



Europeana Foundation Governing Board Meeting

5 March 2018
9h30 – 16h45 CET
[Koninklijke Bibliotheek Prins
Willem-Alexanderhof
5, 2595 BE The Hague](#)
Koopman Room I5.200

Public precis of minutes of 23 November 2017 Governing Board meeting

Action proposed: For information. The precis was published on Pro and shared with the DCHE

Attendees:

(EN) Elisabeth Niggemann, National Library of Germany, Germany - Chair
(PK) Paul Keller, Kennisland, The Netherlands
(UZ) Uldis Zarins, National Library of Latvia, Latvia
(AM) Agnès Magnien, Institut national de l'audiovisuel, France (joined at 16h57)
(MK) Max Kaiser, Austrian National Library (ONB), Austria
(BD) Brid Dooley, FIAT-IFTA, Ireland
(LH) Lorna Hughes, University of Glasgow, UK (joined at 17h03)
(JO) Johan Oomen, Netherlands Institute for Sound and Vision, The Netherlands
(MR) Mirjam Raabis, Ministry of Culture of Estonia, (sitting) Estonian Presidency
(JF) Jeannette Frey, Ligue des Bibliothèques Européennes de Recherche (LIBER), Switzerland
(MHS) Monika Hagedorn-Saupe, International Council of Museums Europe, Germany
(LA) Lora Aroyo, VU University, Bulgaria
(KH) Karin van Honacker, EURBICA, Belgium
(MP) Martijn Pronk, Van Gogh Museum, The Netherlands

Observers:

Elisabeth Freyre, Bibliothèque nationale de France

Apologies with comments, approvals and votes provided prior to the meeting:

(MS) Merete Sanderhoff, SMK, Denmark
(JLR) Joke van der Leeuw-Roord, EUROCLIO, The Netherlands
(CV) Concha Vilarino, Ministry of Education, Culture and Sport of Spain, Spain

Apologies:

(EF) Etienne Ferrito, National Archives of Malta, Maltese Presidency
(AB) Axenia Boneva, Ministry of Culture of Bulgaria, Bulgarian Presidency





(EK) Elsbeth Kwant, Koninklijke Bibliotheek (KB), The Netherlands - observer

Europeana Office:

(JC) Jill Cousins

(HV) Harry Verwayen

(AV) Albert Verhaar

(VV) Victor Jan Vos

(SA) Shadi Ardalan

NB: Some discussions are omitted from this version as they are deemed confidential to the Governing Board at this point in time. The public meeting papers and documents referred to in these minutes can be seen [here on Europeana Pro](#).

The Chair EN opened the meeting. Quorum was reached with fourteen Board members present on the call and five apologies, three of whom provided their comments, approvals and votes prior to the meeting. The Board adopted the agenda.

Paper 2B - Reappointment of three Expert Members

Decision 1: The fourteen present Board members and MS, JLR and CV who cast their votes prior to the meeting, voted in favour of re-appointing Martijn Pronk, Lora Aroyo and Lorna Hughes as experts for a second term until 23 November 2019. No disagreements or abstentions were voiced.

Use of the term 'Europeana'

JC underlined that distinction should be made in the use of the term 'Europeana' when referring to Europeana Foundation as the operator or to Europeana service. For example opinions of the Governing Board should clearly be stated as 'Europeana Foundation'.

I. Minutes, decisions & actions of 28 September 2017 meeting

Paper 1A - Minutes of 28 September 2017 meeting

The draft minutes were posted to basecamp on 24 October for comments.

Decision 2: With the above mentioned corrections in place, the Board approved and adopted the minutes of 28 September meeting.

Paper 1B - Decisions & actions of 28 September meeting

JC gave an update on the status of actions and decisions from the 28 September and the past meetings:

Decision 8 on the chairs of Europeana Foundation and Europeana Network Association to meet the evaluation panel: JC has asked the European Commission again and they welcome the idea. JC will further follow up.



