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**POLAND AND EUROPEANA**

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The Europeana Initiative - financed by the European Union's Connecting Europe Facility and European Union Member States - drives digital transformation and is responsible for Europeana Collections - Europe's platform for digital cultural heritage.

Poland and its cultural heritage institutions are indispensable partners, supporting the Europeana Initiative and Europeana Foundation financially, and contributing to the diversity of content available through Europeana Collections. With content from every EU country (and beyond), an interface available in every EU language, and an award-winning series of APIs that give access to its content, Europeana Collections is the only place that offers up Europe's treasure trove of cultural heritage to the world. By encouraging open licensing, the Europeana Initiative makes more culture available to more people, so it can be used in education, research and the creative industries.
During the Romanian Presidency, on 17-18 April 2019 Europeana held a meeting with high-level policymakers to discuss the challenges and opportunities of preparing a common European approach for member states to locally support the digital transformation of cultural heritage. The meeting aimed to highlight the impact of exposing cultural heritage online, and to provide a platform to discuss the importance of national strategies and infrastructures.

During the meeting delegates shared their perspectives with each other through a series of workshops, presentations, and expert panel discussions.

The principal challenges for all countries are identified as the scaling up of facilities to be more effective, efficient, and enable collections to be linked together to facilitate use.

Together, delegates developed a broad set of recommendations for developing a common strategic approach;

- National Strategies give impetus to the digital transformation of the European Cultural Heritage sector, and should;
  - Articulate the impact of its implementation
  - Be supported by a policy environment that facilitates the necessary changes
  - Be transparent and measurable

Integrating the adoption of international standards enables digital transformation and should be supported by;

- Local translation of standards and supporting resources,
- Pan-sector events to facilitate knowledge sharing

Facilitating co-creation engages stakeholders to deliver sustainable and effective mechanisms towards achieving digital transformation and should be supported by;

- Ensuring local cultures, traditions and perspectives are shared,
- Nurturing personal and collective responsibility for success,
- Providing opportunities for the professional advancement of skills and knowledge.

To facilitate the implementation of the recommendations, delegates identified a series of actions for Ministries, the Europeana Initiative and Cultural Heritage Institutions to undertake. These actions will be published on Europeana Pro.
Highlights

Pioneers highlights the lives and achievements of 8 remarkable European women in the arts, sciences and society. From groundbreaking women’s rights campaigners to brilliant scientists, this exhibition celebrates the historical contribution of innovative women to human knowledge and culture. Among these women is Maria Skłodowska-Curie (1867–1934), the Nobel Prize-winning scientist famous for her pioneering discoveries in physics and chemistry, whose life’s work transformed perceptions of women working in science and technology.

Europeana got learning scenarios from various European countries via the Teacher Ambassadors Network. Poland is one of the ambassador countries that sets up learning scenarios. In total, the Teacher Ambassadors, User Group and MOOCs combined delivered (by end June 2019) 159 scenarios and 16 implementation stories which are featured on a weekly basis.

Funding and projects

Since 2008, Poland has contributed €190,200.

To date, €2,155,898 from the budget provided by the EU to fund Europeana Initiative projects has contributed to activities in Poland.

Europeana Initiative projects with partial EU funding in country since 2008 are listed below. 2 partners from Poland are currently contributing to ongoing projects, which directly support content, knowledge and technology sharing between libraries, museums, archives, software agencies, university research departments and the Europeana Initiative.

<table>
<thead>
<tr>
<th>PARTNER</th>
<th>PROJECT</th>
<th>FUNDING (Euro)</th>
<th>ONGOING/COMPLETED PROJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instytut Chemii Bioorganicznej PAN</td>
<td>DSl1, DSl2, Europeana Awareness, Europeana Cloud, DSl3, Common Culture, DSl4, Enriching Europeana</td>
<td>1,854,936</td>
<td>Common, DSl4 &amp; Enriching ongoing</td>
</tr>
<tr>
<td>Narodowy Instytut Audiowizualny</td>
<td>Europeana Awareness, Europeana Migration</td>
<td>93,512</td>
<td>completed</td>
</tr>
<tr>
<td>National Library of Poland (Biblioteka Narodowa)</td>
<td>Europeana v2.0</td>
<td>64,200</td>
<td>completed</td>
</tr>
<tr>
<td>Stowarzyszenie Miedzynarodowe Centrum Zarzadzania informacja</td>
<td>Europeana Food &amp; Drink</td>
<td>75,840</td>
<td>completed</td>
</tr>
<tr>
<td>Filmoteka Narodowa – Instytut Audiowizualny</td>
<td>Europeana XX</td>
<td>67,410</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>
Professional participation - Europeana Network Association

The Europeana Network Association is a strong and democratic community of experts working in the field of digital heritage, united by a shared mission to expand and improve access to Europe's digital cultural heritage.

