38 blog posts have been published on the EAGLE blog.

3.2 EAGLE SOCIAL NETWORK PROFILES

Given the limited budget that EC projects are able to allot to Dissemination efforts, promotion of EAGLE through traditional mass media is not economically viable. The adoption of Social Networks profiles allows the project to support viral visibility of the EAGLE website content and help spread online world word-of-mouth about the research progress and wealth of materials available. To this end, we activated an EAGLE profile on the main Social Networks (Facebook, Linkedin, Twitter):

- **Facebook**: [https://www.facebook.com/EAGLEuropeana](https://www.facebook.com/EAGLEuropeana)
- **Twitter**: [https://twitter.com/Eagle_Project](https://twitter.com/Eagle_Project)
- **LinkedIn**: [http://www.linkedin.com/groups?home=&gid=4721635](http://www.linkedin.com/groups?home=&gid=4721635)

Although we seek user engagement on the website, to increase the traffic, Social Networks have proved essential to further the reach of the project: >30% of the visitors to the Portal reach it through the Social Networks (see paragraph below).

EAGLE social network Profiles (Facebook, Twitter, LinkedIn) are managed through the Hootsuite Dashboard. HootSuite is a social media management system for organizations to collaboratively execute online campaigns across multiple social networks from one secure, web-based dashboard. It allows the project to streamline the team workflow, to schedule the posts and to follow the outcomes of the activities in real time.

3.3 USER TRENDS

An essential free tool for measuring and optimising the impact of Dissemination is Google Analytics. This suite of online software utilities have been used to analyse traffic data to the portal, breaking it down it according to domain and country of provenance. It also produces sparklines for page views, unique visitors and more, which are very useful for garnering an at-a-glance impression of how a given campaign is going.

Given that we aim at increasing the number of visitors to the portal and their diversity, we pared the number of parametres down to the following meaningful five, for each of which we calculated the percentage change:

- unique visitors
- pageviews
- geographic provenance
- referral traffic from SNs
- SNs followers
As one can see numbers below, the trend is positive throughout, showing overall growth:

- >36000+ unique visitors;
- >216000+ page views;
- >50+ countries covered all over the world (this trend has been holding steady);
- >18000 visitors coming from referral traffic from the SNs;
- featured 2024 Facebook followers, 812 on Twitter; 312 on LinkedIn: TOT 3148 Followers.

The audience geographic provenance of the EAGLE Portal is also very broad and the results are satisfactory: our visitors come from >75 countries spanning all the continents (see figure below). While the European countries represent the majority of visitors (80%), the United States are also well represented at 10%.
3.4 MEDIA PARTNERS & SHOWCASE ON DIGITALMEETS CULTURE.NET

EAGLE developed three media partnerships with the following online magazines:

**Digital meets Culture.** Digital Meets Culture ([www.digitalmeetsculture.net](http://www.digitalmeetsculture.net)) is the first and official media partner of the EAGLE project.

Digitalmeetsculture.net acts both as an online magazine active in the European digital cultural heritage and it counts thousands of readers and a large and constantly increasing number of registered users, from all over the world.

Since the beginning of the Project, EAGLE has been showcased on Digital meets Culture with a button permanently featured on the homepage and in the “digital heritage” section of the portal, providing easy access to a dedicated page containing a presentation of the project, contact points, a link to the official website, the list of partners (each one linked to the official partner’s website), RSS captured from the official EAGLE web portal, related links and downloadable material.

The link to the EAGLE showcase is conceived to empower the web presence of the project. The objective of this showcase is to widen the project’s dissemination to a larger group of people (i.e. the readers of www.digitalmeetsculture.net magazine) and re-direct traffic to the official project’s website.

The show-case, which can be visited at [http://www.digitalmeetsculture.net/heritage-showcases/eagle-showcase/](http://www.digitalmeetsculture.net/heritage-showcases/eagle-showcase/), is complementary to the project website and in particular it represents a very useful instrument to empower the web presence of the project, to widen the project’s dissemination to a larger group of people, including both professional and general
During the three years of the project, the showcase has been constantly maintained and updated by Promoter’s editorial team. A total of 24 blog posts have been published in the showcase.

**Archeomatica** ([http://www.archeomatica.it/](http://www.archeomatica.it/)) is a multidisciplinary quarterly journal, printed in Italy since December, 2009. It is devoted to the presentation and dissemination of advanced methodologies, emerging technologies and techniques for the knowledge, documentation, safeguarding, conservation and exploitation of cultural heritage. Archeomatica publishes articles and news related to the project.

**Ancient History Encyclopedia** ([http://www.ancient.eu/](http://www.ancient.eu/)) is a non-profit educational website with the mission to provide the best ancient history information on the internet for free. It exists as a reference to ancient history educators, students, and enthusiasts. All contributions to its website are submitted and reviewed by expert volunteers who wish to share their knowledge.

**Benefits.** The main benefit of these partnerships is the possibility of spreading the word about the project and establishing a closer connection with an audience whose interests are germane to EAGLE.
3.5 TARGETED NEWSLETTER AND EAGLE OUTREACH TOOL-KIT

In order to minimise the effort of the EAGLE partners and interested parties in spreading the word around the world about EAGLE, a dedicated outreach toolkit has been developed for each event. The outreach toolkit includes ready-to-use sample tweets, emails, blog posts, and Facebook updates.

### EAGLE Outreach Toolkit - Sample

**EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World**  
**September 29-30 and October 1, 2014**  
**Paris, France**

**Outreach Toolkit – First Release: Call for Paper**

Please feel free to use the following sample tweets, Facebook updates, emails, and/or blog posts as they are, or alter them accordingly.

**Sample email announcement:**

**SUBJECT:**  
EAGLE - Europeana network of Ancient Greek and Latin Epigraphy to hold a conference in Paris. CFP and Registration open.

***Apologies for cross-posting. Please forward to interested parties.***

EAGLE - Europeana network of Ancient Greek and Latin Epigraphy  
2st EAGLE Event

We warmly invite you to the event *EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World*  
Hosted by [EAGLE](http://europeana.eu/), it is the second in a series of international events planned by this European and international consortium.

Please find below (and attached) the call for papers for the conference *EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World* to be held in Paris on **September 29-30 and October 1, 2014**.

Please circulate this information within your network.

Thank you and Best Wishes!

**Conference Web-Page:** http://tinyurl.com/prklbr9  
**Call for Participation:** http://tinyurl.com/ooajhzs

**Call for Participation**

**Topics**

The conference will consist of a number of lectures, panels and selected papers organized into several sessions. It is expected that the conference proceedings will be published with a major European scientific editor. The conference will also provide space for demonstrations and product display. The planned sessions are the following:

- Digital approaches to cross-disciplinary studies of inscriptions
We invite contributions on the following general topics on Digital Epigraphy and Digital Cultural Heritage, which include, but are not limited to:

- Digital Cultural Heritage in the Ancient World
- Digital Epigraphy as a discipline
- Digital and traditional Epigraphy
- Metadata Models and Epigraphic Taxonomies
- Epigraphic editions on paper and online
- Harmonization and interoperability of digital editions of Inscriptions
- The role of digital epigraphy in the Linked Ancient World Data networks
- Future aims and perspectives on digital epigraphy
- Copyright, IPR and re-use
- Impact of digital epigraphy on pedagogy
- Connecting Museums and research projects on Epigraphy
- 3D digitization of inscriptions
- Virtual re-contextualization of inscriptions
- Integration of epigraphy in wider contexts of digital infrastructures
- Multimedia and Mobile Applications
- User Engagement (Services for specific user groups/ Studies of user behavior/ design)
- Social

Please check the Sessions page for a more detailed breakdown of this Call for Proposals.

