



Paper 1C - Public Europeana Foundation Governing Board Meeting

20 November 2018
16h30 – 18h00 CET
[Gotomeeting](#)

Precis of the minutes of 21 September 2018 Governing Board meeting

For information

Attendees:

- (EN) Elisabeth Niggemann, National Library of Germany, Germany - Chair
- (MHS) Monika Hagedorn-Saupe, International Council of Museums Europe, Germany - Vice Chair
- (JLR) Joke van der Leeuw-Roord, EUROCLIO, The Netherlands - Treasurer
- (UZ) Uldis Zarins, National Library of Latvia
- (AM) Agnès Magnien, Institut national de l'audiovisuel, France
- (MK) Max Kaiser, Austrian National Library (ONB), Austria
- (JF) Julien Roche, Ligue des Bibliothèques Européennes de Recherche (LIBER)
- (MS) Merete Sanderhoff, SMK, Denmark
- (SH) Stefan Hahn, Directorate of Arts & Culture of Austrian Federal Chancellery, Austrian Presidency
- (BD) Brid Dooley, FIAT-IFTA
- (JO) Johan Oomen, Netherlands Institute for Sound and Vision, The Netherlands
- (LH) Lorna Hughes, University of Glasgow, UK - via skype
- (CV) Concha Vilarino, Ministry of Education, Culture and Sport of Spain
- (PK) Paul Keller, Kennisland, The Netherlands

Observers:

- (EF) Elisabeth Freyre, Bibliothèque nationale de France
- (EK) Elsbeth Kwant, Koninklijke Bibliotheek (KB), The Netherlands

Apologies:

- (MP) Martijn Pronk, Van Gogh Museum, The Netherlands
- (AB) Axenia Boneva, Ministry of Culture of Bulgaria, Bulgarian Presidency



(KH) Karin van Honacker, EURBICA

(LA) Lora Aroyo, VU University

The Romanian Presidency representative has not been appointed yet

Europeana Office:

(HV) Harry Verwayen

(AV) Albert Verhaar

(VJV) Victor Jan Vos

(SA) Shadi Ardalan

Acronyms in the minutes:

EF (Europeana Foundation)

ENA (Europeana Network Association)

EAF (Europeana Aggregator Forum)

MC (Members Council of Europeana Network Association)

EC (European Commission)

MS (Member States)

DCHE (Digital Cultural Heritage and Europeana)

CHI (Cultural Heritage Institution)

GS (Generic Services)

DSI (Digital Service Infrastructure)

MFF (Multiannual Financial Framework)

Some discussions are omitted from this version as they are deemed confidential to the Governing Board at this point in time. The public meeting papers and documents referred to in these minutes can be seen [here on Europeana Pro](#).

The Chair opened the meeting at 9:30. The succeeding presidency representative (Romanian presidency) has not been appointed by the Romanian Ministry yet. The Board, therefore, convened with 13 members present at the meeting and LH via skype. After a tour de table it was established that the meeting was quorate and the Board adopted the agenda. The Chair welcomed [Julien Roche](#), Director of the University Library of Lille, who replaced [Jeannette Frey](#) effective 10 July 2018 as the new vice president of LIBER representing the content holder associations in Europeana Foundation.



Decision 1: The Board formally appointed Julien Roche as EF Board member from 10 July 2018 for the remaining period of JF's term until 30 June 2019.

I. Approval and adoption of minutes, decisions & actions of 19 June 2018 meeting

Decision 2: The Board approved and adopted Paper 1A the minutes of 19 June meeting and Paper 1B the decisions and actions from 19 June meeting.

Paper 1C the précis of minutes of 19 June meeting was published on [Pro](#) and shared with the DCHE Expert Group.

JLR suggested the *#Allezculture* activities should be reintroduced as a very useful instrument for the promotion of Europeana. Reinvigorating *#Allezculture* will be on the agenda of the ENA Management Board.

