

MB Meeting 6 July 2017, 10:00-12:00 CET
Physical meeting

Minutes

Attendees Merete Sanderhoff (MS, Chair), Max Kaiser (MK), Paul Keller (PK), Joke van der Leeuw-Roord (JvdLR), Johan Oomen (JO), Uldis Zarins (UZ), Jill Cousins (JC), Harry Verwayen (HV), Aubéry Escande (AE), Zuzana Malicherova (ZM), Gina van der Linden (GvdL)

Apologies -

- **ACTION 1: Europeana Office - to share the minutes of the previous and this MB meeting with the MC and on Pro.**
- **ACTION 2: ZM - ask TF chairs to follow-up on the email sent to their members who are not ENA members.**
- **ACTION 3: ZM/All - to investigate with a small group of MB members how to support ENA's budget and come up with a series of proposals/scenarios. This "WG" should initiate their work after DSI-3 budget has been finalised.**
- **ACTION 4 (re-current): ZM - to keep the size of MC as an open item on agenda of future MB meetings.**

1. Review of the [minutes](#) and [pending actions](#) MB meeting 07/06 - MS

The MB reviewed the minutes and pending actions from the previous meeting. The action point 2 to contact various TF members that are not ENA members and encourage them to join the Association is done, now the Office will ask the TF chairs to follow up with their members. Action points 5, 8, 9 are ongoing, the rest of the actions are completed.

- **Action 1:** Europeana Office - to share the minutes of the previous and this MB meeting with the MC and on Pro.
- **Action 2:** ZM - ask TF chairs to follow-up on the email sent to their members who are not ENA members.

2. [MC meeting July 2017 Copenhagen](#) - All

- *Agenda review*

When it comes to the Commission's presentation of EYCH 2018, it was important to ensure an information embargo / Chatham House rules in place for branding consultation, and keep the insider discussion of the session confidential in the minutes.

Regarding the #AllezCulture, the aim was to reboot the group and build its work around migration, and pull the internal project together under a big migration campaign next year.

In the presentation of Europeana Aspiration and Approaches by UZ, the most important update would be on the Office and Foundation Approach, where MC's feedback is needed. The ENA Approach remains the same.

Final recommendations of AV TF should be presented by SB/GH, otherwise JO could step in. The Open Mic session could serve as a placeholder - question whether to keep 2 of these sessions in the agenda in the future when there seems to be a lack of interest.

3. Network Association Budget update - PK/JC

- [Budget update](#)

The biggest part of the budget goes to financing the staff, network events, plenary travels, and on Pro website. The rest is dedicated to TFs and the MC, that represents 60 000 allocated for 12 months under DSI3. The procurement will change the whole structure, JC would like to keep the Association budget under Foundation. PK suggested to quantify the amount of voluntary work that Councillors dedicate to their role per specific time (proportional to the total number of TF members and ENA members) that would account for around 60-80 euros rate per hour. The unspent money could be dedicated to TFs since they mostly underspend their individual budget. PK suggested to have more flexibility and steer money between categories, and the scenario of having only two MC meetings a year in light of their costs, especially if the MC grows - this needs to be decided upon by November. The MC was expected to approve the budget presented to them.

→ **Action 3:** ZM/All - to investigate with a small group of MB members how to support ENA's budget and come up with a series of proposals/scenarios. This "WG" should initiate their work after DSI-3 budget has been finalised.

→ **Action 4 (re-current):** ZM - to keep the size of MC as an open item on agenda of future MB meetings.

4. [Governance WG](#) - Progress update - JvdLR

The most important governance issues that the WG addressed and that were to be discussed during the MC meeting were English as the official working language and translation discrepancies between English and Dutch version of the Statutes, possible conflict of interest of Association Membership of Europeana staff, eligibility and number of electoral votes for MC candidates, and Councillors Terms of Reference..

- *Approval of new membership requests (1745) - JvdLR*

The new membership requests were approved, and until now about 38% (650) of the ENA members have renewed their membership.

5. Task Forces and Working Groups: update - AE

AE updated the board on the meeting with Bloggers and Peter Soemers (PS). The meeting was successful, PS brought three German bloggers to the table and they were very much interested in the work of Europeana. We would like to capitalize on their ability to curate the support for thematic collections, since they have a potential to reach of up to 20 000 followers through their respective channels. The Councillors and ENA members could follow them, we could also open up guest posts when they write on something of our particular interest, so that we can cooperate in synchronized manner. It seems to be a very good initiative and we could still dedicate some money from DS12 to supporting their editorial work. The coordination and work of bloggers would be managed by the Office communications team.

6. AOB - All

- *GA 2017 - update - AE*

The AGM 2017 will take place on 6 December at the National museum of science and technology Leonardo Da Vinci in Milan. The focus will be on the business plan 2018, EYCH 2018, and #AllezCulture with massive input on migration. JO suggested to discuss campaign in between MC meetings and regularly highlight activities of Europeana campaigns (e.g. by webinars) to keep people involved and make them give feedback on campaigns.