Contributions should be original and not submitted and/or published in other journals or conferences and will be reviewed and selected by the Program Committee. Contributions include:

- Full papers (max. 8 pages)
- Short papers (max. 4 pages)
- Posters, projects and demos (max. 2 pages)
- Panel proposals (title, description, panellists, max 1 page)

Contributions must be in English and submitted in PDF format through the Conference submission page.

**Important dates**

Submission of Panel proposals: **31 March, 2014**
Submission of Papers (full, short): **28 April, 2014**
Submission of Posters, projects, demos: **28 April, 2014**
Response to the Authors: **7 June, 2014**
Camera ready versions: **30 June, 2014**

Follow EAGLE on [Facebook](#) and [Twitter](#)!
***Apologies for cross-posting. Please forward to interested parties.***

**EAGLE - Europeana network of Ancient Greek and Latin Epigraphy – Second Release: Invitation**

We warmly invite you to the event **EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World**

Hosted by EAGLE (Europeana network of Ancient Greek and Latin Epigraphy), it is the second in a series of international events planned by this European and international consortium.

The event will take place in Paris on **September 29-30 and October 1, 2014**, and will be organised by EAGLE in collaboration with École Normale Supérieure and Collège de France, Chaire Religion, institutions et société de la Rome antique.

The event is intended for anyone interested in epigraphy, digital epigraphy and digital cultural heritage in the Ancient World. It seeks to share with relevant parties the current general best practices for digital editions.

For a detailed programme and other practical info see here.

Participation in the conference is free of charge but place are limited. Please register here before **September 19, 2014**.

The language of the conference is English. If you have any further inquiries or require additional information about this event, please contact: casarosa@isti.cnr.it, pietro.liuzzo@zaw.uni-heidelberg.de, raffaella.santucci@uniroma1.it.

*** *** ***

**EAGLE – Europeana network of Ancient Greek and Latin Epigraphy**, will be a new online archive for epigraphy in Europe, co-funded through the ICT - Policy Support Programme of the European Commission. The EAGLE Best Practice Network is part of Europeana, a multi-lingual online collection of millions of digitised items from European museums, libraries, archives and multi-media collections.

Follow EAGLE on Facebook and Twitter!

**Hashtag**

#EAGLE2014

**Sample tweets/Facebook Update**

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#EAGLE2014 International Conference! Call for papers now open! http://tinyurl.com/prklbr9


Digital conference in the city of light! Call for papers now open @EAGLE2014! http://tinyurl.com/prklbr9


Find out what’s happening at the cutting edge of digital epigraphy! http://tinyurl.com/prkibr9

#EAGLE_2014 event in Paris. Interested in digital humanities? This event is not to be missed! http://tinyurl.com/prkibr9

Sample Blog Post

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**EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World**

**September 29-30 and October 1, 2014**

**Paris, France**

**EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World** is the second in a series of international events planned by EAGLE BPN. The event will feature presentations and hands-on workshops regarding themes of the EAGLE project, led by the project’s Working Groups.

**REGISTER HERE** http://www.eagle-network.eu/about/events/first-eagle-international-event-2014/

Registration is free and open through September 19, 2014

**FURTHER INFORMATION**

The event will be held in English.

If you have any questions or need additional information, please contact:

- Vittore Casarosa: casarosa@isti.cnr.it
- Pietro Liuzzo: pietro.liuzzo@zaw.uni-heidelberg.de
- Raffaella Santucci: raffaella.santucci@uniroma1.it

**Outreach Toolkit – Second Release: Programme available online**

Please feel free to use the following sample tweets, Facebook updates, emails, and/or blog posts as they are, or alter them accordingly.

**Sample email announcements:**

**SUBJECT:** EAGLE to hold a conference on Digital Cultural Heritage in Paris. Program now online

***Apologies for cross-posting. Please forward to interested parties***

We warmly invite you to the **EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World**. Hosted by EAGLE Europeana network of Ancient Greek and Latin Epigraphy, École Normale Supérieure and Collège de France, Chaire Religion, institutions et société de la Rome antique, it is the second in a series of international events planned by this European and international consortium.

The conference will be held September 29-30 and October 1, 2014, in Paris. Keynote lectures will be delivered by Susan Hazan (The Israel Museum), Tom Elliott (New York University).

Please post and distribute widely!

Thank you and Best Wishes!

The Eagle2014 Organisers

*** *** ***

**Conference Web-Page:** http://tinyurl.com/prkibr9
Conference Program: [http://tinyurl.com/nyezbj4](http://tinyurl.com/nyezbj4)
Digital Poster Exhibition: [http://tinyurl.com/q8m4gth](http://tinyurl.com/q8m4gth)
REGISTER HERE
Registration is free and open through September 24, 2014

Follow EAGLE on Facebook and Twitter!

*** *** ***

EAGLE – Europeana network of Ancient Greek and Latin Epigraphy, will be a new online archive for epigraphy in Europe, co-funded through the ICT - Policy Support Programme of the European Commission. The EAGLE Best Practice Network is part of Europeana, a multi-lingual online collection of millions of digitised items from European museums, libraries, archives and multi-media collections.

EAGLE2014 -Description

EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World
September 29-30 and October 1, 2014
École Normale Supérieure
Collèg de France Chaire Religion, institutions et société de la Rome antique
Paris, France

Conference Website

Information Technology has brought many significant changes in the field of Cultural Heritage and continues to be a dynamic and exciting field for the emergence of new opportunities. This wave of change has had particularly significant consequences in the field of Epigraphy and Classical Studies where the vast potential for digital content and new tools continues to reveal itself, opening doors to new and as-yet-unexplored synergies. Many technological developments concerning digital libraries, research and education are now fully developed and ready to be exported, applied, utilized, and cultivated by the public.

In the spirit of this vibrant environment, EAGLE is pleased to announce the EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World. The conference is organised by EAGLE in collaboration with the École Normale Supérieure and Collège de France Chaire Religion, institutions et société de la Rome antique.

Co-funded by the European Commission under its Information and Communication Technologies Policy Support Programme, EAGLE aims to create an e-library for Digital Epigraphy of unprecedented scale and quality for ingestion to Europeana.

EAGLE is also aiming at creating a network of experts and people interested in Epigraphy and Cultural Heritage. This event is intended to be a forum for anyone willing to share and discuss experiences and current general best practices for digital editions. It is open to researchers, archivists, industry professionals, museum curators and others seeking to create a forum in which individuals and institutions can find a place to collaborate.

The EAGLE 2014 conference will confirm a keynote-speaker lineup consisting of some of the most salient voices in the field, including Keynote lectures will be delivered by Susan Hazan (The Israel Museum), Tom Elliott (New York University).

Sample tweets/Facebook Update
Hashtag : #EAGLE2014

#EAGLE2014 International Conference program now online! [http://tinyurl.com/nyezbj4](http://tinyurl.com/nyezbj4)

Digital conference in the city of light! Agenda and Program now online @#EAGLE2014!
http://tinyurl.com/nyezbj4


Find out what’s happening at the cutting edge of digital heritage @#EAGLE2014!
http://tinyurl.com/nyezbj4

#EAGLE_2014 event in Paris. Interested in digital humanities? This event is not to be missed! http://tinyurl.com/nyezbj4

Sample Blog Post

**EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World**
September 29-30 and October 1, 2014
Paris, France

EAGLE 2014 International Conference on Information Technologies for Epigraphy and Digital Cultural Heritage in the Ancient World is the second in a series of international events planned by EAGLE. The conference will be held September 29-30 and October 1, 2014, in Paris. The event will consist of a number of lectures, panels and selected papers organized into several sessions. It is expected that the conference proceedings will be published with a major European scientific editor. The conference will also provide space for demonstrations and product display.

