Public précis of minutes of 7 July 2021 Supervisory Board meeting

Board to review before the meeting and adopt on 28 September, for Europeana Pro

Attendees
Elisabeth Niggemann (EN) - Chair
Joke van der Leeuw-Roord (JLR) - Vice-chair
Marco de Niet (MdN)
Taja Vovk van Gaal (TVG)
Brid Dooley (BD)
Kerstin Herlt (KH)
Anne Torreggiani (AT)
Harry Verwayen (HV)
Albert Verhaar (AV)
Hannah Baker Hitzhusen (HBH)
Valentine Charles (VC)
Shadi Ardalan (SA)

Some discussions are omitted from the précis of the minutes as they are deemed confidential to the Supervisory Board at this point in time. The public meeting papers and documents referred to in these minutes can be seen on Europeana Pro.

Opening
The meeting was held virtually on July 7, 2021, chaired by Elisabeth Niggemann (EN). 7 members attended the meeting forming a quorum. The proposed agenda was adopted by the Supervisory Board.

**Action 1:** AT and HBH will discuss ‘user engagement’. TVG is interested in Europeana’s user engagement plan and strategy.

I. Minutes, actions and decisions from 19 May meeting

The Board adopted the minutes of 19 May 2021 meeting, and the public précis of the minutes Paper 1B which will be published on Europeana Pro. All actions and decisions from the last meeting are complete.

MdN: The acronym GLAM is not an inclusive term. It excludes a big part of the sector e.g. monuments, archeology, film and media, audio-visual and the like. Besides, today the term ‘gallery’ doesn’t have its original meaning any more.

**Decision 1:** For consistency across the Foundation, we promote the use of the term ‘cultural heritage sector’ instead of ‘GLAM’, unless GLAM should be used for a specific purpose or to literally mean the specific domains of Gallery, Library, Archives and Museums.

II. Europeana Foundation governance

The Board discussed the Europeana Foundation governance and working with the Advisory Board

III. Europeana Foundation management, operational and business plan update

The Board finds substantial progress in all areas. The five emerging themes: participation, collaboration, digital public space, diversity & inclusion, and climate action have a team lead each and cross functional teams are working on them. In an explainer, these themes and our approach to them have been presented to the staff. In April and May we developed a brief/vision and the beginning of a roadmap and/or strategy for each theme. We’ve put more
emphasis on digital public space, climate action and diversity and inclusion. Participation and collaboration will be in focus in the second half of the year.

Diversity and inclusion are extremely complex. The team has proposed 5 areas as key achievements: 1) Training and learning (i.e. Community Pact, ...); 2) Embed D&I best practices into the governance and internal policies of Europeana Foundation (i.e. Y4 implementation); 3) Diversify editorial output (i.e. compensated guest editors pilot,...); 4) Address diverse content on europeana.eu; 5) Increase the overall accessibility of Europeana. The challenges we may encounter include: finalising the community pact, operating across the networks (taskforce),

Climate action has our full attention now. The Foundation’s Green Cross Team has a narrow remit to investigate and report Europeana’s carbon footprint (CF) and to recommend ways to reduce our impact. The 2020 CF report is expected at the end of September. Our ambition is to become carbon neutral. The Europeana Network’s Climate Action Group is very vocal and active. Joining forces with the Network and the Aggregators Forum we need to use the momentum, galvanise the energy and give our work around climate action some focus. We have to explore our accountability, our responsibility and our circle of influence. We are planning to develop an MoU or a manifesto to agree on our joint vision. Based on that we will construct our roadmap.

Digital public space is another complex topic and we’re working on a number of fronts: the Advisory Board workshop on themes for our business plan in February, and ongoing discussion with ENA working towards a shared understanding of a position and actions. The Network Association has developed a strong position about digital public space for culture (confidential) and the potential role Europeana can play in it. We have the Advisory Board workshop output. Based on these we are developing our digital principles position in response to the European Commission’s consultation. Besides, the New European Bauhaus should have a digital component, to which Europeana is going to contribute input including digital principles and data spaces.

Staff wellbeing is high on our agenda: developing policies and support actions, remote working, personal development. Currently we have 10 vacancies to fill in a tough labour market. On the business side, we are focussing on meeting the expectations of the Commission in relation to DSI-4 year 3, and developing the DSI-4 implementation plan for year 4.
IV. Finance & financial sustainability

Our cashflow has been stable. On Member States’ funding we have a new commitment from Slovenia. More detailed updates will be available to the Board in September.

**Action 5:** AV to invite KH to the meetings with Joke on finances for a gradual transfer of knowledge.

V. Any other business and closing

The next Supervisory Board meeting is on 27 September 2021.

The precis of the minutes of the 19 May meeting is a public document on Europeana Pro.