II. Changing landscape workshop

Introduction by HV - Europeana DSI-4 started 1 september 2018, for 2 +1 +1 years, with 24 partners in the consortium. Highlights: Under DSI-4 we are now designing a new version of Europeana Collections with the aim not only to increase the traffic but also to improve user retention. We will do this, amongst other things, by introducing more browse functionalities. We are also redesigning the concept of 'campaigns' by introducing 2-3 participatory 'seasons' per year that have relevance to important societal topics. The first one will be a 'Female innovators in the arts & sciences' for the Spring 2019 season. The ultimate focus for Europeana DSI-4 is on how to improve the data quality by improving the infrastructure and the relationship with our aggregating partners.

Besides the core DSI project, EF is involved in 11 Generic Services projects: currently Migrations in arts, manuscripts and Byzart; 8 new projects from September and another 4 in negotiation for start in January.

HV noted that EF has also become a partner in [Time Machine FET](#), the very ambitious H2020 flagship project in pre-proposal state (for potentially 1 billion euros of investment if the project is eventually approved). Time Machine proposes the use of AI for the mass digitisation and interrogation of cultural heritage, has an exciting consortium of mostly technical partners and therefore fits naturally with the work of EF.



HV provided some other highlights: [The 'New European Agenda for Culture'](#) is effectively opening the door for looking at the cross-over effects of Cultural Heritage into innovation, health and well being, very much in line with the impact work we have been doing recently at the Foundation.

Some noteworthy changes at the office: AV's role has been extended beyond finance to process improvement; [Zubia Naqvi](#) has been added to the directors' team in the function of Chief Culture Officer and [Andy Neale](#) has been hired as EF's new Technical Director. Andy was the Director of [DigitalNZ](#) for 10 years and a great addition to the team. HV noted that the employee engagement survey with our staff reaffirmed EF to be a highly motivated organisation.

A new team at the EC is in charge of Europeana: Gail Kent - Director of Data, Rehana Schwinninger-Ladak - Head of Interactive Technologies, Digital for Culture & Education Unit, and Krzysztof Nichczynski - Project and Policy Officer. HV noted that he finds Commissioner Mariya Gabriel to be very open, dedicated to innovation and appreciates and enjoys the Europeana initiative.

i) Longer term funding perspectives for Europeana - In the 2016 Council Conclusions, the EC and the Member States decided to shift the Europeana funding mechanism from grant to procurement.

The Digital Europe Programme (DEP) is proposed by the EC for a budget of 9.2 billion euros. Europeana is to be funded under pillar 5 (1.3 bln), section 5 (education & culture)(but is not yet mentioned in the amendments of the Cult Committee). This is good news. The [Independent Evaluation Report](#) was discussed and it was noted that while Europeana is proposed to be funded under the DEP, there is no reference to the amount of funding available.

ii) Advisory Committee for Europeana and the DCHE Expert Sub-group - MS applied to take part in the DCHE Expert Sub-group representing ENA, her application has been accepted. Among the 8 experts, there are Marco Rendina representing the Europeana aggregators and Wim van Dongen from the Network MC. Among other known names are Ismo Malinen and Vassilis Tzouvaras. The Expert Sub-group has a 2-year mandate. The Board wonders if the Expert Sub-group has a remit for looking into funding mechanisms as well as strategy. It is noted that EF should also be consulted as experts and participate in the strategic discussions

about the future of the Europeana Initiative. The EF Board needs to evaluate its position as a governing body.

iii) The future governance of Europeana Foundation and the composition of the Governing Board going forward - Ad interim, the Board considers to retain as much knowledge and stability/continuity as possible. Therefore it is proposed to re-appoint JLR in her capacity as EF's treasurer for a 2-year third term from January 2019. This requires a change in the EF statutes but her appointment is considered of significant importance while we talk about governance and funding mechanisms. The other advantage is that she is based in The Netherlands. The other proposal is to retain the outgoing ENA Board members as non-voting observers. The drawback is that we will have an even larger Board. It is proposed to appoint JO, MK and PK as observers from January 2019.

EN, as the EF Chair, has every confidence in JLR in her capacity as the treasurer. MP via email agreed with the proposed revision in the statutes. He also agreed to appoint and invite observers to the Board meetings based on their specific expertise and the topics on the agenda.