Decision 9 on Europeana demanding a stronger role in its participation at European Year of Cultural Heritage: JC has discussed it with Catherine Magnant (advisor, culture and creativity, DG EAC) and Michel Magnier (director, culture and creativity, DG EAC) who are trying to include Europeana in their contract with Google for videos from YouTubers and project page for cultural heritage institutions. JC is also trying to get a slot to talk about Europeana at the EYCH and have asked for a couple of videos to be made on Europeana activities.

All actions are complete. Action 4 on experiments, a paper on the google indexing state of play and a shared research project will be taken up by HV and LA in January.

Pending actions from the past meetings: JO asked Europeana Foundation office to facilitate setting up another innovation agenda taskforce meeting before the end of year; JC urged the Board members to complete the KvK registrations if still pending. This is now even more important in the context of DSI-4 open procurement; the Europeana Foundation DSI-2 financial report was shared earlier and was incorporated in the Q2 report, the update for the entire consortium is given in the Q3 report.

Action 1: Europeana Foundation office to facilitate an innovation agenda taskforce meeting before end of year.

Decision 3: The Board approved and adopted the decisions and actions of 28 September meeting.

Paper 1C - The précis of the minutes of 28 September meeting was published on Pro and shared with the DCHE secretariat on 9 November.

II. Governance

Paper 2A - The construct of the Advisory Board

The European Commission has shared their presentation of the 14 November DCHE meeting. According to Christian Nyhus-Andreasen these slides were used to discuss the Europeana DSI governance with the member states in a workshop session but the workshop theme was broader than just the Advisory Committee. Two dilemma questions were put forth – how to ensure inclusive governance, and efficient operations. Some Member States expressed their views on the Europeana Foundation’s proposal. No conclusions were drawn. We can read about the discussions when the DCHE meeting minutes are published.

III. Fact Sheet and Meeting with the Evaluators

Paper 3A - The fact sheet on Europeana was made on Eric Peters’ request, expert advisor in Commissioner Mariya Gabriel’s team.

Paper 3B - Meeting with Evaluators

JC reiterated the need to get the [public consultation on Europeana](#) widely taken up. The evaluation will be concluded by end of June 2018, relevant and in time for the next multiannual financial framework discussions starting in April.



Action 3: JC to ask again that the Evaluators meet chairs of Europeana Foundation and Europeana Association Network.

Action 4: Board Members to disseminate the survey link [public consultation on Europeana](#) and encourage their networks to respond to the survey.

With regards to the Factsheet:

EN - finds the questions realistic and the given answers appropriate.

HV - was disappointed that no strategic questions were asked.

BD - The Commission tends to use intermediary companies for this kind of work. It's a paid piece of work. They take a representative sample and measure it in terms of awareness, use, and the like.

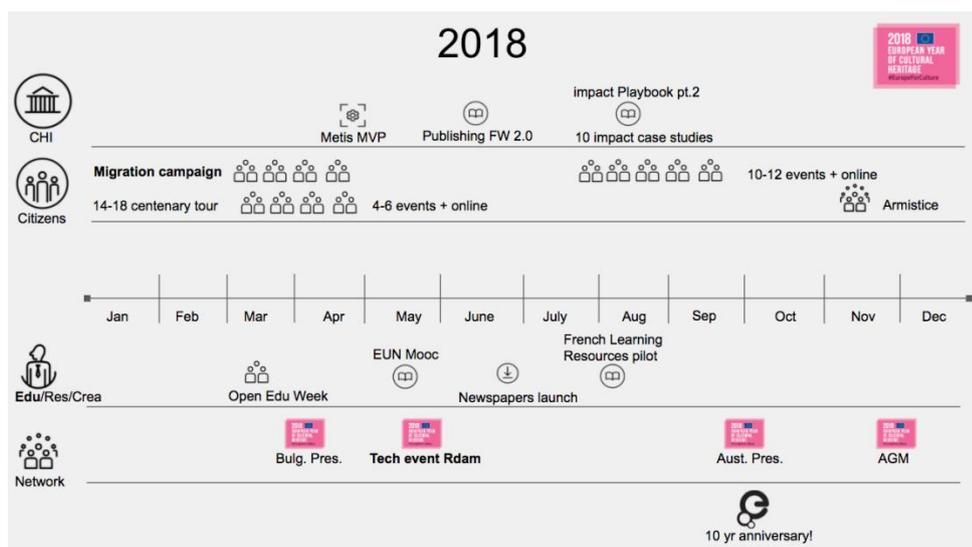
JC - There is indeed a company who's doing this. [Carsa]