Keynote lectures will be delivered by Susan Hazan (The Israel Museum), Tom Elliott (New York University)

REGISTER HERE
Registration is free and open through September 24, 2014

FURTHER INFORMATION
The event will be held in English.
If you have any questions or need additional information, please contact: info@eagle-network.eu

*** *** ***

EAGLE – Europeana network of Ancient Greek and Latin Epigraphy, will be a new online archive for epigraphy in Europe, co-funded through the ICT - Policy Support Programme of the European Commission. The EAGLE Best Practice Network is part of Europeana, a multi-lingual online collection of millions of digitised items from European museums, libraries, archives and multi-media collections.

Follow EAGLE on Facebook and Twitter!

In addition, the project also releases a periodical newsletter containing news about the project.

The database of email addresses reached by the newsletters is composed by the lists of contacts from the EAGLE partners, the members of the EAGLE network, the selected external
mailing lists, the Digitalmeetsculture.net registered users plus a target selection of email addresses of those working in the sector of digital cultural heritage worldwide, for a total of more than 7000 contacts.

Figure 7. Example of EAGLE Newsletter

3.6 EAGLE WEB BANNERS

In order to promote the EAGLE tools and services, three different web banners to be used for online dissemination have been developed. The banners are now showcased in the header slider of the EAGLE website, thus providing the users with direct access to the main results of the project. Snapshots of the banners are provided below.
3.7 EAGLE VIRTUAL POSTER EXHIBITIONS

Virtual galleries comprising all the posters submitted for both the EAGLE2014 and EAGLE2016 International Conference were published online to maximize visibility (see http://www.eagle-network.eu/about/events/eagle2014/digital-poster-exhibition/ and http://www.eagle-network.eu/about/events/eagle2016/digital-poster-exhibition/).

For each poster basic information (title, authors, introductory text) are available together with the possibility to download both the full description (PDF) and the digital poster in high resolution (PDF for posters and presentations, link on YouTube for videos).
Figure 9. Eagle Virtual Poster Exhibition – A Snapshot
3.8 EAGLE ON THE WEB

Thanks to our constant dissemination effort, during the three years of the project, interest in EAGLE and its portal has been growing constantly. Various articles and news items about the project were published outside of the EAGLE Portal.

Below is a list of pages that posted news, papers or articles on EAGLE. It should be noted that the list might not be comprehensive, since we do not always receive notice on external EAGLE postings.

2. **EAGLE Project**, European Association for Digital Humanities (EADH) website, February 2016
3. **EAGLE resources and search**, Current Epigraphy, February 2016
7. **EAGLE pre-conference workshops**, Current Epigraphy, November 2015
8. **EAGLE 1st Short Storytelling Contest**, Current Epigraphy, November 2015
9. **The publication of very specific**, Ancient Humanity, October 2015
12. **EAGLE Search online**, Current Epigraphy, September 2015
14. **Czerwiec w Londynie – cd.**, BuwLOG, September 2015
17. **Sixth EAGLE International Event Off the beaten track. Epigraphy at borders**, Current Epigraphy, August 2015
18. **EAGLE project: excellent progress!**, Digital Meets Culture, June 2015
27. **Summer Workshop on Ancient Greek Graffiti**, Kleos@CHS, May 2015
30. EAGLE 2016 International Conference on Digital and Traditional Epigraphy in Context, Digital Meets Culture, April 2015
31. Europeana Space Associated Projects, Europeana Space website, April 2015
32. EAGLE Project and new Library catalogue, British School at Rome newsletter, April 2015
34. EAGLE Project and new Library catalogue, BSR E-Newsletter, April 2015
35. Digitising epigraphy: the Europeana EAGLE Project, British School at Rome blog, March 2015
38. ARIADNE Associated Projects, ARIADNE website, February 2015
39. EAGLE, Wikimedia Italia, 2014
40. Digital Marmor Parium, Digital Humanities University of Leipzig, 2014
41. Europeana network of Ancient Greek and Latin Epigraphy (EAGLE), Paris Lodron Universität Salzburg, 2014
42. The Europeana network of Ancient Greek and Latin Epigraphy, Deutsches Archäologisches Institut, 2014
43. Grant of the Competitiveness and Innovation Framework Programme, Trismegistos, 2014
44. Progetto Epigraphic Database Bari (EDB), Dipartimento Scienze Antichità e Tardoantico Università di Bari, 2014
45. Siti con elementi architettonici, Decarch Wiki, 2014
46. Europeana network of Ancient Greek and Latin Epigraphy, NEM, a cluster of projects, 2014
48. Europeana network of Ancient Greek and Latin Epigraphy (EAGLE), Canadian Centre for Epigraphic Documents, 2014
49. EAGLE, Ancient History Encyclopedia website, 2014
50. Europeana network of Ancient Greek and Latin Epigraphy, Ausonius website, 2014
51. EAGLE (Europeana network of Ancient Greek and Latin Epigraphy), Ubi Erat Lupa, 2014
52. EAGLE (Electronic Archive of Greek and Latin Epigraphy), Epigraphic Database Heidelberg, 2014
54. EAGLE: Europeana Network of Ancient Greek and Latin Epigraphy, Dipartimento Storie Culture Civiltà Università di Bologna, 2014
55. Wikidata Toolkit webpage, updated in December 2014
56. A Pompei l’evento di chiusura del Wiki Loves Monuments, è Campania, November 2014
57. Agli scavi di Pompei la premiazione di Wiki Loves Monuments 2014, ilVelino.it, November 2014
59. Wiki Loves Monuments Italia: una foto di Corigliano Calabro tra le 10 immagini premiate nel concorso, Fame di Sud, November 2014
60. [Link](#) Agli scavi di Pompei la premiazione di Wiki Loves Monuments 2014, StabiaChannel.it, November 2014
61. [Link](#) Terni premiata da Wiki Loves Monuments Italia: Marco Ilari al secondo posto nel concorso di foto, Umbria 24, November 2014
62. [Link](#) The 22nd International Congress of Historical Sciences, Digital Meets Culture, November 2014
63. [Link](#) Keep Thinking Forward: EAGLE Conference 2014, From Stone to Screen, October 2014
64. [Link](#) La cerimonia di premiazione: tutto il programma, Wiki Loves Monument Italia, October 2014
65. [Link](#) Pompei: premiazione del concorso Wiki Loves Monuments Italia, Soprintendenza Speciale Beni Archeologici Pompei Ercolano Stabia, October 2014
66. [Link](#) Conferenza internazionale sulle tecnologie digitali per epigrafia e beni culturali nel mondo antico, Consorzio Cultura e Innovazione, September 2014
67. [Link](#) Europeana Network of Ancient Greek and Latin Epigraphy, Center for Applied Second Language Studies (CASLS), September 2014
68. [Link](#) Epistula e-Newsletter, Issue VII, September 2014
69. [Link](#) From Stone to Screen, Bible History Daily, August 2014
70. [Link](#) Europeana/Projects, Wikimedia meta-wiki, August 2014
71. [Link](#) Editor's Choice: The Europeana Network of Ancient Greek and Latin Epigraphy (EAGLE) and Linked Open Data, Digital Humanities Now, July 2014
72. [Link](#) The Europeana network of Ancient Greek and Latin Epigraphy (EAGLE) and Linked Open Data, The Digital Classicists, July 2014
73. [Link](#) ANAGNI – Il Comune partner europeo del Progetto Eagle, GiornaleNuovo.it, June 2014
74. [Link](#) Anagni, il Comune guarda all’Europa e col progetto “Eagle” punta sulla cultura, Ciociaria Notizie, June 2014
75. [Link](#) Epigrafi Europee, Radio Hernica, June 2014
76. [Link](#) Seminar: The Europeana network of Ancient Greek and Latin Epigraphy (EAGLE) and Linked Open Data, UCL Centre for Digital Humanities, June 2014
78. [Link](#) Best practice for the Fruition and Promotion of Cultural Heritage: EAGLE & Wiki Loves Monuments, DCH-RP website, May 2014
79. [Link](#) EAGLE – EpiDoc Hands on Workshop, SITEG Sito Italiano di Epigrafia Greca, May 2014
80. [Link](#) Europeana network of Ancient and Greek Epigraphy & Wiki Loves Monuments, Eventful, May 2014
81. [Link](#) Europeana Eagle Project, “un ponte digitale verso il mondo antico”. Breve storia di una buona pratica, OpenPompei, May 2014
82. [Link](#) Good News Week forAshLI, Reading, Writing, Romans – The Ashmolean Latin Inscriptions Project (AshLI), April 2014
83. [Link](#) EAGLE, Wikimedia Italia, April 2014
84. [Link](#) EAGLE – Electronic Archive of Greek and Latin Epigraphy, ZRC SAZU website, April 2014
85. [Link](#) Buone pratiche e progetti innovativi per la promozione dei beni culturali: EAGLE & Wiki Loves Monuments, Archeomatica, April 2014
86. [Link](#) CALL FOR PAPERS: EAGLE 2014, Anathema Hypotheses, April 2014
87. [Link](#) AIEGL- EAGLE Conference in Paris, April 2014
89. EAGLE-BPN, GitHub
90. External Vocabularies (non TEI), EpiDoc guidelines
91. EpiDoc: Epigraphic Documents in TEI XML, EpiDoc website
92. Una porta per la Roma sotterranea cristiana, Regesta.com, March 2014
93. Interview: 2000 years of Emona, RTV SLO, March 2014
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120. **Europeana Workshop in Ljubljana** – AIEGL website, Association d’Epigraphie Grecque et Latine, November 2013

