CEF Generic Services 2018 funding

Action Proposed: Board to take note of the suggestions and propose other areas that need funding. Board to promote ideas to their ministry contacts and members of the CEF Telecomm Committee

Background

The MSEG has been asked for “input on the general objectives, priorities for actions and the level of funding to be proposed for Europeana generic services for the CEF 2018 orientations, which form the basis for the CEF 2018 work programme.”

Funding will be at 75% but amount is not yet known. Europeana Foundation should be hesitant to recommend an increase on the 2 million of 2017 because it seems to be eating into our core funding (reduced from € 8 million to € 7 million p.a. from DSI4, which will commence August 2018).

Submission of the projects is likely to be mid to late 2018, with a starting date, if awarded, of early 2019.

We have given some ideas to some members of the MSEG but will also plant them with members of the ITRE and TELECOMMS committees via the Dutch, French, Spanish and Lithuanians.

Ideas for generic service funding

A. Back to data preparation – so metadata improvement, ownership for instance of the production of LOD by the institutions themselves, data quality improvements esp. updating metadata for “what, where, when” to be based on multilingual vocabularies, data fit for purpose in education, preparation of education datasets – all in conjunction with the content strategy and following of the Europeana Publishing Framework, but to the advantage of institutions who get better data for themselves.
B. Encouraging Europeana take up in education systems - to include active creation and sharing of datasets, moocs on the use of CH in education.

C. Updating media files to comply with non-proprietary formats that are also optimised for consumption over the web. Updating hi-res imagery to IIIF. Converting files in formats that are proprietary and can't be played/viewed in browsers without plugins to ones that are non-proprietary and work in all browsers and on mobile devices. This is especially needed for video and 3D. For text, converting texts and PDFs to ePub would make them easier to read in eReaders.

D. Registry of Cultural Heritage Inst as a source database for demand led digital content acquisition per country which includes a standard or kitemark saying if the CH is prepared to give researchers to access to non-digital material or to enrich their collections in a standard manner. Making use of Linked Data to connect to databases of research and researchers.

E. Development of means to count usage of CH material via API’s or Wikipedia connected to standard traffic reporting to show worth of CH opening up material and its contribution to Education, Research, Creative Industries etc.

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