

26 August June 2020, 14:30 - 16:00 CET  
Virtual meeting

## MINUTES

**Attendees** Marco de Niet (MdN, Chair), Georgia Angelaki (GA), Fred Truyen (FT), Sara Di Giorgio (SdG), Stephan Bartholmei (SB), Susan Hazan (SH), Rob Davies (RD), Harry Verwayen (HV), Albert Verhaar (AV), Zuzana Malicherova (ZM)

### Actions

- Action 2020 recurring: ZM - to share the minutes of the previous and this MB meeting with the MC and on Pro, and update the list of actions on Basecamp.
- Action 2020-34: FT - to inform the Community SGs about approval of their tentative budget relocation proposals.
- Action 2020-35: Community SGs - to specify their budget spending plans by the end of September.
- Action 2020-36: ZM - to check whether someone in the EF could help with finishing the Research Requirements TF work.
- Action 2020-37: ZM & GA - to address the questions in the Q&A document together with relevant EF teams.
- Action 2020-38: HV - to restructure the recommendations and draft a new version of the joint position paper with integrated key elements of GA's draft paper, MB to review and provide final input as soon as possible.
- Action 2020-39: HV - to draft an advocacy letter for the increase of EC funding and and share it with MB as a joint effort.
- Action 2020-40: MB - to contact MdN if they wish to nominate themselves for the EF Advisory Board by the end of the week.
- Action 2020-41: KD & JF - to provide an update on activities of the New Professionals TF, MB to assess how to connect it with the future Membership WG.
- Action 2020-42: MdN - to prepare a structure for reporting in the annual report based on 2019 format, Board members to contribute the content by the end of September.

### 1. Approval of minutes and pending actions from 10 June 2020

The minutes of the last meeting were approved. All the action points from the previous meetings were completed, the rest is ongoing. The Board members agreed that the minute taking should remain in the current format.

### 2. ENA Communities

- [Approval: budget repurposing: overview of suggestions](#)

All the community SGs were asked to discuss and come up with suggestions to repurpose their currently unspent 2020 budget. The proposals were noted in [this document](#).

Various communities proposed spending money on video production that Sebastiaan could help with. Research SG suggested hiring an external consultant to work on the final TF report and analyze the survey and interview results. AV explained that if any community decides to hire an external consultant, it would need to happen via subcontracting and it would therefore require an approval of the EC. It would be easier to first assess whether anyone in the EF could help with the work that needs to be done.

EuropeanaTech SG proposed reallocating money from the AI TF and the SG physical meeting for the purpose of creating a funding programme focusing on tech topics relevant to Europeana. The call would open in mid or late september. SB suggested that winners could be asked to contribute blog posts as part of the delivery process.

Impact community hasn't come up with a concrete proposal but the SG would be interested in co-organizing webinar series in partnership with the Common Culture project. The meeting to discuss this initiative further was planned for 10 September.

In general, as long as the money allocation fits within the tender specifications, it can be easily redistributed. If the proposal goes far beyond the scope of the tender, it might require approval of EC. The unspent community budget can be transferred to next year.

All the proposals were approved, given that they will keep the terms for subcontracting in mind.

- **Action 2020-34: FT - to inform the Community SGs about approval of their tentative budget relocation proposals.**
- **Action 2020-35: Community SGs - to specify their budget spending plans by the end of September.**
- **Action 2020-36: ZM - to check whether someone in the EF could help with finishing the Research Requirements TF work.**

### 3. MC meeting follow-up

- [Review of the MC webinar and Q&A document](#)

The Board was very much satisfied with the format, planning, organisation and hosting of the MC meeting in July, and the members have received very positive feedback from the attending Councillors. There were some lessons learnt from the community Mentimeter session, and SB has cleaned up the results accordingly.

- **Action 2020-37: ZM & GA - to address the questions in the Q&A document together with relevant EF teams.**

### 4. Europeana Initiative & ENA response to the EC Consultation

- [Discussion: Common position paper and ENA position paper](#)

HV, MdN and Marco Rendina started drafting a [position paper](#) on behalf of the European Initiative (EF, ENA, EAF) with regards to the EC's Consultation on Digital Cultural Heritage. GA has also started drafting a [paper](#) as a response to the Consultation on behalf of the ENA.

The Board discussed whether the ENA should be represented by the common Initiative paper, or work on its own response, or both. It was agreed to have a shared ground for response and to be as aligned in it with the EF and EAF as possible. The aim of the common response is to build on the existing strategy and strive for a recommendation paper (from the EC to the member states) coming out of the Consultation while addressing specific issues that were not sufficiently addressed in the survey, such as the copyright directive, and emphasis on people and networks. GA added more relevant points in her draft that should be included in the joint document. It would be useful to acknowledge the importance of cultural heritage in society as a whole as a powerful statement. The paper aims to stress the importance of high quality data, support for national infrastructure in the member states, adoption of standards and frameworks, and demand commitment from the member states toward drafting a national strategy.