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123. **EAGLE, Europeana network of Ancient Greek and Latin Epigraphy** – Europeana, November 2013

124. **Wikimedia news/numero 65** – Wikimedia, November 2013

125. **EUROPEANA WORKSHOP IN LJUBLJANA** – AIEGL, November 2013

126. **The EAGLE flies with Pelagios** – Pelagios, Pietro Maria Liuzzo, November 2013

127. **EAGLE Electronic Archive of Greek and Latin Epigraphy** – ISTI, November 2013

128. **EAGLE takes flight** – International Association of Sound and Audiovisual Archives, October 2013

129. **Current Practices and New Directions in Digital Epigraphy** – Digital Meets Culture, October 2013

130. **EAGLE project launched bringing ancient inscriptions to the world** – The British School at Rome, October 2013


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135. **EAGLE, Europeana network of Ancient Greek and Latin Epigraphy** – Diiglab, Sapienza Università di Roma, September 2013


137. **First Workshop on “Linking and Contextualizing Publications and Datasets”** – Digital Meets Culture, September 2013

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140. **Europeana EAGLE Project: Digital Bridge to the Ancient World** – AWOL – The Ancient World Online, September 2013

141. **Europeana Network of Ancient Greek and Latin Epigraphy** – Center for Applied Second Language Studies, September 2013

142. **EAGLE, Europeana network of Ancient Greek and Latin Epigraphy** – Zotero, September 2013

143. **EAGLE Portal: Europeana EAGLE Project** – Zotero, September 2013

144. **Xth Annual International Event for Professionals in Cultural Heritage and Advanced Technologies** – Digital Meets Culture, September 2013

145. **Europeana Network of Ancient Greek and Latin Epigraphy** – CASL, September 2013

146. **Digital heritage international congress 2013** – Digital Meets Culture, June 2013

147. **EAGLE (2013-2016)** – Promoter Srl, April 2013

148. **EAGLE project kick-off meeting** – Digital Meets Culture, April 2013

150. EAGLE to make classical European inscriptions accessible – Europeana Professional Blog, February 2013 (also on Digital Meets Culture)

151. EAGLE, Europeana network of Ancient Greek and Latin Epigraphy – Digital Meets Culture, October 2012
4 THE EAGLE PROMOTIONAL VIDEO

QED Film & Stage Productions Ltd. has produced an animation video for promoting EAGLE online, with the tagline Delve into the past with EAGLE. A second promo using cartoons as well has also been planned and storybooked. The promo, which provided a peppy gallop across four centuries of Ancient Roman history, was very well received and served to illustrate how flexible and entertaining animation can be when put at the service of a cultural heritage mission.

Animation offered many advantages over filmed content: ease of production, capacity to easily represent both abstract and concrete concepts, the possibility to effect last-minute changes to nearly everything, capacity to captivate all audiences, ease of stylisation allowing acceptable depictions of traumatic historical facts.

The EAGLE Promo Video is available on the EAGLE website at http://www.eagle-network.eu/about/eagle-promo-video/.
The script focuses on the dramatic and compelling story behind the main inscription on the Arch of Septimius Severus in Rome, evoking the whole arc of the subsequent history of Ancient Rome. The shot list for the part devoted to Ancient Rome is as follows:

1. Portrait of Septimius Severus and his army, including the Legio Parthica.
2. Portrait of Septimius Severus with his wife Julia Domna and sons Caracalla and Geta.
3. Murder of Geta at the order of Caracalla.
4. Damnatio memoriae of Geta.
5. Theatre scene (palliata) featuring the birth of Helen from an egg.
7. Building of the Aurelian Walls and of aqueducts.
8. Scene from the Sack of Rome in 410 AD.
5 THE EAGLE VIRTUAL EXHIBITION

Signs of Life³, the Virtual Exhibition curated by the EAGLE Best Practice Network, has been conceived during the Fifth EAGLE international event in Nicosia (11-12 March 2015) with a simple but effective structure: six rooms which introduce the user to some key interesting aspects of Epigraphy. The EAGLE Virtual Exhibition can be defined as a set of digital objects and data made available via an online shareable 3D virtual environment for the purpose of preservation and enhanced access to the material curated by the consortium⁴.

There are two ways which the reader can access the Exhibition: reading the Web version or entering the virtual space for a fully interactive and immersive tour. In this way the user who likes more to delve into the contents reading them, can start from there; while the more interactive, game like user can experience the contents with a more physical approach, walking in a 3D environment. The contents presented in the two versions are the same, but tailored for the two different kind of users. From each page of the Web version the user can jump back into the virtual museum and vice versa, so that also a mixed tour is fully possible and the two ways of exploring the contents support one another. Wherever possible also connection to other EAGLE resources is given, especially to the EAGLE Storytelling application, the EAGLE Mediawiki and the EAGLE Vocabularies. it can be modulated and tailored to different types of CH

³ http://www.eagle-network.eu/virtual-exhibition/
⁴ See D2.7 EAGLE Virtual Exhibition
6 EAGLE PRINT MATERIAL

The design of the printed materials was based on two simple but effective principles. In short, EAGLE aimed to define a graphic identity that is at the same time distinctive and classic, as befits the subject matter of the project. Achieving both a degree of timelessness and a striking design that ‘speaks to everyone’ has in turn two significant consequences.

