

### Speakers



**Fiorenzo Galli** is Professor of Contemporary Museology at the Università degli Studi (Milan) and he teaches other regular and master courses in different Universities. He has covered different positions in Confindustria (Italian Entrepreneurial Association) and Assolombarda (Association of firms in the Milan area), serving as a member of the Executive Board and of the Presidential Committee. He has also been President of the lobby "Giovani Industriali" (Young Industrialists) and a member of the Board of the "Proviviri" of Assolombarda.

**Gail Kent** is one of the most senior British officials in the European Commission in Luxembourg. She is Director of Data in one of the largest DGs and was also throughout 2016 the acting Deputy DG. Her current responsibilities include both policy and programme management in the fields of Data Economy, promoting cultural heritage and removing digital barriers. She has more than 20 years of high level experience of managing large budgets, finance, compliance and HR in a multi-lingual, multicultural highly political environment. Comfortable with senior levels in government, public sector and NGOs she has sound judgment, budgetary acumen and good political skills.



**Pier Luigi Sacco** is Professor of Cultural Economics, IULM University Milan; Senior Researcher, metaLAB (at) Harvard, and visiting scholar at Harvard University. He is the Special Adviser of the European Commissioner for Education and Culture and a member of the Europeana Research Advisory Board, Economics of Culture Committee of the Italian Ministry of Culture, Advisory Council for Research & Innovation of the Czech Republic and of the Advisory Council of Creative Georgia. He works and consults internationally in the fields of culture-led local development and is author of more than 200 papers on peer reviewed journals and major international scientific publishers.

**Iulian Măcreanu** joined Wikipedia in 2006, currently being coordinator of two projects on Romanian Wikipedia: Featured Articles and Romania in First World War. He also coordinated the Romanian team that win the Europeana 14-18 contest, co-hosted by Europeana and Wikimedia.



**Sara Di Giorgio** works in Rome at ICCU, a central institute of the Italian Ministry of cultural heritage, where she leads a team for the development of CulturalItalia, the Italian National aggregator. Sara was involved in many EU projects of the Europeana family, such as Europeana Awareness, Athena, Linked Heritage, as well as other European initiatives for developing research infrastructures in the cultural heritage domain such as DARIAH, ARIADNE, PARTHENOS and ERIHS.

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**#AGM2017 #AllezCulture**



# EUROPEANA NETWORK ASSOCIATION AGM 2017

6 December | MILAN | AGENDA

**“The Impact of Culture to Society” | 6 December**

08:00 - 09:00	Arrival and registration	Hall
09:00 - 09:15	Welcome - <b>Fiorenzo Galli</b> , director of Museo Nazionale Scienza e Tecnologia “Leonardo da Vinci”	Auditorium
09:00 - 09:30	Welcome - <b>Gail Kent</b> , representative European Commission	
09:30 - 09:45	Welcome, Agenda, Thunderclap - Merete Sanderhoff	
	<b>SESSION 1: THE IMPACT FRAMEWORK chaired by Harry Verwayen &amp; Johan Oomen</b>	
09:45 - 10:15	<b>Keynote: Pier Luigi Sacco</b> - “The value of Culture” Professor of Cultural Economics, IULM University Milan/Harvard	
10:15 - 10:45	Introduce the playbook methodology - Harry Verwayen	
10:45 - 11:15	Coffee break	Salla delle Collone
	<b>“PITCH YOUR PROJECT”</b>	
11:15 - 13:15	Value creating projects (10 x 5 min)	Auditorium
	Mentimeter interaction -10 project pitches & panel session	
	<ul style="list-style-type: none"> <li>- David Haskiya with Platsminnen, Sweden</li> <li>- Prof. Jens Bley with Smart Square, Germany</li> <li>- Frank Drauschke with Transcribathon, Germany</li> <li>- Marco de Niet with Yum! The impact of digitized medieval manuscripts, The Netherlands</li> <li>- René van Engelenburg with Square Museum, the Netherlands</li> <li>- Larissa Borck with ECHY studio, Germany</li> <li>- Aldo Di Russo with Joe Petrosino Museum, Italy</li> <li>- Charles Ulin with ArtBay, the Netherlands</li> <li>- Sophia Rochmes with MusebooksPro, Belgium</li> <li>- Natasha Adria Golob with The Time Traveller’s Memory, the Netherlands</li> </ul>	

13:15 - 14:15	Lunch	Salla Delle Collone
14:15 - 15:00	Intermezzo	Auditorium
	- <b>Iulian Măcreanu</b> - winner of the Wiki challenge - Liam Wyatt	
	- <b>Sara Di Giorgio</b> - CulturalItalia	
	<b>SESSION 2: EUROPEANA NETWORK ASSOCIATION GENERAL ASSEMBLY chaired by Joke van der Leeuw-Roord</b>	
15:00 - 16:00	Presentation paper- Merete Sanderhoff: Highlights 2017 - Priorities 2018 Aspiration & Approach Financial report 2017 & budget 2018 - Paul Keller Approval of minutes GA 2016 - Joke van der Leeuw-Roord Modification of Statutes - Joke van der Leeuw-Roord Elections launch & Voting - Uldis Zarins / Max Kaiser	
16:00 - 16:30	Coffee break	Salla delle Collone
	<b>SESSION 3: EUROPEANA AND THE EUROPEAN YEAR OF CULTURAL HERITAGE chaired by Jill Cousins</b>	
16:30 - 17:30	Your predictions on what digital will bring to the EYCH 2018	Auditorium
	Europeana and the European Year of Cultural Heritage - “Flagging up the Digital” - Jill Cousins	
	Quiz: Europeana & EYCH 2018 - Susan Hazan	
17:15	Launching the #AllezCulture Thunderclap “Europeana supports the EYCH, #SoDoWe” - Lizzy Jongma	
17:30 - 17:45	Wrap-up, Elections reminder, Next steps - Merete Sanderhoff	
17:45	End of the meeting	
<b>17:45 - 19:30</b>	<b>Visit Galleria Leonardo, Drinks &amp; Nibbles</b>	