SLOVENIA AND EUROPEANA
An overview
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The Europeana Initiative drives digital transformation and is responsible for Europeana Collections - Europe's platform for digital cultural heritage. It is financed by the European Union's Connecting Europe Facility and European Union Member States.

Slovenia and its cultural heritage institutions are indispensable partners, supporting the Europeana Initiative and Europeana Foundation financially, and contributing to the diversity of content available through Europeana Collections. With content from every EU country (and beyond), an interface available in every EU language, and an award-winning series of APIs that give access to its content, Europeana Collections is the only place that offers up Europe’s treasure trove of cultural heritage to the world. By encouraging open licensing, the Europeana Initiative makes more culture available to more people, so it can be used in education, research and the creative industries.
During the Romanian Presidency, on 17-18 April 2019 Europeana held a meeting with high-level policymakers to discuss the challenges and opportunities of preparing a common European approach for member states to locally support the digital transformation of cultural heritage. The meeting aimed to highlight the impact of exposing cultural heritage online, and to provide a platform to discuss the importance of national strategies and infrastructures.

During the meeting, delegates shared their perspectives with each other through a series of workshops, presentations, and expert panel discussions.

The principal challenges for all countries are identified as the scaling up of facilities to be more effective, efficient, and enable collections to be linked together to facilitate use.

Together, delegates developed a broad set of recommendations for developing a common strategic approach;

National Strategies give impetus to the digital transformation of the European Cultural Heritage sector, and should;
- Articulate the impact of its implementation
- Be supported by a policy environment that facilitates the necessary changes
- Be transparent and measurable

Integrating the adoption of international standards enables digital transformation and should be supported by;
- Local translation of standards and supporting resources,
- Pan-sector events to facilitate knowledge sharing

Facilitating co-creation engages stakeholders to deliver sustainable and effective mechanisms towards achieving digital transformation and should be supported by;
- Ensuring local cultures, traditions, and perspectives are shared,
- Nurturing personal and collective responsibility for success,
- Providing opportunities for the professional advancement of skills and knowledge.

To facilitate the implementation of the recommendations, delegates identified a series of actions for Ministries, the Europeana Initiative, and Cultural Heritage Institutions to undertake. These actions will be published on Europeana Pro.
Funding and projects

Since 2008, Slovenia has contributed €72,000.

To date, €594,347 from the budget provided by the EU to fund Europeana Initiative projects has contributed to activities in Slovenia.

Europeana Initiative projects with partial EU funding in country since 2008 are listed below. 1 partner from Slovenia is currently contributing to an ongoing project, which directly support content, knowledge and technology sharing between libraries, museums, archives, software agencies, university research departments and the Europeana Initiative.

<table>
<thead>
<tr>
<th>PARTNER</th>
<th>PROJECT</th>
<th>FUNDING (Euro)</th>
<th>ONGOING/COMPLETED PROJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Narodna in Univerzitetna knjižnica</td>
<td>Europeana Awareness, Europeana Local, Rise of Literacy, Common Culture, Middle Ages</td>
<td>260,752</td>
<td>Middle Ages &amp; Common ongoing</td>
</tr>
<tr>
<td>Semantika Proizvodnja, Trgovina in Racunalniške storitve D.O.O</td>
<td>Europeana Cloud, Europeana Creative, DS12¹, Europeana Food &amp; Drink</td>
<td>317,095</td>
<td>Completed</td>
</tr>
<tr>
<td>Semantika, informacijske tehnologije, d.o.o.</td>
<td>DS13²</td>
<td>16,500</td>
<td>Completed</td>
</tr>
</tbody>
</table>
Professional participation - Europeana Network Association

The Europeana Network Association is a strong and democratic community of experts working in the field of digital heritage, united by a shared mission to expand and improve access to Europe’s digital cultural heritage.

Currently, 16 people from Slovenia are a Europeana Network Association member, and as such are involved in a range of activities, sharing best practices, learning and collaborating within the cultural heritage sector.

Slovenia’s culture showcased in Europeana Collections

Europeana Collections features over 58 million objects of which 647,524 are provided by Slovenian institutions.

Aggregation

All objects aggregated by Slovenia can be found here. The main point of contact for Slovenia is Slovenian National E-content Aggregator (Dlib.si).

Cultural heritage institutions

115 cultural heritage institutions in Slovenia contribute collections to Europeana. The largest partners are listed in the following table. A full breakdown of institutions and objects can be found here.
## DATA PARTNERS

