



EuropeanaTech Conference 2015

Making the Beautiful Thing, Transforming Culture with Technology

Thursday 12 February 2015

| Time | Items | Speaker(s) | Session description | Location |
|---------------|--|--|---|----------------------------------|
| 09:00 – 09:30 | Registration and Coffee | | | Hall & Foyer Grand Auditorium |
| 09:30 – 09:40 | Welcome | Bruno Racine, President (<i>BnF</i>), Chair of <i>Europeana Foundation</i> | | Grand Auditorium |
| 09:40 – 09:50 | Introduction by the Conference Master of Ceremonies | Master of Ceremonies: Bill Thompson (<i>BBC</i>) | | |
| 09:50 – 10:30 | Keynote: Making the Beautiful Thing, Transforming Culture with Technology | Emma Mulqueeny (<i>Rewired State</i>) | Technology can expand human experience and for cultural heritage it is revolutionising the way we see and experience our past. This keynote sets the tone for Europeana Tech 2015 showing how technology can transform the way the 97er's want to experience cultural heritage, and whether it can be re-energised, new discoveries made, voices found, secrets unlocked. | |
| 10:30 – 11:00 | Ignite talks Moderated by Valentine Charles (<i>Europeana Foundation</i>) | James Heald & Kimberly Kowal (<i>British Library</i>) | Case Study: Mapping the Maps | |
| | | Stephan Bartholmei & Michael Büchner (<i>DDB</i>) | One step towards universal search – DDB's persons' entity pages and the Entity Facts web Service | |
| | | Lyndon Nixon (<i>MODUL University Vienna</i>) & Lotte Belice Baltussen (<i>The Netherlands Institute for Sound and Vision</i>) | Linking related art objects with a cultural heritage TV program using the Europeana API | |
| | | Rimvydas Laužikas, Ingrida Vosyliūtė & Justinas Jaronis | Beyond the space: the LoCloud Historical Place Names microservice | |
| | | Glen Robson & Alan Vaughan Hughes | IIIF in Action | |



EuropeanaTech Conference 2015

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| 11:00 - 11:30 | Coffee Break | | | Foyer Grand Auditorium |
| 11:30 - 13:15 | First parallel conference stream (1/3) | | | |
| | Data Quality - Improving automatically, Crowd enriching, Linking, Reintegrating Moderated by Antoine Isaac (<i>Europeana Foundation</i>) | Ruben Verborgh (<i>iMinds</i>) | Data quality is enormously important to discovery and reuse. Improving the metadata non-manually is challenging. This session explores some options and discusses how to roll back the improved data into our systems. | Petit Auditorium & Foyer Petit Auditorium |
| | | Runar Bergheim (<i>Avinet</i>) | | |
| | | Gildas Illien (<i>BnF</i>) | | |
| | | Sebastien Peyrard (<i>BnF</i>) | | |
| | | Ted Fons (<i>OCLC</i>) | | |
| | Discovery Moderated by Emmanuelle Bermès (<i>BnF</i>) | Daniel Pitti (<i>University of Virginia</i>) | Europeana shapes itself into a platform for others to build upon Europe's cultural wealth. In such a context, investigating innovative ways to provide access to digital culture becomes even more relevant for our network. This session will explore various paradigms to employ richer data or new modes to offer better discovery services. | Grand Auditorium |
| | | Jaap Kamps (<i>University of Amsterdam</i>) | | |
| | | Paul Clough (<i>University of Sheffield</i>) | | |
| | | Akihiko Takano (<i>NII</i>) | | |
| | | Piotr Adamczyk (<i>Google Cultural Institute</i>) | | |
| 13:15 - 14:15 | Lunch | | | Foyer petit Auditorium |



