



Europeana
Foundation

ICELAND AND EUROPEANA

An overview

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Heritage Board
CC BY

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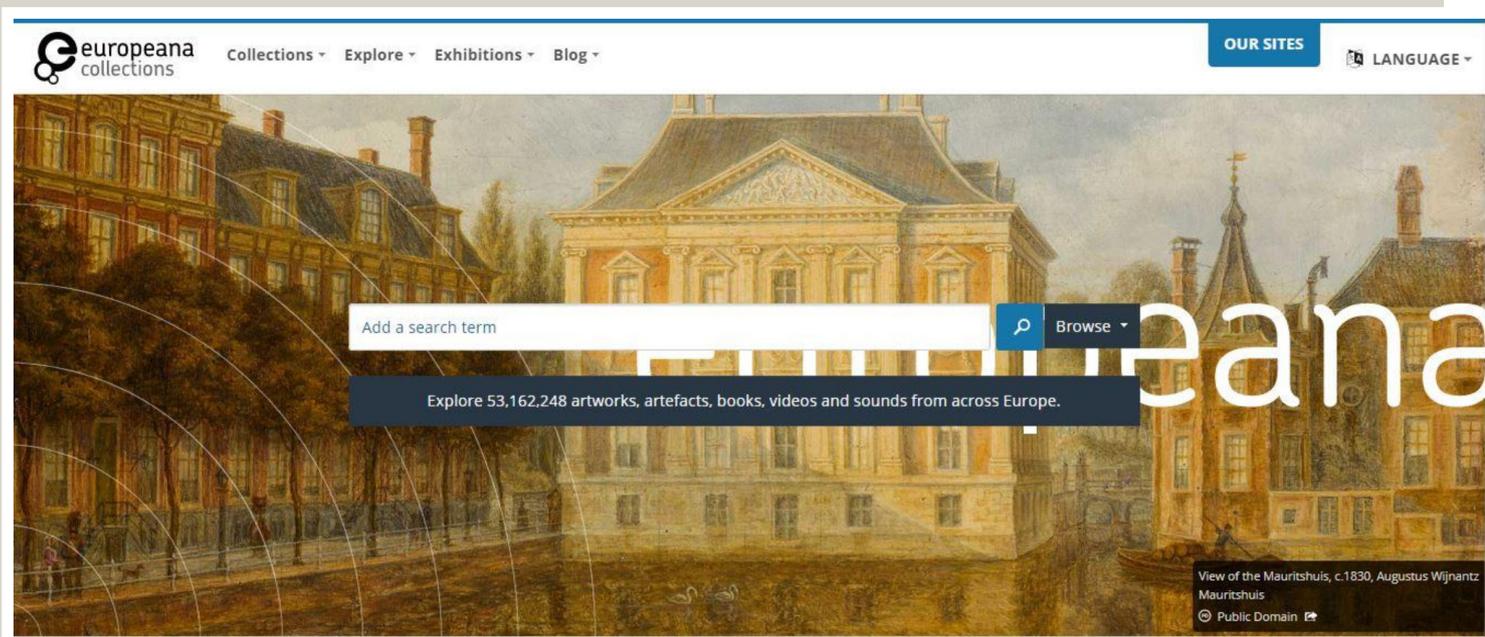
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Intro

The Europeana Initiative drives digital transformation and is responsible for Europeana Collections - Europe's platform for digital cultural heritage. It is financed by the European Union's Connecting Europe Facility and European Union Member States.

Iceland and its cultural heritage institutions are indispensable partners, supporting the Europeana Initiative and Europeana Foundation financially, and contributing to the diversity of content

available through Europeana Collections. With content from every EU country (and beyond), an interface available in every EU language, and an award-winning series of APIs that give access to its content, Europeana Collections is the only place that offers up Europe's treasure trove of cultural heritage to the world. By encouraging open licensing, the Europeana Initiative makes more culture available to more people, so it can be used in education, research and the creative industries.



