The European Commission has issued project calls that are closely related to the fields of cultural heritage and digital humanities research in its Horizon 2020 programme. Both in 2015 and 2016 cultural heritage was a major part in the work programme for the field Societal Challenges (SC). In 2017, the Commission again calls for projects in our field(s).

At Europeana Foundation and in the Europeana Network impressions are that these calls of 2015 and 2016 were very much overcrowded. Europeana has participated in a few calls but none were successful, and writing proposals was therefore a waste of time and effort, as proposal writing and consortium building is a laborious task.

However, Europeana and its Network are still interested in participating in projects under Horizon 2020 (and other European Union-funded) projects. We do want to be more successful in realising the project proposals.

Therefore, on behalf of the Foundation Board, we need an analysis of what projects proposal have worked and why, to make sure that we are targeting the right calls and expected outcomes will be better as they were in 2015/2016.

**Research questions:**

1) What proposals and consortia have been awarded project funding in the H2020 calls of 2015 (primarily Reflective Societies calls 1-6).

2) Provide an analysis of why these projects have been selected for funding (common themes, institutions, innovation areas, promising outcomes, innovation value etc).

3) Advise on the areas Europeana and its Network should invest time in to develop project proposals for the upcoming CULT-COOP-proposals of 2017.
Suggested methodology:

- Desk research (H2020-results website, DoWs and interim reports from funded projects, work programmes H2020 SC6-CULT-COOP / Reflective-6 calls)
- Interviews with 20 known coordinators and submitters of projects (e.g. Max Kaiser (ONB), Victor-Jan Vos (EF), Johan Oomen (NISV), Gudrun Stock (EC), KB, SPK (Monika Haugedorn-Saupe))

Expected outcomes are:

- A list of funding projects under H2020, reflective 1-6 with information on expected outcomes and consortia
- A (public) document (about 10-15 pages) answering the above questions 2 and 3.
- A presentation to Europeana staff who deal with projects and (if possible) Board on the results

Timeframe:

- To be started as soon as possible (end-September 2016)
- Intermediate result to be virtually presented to Europeana Board on 16 November
- Final document ready by 1 November 2016
- This is expected to be a month of work (limited support at Europeana is available)

Tender method

Short proposal and costs to EF by 21 September; EF (JC/VJV) decide on best value for money-basis.

Circulation:
Europeana Foundation Governing Board Members & Observers

Classification:
Public