



What is ARROW?

ARROW is a tool to assist libraries and others in identifying rights, authors and publishers and rights status in copyright text and image based works in a streamlined and automated way through querying a network of data sources.

What is ARROW Plus?

ARROW Plus is a Best Practice Network project selected under the European Commission's *Competitiveness and innovation framework programme*, running from 1 April 2011 till 30 September 2013. ARROW Plus builds on and further implements the ARROW system, which it aims at refining after the piloting phase in Germany, France, Spain and United Kingdom. The objectives are also to increase the number of countries in which ARROW is used; and broadening the types of works for which it is used to include visual material. Under ARROW Plus a legal entity will be constituted to prepare for the implementation of the business model. The project contributes to the goal of the European Commission and European Parliament to make European cultural heritage legally accessible through an innovative way of establishing rights status in and facilitating rights clearance of copyright works.

ARROW Plus Partners

The ARROW Plus public-private-partnership involves high-level know-how from 33 stakeholder representatives from all relevant parts of the book value chain in Europe: national libraries and domains-library catalogues, authors including visual artists, publishers and collective management organisations, as well as technology developers and ISBN agencies in 17 European countries: Austria, Belgium, Bulgaria, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, the Netherlands, Poland, Portugal, Romania, Spain.

Libraries

- Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information (ICCU)
- Conference of European National Libraries (CENL)*
- French National Library (BnF)*
- National Documentation Centre/National Hellenic Research Foundation (EKT), Greece
- National Library of the Netherlands (KB)
- University of Innsbruck (UIBK), Austria
- St. Cyril and Methodius National Library of Bulgaria*

Publishers and Booksellers Associations

- Italian Publishers Association (AIE)
- Publishers and Booksellers Portuguese Association (APEL)
- Boek.be, Belgium
- Hungarian Publishers' and Booksellers' Association (HPBA)
- Latvian Booksellers' Association*
- Lithuanian Publisher Association (LLA)
- The Latvian Book Guild (LBG)

ISBN Agencies

- Marketing und Verlagsservice des Buchhandels (MVB), Germany

Collective Society representing Authors

- Maison des Auteurs (MDA), Belgium

Reproduction Rights Organisation (RROs)

- CEDRO, Spain
- Copydan Writing, Denmark*
- Irish Copyright Licensing Agency (ICLA), Ireland
- Kopiosto, Finland*
- OSDEL, Greece
- Polska Książka, Poland

International Organisations

- Coordination of European Picture Agencies (CEPIC)
- EDItEUR
- European Visual Artists (EVA)
- European Writers' Council (EWC)
- Europeana Foundation*
- Federation of European Publishers (FEP)
- International Federation of Reproduction Rights Organisations (IFRRO)

Technology Developers

- BeeNear, Romania
- CIELA, Bulgaria
- Consorzio Interuniversitario per il Calcolo Automatico dell'Italia Nord Orientale (CINECA), Italy
- Di-Tech, Italy

*External Supporters

Work Packages (WP)

Work Packages (WP)	WP Leaders
1 Project Management	AIE Associazione Italiana degli Editori
2 Dissemination and network building	IFRRO International Federation of Reproduction Rights Organisations
3 Organising and coordinating national initiatives	FEP Federation of European Publishers
4 System enhancement and maintenance	CINECA Consorzio Interuniversitario per il Calcolo Automatico
5 Product management of new registries	MVB Marketing- und Verlagsservice des Buchhandels
6 Inclusion of visual material	EVA European Visual Artists
7 Validation	UIBK University of Innsbruck

Stakeholder benefits

Target user	Benefits
Libraries	<ul style="list-style-type: none">• Reduce costs for right management in digitisation programmes
Book trade supply chain	<ul style="list-style-type: none">• To improve the book data infrastructure as prerequisite
Book standard community	<ul style="list-style-type: none">• To better serve the book community approaching three issues:<ul style="list-style-type: none">a) improve the link between ISBN data collection and books in print managementb) collecting data about ebooksc) start deploying the ISTC
Collective management organisations	<ul style="list-style-type: none">• To serve their members through clearing rights in the field of digital libraries
Visual art community	<ul style="list-style-type: none">• To pilot the Arrow tools for images contained in books• To prepare a feasibility study for further broadening the Arrow scope to visual art

Some Key Milestones

- Assessment of the ARROW Business Model (June 2012)
- Establishment of ARROW legal entity (July 2012)
- Publication of report on visual material and ARROW (September 2012)
- First pilot of new system elements (October 2012)
- ARROW conference to present ARROW and results of ARROW Plus (October 2013)

Expected results

- Increase networking in stakeholder communities
- Integrate more data sources into the ARROW system
- Improve the book data structure in participating countries and in Europe
- Facilitate clearance of rights for out of commerce and orphan works

CONTACT

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