



Europeanana Foundation Governing Board Meeting

30 March 2016
10h00 – 17h00 CET
Paris, BnF
Quai François-Mauriac
75706 Paris Cedex 13

Europeanana DSI-1 Project Risk Report

Action proposed: For information and discussion

This document provides an overview of identified risks in the Europeanana DSI Description of Action (DoA) and whether or not Europeanana or its partners in the project have taken any actions to mitigate these identified risks.

Description of possible risk	Impact	Description of possible impact	Probability	Remedial Actions
Data partners reluctant to make data available under open licenses or labelled PD	Medium	Impossible to increase Creative Industries take up. Social and economic impact of European cultural heritage inadequate	Medium	Continuing advocacy campaigns on IPR and Open Data

Action / approach: Europeanana and our partners have undertaken a lot of advocacy work on the usefulness of open licensing. Currently, for some data partners (National Library of Scotland and institutions in France) we are proposing workshops to discuss the barriers to data submission and create ideas on how to overcome them.

Data partners do not provide data sufficient quality	High	Impossible to increase Creative Industries take up. Social and economic impact of European cultural heritage inadequate	Medium	Improve communication and set clear frameworks and policies for participation
--	------	---	--------	---

Action / approach: Europeanana has set up the Europeanana Publishing Framework with a tiered approach to data quality, giving guidance on what they can expect in return for delivery of different quality data and types of license applied. This has been taken up with good results.

Data providers reluctant to work with Europeanana DSI	High	Europeanana DSI is negatively affected. User base declines	Low	Increase perceived value for data partners
---	------	--	-----	--

Action / approach: Members of the Europeanana Network act as good ambassadors for Europeanana which together with a strong and active Data Partner Services team and Aggregator Forums are mitigating this risk.





No agreement on new aggregation infrastructure business requirements	High	Aggregation infrastructure innovation delayed	Medium	Escalation to EF Management Team and DSI Partners Board
--	------	---	--------	---

Action / approach: This risk has not yet occurred because we are still at business requirements gathering stage for the new aggregation infrastructure. We do foresee some resistance here so have decided to proceed via a small pilot with some willing providers, starting under DSI 1 and progressing under DSI2

Absence of concrete participation from national aggregation	Medium	Weakens Europeana business model and lessens sustainability plan	Medium	Activate, involve and discuss with consortium and Member States to continue to support aggregation in its new form
---	--------	--	--------	--

Action / approach: National aggregators continue to work well with Europeana's domain and thematic aggregators to provide data to the Europeana DSI. The relationships with Europeana are quite strong but further improvements and efforts will be made to consolidate where necessary.

Regulatory changes on copyright and poor existing climate for digitisation and re-use	Medium	Poor representation of digital objects from some countries, and poor 20th century coverage will affect usage and popularity	Medium	Lobbying of EU to exact changes in copyright law for the internet. Raise of awareness of issues.
---	--------	---	--------	--

Action / approach: we continue to raise awareness of the implications of the current copyright statutes to all stakeholders. The 20th Century Black Hole is very apparent in Europeana and work to resolve it has included the open letter by Directors to the Commission on the need for Copyright Reform

Data providers reluctant to continue working with the Europeana DSI	High	Europeana DSI is negatively affected. User base declines	Medium	Increase perceived value for data partners (visibility, standards, reporting)
---	------	--	--------	---

Action / approach: The revision of the Europeana Aggregation Infrastructure is aimed at amortising this risk, together with the ability for each data provider to get a report on its material use via the Statistics Dashboard.

Sustainability of some Data partner unsure	Medium	The metadata flow from aggregators to Europeana is decreased, and metadata	Medium	Involve data partner in projects; raise awareness for the issue
--	--------	--	--------	---



		may disappear from Europeana.		
--	--	-------------------------------	--	--

Action / approach: We have asked and continue to ask all domain aggregators to provide sustainability plans with and without continued Europeana DSI-funding. This way we will foresee problems in this area. We have set up a projects shift plan that makes sure that if an aggregator disappears, there are routes to sustain the data. In addition, we will set up expert hubs in different domains that provide expertise for higher-level domains (if applicable).

General usage is perceived to be too low	Medium	The perceived value of Europeana will become too low	Medium	Increase understanding of new business models for value creation; Increase marketing for channels and Europeana 280.
--	--------	--	--------	--

Action / approach: We continue to show our value for money, publishing reports on activities for every EU culture ministry and publicising our marketing on external platforms, such as Facebook, Twitter, and Pinterest. This area remains a perception problem for Europeana as we are only ever as good as our last campaign.

Technology becomes outdated fast	Medium	Costs for upgrading hard/software increase; development is outdated before we start developing.	Low	Keep informed with technology, use requirement analyses phases well and plan accordingly
----------------------------------	--------	---	-----	--

Action / approach: We followed the remedial actions and the risk has not been apparent externally but we are very conscious of the need to keep ahead and abreast of changing technologies and to fulfil our role as a catalyst for change for the sector.

Costs for technology (e.g. hosting and licenses are high)	Medium	Europeana cannot sustain essential hosting costs	Medium	Use coordinated tendering, collaborate with partners in the network.
---	--------	--	--------	--

Action / approach: Hosting costs are considerable, but stay within the budget set out for the Europeana DSI project.

Partners going into bankruptcy	Low	Lost funds in the whole consortium	High	Regular updating of financial reports with coordinator. Regular reporting (quarterly) with the Commission.
--------------------------------	-----	------------------------------------	------	--

Action / approach: This risk has not occurred, nor do we foresee it.



Circulation:

Europeana Foundation Governing Board Members & Observers

Classification:

Public