EuropeanaTech Conference 2015

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| 13:30 – 14:00 | Europeana Technology Developments | | What's new part I – Europeana Development Team talk about development at HQ and where they need some help | Petit Auditorium |
| 14:15 – 15:45 | Second parallel conference stream (2/3) | | | |
| | <p>Reuse</p> <p>Moderated by Johan Oomen (<i>The Netherlands Institute for Sound and Vision</i>)</p> | <p>Ben O'Steen (<i>British Library Labs</i>)</p> <hr/> <p>Tommaso Venturini (<i>Sciences Po médialab</i>)</p> <hr/> <p>Jonas Öberg (<i>Shuttleworth Foundation</i>)</p> <hr/> <p>Petr Pridal (<i>Klokán Technologies GmbH</i>)</p> | <p>The Re-use track has two objectives: Firstly, it will explore innovative and potentially disruptive ways in which digital culture can be reused. Several cases will be presented: from small to large scale examples that reach a broad audience. The aim is to inspire, and also give practical advice to the EuropeanaTech community, on subjects such as building sustainable ways to access online resources.</p> <p>Secondly, it highlights the latest advances in technologies that support re-use. Notably international cooperation that investigates interoperability and exchange, including the development of infrastructure that ensures contextual information about a digital object is never lost. Different domains are covered: broadcast media, digital humanities and museum/heritage.</p> | Grand Auditorium |
| | <p>Multilingualism</p> <p>Moderated by Antoine Isaac (<i>Europeana Foundation</i>)</p> | <p>Juliane Stiller (<i>Humboldt University, Berlin</i>)</p> <hr/> <p>Spyridon Pilos (<i>European Commission</i>)</p> <hr/> <p>Jussi Karlgren (<i>Kungliga Tekniska högskolan</i>)</p> <hr/> <p>Asun Gómez-Pérez (<i>Universidad Politécnica de Madrid</i>)</p> <hr/> <p>Jānis Ziediņš (<i>Culture Information Systems Centre</i>)</p> <hr/> <p>Rihards Kalniņš (<i>Tilde</i>)</p> | <p>Europeana faces considerable language challenges. It aggregates metadata in more than 30 languages and provides services to citizens from all over Europe, across domains and boundaries. This session will explore the various facets related to multilinguality, identifying the most urgent topics to solve and promising ways for the community to help address them.</p> | Petit Auditorium & Foyer Petit Auditorium |
| 15:45 – 16:15 | Coffee Break | | | Foyer petit Auditorium |



EuropeanaTech Conference 2015

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| 16:15 – 17:00 | Keynote: Translating the Technology for Use | Dan Cohen (<i>DPLA</i>) | Large-scale digital libraries face many challenges, including combining data from both small and large institutions, enriching that data through both computational and crowdsourcing means, enabling divergent modes of use, and handling a variety of partnerships and technical details. In this session, the manager of Trove and the directors of DigitalNZ and the Digital Public Library of America will discuss their approaches to these complex issues. | |
| | | Andy Neale (<i>DigitalNZ</i>) | | |
| | | Tim Sherratt (<i>TROVE</i> , on video link) | | |
| 17:00 – 17:30 | Panel Discussion: Usable for users: turning R&D into product, delivering innovation for digital culture | Dan Cohen (<i>DPLA</i>) | The panel will expand on the themes of the keynote, including three other digital libraries – the Japanese Digital Library, the Digital Public Space and Europeana, discussing how barriers to use are brought down and the entertainment of turning R&D into practical application | Petit Auditorium |
| | | Andy Neale, <i>DigitalNZ</i> | | |
| | | Tim Sherratt (<i>TROVE</i> , on video link) | | |
| | | David Haskiya (<i>Europeana Foundation</i>) | | |
| | | Akihiko Takano (<i>NII</i>) | | |
| | | Jake Berger (<i>BBC Archive Development Team</i>) | | |
| 17:30 – 18:00 | @diversity – bridging Culture, Entrepreneurship, Technology and Finance | Thierry Baujard (<i>Peacefulfish</i>) | Business models coming out of creative industries using ICT – Technology based enterprise development. A panel discussion on the experience of “@diversity – bridging Culture, Entrepreneurship, Technology and Finance”. | Petit Auditorium |
| | | Panel: Malo Girod de l’Ain (<i>Digitalarti</i>) | | |
| | | Eugene Smyth (<i>Institutional VC Funds of Ireland</i>) | | |
| | | Ludovico Solima (<i>Second University of Naples</i>) | | |
| 18:30 – 22:00 | Conference Reception | | | Boat Boréas |