Decision 3: The Board resolved to partially amend the statutes and bylaws of Europeana Foundation according to the draft of the deed of amendments, drawn up by Schut van de Ven Notariskantoor B.V., Amsterdam, with reference 2018T13989TO.AME to 1) increase the number of bestuurders to 20, adding an expert with specific skills or expertise as determined by the Governing Board; and 2) appoint the treasurer of the Foundation for a third consecutive term as is the case for the Chair and the Vice Chair. The draft deed of amendments is known to the members of the Governing Board. The Board further resolved to 3) authorise each lawyer and notarial employee at Schut van de Ven Notariskantoor B.V., together as well as separately, to execute the notarial deed of amendment. The Board, therefore, agreed to appoint Joke van der Leeuw Roord for the third consecutive term in her capacity as the treasurer of the Foundation, from January 2019 for a term of two years. With one abstention, the Board also resolved to appoint Max Kaiser, Johan Oomen and Paul Keller as observers when they step down on completion of their ENA Management Board term in January 2019.

iv) Strategic Implications of the Evaluation for Europeana Foundation - The 2016 Council Conclusions called for the evaluation of Europeana in five areas including the funding. The [Evaluation Report](#) was published early September. HV observes that the report doesn't reveal anything that we were not aware of previously. The question we should focus on is how to come to an agreeable solution for the identified issues. HV added that Europeana scores high



in three areas: relevance, coherence and added value. The coherence is very much in line with what the EC wants and is supported by the MS. The EU added value is recognised. As for effectiveness, Europeana scores well in some areas and less in others. The Europeana Initiative can be more efficient and has room for improvement, in particular in the area of infrastructure and data quality. MP pointed out (via email before the meeting) that the Evaluation Report recommends a focus on the the cultural heritage sector. The question this raises is: what does that mean for the end user efforts? MP thinks we should discuss this with the EC. Also the concept of 'smart content' needs to be clarified. The enabling role of Europeana in digital transformation for the CHIs isn't thoroughly reflected in the Evaluation Report.

Breakout - HV explained the workshop process. The Board breaks into sub-groups for further detailed discussions in three areas of strategy, governance and funding.

III. Recap on changing landscape implications

Decision 4: The Board agreed to form and appoint a working group to build on the outcome of the breakout discussions of the 21 September meeting, to devise a recommendation to the Board in the three areas of strategy, governance and funding given the changing landscape.

The call for the Changing Landscape Working Group candidates will be posted on basecamp. Through a doodle poll the first physical meeting of the WG will be determined, ideally before the end of the year. MHS is interested in taking part.

IV. Update on Europeana Network Association

MS – We've been working all year strengthening the Network by reshaping it around communities. We believe that we can leverage more potential by motivating members to take part in the communities. Since we last met in March, we revived and formed these special interest groups, researched how to run these communities and looked into assigning the communities' budget. The six communities that are now formed are tech, impact, copyright, research, education and communicators, each with a dedicated page on Pro and with proper terms of reference. The communities will present a progress update at the AGM in December. The Association wants to be an organic community and a network of networks. Going forward we will focus on how to improve access to digital cultural heritage, providing feedback to EF, having a say in Europeana governance, share knowledge and contribute to develop standards. Soon the current MB will hand over to a new MB for which we are preparing a handover



structure. The MC/MB elections are round the corner. All of us on the MB are stepping down and there will be a significant change in the MC: *ca.* two thirds of the current MC will end their term by the end of 2018. 28 seats are up for elections, and only 8 members will continue. Some MC members can stand again and may be reelected. The MC are suggesting and approaching relevant new candidates in their networks. MS invited the EF Board to encourage candidates from their own networks to stand for the MC election. The MC election starts 5 December and the candidacy is now open. The election results will be announced before Christmas. The new MB will be elected by mid January. The current MB members will remain on EF Board until the new MB is in place.

The EF Chair EN thanked MS and the rest of the MB for all their hard work, for guaranteeing continuity and for making the Network strong.

V. Innovation agenda taskforce progress report

JO - The paper is a joint work of the taskforce. The aim is to develop a document that EF and ENA can use in its daily practices and a guidance for new project proposals. We looked at different topics and came up with a clustering that is aligned with the Europeana Impact Framework. During Europeana Tech we asked our community for their opinion. An online evaluation will be carried out. We'll use an evaluation matrix to determine what to prioritise, which funding schemes to use and how to shape a de facto agenda that the communities can use under the leadership of EF. We expect that by October there will be a pre-final version of the report, and that it can be presented at the AGM as a white paper.