<table>
<thead>
<tr>
<th>DATA PARTNERS</th>
<th>OBJECTS ON EUROPEANA COLLECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Narodna in univerzitetna knjižnica / National and University Library of Slovenia</td>
<td>274,460</td>
</tr>
<tr>
<td>Arhiv Republike Slovenije / The Archives of the Republic of Slovenia</td>
<td>137,083</td>
</tr>
<tr>
<td>Digitalna knjižnica Slovenije - dlib.si / Digital Library of Slovenia</td>
<td>57,613</td>
</tr>
<tr>
<td>eheritage.si, Zavod za varstvo kulturne dediščine Slovenije / Institute for the Protection of Cultural Heritage of Slovenia</td>
<td>44,188</td>
</tr>
<tr>
<td>Prirodoslovni muzej Slovenije / Slovenian Museum of Natural History</td>
<td>32,005</td>
</tr>
<tr>
<td>Slovenski etnografski muzej / Slovenian Ethnographic Museum</td>
<td>25,834</td>
</tr>
<tr>
<td>Ministrtvo za kulturo, Direktorat za kulturno dediščino, INDOK center (fototeka - diapozi-tivi), Slovenija / Ministry of Culture, Directorate for Cultural Heritage</td>
<td>11,156</td>
</tr>
<tr>
<td>Radiotelevizija Slovenija / Radio-Television Slovenia</td>
<td>6,029</td>
</tr>
<tr>
<td>Ministrtvo za kulturo, Direktorat za kulturno dediščino, INDOK center (fototeka - steklene plošče), Slovenija / Ministry of Culture, Directorate for Cultural Heritage</td>
<td>5,807</td>
</tr>
<tr>
<td>Osrednja knjižnica Celje / Central Library of Celje</td>
<td>5,234</td>
</tr>
<tr>
<td>Mestna knjižnica Ljubljana / Ljubljana City Library</td>
<td>3,936</td>
</tr>
<tr>
<td>Goriška knjižnica Franceta Bevka / France Bevk Public Library</td>
<td>3,539</td>
</tr>
<tr>
<td>Sigledal - portal slovenskega gledališča / Portal of the Slovenian Theater</td>
<td>2,734</td>
</tr>
<tr>
<td>Zavod za umetniško produkcijo, posredovanje in založništvo / Muzeum, Institute of Art Production, Mediation and Publishing, Ljubljana, Slovenia</td>
<td>2,538</td>
</tr>
<tr>
<td>Culture.si Photo Library</td>
<td>2,451</td>
</tr>
<tr>
<td>Univerzitetna knjižnica Maribor / University Library Maribor</td>
<td>2,274</td>
</tr>
<tr>
<td>Koroska osrednja knjižnica dr. Franca Sušnika / Carinthia Central Library Dr. Franca Sušnika</td>
<td>1,988</td>
</tr>
<tr>
<td>Mestna knjižnica Kranj / Kranj City Library</td>
<td>1,911</td>
</tr>
<tr>
<td>Knjižnica Mirana Jarca Nova mesto / Library Mirana Jarca Novo mesto</td>
<td>1,673</td>
</tr>
<tr>
<td>Knjižnica Ivana Potrč Ptuj / Library of Ivan Potrč Ptuj</td>
<td>1,543</td>
</tr>
</tbody>
</table>

### Openly licensed data

Openly licensed material can be promoted widely, reaching millions more people, and can be used in innovative products, apps and services that bring culture to the classroom, the newsroom, the science lab and the kickstarters.

27.1% of the 647,524 objects in Europeana provided by Slovenia are openly licensed⁵. All of these objects are shown with the internationally accredited Public Domain mark⁶.
62% of visits from Slovenia browsed Europeana Collections in Slovenian, 23% in English, while 25% used other languages.

Specific countries may also have been affected by the depublication of datasets that don’t meet the minimum requirements.

Objects on thematic Collections:
- Migration: 9,478
- 1914-1918: 89
- Art: 1,712
- Natural History: 21

Organic search provides an important traffic source for Europeana Collections, particularly to item pages. The amount of organic search traffic we receive depends largely on the amount of pages indexed by Google. Through 2018, we experienced a drop in the number of indexed pages which contributed to a decrease in overall traffic.

We made efforts to mitigate the issue by working on the sitemap, introducing more context to the data and making improvements in the curated content. We'll continue this work in 2019 and implement a new editorial strategy which will bring more traffic and visibility to high-quality content.

The engagement and impressions on social media, and the downloads and impressions on third-party platforms perform beyond expectations which proves the power of curation and the potential of high-quality material.
End notes

1 Europeana DSI-2 is our core project which aims to connect, as a Digital Service Infrastructure, the online collections of Europe's cultural heritage institution. - https://pro.europeana.eu/project/europeana-dsi-2

2 Europeana DSI-3 is a continuation of the previous Europeana DSI projects (Europeana DSI and Europeana DSI-2). The DSI-3 project operates the Europeana core service platform from mid-2017 to mid-2018. The Europeana DSI-3 consortium consists of Europeana Foundation as coordinator as well as 28 partners from ten different countries represented by aggregators and expert hubs, developers, experts and organisations with relevant distribution networks. - https://pro.europeana.eu/project/europeana-dsi-3

3 http://www.europeana.eu/portal/nl/search?q=*_3A*&f[COUNTRY][]=slovenia

4 http://www.europeana.eu/portal/nl/search?q=*_3A*&f[COUNTRY][]=slovenia

5 Open data and content can be freely used, modified, and shared by anyone for any purpose - http://opendefinition.org/

6 This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - https://creativecommons.org/publicdomain/mark/1.0/

7 Due to a technical error in our systems we are unfortunately unable to provide data for the period of October 2018 to December 2018. The issue has been resolved, and we will report accurate data from January 2019 onwards


9 http://www.europeana.eu/portal/nl/record/2023301/ShowObject_aspx_id_7822.html

10 Slovenia and Europeana: an overview