A timeless and classic look means that the design is conceived to ‘age well’ – a crucial consideration for a library project, which, by definition, is aimed at posterity or, at any rate, is meant to be used for many years to come.

On the other hand, a strong graphic statement that is simple, easy to identify, and based on universal proportions (such as for instance the golden ratio) allows the use of the same design/theme for both dissemination and networking. This strong visual identity was consistently ‘declined’ in the various print designs. Both considerations translate into cost and labour savings for the project, especially with a view to its future upkeep/sustainability. Another cost-saving consideration was the idea of designing templates for brochures and posters that the partners will be able to easily fill in and print locally as the need arises (see below).

In terms of printed materials for dissemination and networking, the needs of such a vast and ambitious project as EAGLE are many. Based on the DoW as well as on an evaluation of the overall progress so far (and in particular on D6.2 Dissemination and Awareness Plan), the following documents and print templates were thus identified and then designed:

1. General-purpose three-fold A4 brochure, to be deployed at various events as a general presentation of the project. The choice of a standard ISO 216 / DIN format instead of more ‘fashionable’ ones translates into savings for the project and in no way diminishes the impact of the design. The standard small format also makes it easy to arrange for future additional print runs.

2. General-purpose horizontal A0 poster to be displayed at conferences, printable as A1 if necessary, featuring written information about EAGLE, suitable for coffee-break browsing.

3. General-purpose 80x200 standalone vinyl banner, to advertise and signal events taking place in a specific venue, such as conferences, seminars, lectures, press conferences, etc. The choice of PVC as the printing material makes the roll-up banner suitable for outdoor use as well.

4. Template for event-specific three-fold A3 brochure. This is meant for the project partner that organises the event, which fill it in with the relevant information and print it locally. The choice of A3 instead of A4 is because the brochure often has to contain all the information related to the event, including detailed schedules of parallel sessions.

5. Template for event-specific vertical A2 poster, printable as A3 if necessary. The same considerations as above are valid for this. A2 was chosen as the largest possible format that can be hung without too much trouble in pinboards, shop windows and public spaces – since, trivially, a larger format guarantees greater visibility. The design is compatible with printing in A3, which is significantly cheaper for small runs of digital prints.

6. Template for visiting cards. To be used by all partners when acting on behalf of EAGLE.
7. Template for EAGLE slide presentations. To be used by all partners when presenting on behalf of EAGLE. A set of coherent graphic rules is given in the template.

Designs that are to be printed locally by partners have been stored in the EAGLE reserved area with specific instructions as to the type of printing process, paper, and finish to be adopted, so as to ensure a consistently high standard of quality.

All the designs were optimised for offset printing but can be output as digital prints if necessary.

During the three years, the dissemination materials have been constantly updated as described in deliverable D6.3.2, particularly customising them in occasion of the main events organised by the project.

Figure 13. EAGLE2014 International Conference, Poster
Figure 14. EAGLE2014 International Conference, Brochure (Inner Fold)

Figure 15. EAGLE2014 International Conference, Brochure (Outer Fold)
7 EAGLE PUBLICATIONS

7.1 EAGLE FIRST AND SECOND INTERNATIONAL CONFERENCE PROCEEDINGS


![Figure 16. EAGLE2014 Proceedings](image)


Both the volumes have been published by Sapienza University Press, complete with ISBN and DOI.
7.2 OFF THE BEATEN TRACK. EPIGRAPHY AT THE BORDERS - PROCEEDINGS

Beside the two volumes published in occasion of the two main EAGLE conferences, the consortium members edited the publication of the Proceedings of 6th EAGLE International Event “Off the Beaten Track – Epigraphy at the Borders” (24-25 September 2015, Bari, Italy). The volume is available both in print and Open Access.

Figure 17. Snapshot of the EAGLE 6th International event proceedings cover

This volume, edited by Antonio E. Felle and Anita Rocco, contains the papers presented during the Meeting ‘Off the Beaten Track – Epigraphy at the Borders’, the sixth in a series of international events planned by the EAGLE, Europeana network of Ancient Greek and Latin Epigraphy international consortium.

The Meeting was held on 24–25 September 2015, with the support of the Department of Classics and Late Antiquity Studies at the University of Bari Aldo Moro (Italy). During the event, the EAGLE Portal was officially launched and presented to the public for the first time. The event was intended to address the issues which arise in digitizing inscriptions characterised by ‘unusual’ features in comparison with the epigraphic norm. Here are collected contributions from several ongoing digital projects raising questions and proposing solutions regarding encoding inscriptions – from the Archaic period to the Middle Ages and beyond, even in languages other than Greek and Latin – which do not fall within those labelled as standard. The projects involved are the following: ILA – Iscrizioni Latine Arcaiche; The Ancient Graffiti Project; DASI – Digital Archive for the Study of pre-Islamic Arabian Inscriptions; EDB – Epigraphic Database Bari; EDV – Epigraphic Database Vernacular Inscriptions; AshLi – Ashmolean Latin Inscriptions Project.

Further information are available at http://www.eagle-network.eu/about/documents-deliverables/.

5 http://www.eagle-network.eu/about/documents-deliverables/
7.3 EAGLE AND FORMA URBIS

The January 2016 issue of the popular Italian magazine *Forma Urbis* was entirely dedicated to the EAGLE project, featuring a series of articles that present the project, the Network of Common Interest, and that highlight the main results achieved so far: the Search Inscriptions Engine, the Mobile and Storytelling Applications, the cooperation with Wikimedia Italy, and much more.

*Figure 18. Forma Urbis – January 2016 issue*

*Forma Urbis* ([http://www.formavrbis.com/](http://www.formavrbis.com/)) is a magazine founded in 1996 as an archaeological monthly specialised in Rome’s subterranean systems, which inspired the name of the subtitle “hidden routes of ancient Rome.” The main purpose of the newspaper, in the past years, was to raise awareness of Rome and the Roman world in all its aspects, with a view to present to the widest audience the monumental heritage of the capital. In 20 years of publication, the magazine investigated topics ranging from the discovery of underground sites and monuments of Rome to the sages of ancient history, archeology, numismatics, culture and traditions, to articles about new archaeological discoveries. The new editorial line, inaugurated in 2010, broadened the spectrum of its content to include the whole pre-Roman and Roman archeology in Italy and abroad, triggering an intense collaboration with various archaeological institutions engaged in scientific research and in training of the archaeologists, among which Sapienza University of Rome, the coordinator of the EAGLE project.
A preview of the January edition of *Forma Urbis* dedicated to the EAGLE project (cover page, editorial and table of content) is available for download from the EAGLE website.

### 7.4 EAGLE FEATURED STORIES

Since we believe that storytelling is an effective means of user engagement, we collected from a number of EAGLE partners several inscription related stories to feed both the SNs and the EAGLE storytelling app (see also Task 5.4). Some of these ended up in a booklet entitled *The Disappearing Tombstone and Other Stories from Emona*, published by ZRC SAZU. This work by Marjeta Šašel Kos consists of ten short stories regarding the interesting and unusual fates of individuals who actually lived in or around Emona.

![Image of The Disappearing Tombstone and Other Stories from Emona](image)

**Figure 19. The Disappearing Tombstone and Other Stories from Emona**

### 7.5 EAGLE ON PAPERS

Scientific papers or other kinds of publications which discuss aspects of the work conducted in EAGLE or which make significant mention of EAGLE methodologies and technologies have been prepared and distributed in proceedings and professional journals to document the work being performed by the EAGLE Consortium. The list of papers and scientific publications that have been collaborated or worked on by the EAGLE consortium follows.