EuropeanaTech Conference 2015

Friday 13 February 2015

| Time | Items | Speaker(s) | Session description | Location |
|---------------|--|---|--|------------------------|
| 09:00 – 09:40 | Registration and Coffee | | | Foyer Grand Auditorium |
| 09:40 – 10:00 | Europeana Labs | James Morley (<i>Europeana Foundation</i>) & Gregory Markus (<i>Netherlands Sound and Vision</i>) | A playground for remixing and using cultural and scientific heritage. A place for inspiration, innovation and sharing. Your code, your heritage, your labs. James and Greg tell you why. | Grand Auditorium |
| 10:00 – 10:30 | Keynote: Computer Enhanced Culture | Chris Welty (<i>Google research, NY</i>) | Cognitive Computing and Computer Enhanced Culture. Chris Welty. Google Research, NY. Soon after the notable performance of IBM's Watson on Jeopardy, I laid out the skeleton of a new computing paradigm which IBM has since dubbed "Cognitive Computing". Over the three years since then, cognitive computing is indeed proving to be a radical shift in software and information technology, that disrupts previously understood terms like "performance", "feature", "debugging", and even "truth". In this talk I will give a personal perspective on how cognitive computing has progressed, and is re-shaping the roles that computer systems play in our lives and our cultural awareness, touching on such themes as digital culture, multilinguality, multilingual access, discovery and metadata quality. | |
| 10:30 – 10:50 | Culture transformed by the Cloud. | Pavel Kats (<i>Europeana Foundation</i>) & Marcin Werla (<i>PSNC</i>) | Europeana Cloud activities, challenges and benefits – I.e. Why and how Cloud technologies can and will enhance our access to cultural heritage. | |
| 10:50 – 11:05 | EU Procurement, support for Cloud technologies | Sara Garavelli (<i>PICSE</i>) | PICSE has been established by the European Commission. Its goal is to support public sector organisations contemplating the use and procurement of cloud services. | |
| 11:05 – 11:20 | Cross Examination - interviewing the speakers | Bill Thompson (<i>BBC</i>) | | |
| 11:20 – 11:45 | Coffee Break | | | Foyer Grand Auditorium |



EuropeanaTech Conference 2015

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|---------------|--|--|--|---|
| 11:45 – 13:15 | First parallel conference stream (3/3) | | | |
| | Open Data, Open Source Moderated by Max Kaiser <i>(Austrian National Library)</i> | Bram Lohman (<i>Europeana Foundation</i>) | Technology opens up our cultural data to the world. This session looks at what practitioners are doing and some of the tools they can use, and ask how open is open. Tools include the Europeana Content Reuse Framework, a Public Domain Calculator and the GLAMwiki upload tool. The discussion at the tables will highlight other available tools for the FLOSS directory and discuss the technological and organisational barriers to opening up our cultural heritage | Petit Auditorium & Foyer Petit Auditorium |
| | | Lydia Pintscher (<i>Wikimedia DE</i>) | | |
| | | Patrick Peiffer (<i>National Library of Luxembourg</i>) | | |
| | | Jon Voss (<i>Shift</i>) | | |
| | Data modelling Moderated by Emmanuelle Bermès (<i>BnF</i>) | Mathieu Bonicel (<i>BnF</i>) & Stefanie Gehrke (<i>Equipex Biblissima</i>) | Building a data model able to encompass the diversity of European cultural heritage, across domains and institutions, is a true challenge. The Europeana Data Model (EDM) was designed to create a semantic network of aggregated content, to serve as a basis for smart applications and thus to improve user experience. After several years building on that model in a variety of subject areas, we have now enough experience to identify strengths and weaknesses of the approach. The aim of this session is to explore implementations of data models in practice, in various domains and subject areas, to share lessons learnt and to identify further steps for the development and application of relevant data models within Europeana. | Grand Auditorium |
| | | Dominic Oldman, <i>British Museum</i> | | |
| | | Marco Rendina (<i>Europeana Fashion Project Fondazione Rinascimento Digitale</i>) | | |
| | | Valentine Charles (<i>Europeana Foundation</i>), Kate Fernie (<i>2Culture Associates</i>) & Dimitris Gavrillis (<i>Athens Research Centre</i>) | | |
| 13:15 – 14:30 | Lunch | | | Foyer Petit Auditorium |



EuropeanaTech Conference 2015

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|---------------|--|--|---|------------------|
| 13:45 – 14:15 | Europeana Technology Developments | | What's new part II– Europeana Development Team talk about what is being developed at HQ and where they are looking for help | Petit Auditorium |
| 14:30 – 15:00 | Keynote: No end in sight | Seb Chan (<i>Cooper-Hewitt, Smithsonian Design Museum</i>) | | Grand Auditorium |
| 15:00 – 15:30 | Keynote: Openness is Wilderness | George Oates (<i>Good, Form & Spectacle</i>) | | |
| 15:30 – 16:00 | Keynote: Interview by Master of Ceremonies | Bill Thompson (<i>BBC</i>) | | |

THANK YOU!