The position paper needs to be finalized within two weeks. The Board agreed that in some cases it can be useful to have two position papers if addressing two different issues but in this case the aim is to speak with one strong voice with an emphasis on the focus points mentioned earlier, including GA's suggestions. GA's paper could be taken forward in another complementary way if needed. HV promised to integrate key elements of GA's paper into the common document, and only in case this couldn't be made, the MB would consider moving on with a paper on behalf of the ENA as well.

There is also a need to advocate for the increase of funding under the Digital Europe programme, as it was brought down more than expected. Although the EC is promoting the digital transformation in the next MFF, there is currently not enough funding made available under any of the programmes. For that reason HV plans to write a letter to the EC as a joint effort (as was done in case of the Generic Service) and share it with the MB.

→ **Action 2020-38: HV - to restructure the recommendations and draft a new version of the joint position paper with integrated key elements of GA's draft paper, MB to review and provide final input as soon as possible.**

→ **Action 2020-39: HV - to draft an advocacy letter for the increase of EC funding and and share it with MB as a joint effort.**

## 5. Recurrent agenda items

- EF governance & strategy
  - Update on strategy for digital transformation

The EF has been working on an implementation plan for next year that captures activities related to the strategy for digital transformation as written down in the Strategy document.

The Board members praised the work done by Jasper and Mike related to the workshop organisation, as well as the report they delivered. The report has been finalized but still needs to

be assessed by the project team before it can be published. Three key points stood out among the workshop outcomes:

- The Network is incredibly diverse in terms of individual digital skills, issues in different countries, in between CHIs and within the CHIs.
- There is a strong desire for change but the members feel they lack having an agency that could drive the change.
- There is much more receptiveness for network based approaches to finding solutions.

These conclusions need further elaboration and scaling up. The report delivered by Culture 24 also remains to be analyzed internally before it can be shared publicly. Both reports provide a lot of knowledge and interesting content that can be filtered as various touch points for the Europeana 2020 conference programme.

- Update on restructuring EF governance
  - Representation of ENA on SB/AB

The Board was asked to come up with a nomination for a representative of the ENA on the newly appointed EF Advisory Board. MdN asked the rest of the members to contact him if they wish to candidate themselves for this role. If none of the Board members steps up, the request will be addressed with the Council, or otherwise as an open call to the ENA.

**→ Action 2020-40: MB - to contact MdN if they wish to nominate themselves for the EF Advisory Board by the end of the week.**

- Approval: new membership requests
  - Next steps in nurturing the membership & WG

The [membership](#) growth has been steady (70-80 new members per month) and many new members offer top quality skills. In order to utilize the potential of these members, the Board and the Council agreed to set up a WG dedicated to assessing the membership, improving the current customer journey, and looking for ways to engage and communicate with ENA members in new ways once they have joined the community activities and become receivers of information. The WG could also eventually reach out to new target groups like students and new professionals. The Board members agreed that the WG should wait for the delivery of findings of the New Professionals TF and build on those.

**→ Action 2020-41: KD & JF - to provide an update on activities of the New Professionals TF, MB to assess how to connect it with the future Membership WG.**

## 6. AOB

- Update on 2020 annual event

SH updated the Board on the latest development with regards to the planning of the 2020 event. There is a potential to have 750 online participants, who can pick specific sessions according to

their interest. The event could be accompanied by local physical meetings and side events happening online such as the White night. The core team will be based in a studio with SH being a talk show style moderator. The EF team has been looking for keynote speakers, and the call for proposals will go out in early September through community, EF and EAF channels. The proposals will be reviewed in the following three weeks by a committee made of representatives of the ENA, communities, EAF and the EF event team. Those proposals that won't make it to the conference programme can be utilized throughout 2021 in form of individual webinars.

- Discussion: Annual documents preparation for the GA 2020

The Board members have distributed responsibilities over preparation of formal ENA documents that need to be submitted to the General Assembly meeting in November. In the future the MC could consider regularly reserving some of the free seats for young or new professionals and people of multicultural background but formalizing this kind of selection procedure would require adjustment of the current statutes or bylaws.

**→ Action 2020-42: MdN - to prepare a structure for reporting in the annual report based on 2019 format, Board members to contribute the content by the end of September.**

- Update on ENA membership campaign 2020

Almost 1400 people have confirmed their membership and 39 members decided to terminate their membership to this date. TvH sent reminders in July and August, and the last two reminders will follow in September.