



eupeana
foundation

SERBIA AND EUROPEANA

An overview

10 August 2020

Отварање изложбе слика Стојана
Миланова "Лична митологија"
Biblioteka grada Beograda

CC BY

Table of contents

SERBIA AND EUROPEANA

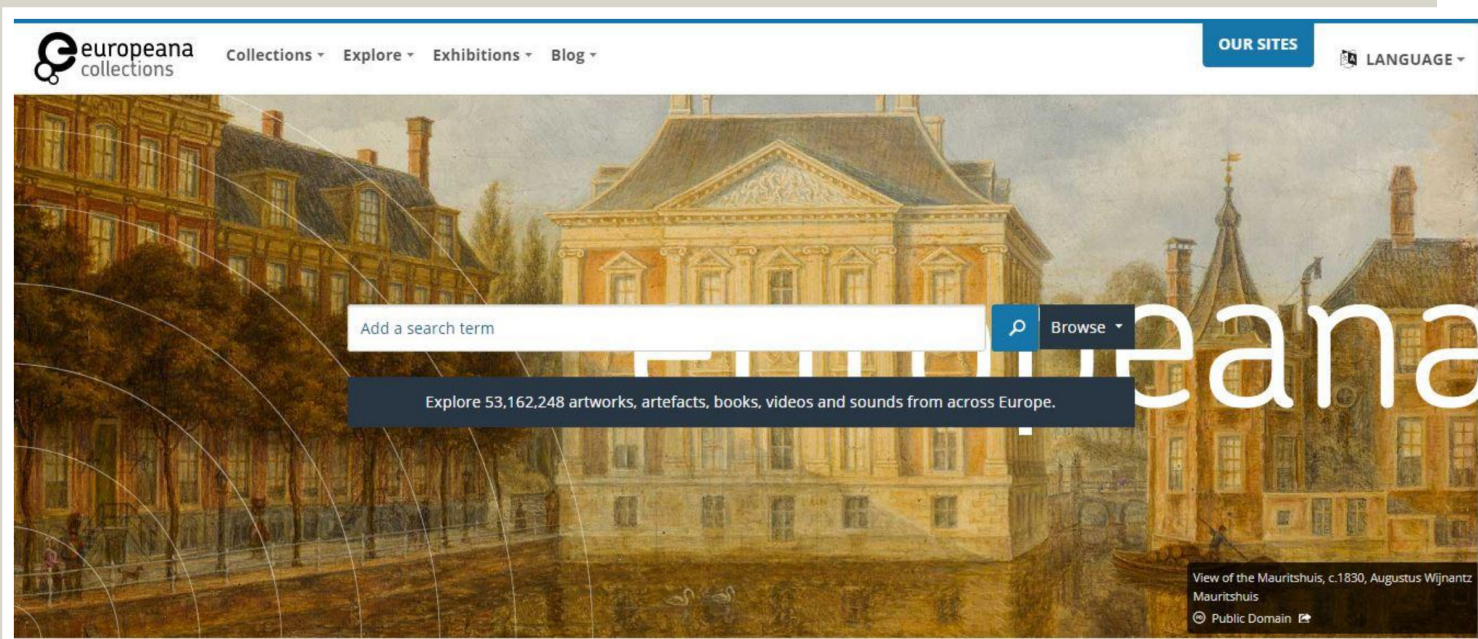
Intro	3
Presidency of the Council of the European Union	4
Funding and projects	5
Professional participation - Europeana Network Association	6
Serbia's culture showcased in Europeana Collections	6
Serbia in Europeana Collections	8
End notes	9

Intro

The Europeana Initiative drives digital transformation and is responsible for Europeana Collections - Europe's platform for digital cultural heritage. It is financed by the European Union's Connecting Europe Facility and European Union Member States.

Serbia and its cultural heritage institutions are indispensable partners, supporting the Europeana Initiative and Europeana Foundation financially, and contributing to the diversity of content

available through Europeana Collections. With content from every EU country (and beyond), an interface available in every EU language, and an award-winning series of APIs that give access to its content, Europeana Collections is the only place that offers up Europe's treasure trove of cultural heritage to the world. By encouraging open licensing, the Europeana Initiative makes more culture available to more people, so it can be used in education, research and the creative industries.