Europeana Collections, Europeana, 2018, Public Domain

Presidency of the Council of the European Union

The closing conference of the European Year of Cultural Heritage 2018 was organised jointly by the Austrian Presidency of the Council of the European Union and the European Commission on 6 and 7 December. The Europeana Foundation contributed through an engaging co-creation transcribathon at the Austrian National Library where participants transcribed handwritten material from the First World War. The Europeana Foundation also presented *DX 10: case studies of*

impact in the age of digital transformation including Europeana Transcribe, Europeana Migration, SmartSquare, GLAM-WIKI, SMK Open within the meet-up session 'The Impact of Cultural Heritage: a case study'.

Funding and projects

Since 2008, Iceland has not contributed to Europeana.

To date, Europeana has not contributed from the budget provided by the EU to fund Europeana projects in Iceland.

Europeana projects directly support content, knowledge and technology sharing between libraries, museums, archives, software agencies, university research departments and the Europeana Initiative.

Professional participation - Europeana Network Association

The Europeana Network Association is a strong and democratic community of experts working in the field of digital heritage, united by a shared mission to expand and improve access to Europe's digital cultural heritage.

Currently, 18 people from Iceland are a Europeana Network Association member, and as such are involved in a range of activities, sharing best

practices, learning and collaborating within the cultural heritage sector.

The Europeana Network Association elects a Members Council which plays a crucial role across all the Europeana Initiative's activities. The Members Council is made up of 36 people, including Loa Steinunn Kristjansdottir from EUROCLIO - European Association of History Educators.

Iceland's culture showcased in Europeana Collections

Europeana Collections features over 58 million objects of which **10,022** are provided by Icelandic institutions.

Aggregation

All objects aggregated by Iceland can be found [here](#)¹.

Cultural heritage institutions

12 cultural heritage institutions in Iceland contribute collections to Europeana. The partners are listed in the following table.

DATA PARTNERS	OBJECTS ON EUROPEANA COLLECTION
Landsbókasafn Íslands — Háskólabókasafn / National and University Library of Iceland	4,886
Listasafn Reykjavíkur / Reykjavik Art Museum	2,508
Byggðasafn Skagfirðinga / Skagafjordur Heritage Museum	662
Minjastofnun Íslands / The Archaeological Heritage Agency of Iceland	642
The National Architectural Heritage Board	463
Stofnun Árna Magnússonar í íslenskum fræðum / The Árni Magnússon Institute for Icelandic Studies	429
Listasafn Íslands / National Gallery of Iceland	371
The Arnarnagæan Institute	38
Alþingi Archives	7
Þjóðminjasafn Íslands / National Museum of Iceland	7
Þjóðskjalasafn Íslands / National Archives of Iceland	5
Kungliga biblioteket / National Library of Sweden	4

Openly licensed data

Openly licensed material can be promoted widely, reaching millions more people, and can be used in innovative products, apps and services that bring culture to the classroom, the newsroom, the science lab and the kickstarters.

11.1% of the **10,022** objects in Europeana provided by Iceland are [openly licensed](#)². 4.4% of these objects are shown with the internationally accredited [Public Domain mark](#)³ and 6.7% are shown as [CC BY](#)⁴.

Iceland in Europeana Collections

	2017	2018
Visits to Europeana Collections from Iceland	1,266	1,270
Total views of objects from Iceland worldwide	1,219	965 ⁵

80% of visits from Iceland browsed Europeana Collections in English, 7% in Icelandic and 13% used other languages.

Organic search provides an important traffic source for Europeana Collections, particularly to item pages. The amount of organic search traffic we receive depends largely on the amount of pages indexed by Google. Through 2018, we experienced a drop in the number of indexed pages which contributed to a decrease in overall traffic.

Specific countries may also have been affected by the depublishing of datasets that don't meet the minimum requirements.

We made efforts to mitigate the issue by working on the sitemap, introducing more context to the data and making improvements in the curated content. We'll continue this work in 2019 and implement a new editorial strategy which will bring more traffic and visibility to high-quality content.

The engagement and impressions on social media, and the downloads and impressions on third-party platforms perform beyond expectations which proves the power of curation and the potential of high-quality material.

End notes

¹ https://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=iceland&per_page=96&q=&view=grid

² Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

³ This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights.
You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/mark/1.0/>

⁴ You are free to:
Share — copy and redistribute the material in any medium or format
Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by/3.0/>

⁵ Due to a technical error in our systems we are unfortunately unable to provide data for the period of October 2018 to December 2018. The issue has been resolved, and we will report accurate data from January 2019 onwards



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