The Board finds the report to be an excellent piece of work. The alignment of EF and ENA is very important. It echos what happens in other professional communities. JR would like to share the report with LIBER.

VI. Finance & Financial Sustainability

AV - On 21 September we received the final payment of Europeana DSI-3. The cash flow forecast looks healthy for the rest of the year. Halfway through 2018 the overall finances are in line with the budget. The Board approved the Annual Report 2017 before the Europeana DSI-4 procurement results were announced. Therefore the auditor's report could not be issued earlier. The auditor's report on the Annual Report 2017 deems the internal control and the overall financials to be satisfactory.

VII. Briefing Book against [Business Plan 2018](#)

- **Europeana generic services projects 2018 and 2019¹**

EF will be working with 11-15 generic services projects. Europeana Generic Services Meeting will be held end of October. Rise of Literacy, Migration and Byzantine Art finish end of February 2019.

- **Europeana DSI-3 final meeting and Europeana DSI-3 final report**

The outcome of the Europeana DSI final review by the EC is satisfactory.
MK - The final report by EF is an excellent work.

- **Web traffic & social media report**

We are below the target. The team is now working hard towards progress.

- **Top priorities in the next 6 months**

We have developed a logo and a plan for the 10th anniversary of Europeana initiative. The next big end user innovation is Europeana Newspapers, page-by-page browsing, OCR-transcribed keyword search, highlighting of search terms and high-resolution zooming. The Board suggested to construct a document to introduce the Europeana Newspapers through which the Board members can disseminate the news within their respective networks, ideally before the launch. The final event of the Transcribathon 1914-1918 Centenary Tour, under the title International Grand Finale Transcribathon will be held on 27 and 28 November at the House of European History in Brussels. The awards will be presented by Commissioner Mariya Gabriel. Metis is on track and will replace UIM by November. Europeana Collections will be reworked to be more friendly to casual users. The AGM 2018 will take place in Vienna on 5 December and some participants stay for the EYCH Closing Conference on 6 and 7 December. A high level political event is expected (driven by the EC) in March 2019 in Brussels, as a launching pad for a 'renewed Europeana'.

Action 1: AV/VJ to include the suggestion to construct a Europeana Newspapers flyer in the agenda of the next EF Business Planning meeting.

¹ Postscript: Europeana Common Culture will start in January 2019 and the kick off meeting will be in Latvia.

- **Copyright policy**

PK - A week ago, the European Parliament adopted its report on the Copyright in the Digital Single Market Directive. For those interested in openness, the results of the vote are disappointing. However, we keep strictly to our [mandate](#) and with regards to our core issues the EP report is actually taking into account a lot of our concerns and we see it as a step in the right direction. Now the trilogue phase starts so EP, EC and the Council negotiate to come up with a compromise version. The ambition is to conclude this under the Austrian Presidency. This will allow the EP to vote on the final directive before the end of the current EP mandate in May 2019. We continue to meet with policy makers as well as the publishers and reproduction rights organisations to inform them of our position. PK invited the Board members to help their respective policy makers develop the understanding on copyright issues and proposed solutions and support our position.

- **Positioning Europeana under the Austrian Presidency and the European Year of Cultural Heritage**

HV - We have been given the opportunity to speak at the [Challenging \(the\) Content Conference - Content made in Europe in the digital economy](#) on 8 and 9 October in Vienna. The Conference will initiate a debate about key challenges for the European cultural, media and creative sectors in the digital age. High profile Conference participants and Commissioner Gabriel will be present. HV is on the panel to give the Europeana perspective of the challenging (the) content. We have also asked to position Europeana at the [Closing Conference of European Year of Cultural Heritage](#) on 6 and 7 December in Vienna through a transcribathon at ONB and a panel discussion on Europeana Impact Framework presenting 10 case studies.

VIII. Any Other Business

The next EF Board meeting will be a teleconference call on 20 November from 16h30 to 18h00 CET.

Circulation:

Europeana Foundation Governing Board Members and Observers

Classification:

Public