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<td>EAGLE nella rete</td>
<td>R. Santucci</td>
<td>2016</td>
<td>Forma Urbis, vol. XXI (1) pp. 8-11, 40-43. Published Conference paper</td>
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<td>Title</td>
<td>Authors</td>
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<td>Progetto e realizzazione del video promozionale per EAGLE</td>
<td>L. Giberti</td>
<td>2016</td>
<td>Forma Urbis, vol. XXI (1) pp. 48-51</td>
<td>Published in magazine</td>
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<tr>
<td>Esperienze didattiche con Eagle</td>
<td>L. Benedetti, E. Zuddas, L. Del Monaco</td>
<td>2016</td>
<td>Forma Urbis, vol. XXI (1) pp. 52-55</td>
<td>Published in magazine</td>
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<td>Ontology-based data integration in EPNet: Production and distribution of food during the Roman Empire</td>
<td>D. Calvanese, P. Liuzzo, A. Mosca, J. Remesal, M. Rezk, G. Rull</td>
<td>2016</td>
<td>Engineering Applications of Artificial Intelligence, Volume 51, May 2016, Pages 212–229, Mining the Humanities: Technologies and Applications, Elsevier. DOI: 10.1016/j.engappai.2016.01.005</td>
<td>Published in volume</td>
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# 8 EAGLE EVENTS

## 8.1 EAGLE PUBLIC EVENTS

EAGLE organised the following public events:

<table>
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<tr>
<th>Event</th>
<th>Date &amp; Venue</th>
<th>Target Audience</th>
<th>Objectives</th>
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<tr>
<td>Workshop and training event “Current Practices and New Directions in Digital Epigraphy”</td>
<td>19-20 February 2014, National Museum of Slovenia, Ljubljana, Slovenia</td>
<td>Cultural Heritage Institutions, Research Community, archivists, industry professionals, museum curators</td>
<td>Establishment and diffusion of general best current practices for digital editions; creation of a network of experts and people interested in Epigraphy and Cultural Heritage</td>
<td>Two-days event which included 5 main sessions (workshops, training events, public lectures), more information at <a href="http://www.eagle-network.eu/about/events/first-eagle-international-event-2014/">http://www.eagle-network.eu/about/events/first-eagle-international-event-2014/</a></td>
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<tr>
<td>EAGLE – EpiDoc Workshop</td>
<td>29 May 2014, Bologna, Italy</td>
<td>Students, researchers, lovers</td>
<td>Presenting theory and hands on training for XML, EpiDoc guidelines, terminologies management,</td>
<td>The participants had the opportunity to make practical experiences of text markup with material made available by EAGLE and to</td>
</tr>
<tr>
<td>Event Title</td>
<td>Dates</td>
<td>Location</td>
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<td>Cultural Heritage Institutions, Research Community, archivists, industry professionals, museum curators</td>
<td>29-30 September , 1 October 2014, Paris, France</td>
<td>Raising awareness of EAGLE, its content and its tools; presenting the project to the public; enticing new content providers to become affiliated with EAGLE; promoting and encouraging networking activities and collaborative work with stakeholders, scholars/experts, etc. outside EAGLE Project; informing decision and policy-makers in the epigraphy and archeology sector, Chief Information Officers and Curation IT staff of salient challenges concerning the epigraphic digital content and EAGLE</td>
<td>Collaborate to the EAGLE MediaWiki, the first independent application of Wikibase. More information at <a href="http://www.eagle-network.eu/about/events/eagle-epidoc-workshop/">http://www.eagle-network.eu/about/events/eagle-epidoc-workshop/</a></td>
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<tr>
<td>Use and Re-Use of Digital Cultural Heritage Assets – Interoperability, Repositories and Shared infrastructures</td>
<td>11-12 March 2015, Nicosia, Cyprus</td>
<td>The event featured presentations and hands-on workshops regarding themes of the EAGLE project, led by the project’s Working Groups. This event was aimed to the establishment and diffusion of general best current practices for digital cultural heritage. It seeks to cover many aspects of digital technology applied to inscriptions, from content to management and networking.</td>
<td>Three-days event which includes 3 workshops and 1 main session, more information at <a href="http://www.eagle-network.eu/about/events/fifth-eagle-international-event-2015/">http://www.eagle-network.eu/about/events/fifth-eagle-international-event-2015/</a></td>
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| Sixth EAGLE                         | 23-25               | Cultural          | The aim of this event | Three-days event which
<table>
<thead>
<tr>
<th>Event Description</th>
<th>Date</th>
<th>Location</th>
<th>Audience</th>
<th>Details</th>
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<tr>
<td>International Event 2015</td>
<td>September 2015, Bari, Italy</td>
<td>Heritage Institutions, Research Community, archivists, industry professionals, museum curators</td>
<td>was to discuss issues and raise questions about encoding inscriptions different from those labelled as standard, starting from archaic times to the Middle Ages and beyond, even in languages other than Greek and Latin. We intend to address their peculiarities that are due to specific carriers (material supports) and/or executing techniques, or also to graphic shapes, non-alphabetical signs, and generally visual components relating to the epigraphic texts.</td>
<td>includes 3 workshops and 1 main session, more information at <a href="http://www.eagle-network.eu/about/events/sixth-eagle-international-event-2015/">http://www.eagle-network.eu/about/events/sixth-eagle-international-event-2015/</a></td>
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<tr>
<td>EAGLE 2016 International Conference</td>
<td>27-29 January 2016, Rome, Italy</td>
<td>Cultural Heritage Institutions, Research Community, archivists, industry professionals, museum curators</td>
<td>This conference is intended to be a forum for anyone willing to share and discuss experiences and current general best practices for digital editions. It is open to researchers, archivists, industry professionals, museum curators and others seeking to create a forum in which individuals and institutions can find a place to collaborate.</td>
<td>Three-days event which includes 3 workshops and 1 main session, more information at <a href="http://www.eagle-network.eu/about/events/eagle2016/">http://www.eagle-network.eu/about/events/eagle2016/</a></td>
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Each event is advertised through the EAGLE Website, Eventbrite and the SNs profiles. Moreover, in order to minimise the effort of the EAGLE partners and interested parties in spreading the word around the world about EAGLE, a dedicated outreach toolkit has been developed for each event. The outreach toolkit includes ready-to-use banners, sample tweets, emails, blog posts, and Facebook updates (see the Outreach Toolkit Sample in the Section “EAGLE Online Digital Strategy” above).
8.2 PRESENTATION AND DISSEMINATION AT EXTERNAL EVENTS

A wide number of presentations of EAGLE and participation to third parties events were carried out by the partners. The list of the major events where the project has participated follows. In these events, EAGLE representatives participated to disseminate information about the project to important target audiences. In some cases, a presentation of the project has been included in the program of the event.