Currently, 44 people from Poland are a Europeana Network Association member, and as such are involved in a range of activities, sharing best practices, learning and collaborating within the cultural heritage sector.

The Europeana Network Association elects a Members Council which plays a crucial role across all the Europeana Initiative's activities. The Members Council is made up of 36 people, including Maria Drabczyk from National Film Archive - Audiovisual Institute Poland.

Poland’s culture showcased in Europeana Collections

Europeana Collections features over 58 million objects of which 3,062,982 are provided by Polish institutions.

Aggregation

All objects aggregated by Poland can be found here. The main point of contact for Poland is Federacja Bibliotek Cyfrowych.

Cultural heritage institutions

105 cultural heritage institutions in Poland contribute collections to Europeana. The largest partners are listed in the following table. A full breakdown of institutions and objects can be found here.
### DATA PARTNERS

<table>
<thead>
<tr>
<th>DATA PARTNERS</th>
<th>OBJECTS ON EUROPEANA COLLECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biblioteka Narodowa / National Library of Poland</td>
<td>638,338</td>
</tr>
<tr>
<td>e-biblioteka Uniwersytetu Warszawskiego / Warsaw University Library</td>
<td>304,245</td>
</tr>
<tr>
<td>Wielkopolska Biblioteka Cyfrowa / Digital Library of Wielkopolska</td>
<td>303,753</td>
</tr>
<tr>
<td>Śląska Biblioteka Cyfrowa / Silesian Digital Library</td>
<td>231,007</td>
</tr>
<tr>
<td>Jagiellońska Biblioteka Cyfrowa / Jagiellonian Digital Library</td>
<td>199,816</td>
</tr>
<tr>
<td>Kujawsko-Pomorska Biblioteka Cyfrowa / Kujawsko-Pomorska Digital Library</td>
<td>166,260</td>
</tr>
<tr>
<td>Małopolska Biblioteka Cyfrowa / Digital Library of Malopolska</td>
<td>91,184</td>
</tr>
<tr>
<td>Pictures Banku (ICIMSS) / Pictures Bank</td>
<td>82,212</td>
</tr>
<tr>
<td>Biblioteka Cyfrowa - Regionalia Ziemi Łódzkiej / Digital Library</td>
<td>75,484</td>
</tr>
<tr>
<td>Ośrodek &quot;Brama Grodzka - Teatr NN&quot; / Grodzka Gate – NN Theatre</td>
<td>74,004</td>
</tr>
<tr>
<td>Filmoteka Narodowa / Polish National Film Archive</td>
<td>72,048</td>
</tr>
<tr>
<td>Biblioteka Cyfrowa Uniwersytetu Wrocławsiego / Digital Library of University of Wrocław</td>
<td>62,318</td>
</tr>
<tr>
<td>Mazowiecka Biblioteka Cyfrowa / Digital Library of Mazovian</td>
<td>53,449</td>
</tr>
<tr>
<td>Bałtycka Biblioteka Cyfrowa / Baltic Digital Library</td>
<td>52,820</td>
</tr>
<tr>
<td>Biblioteka Cyfrowa Ośrodka KARTA / Digital Library of the KARTA Center</td>
<td>49,045</td>
</tr>
<tr>
<td>Pomorska Biblioteka Cyfrowa / Digital Library of Pomeranian</td>
<td>44,309</td>
</tr>
<tr>
<td>Podlaska Biblioteka Cyfrowa / Digital Library of Podlaska</td>
<td>41,629</td>
</tr>
<tr>
<td>Zachodniopomorska Biblioteka Cyfrowa &quot;Pomerania&quot; / The Pomeranian Library</td>
<td>38,898</td>
</tr>
<tr>
<td>Repozytorium Cyfrowe Instytutów Naukowych / Digital Repository of Scientific Institutes</td>
<td>36,516</td>
</tr>
<tr>
<td>Radomska Biblioteka Cyfrowa / Digital Library of Radomska</td>
<td>35,149</td>
</tr>
</tbody>
</table>