Europeana Collections, Europeana, 2018, Public Domain

Presidency of the Council of the European Union

Due to concerns around the coronavirus COVID-19, and for the health and safety of our colleagues, partners and network, the Croatian Ministry of Culture and Europeana decided to cancel the Europeana meeting on the theme of 'impact' planned on 21-22 April 2020 in Zagreb. Despite the event cancellation, our work on developing a practice of impact assessment for the cultural heritage sector continues. Follow updates on the [Europeana Impact community's work](#)¹ on Europeana Pro.

Under the German Presidency of the Council, Europeana's digital conference '[The role of copyright in the digital transformation of the cultural heritage sector](#)'² explores the sector's need for capacity building in this area. Taking place on 5 and 6 October 2020, the event is aimed at EU member states' cultural policymakers, copyright experts and advocates. This online event is structured to ensure a rich interactive experience - encouraging participants to dig deeper into ideas, to share new perspectives and directions, and to offer up valuable insight. The Europeana conference is organised in collaboration with the Deutsche Nationalbibliothek and under the auspices of the German Presidency of the Council of the EU. The event is followed on 7 October by the Deutsche Nationalbibliothek's conference '[Rethinking Culture and Science - Opportunities & challenges of digital transformation in Europe](#)'³.

Highlights

[Discovering Europe](#)⁴

While cultural tourism has been badly affected by the COVID-19 crisis, cultural heritage continues to act as inspiration for individuals across Europe to explore the continent's history, sites and art. In this post, we introduce our '[Discovering Europe](#)'⁵ season, which will highlight Europe's rich natural beauty and cultural heritage to inspire travel to local and alternative destinations.

[Working with and for you in the time of COVID-19](#)⁶

Europeana Foundation is exploring innovative and inspiring examples of how the cultural heritage sector is harnessing digital cultural heritage to respond to these challenging times caused by COVID-19, to provide information, support and guidance in areas that reflect wider work across the sector.

Funding and projects

Since 2008 when Europeana initiative started, Serbia had not contributed to Europeana.

To date, **€316,518** from the budget provided by the EU to fund Europeana Initiative projects has contributed to activities in Serbia.

Europeana Initiative projects with partial EU funding in Serbia since 2008 are listed below. 1 partner from Serbia is currently contributing to an ongoing project, which directly support content, knowledge and technology sharing between libraries, museums, archives, software agencies, university research departments and the Europeana Initiative.

PARTNER	PROJECT	FUNDING (Euro)	ONGOING/ COMPLETED PROJECT
Biblioteka grada Beograde	Europeana Awareness	10,080	Completed
Narodna biblioteka Srbije	Europeana Migration, Rise of Literacy, Common Culture	55,618	Common ongoing
Nextgame Digital Doo Beograd Zumen	GIFT	250,820	Completed

Professional participation - Europeana Network Association

The Europeana Network Association is a strong and democratic community of experts working in the field of digital heritage, united by a shared mission to expand and improve access to Europe's digital cultural heritage.

Currently, 46 people from Serbia are a Europeana Network Association member, and as such are involved in a range of activities, sharing best practices, learning and collaborating within the cultural heritage sector.

The Europeana Network Association elects a Members Council which plays a crucial role across all the Europeana Initiative's activities. The Members Council is made up of 34 people, including Tamara Butigan from National Library of Serbia.

Serbia's culture showcased in Europeana Collections

Europeana Collections features over 58 million objects of which **69,211** are provided by Serbian institutions.

Aggregation

All objects aggregated by Serbia can be found [here](#)⁷.

Cultural heritage institutions

10 cultural heritage institutions in Serbia contribute collections to Europeana. The largest partners are listed in the following table.