1. Day of Digital Humanities 2016 – Madrid (Spain), 8 April 2016: official website
2. AICC (Associazione Italiana di Cultura Classica) Conference: "Epigrafia e didattica del latino nella scuola secondaria" – Perugia (Italy), 6 April 2016: presentation by Enrico Zuddas
3. CAA 2016, Computer Applications and Quantitative Methods in Archaeology (CAA) Annual Conference – Oslo (Norway), 29 March – 2 April 2016: view official website
4. Sunoikisis DC – Leipzig (Germany), 8 March 2016: view Sunoikisis DC 2016 website
5. Presentation of the Storytelling app to the students of the “Liceo Classico T. Mamiani” – Rome (Italy), 2 March 2016
6. Gólyavári esték – Budapest (Hungary), 17 February 2016: view more info
7. ‘Monumenti scritti’ dal coemeterium Domitillae: una visione di insieme – Rome (Italy), 4 February 2016: view more info
9. Colonie e municipi nell’era digitale – Macerata (Italy), 10-12 December 2015: view official website
10. EDV workshop – Rome (Italy), 2-4 December 2015
13. EVA/Minerva 2015 – Jerusalem (Israel), 8-9 November 2015: view official website
14. CTS-DTS and TIGLIO meeting – Boston (USA), 3-6 November 2015
15. Humanidades Digitales Hispánicas. Sociedad Internacional. II Congreso Internacional. Innovación, globalización e impacto – Madrid (Spain), 5 – 7 October 2015: official website
17. Researchers’ Night – Budapest (Hungary), 25 September 2015: view more info
18. Prix Italia 67 – Turin (Italy), 19-24 September 2015: view more info
19. 21st Annual Meeting of the EAA – Glasgow (UK), 2 – 5 September 2015: view abstract, conference website
20. DHANT Conference – Grenoble (France), 2-4 September 2015: view official website
21. 22nd International Congress of Historical Sciences – Jinan (China), 23-29 August 2015: download presentation, view more info, official website
22. Balisage Symposium on Cultural Heritage Markup – Washington DC (USA), 10 August 2015: view official website
23. TIGLIO project meetings 2 and 3, New York (USA), 6-8 August 2015
24. Ancient Graffiti Summer School, Washington DC (USA), 5 August 2015: view more info
25. Europeana Research Workshop on Tools, Services and Content Priorities in Archaeology and the Classics – London (UK), 23 July 2015: view more info
26. TIGLIO project meeting 1 – London (UK), 22 July 2015
27. Pelagios Linke Past meeting – London (UK), 21 July 2015: view official website
28. Presentation of the project “500 giovani per la cultura” from the Italian Ministry of Culture – Rome (Italy), 7 July 2015
29. LIBER/CERL Seminar on the State of the Art in Image Recognition – London (UK), 24 June 2015: view more info, download programme
32. IST-Africa 2015 Conference – Lilongwe (Malawi), 5-8 May 2015: view more info, official website
33. CAA 2015, Computer Applications and Quantitative Methods in Archaeology (CAA) Annual Conference – Siena (Italy), 31 March – 3 April 2015: view official website
34. International Academic Conference E-METHODOLOGY – Wroclaw (Poland), 31 March – 1 April 2015: official website, download flyer
35. “Noctes Atticae” Lectures on Classical Archaeology at the Eötvös Loránd University – Budapest (Hungary), 31 March 2015
37. CIVIC EPISTEMOLOGIES Workshop on the Roadmap – Leuven (Belgium), 20 February 2015: official website
38. Oxford ancient history seminar – Oxford (UK), 3 February 2015: more info and podcasts
40. Digital Classicist Seminar – Berlin (Germany), 6 January 2015: view more info
41. RICHES International Conference “Cultural Heritage: Recalibrating Relationships” – Pisa (Italy), 4-5 December 2014: official website, digital poster exhibition
42. Il progetto Europeo EAGLE e le sue molteplici sfide – Cagliari (Italy), 2 December 2014: download flyer
43. Greek and Latin in an Age of Open Data – University of Leipzig (Germany), 1-4 December 2014: view more info, programme
44. MTSR 2014, 8th Metadata and Semantics Research Conference – Karlsruhe (Germany), 27-29 November 2014: view more info, official website
45. Eliano in Antiquity – Palestrina, Roma (Italy), 20 November 2014: download flyer
46. Computational Applications in Archaeology (Sperimentazioni low-cost per il rilievo 3D), Bari (Italy), 18 November 2014: download flyer
48. 5th EUROMED 2014: Progress in Cultural Heritage e-Documentation, Preservation and Protection – Limassol (Cyprus), 3-8 November 2014: view more info, official website
49. Europeana Annual General Meeting – Madrid (Spain), 30-31 October 2014: official website
50. SISAP 2014 – Similarity search and applications – Los Cabos (Mexico), 29-31 October 2014: official website
52. “Risorse digitali e strumenti collaborativi per le Scienze dell’Antichità” – Venice (Italy), 2-3 October 2014: download programme
53. “Italic inscriptions and epigraphic databases” – Rome (Italy), 23 September 2014: view more info
54. DCH-RP Final Conference “Preservation as an e-infrastructure service: a Roadmap for digital cultural heritage” – Rome (Italy), 22 September 2014: view more info
55. Digital Presentation and Preservation of cultural Heritage (DIPP 2014) – Veliko Turnovo (Bulgaria), 18-21 September 2014: view more info, official website
56. CIDOC 2014 International Conference – Dresden (Germany), 6-11 September 2014: view more info, official website
57. Wikimania 2014 – London (UK), 6-10 August 2014: view official website
58. 2014 Postgraduate Course in Roman Epigraphy – Course Director Abigail Graham – Rome (Italy), 7-16 July 2014: programme
59. Traduzioni a Fronte – Rome (Italy), 25 June 2014: view more info
60. Workshop on ancient wall-inscriptions – Herculaneum Graffiti project – Herculaneum (Italy), 18-27 June 2014: view more info
61. Digitalne vsebine: nastanek, hranjenje, dostop (Digital contents: beginnings, nursing, access) – Ljubljana (Slovenia), 5-6 June 2014: description, programme, video
62. EpiDoc Workshop – Bologna (Italy), 26-28 May 2014
63. Talk on LSA and EAGLE – Institut für Klassische Archäologie der Johannes-Gutenberg-Universität Mainz (Germany), 12 May 2014
64. Hestia workshop – Conference: “Telling Stories with Maps” – Birmingham (UK), 30 April 2014: view more info, official website
65. EpiDoc Workshop – London (UK), 28 April-1 May 2014: view more info
66. International Conference on Multimedia Retrieval (ICMR 2014) – Glasgow (UK), 1-5 April 2014: official website
67. Deutsches Kulturerbe auf dem Weg in die Europeana II – Berlin (Germany), 20-21 March 2014: official website
68. MWF2014: Museums and the Web Florence 2014 – Florence (Italy), 19-21 February 2014: official website
69. Talk on “Das Last-Statues-of-Antiquity-Project: Ergebnisse und Perspektiven” – Institut für Klassische Archäologie und Christliche Archäologie / Archäologisches Museum der WWU Münster (Germany), 22 January 2014

70. Monumento Fair – Salzburg (Germany), 16-18 January 2014: download presentation “Talking Stones. Roman Monuments within the Bavarian and Salzburg Area”, official website

71. Europeana Annual Meeting – Rotterdam (The Netherlands), 2 December 2013: view DISH 2013 official website

72. EVA / MINERVA 2013 The Xth Jerusalem Conference on the Digitisation of Cultural Heritage – Jerusalem (Israel), 12-13 November 2013: view more info, official website

73. Digital Heritage International Congress 2013 – Marseille (France), 28 October-1 November 2013: view more info, official website

74. EDAG workshop – London (UK), 20 October 2013

75. Römische Steindenkmäler im Alpen-Adria-Raum – University of Klagenfurt (Austria), 2-4 October 2013: download paper “EAGLE & UBI ERAT LUPA ein europäischer Datenbankverbund” (C. Uhlir & J. Egger)

76. SISAP 2013, International conference on Similarity Search and Applications – A Coruña (Spain), 2nd-4 October 2013: official website

77. First Workshop on “Linking and Contextualizing Publications and Datasets” – Valletta (Malta), 26 September 2013: view more info, official website