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### Openly licensed data

Openly licensed material can be promoted widely, reaching millions more people, and can be used in innovative products, apps and services that bring culture to the classroom, the newsroom, the science lab and the kickstarters. **58.2%** of the **3,062,982** objects in Europeana provided by Poland are openly licensed⁷. 58.1% of these objects are shown with the internationally accredited **Public Domain mark⁸**, 0.02% is licensed under **CC BY-SA⁹**, 0.01% is licensed under **CC0¹⁰** and 0.05% is licensed under **CC BY¹¹**.
Poland in Europeana Collections

<table>
<thead>
<tr>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visits to Europeana Collections from Poland</td>
<td>151,981</td>
<td>142,758</td>
</tr>
<tr>
<td>Total views of objects from Poland worldwide</td>
<td>195,409</td>
<td>185,024</td>
</tr>
<tr>
<td>Most-viewed object from Poland worldwide</td>
<td>Elżbieta Starostecka i Włodzimierz Korcz z synem Kamilem w domu</td>
<td>Elżbieta Starostecka i Włodzimierz Korcz z synem Kamilem w domu</td>
</tr>
</tbody>
</table>

95% of visits from Poland browsed Europeana Collections in Polish, 3% in English while 2% used other languages.

Objects on thematic Collections:
Migration: 11,223
1914-1918: 2,177
Art: 41,571
Natural History: 11,434

Organic search provides an important traffic source for Europeana Collections, particularly to item pages. The amount of organic search traffic we receive depends largely on the amount of pages indexed by Google. Through 2018, we experienced a drop in the number of indexed pages which contributed to a decrease in overall traffic.

Specific countries may also have been affected by the depublication of datasets that don’t meet the minimum requirements.

We made efforts to mitigate the issue by working on the sitemap, introducing more context to the data and making improvements in the curated content. We’ll continue this work in 2019 and implement a new editorial strategy which will bring more traffic and visibility to high-quality content.

The engagement and impressions on social media, and the downloads and impressions on third-party platforms perform beyond expectations which proves the power of curation and the potential of high-quality material.
End notes

1 As a Digital Service Infrastructure, Europeana will continue to connect the online collections of Europe's cultural heritage institutions. Europeana DSI is funded by the Connecting Europe Facility (CEF). - https://pro.europeana.eu/project/europeana-dsi

2 Europeana DSI-2 is our core project which aims to connect, as a Digital Service Infrastructure, the online collections of Europe's cultural heritage institution. - https://pro.europeana.eu/project/europeana-dsi-2

3 Europeana DSI-3 is a continuation of the previous Europeana DSI projects (Europeana DSI and Europeana DSI-2). The DSI-3 project operates the Europeana core service platform from mid-2017 to mid-2018. The Europeana DSI-3 consortium consists of Europeana Foundation as coordinator as well as 28 partners from ten different countries represented by aggregators and expert hubs, developers, experts and organisations with relevant distribution networks. - https://pro.europeana.eu/project/europeana-dsi-3

4 Europeana DSI-4 is a continuation of the previous Europeana DSI projects. Europeana DSI-4 will fulfil Europeana's 2020 strategy and Business Plans as confirmed by the European Commission's Expert Group on Digital Cultural Heritage and Europeana (DCHE), European Commission and Europeana Network Association. - https://pro.europeana.eu/project/europeana-dsi-4

5 http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B5%5D=poland

6 http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B5%5D=poland&view=grid

7 Open data and content can be freely used, modified, and shared by anyone for any purpose - http://opendefinition.org/

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Due to a technical error in our systems we are unfortunately unable to provide data for the period of October 2018 to December 2018. The issue has been resolved, and we will report accurate data from January 2019 onwards

http://www.europeana.eu/portal/pl/record/2023709/BF29E25DA84B-83D842738246DF8A86F552F5F6AB.html

https://www.europeana.eu/portal/ru/record/09404/id_oai_sanockabiblioteka-cyfrowa_pl_289.html