IV. Finance & Financial Sustainability of Europeana

JLR, MS and CV approved the provisional budget 2018 via basecamp and email prior to the meeting.

Decision 6: The Board approved the provisional budget 2018 until the final budget can be submitted in February.

V. Business Plan 2018



Schematic overview of Business Plan 2018 - CC-BY Europeana Foundation



HV - Business plan 2018 will be proposed via Basecamp for comments and approval. Dependent on the budget factor, it follows the same structure as [2017 business plan](#), based on [2020 strategy](#) and the [strategic update](#). The pacemakers can be seen in the schematic overview (above). The activities revolve around the delivery of metis, publication of CRF, launch of Europeana Newspaper, the European Year of Cultural Heritage, Bulgarian and Austrian presidencies meetings, a Europeana Tech event, the Network Association annual general meeting, the migration campaign, a 1914-1918 event under DSI-4, and not least resolving the issue of traffic. The draft version of the Business Plan 2018 will be presented to the Members Council on 5 December. By Christmas a new revision including the KPI structure will be sent to the Governing Board via basecamp for approval by end of January. Business Plan 2018 is a communicable reflection of what is written in DSI-3.

JO - asked if the generic services projects will influence Business Plan 2018.

HV - Yes there is connection and our roadmap is flexible enough to deal with such influence. By the time we publish Business Plan 2018, we know if the submitted projects have been accepted.

VI. Updates

Paper 5 - DSI-3 1st Periodic Report

MK - found the report excellent. He gave VJV some comments related to the format and the additional information he would like to see in the next versions of the report.

Paper 6 - Future Proofing Data Exchange Agreement and Paper 6B - Review of Data Exchange Agreement.

Decision 7: The Board agreed that Paper 6B on the review of the Data Exchange Agreement can be shared with the Commission to be validated and executed.

Paper 7 - Web Traffic, Social media and Google indexing

HV - Some progress has been made and the traffic will be a KPI for 2018.

Paper 9 - Europeana Network Association Update

MK - We are concerned about the lower number of members this year as a result of the membership campaign and will make further effort to be more attractive. The membership campaign aimed to increase the level of participation in the Members Council elections for eight seats. The voting will take place between 6 and 14 December. We are currently preparing for the AGM.

Annex to Paper 9 is a proposal for a few amendments to the statutes of the Association. The statutes of the Association will be amended by the resolution of the Europeana Network Association General Assembly, which will convene on 6 December in Milan. According to Europeana Association statutes, chapter XI, Article 27, Clause 2, a resolution to amend these statutes can be passed after consultation with Europeana Foundation and hence its Governing Board.



Decision 8: The Board has no objection to the proposed amendments of the Europeanana Network Association statutes.

VII. Any Other Business

The 2018 meetings of the Governing Board take place on:

5 March – all-day physical meeting at the Deutsche Nationalbibliothek in Frankfurt¹;

11 April, 16h30 to 18h00 via Teleconference or [GoToMeeting](#);

19 June, 16h30 to 18h00 via Teleconference or GoToMeeting;

21 September – all-day physical meeting in The Netherlands;

and 20 November, 16h30 to 18h00 via Teleconference or GoToMeeting.

LH - The Europeanana Research advisory board has received 56 eligible Grants Programme proposals from across Europe. The board is reviewing these proposals and will announce the final results at the AGM.

The meeting came to a close at 18h00.

Circulation:

Europeanana Foundation Governing Board Members & Observers

Classification:

Public

¹ NB: The 5 March Board meeting will be held in The Hague, The Netherlands.