78. Europeana Projects Group Assembly – The Hague (The Netherlands), 25 September 2013: view more info

79. EGI technical forum – Madrid (Spain), 16 September 2013: official website

80. Europeana Projects Group Meeting – The Hague (The Netherlands), 10-11 September 2013: view more info

81. 27th International Congress of Papyrology – Warsaw (Poland), 29 July-3 August 2013: view more info

82. OpenAIREplus workshop – European Commission, Brussels (Belgium), 2 July 2013: view more info

83. Echi Oltremare: Italy and the Mediterranean… Interactions and Intersections – Rome (Italy), 14-15 June 2013: official website

84. Linked Ancient World Data Institute (LAWDI) – New York (USA), 30 May-1 June 2013: view more info

85. Cultural Heritage School on Digital Cultural Heritage (3D documentation, knowledge repositories and creative industries) – Nicosia (Cyprus), 27-30 May 2013: official website

86. Europe, Italy and the Mediterranean International Conference, Sponsored by Mediterranean Centre for Intercultural Studies – Erice (Italy), 23-25 May 2013: official website

87. Forschungs-kolloquium zur Lateinischen Epigraphik und Römischen Geschichte – Universität Wien, Institut für Alte Geschichte und Altertumskunde, Papyrologie und Epigraphik, Vienna (Austria), 22 May 2013: view more info

88. EPIDOC Training Workshop – Bologna (Italy), 7-10 May 2013: view more info

89. PREPARDE Project workshop – Rutherford Appleton Laboratory, Didcot (UK), 30 April 2013: view more info
9 EAGLE FLAGSHIP INITIATIVES

9.1 THE EAGLE SPECIAL PRIZE FOR WIKI LOVES MONUMENTS ITALIA

In order to boost the visibility of the project, EAGLE collaborated with the initiative WikiLovesMonuments Italia (https://www.facebook.com/WikiLovesMonumentsItalia/).

Wiki Loves Monuments (WLM) is an annual international photographic competition during September, organised worldwide by the Wikipedia community members. Participants take pictures of historical monuments and heritage sites in their region, and upload them to Wikimedia Commons. The aim of the event is to highlight the heritage sites of the participating countries. The first Wiki Loves Monuments competition was held in 2010 in the Netherlands. The next year it spread to other countries in Europe and according to the Guinness Book of Records, the 2011 edition of the Wiki Loves Monuments broke the world record for the largest photography competition (http://en.wikipedia.org/wiki/Wiki_Loves_Monuments#cite_note-Guinness-1). In 2012, the competition was extended beyond Europe, with a total of 35 participating countries (http://en.wikipedia.org/wiki/Wiki_Loves_Monuments#cite_note-Post-2).

Upon approval from the Project Officer, a special EAGLE prize for WikiLovesMonuments was issued. This initiative was undertaken in the spirit of promoting the intrinsic testimonial value of inscriptions. It was carried out in such a way that this patrimony, which exists right under the eyes of the world yet often goes barely noticed, might emerge and gain the visibility that it deserves.

Originally the prize consisted of a 100 euro gift card. Photos were selected solely based on their aesthetic merit.

The winners were announced during a dedicated event held in Pompei on November 22, 2014. It was a great success and saw the participation of representatives from universities, archives, institutions and private sector parties.
9.2 THE EAGLE 1ST SHORT STORY CONTEST

In order to boost the visibility of the project and the Storytelling App, beside collaborating with Wiki Loves Monuments Italia, EAGLE launched its 1st EAGLE Short Story Contest offering to the participants the chance to win Euro Amazon Voucher for up to 200 Euros, get published in EAGLE Portal and Storytelling Application and participate in the EAGLE 2016 Conference.

Participants were requested to submit short stories related to one (or more) of the inscriptions featured in one (or more) of the EAGLE Collections. Stories could be presented in English or any other European language, as long the submission was accompanied by a 250 word abstract in English.

Participants were invited to write stories that would have been accessible to the general public and made use of as much multimedia (music, videos, interactive presentations, linked open data) as possible. Authors were strongly encouraged to make use of the Storytelling App. A list of examples was provided to the participants.

The following is the list of the prizes offered by EAGLE:

- Three 100 Euro Amazon Voucher
- Publication of the short story title on the EAGLE portal and featured in the EAGLE Storytelling application.
- A digital copy of the 2nd EAGLE International Conference Proceedings.

Detailed instructions on how to submit the story were provided as well:

- Enter online through the EAGLE Storytelling App\(^6\) or submit your entry via regular email to info@eagle-network.eu.
- All entries must be accompanied by an Entry Form.
- You may enter more than one story.
- Your entry must be original, in English or any other European language but accompanied by an 250 word abstract in English.
- Your story must be unpublished at the time of submission.
- Your name, address, and phone number must appear in the first page — otherwise your entry will be disqualified.
- CHECK YOUR WORD COUNT! Entries exceeding the word limit will be disqualified.
- For more information on the Storytelling App visit our Tutorial Center.
- Click here for an Entry form. It is to be used for entries submitted via regular email.

The Award Ceremony of the EAGLE 1st Short Story Contest took place in Rome during the Final EAGLE Conference.

The three stories that have been awarded a 100 Eur Amazon Voucher are:

\(^6\) [http://www.eagle-network.eu/stories](http://www.eagle-network.eu/stories)
• Il Valore di Una Vita, by Ambra Naspi (read it at http://www.eagle-network.eu/story/4101/)
• Fuga e Ritorno, by Giorgia Cappelletti (read it at http://www.eagle-network.eu/story/fuga-e-ritorno/)
• Lucio da Treviri, by Pietro Liuzzo (read it at http://www.eagle-network.eu/story/lucio-da-treviri/)

All the stories have been created making use of the new EAGLE Storytelling Application and they are related to some of the inscriptions featured in one (or more) of the EAGLE Collections.

The booklet featuring the three winning stories is available for download from the EAGLE website.
10 CONCLUSION

EAGLE reached the final goal of the project that is to make accessible to the public – not only to scholars – a huge amount of texts and images with related metadata pertaining to ancient Greek and Latin inscriptions.

EAGLE is not only a project that is careful in spending money and sending deliverables and reports, ready to pass any review: EAGLE was born to be much more than this.

The possibility of free online access to all the Greek and Latin inscriptions of the ancient world has been a real need of the academic community for a long time.

Our aim was to reach this goal not with the creation of a new, single database, but with the aggregation of the digital archives of different institutions around a common project and a common idea of what an inscription is and how to read it; this idea was born after years of preliminary discussions and agreements that preceded and fostered the European project.

One of the main goals of the EAGLE project is to make inscriptions accessible not only to scholars, but also to a broader public, made up of students, teachers, tourists, and curious and interested people.

To reach this audience was necessary to overcome the barriers represented by ancient languages and sometime ancient alphabets, epigraphic formulas and abbreviations, but also by the characteristics of traditional academic language and means of communication, using the huge potential of images, social media, and storytelling techniques.

The results of this effort are particularly interesting: the realisation of a mobile application using an image-based recognition system, the creation of the EAGLE MediaWiki platform to collect and organize thousands of translations in modern languages of epigraphic texts of varying complexity, a new storytelling application to illustrate the narrative content of many inscriptions, and a virtual exhibition and a promotional video.

The EAGLE project has brought the field of epigraphy into the digital realm on an unprecedented scale. Outreach and dissemination have been successfully executed and awareness continues to grow, even as the project’s funding cycle comes to its natural closure.

The EAGLE consortium remains committed to carrying forward the achievements of the project, growing and adapting to new challenges in the years ahead.