DATA PARTNERS	OBJECTS ON EUROPEANA COLLECTION
Народна библиотека Србије / National Library of Serbia	38,955
Универзитет у Београду / University of Belgrade	22,320
Музеј примењене уметности / Museum of Applied Art, Belgrade	5,616
Универзитетска библиотека Светозар Марковић / University library "Svetozar Markovic", Belgrade	1,339
БГБ, Одељење периодике / BGB, Department of periodicals	483
Библиотека града Београда / Belgrade City Library	309
Jugoslovenska Kinoteka / Yugoslav Film Archive Museum	67
БГБ, Одељење старе и ретке књиге и књиге о Београду / dLibra Digital Library	47
RTV Vojvodina / Radio Television of Vojvodina	38
Картографска збирка Аћимовић / Cartographic collection Acimovic	1

Openly licensed data

Openly licensed material can be promoted widely, reaching millions more people, and can be used in innovative products, apps and services that bring culture to the classroom, the newsroom, the science lab and the kickstarters.

34.9% of the **69,211** objects in Europeana provided by Serbia are [openly licensed](#)⁸. 33.6% of these objects are shown with the internationally accredited [Public Domain mark](#)⁹, 0.3% is licensed under [CC BY](#)¹⁰ and 1% is licensed under [CC0](#)¹¹.

Serbia in Europeana Collections

	2018	2019	2020
Visits to Europeana Collections from Serbia	11,419	17,114	5,654
Total views of objects from Serbia worldwide	12,505 ¹²	12,647	7,053
Most-viewed object from Serbia worldwide	The structure of the Emotions Profile Index ¹³	Talīqū l-bayān fi iḍāḍi l-maʿānī ¹⁴	Srpska vojska u Prvom svetskom ratu ¹⁵

23% of visits from Serbia browsed Europeana Collections in Serbian, 66% in English, 3,5% used Hungarian while 7,5% used other languages.

Objects on thematic Collections:

- Migration: 198
- 1914-1918: 4,899
- Art: 1,721
- Sport: 29

End notes

¹ <https://pro.europeana.eu/page/europeana-impact-community>

² <https://pro.europeana.eu/post/digital-conference-for-germany-s-president-cy-of-the-council-of-the-european-union-to-explore-copyright>

³ <https://www.dnb.de/EN/Ueber-uns/EU-Ratspraesidentschaft/rethinkingcultureandscience.html>

⁴ <https://pro.europeana.eu/post/introducing-europeana-s-discovering-europe-season>

⁵ <https://www.europeana.eu/en/discovering-europe>

⁶ <https://pro.europeana.eu/page/working-with-you-and-for-you-in-the-time-of-covid-19>

⁷ [http://www.europeana.eu/portal/en/search?q=%3A*&f\[_COUNTRY\]\[\]=Serbia](http://www.europeana.eu/portal/en/search?q=%3A*&f[_COUNTRY][]=Serbia)

⁸ Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

⁹ This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/mark/1.0/>

¹⁰ You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by/3.0/>

¹¹ The person who associated a work with this deed has dedicated the work to the public domain by waiving all of his or her rights to the work worldwide under copyright law, including all related and neighboring rights, to the extent allowed by law.

You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/zero/1.0/>

¹² Due to a technical error in our systems we are unfortunately unable to provide data for the period of October 2018 to December 2018. The issue has been resolved, and we will report accurate data from January 2019 onwards

¹³ https://www.europeana.eu/portal/en/record/92040/BibliographicResource_1000095951036.html

¹⁴ <https://www.europeana.eu/portal/en/record/9200126/1BF09117889F8A4D7F11D9A2D6B42CFB6F88EA35.html>

¹⁵ <https://www.europeana.eu/en/item/08620/1037479000000240070?q=Serbia>



Co-financed by the Connecting Europe
Facility of the European Union

Europeana is an initiative of the European Union, financed by the European Union's Connecting Europe Facility and European Union Member States. It is operated by a consortium led by the Europeana Foundation, under a service contract with the European Commission.

The sole responsibility for this publication lies with the author. Neither the European Commission, nor any person acting on the European Commission's behalf, is responsible or liable for the accuracy or use of the information in this publication.