

Europeana Foundation Governing Board Meeting

27 September 2016 10h00 – 17h00 CEST The Netherlands Institute for Sound & Vision, Theatre Two

Europeana Network Association Update

Action proposed: For information

Overall update

Since the last update, the Association's activities have revolved around the follow-up of June's Members Council meeting in Vienna, and the preparations for the AGM 2016 and this year's voting and Members Council elections.

Membership

Current Association membership stands at **1,507** (number updated 12 September 2016).

2nd Members Council Meeting (21-22 June, Vienna)

In its second physical meeting of the year, the Members Council reviewed the Association's role in the context of Europeana's Strategy, and contributed to the development of the 2017 Business Plan. The main agenda points were:

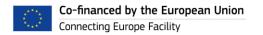
- Members Council Activity Plan: updates on the Association budget,
 #AllezCulture campaign, Europeana sustainability/Council Conclusions
- Creating the Mission & Vision of the Europeana Network Association (see below)
- Governance and Elections: updates (see below)
- Creating the Europeana Business Plan 2017: interactive session to collect Members Council input on the topics of 'audience focus' and 'owning our position'.

3rd Members Council Meeting (7 November, Riga)

This meeting will focus on two main topics: defining the mission of Europeana Network Association, and discussing Europeana's new strategic positioning. Other agenda items are updates on the Members Council activities (incl. Working Groups and Task Forces), as well as on the upcoming voting and elections process.

2016 Voting and Members Council Elections

This year's Members Council elections will run from 8 to 14 November, with 28 seats up for election. Association Members were invited to come forward as candidates on 9 September; the deadline for the submission of candidacies is 11 October, giving all





candidates the chance to campaign for three weeks until the elections are launched during the AGM.

In addition to the Members Council elections, Association Members will be asked to vote on the approval of several legally required Association documents: amendments to the Association's Statutes, the annual and financial report of the past year, as well as the annual policy and budget of the coming year. The voting and elections process will be overseen by a Voting Committee consisting of three Councillors (Rolf Källman, Laura Carletti and Emmanuelle Bermès), to ensure electoral and decision-making transparency.

Europeana Vision and Association Mission

At the Vienna meeting, the Members Council discussed the role of the Association within the wider Europeana ecosystem, as well as interaction within the Association, and its collaboration with Europeana Foundation. A Working Group was set up to further evaluate the role of the Association in the light of current and future developments, to work on updating the Association's Mission Statement, and to contribute ideas for a revised general Europeana Vision Statement. The group is working in conjunction with the Foundation's Strategy Team. The topic will be further discussed with all Councillors at the next physical meeting in Riga.

Governance

The Voting/Elections Working Group proposed amended versions of several governance documents (Statutes, Bylaws, Procedures), which were approved by the Members Council at their meeting in Vienna. The amendments to the Statutes will be proposed to the General Assembly for approval.

Annual General Meeting 2016 (AGM)

This year's AGM will take place on 8-9 November 2016 at the National Library of Latvia, Riga. The main theme is 'Show us what you've got', and there are five tracks: Europeana Network Association General Assembly, Europeana Business Plan 2016-2017, Innovating the Aggregation Landscape, Impact and Sustainability, and EuropeanaTech and R&D. Invited speakers have already confirmed: Mia Ridge (British Library), Lora Aroyo (Vrije Universiteit Amsterdam), Markus Kröztsch (Technical University of Dresden and Wikidata) and Effie Kapsalis (Smithsonian Institute Archives). Early Bird registration for the AGM opened at the end of May, and the next months will see a gradual increase in communications with help from the Councillors.

Network Engagement

There is currently one active Task Force: Audiovisual Media in Europeana (MC representative: Johan Oomen); at least three new Task Forces are foreseen for the autumn of 2016. Two Task Forces submitted their recommendations: Public Libraries (MC representative: Sorina Stanca) and Brokerage and Business Opportunities (MC representative: Olivier Schulbaum). These reports, as well as those of five other 2015 Task Forces, were evaluated by the Members Council at its Vienna meeting to identify the best integration of their recommendations into the 2017 Business Plan.

Six Working Groups are currently tackling issues related to governance, the AGM, Data Quality, Copyright, Europeana Pro, and the #AllezCulture campaign. The Members Council Activity Plan outlines the activities and role of the Members Council



for 2016, including the projected campaigns, communications and work in Working Groups.

#AllezCulture Campaign Find your hero(ine) / I am @Europeana

The latest #AllezCulture campaign 'I am @Europeanaeu', which invited people to share their cultural hero(in)es from Europeana Collections on social media, was wrapped up at the end of June 2016. The campaign, spearheaded by the Members Council, was a great success: it inspired hundreds of contributors from all over the world to share their favourite items, reaching almost 1 million unique individuals on Twitter. A new campaign will be launched this autumn.

Circulation:

Europeana Foundation Governing Board Members & Observers

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