FINLAND AND EUROPEANA
An overview
14 January 2019
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### FINLAND AND EUROPEANA

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The Europeana Initiative drives digital transformation and is responsible for Europeana Collections - Europe's platform for digital cultural heritage. It is financed by the European Union's Connecting Europe Facility and European Union Member States.

Finland and its cultural heritage institutions are indispensable partners, supporting the Europeana Initiative and Europeana Foundation financially, and contributing to the diversity of content available through Europeana Collections. With content from every EU country (and beyond), an interface available in every EU language, and an award-winning series of APIs that give access to its content, Europeana Collections is the only place that offers up Europe’s treasure trove of cultural heritage to the world. By encouraging open licensing, the Europeana Initiative makes more culture available to more people, so it can be used in education, research and the creative industries.
Presidency of the Council of the European Union

The closing conference of the European Year of Cultural Heritage 2018 was organised jointly by the Austrian Presidency of the Council of the European Union and the European Commission on 6 and 7 December. The Europeana Foundation contributed through an engaging co-creation transcribathon at the Austrian National Library where participants transcribed handwritten material from the First World War. The Europeana Foundation also presented *DX 10: case studies of impact in the age of digital transformation* including Europeana Transcribe, Europeana Migration, SmartSquare, GLAM-WIKI, SMK Open within the meet-up session ‘The Impact of Cultural Heritage: a case study’.

Highlights

The Finnish National Gallery and Europeana recently collaborated on audience engagement, curatorial work and data enrichment. Europeana has been working with the Finnish National Gallery to upgrade and update its data in Europeana Collections. In September 2017, Hanna-Leena Paloposki, Chief Curator, Archive and Library Manager at Finnish National Gallery joined the Europeana Collections team for a two-month residency, working with the team to upgrade the Finnish National Gallery’s data.
Funding and projects

Since 2008, Finland has contributed €120,000.

To date, €314,272 from the budget provided by the EU to fund Europeana Initiative projects has contributed to activities in Finland.

Europeana Initiative projects with partial EU funding in country since 2008 are listed below. 1 partner from Finland is currently contributing to an ongoing project, which directly support content, knowledge and technology sharing between libraries, museums, archives, software agencies, university research departments and the Europeana Initiative.

<table>
<thead>
<tr>
<th>PARTNER</th>
<th>PROJECT</th>
<th>FUNDING (Euro)</th>
<th>ONGOING/ COMPLETED PROJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aalto-Korkeakoulusäätiö</td>
<td>Europeana Creative</td>
<td>115,633</td>
<td>completed</td>
</tr>
<tr>
<td>City of Helsinki</td>
<td>Europeana Local</td>
<td>59,327</td>
<td>completed</td>
</tr>
<tr>
<td>Helsingin Yliopisto</td>
<td>Europeana Awareness</td>
<td>12,804</td>
<td>completed</td>
</tr>
<tr>
<td>Kansallisarkisto (Finnish National Archives)</td>
<td>Europeana Cloud</td>
<td>14,640</td>
<td>completed</td>
</tr>
<tr>
<td>National Library of Finland</td>
<td>Common Culture</td>
<td>111,869</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>
Professional participation - Europeana Network Association

The Europeana Network Association is a strong and democratic community of experts working in the field of digital heritage, united by a shared mission to expand and improve access to Europe's digital cultural heritage.

Currently, 33 people from Finland are a Europeana Network Association member, and as such are involved in a range of activities, sharing best practices, learning and collaborating within the cultural heritage sector.

Finland’s culture showcased in Europeana Collections

Europeana Collections features over 58 million objects of which 972,728 are provided by Finnish institutions.

Aggregation

All objects aggregated by Finland can be found here. The main point of contact for Finland is Formula maintained by the National Library.

Cultural heritage institutions

10 cultural heritage institutions in Finland contribute collections to Europeana. The partners are listed in the following table.
## Openly licensed data

Openly licensed material can be promoted widely, reaching millions more people, and can be used in innovative products, apps and services that bring culture to the classroom, the newsroom, the science lab and the kickstarters.

56.8% of the 972,728 objects in Europeana provided by Finland are openy licensed\(^2\). 2% of these objects are shown with the internationally accredited [Public Domain mark]\(^3\), 54.8% is licensed under [CC0]\(^4\) and 0.001% is licensed under [CC BY]\(^5\).

### Finland and Europeana: an overview

<table>
<thead>
<tr>
<th>DATA PARTNERS</th>
<th>OBJECTS ON EUROPEANA COLLECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kansallis Kirjasto / National Library of Finland</td>
<td>544,595</td>
</tr>
<tr>
<td>Museovirasto / The Finnish Heritage Agency</td>
<td>202,749</td>
</tr>
<tr>
<td>Lusto – Suomen Metsämuseo / Lusto - The Finnish Forest Museum</td>
<td>90,700</td>
</tr>
<tr>
<td>Luomus Luonnontieteellinen Keskusmuseo / Finnish Museum of Natural History</td>
<td>58,210</td>
</tr>
<tr>
<td>Työväen Arkisto / The Labour Archives</td>
<td>27,821</td>
</tr>
<tr>
<td>Kansallisgalleria / Finnish National Gallery</td>
<td>10,030</td>
</tr>
<tr>
<td>Svenska litteratursällskapet i Finland / Society of Swedish Literature in Finland</td>
<td>5,823</td>
</tr>
<tr>
<td>Helinä Rautavaara Museum / Helinä Rautavaara Museum</td>
<td>1,340</td>
</tr>
<tr>
<td>Kansallinen audiovisuaalin instituutti / The National Audiovisual Institute</td>
<td>700</td>
</tr>
<tr>
<td>Designmuseo / Design Museum</td>
<td>446</td>
</tr>
</tbody>
</table>

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Still life with fruit | Metz, Gertrud, Finnish National Gallery, CC0
Finland in Europeana Collections

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visits to Europeana Collections from Finland</td>
<td>48,059</td>
<td>45,423</td>
<td>50,877</td>
</tr>
<tr>
<td>Total views of objects from Finland worldwide</td>
<td>53,629</td>
<td>52,254</td>
<td>52,439</td>
</tr>
<tr>
<td>Most-viewed object from Finland worldwide</td>
<td>Haavoittunut enkeli⁷</td>
<td>Turkiet, floder och kanaler⁸</td>
<td>Porvoon Kirjakauppa Oy-BorgÅ Bokhandell Ab⁹</td>
</tr>
</tbody>
</table>

77% of visits from Finland browsed Europeana Collections in Finnish, 17% in English, 3% in Swedish while 3% used other languages.

Objects on thematic Collections:
- Europeana1914-1918: 30
- Manuscripts: 1,390
- Art: 14,566
- Migration: 62
- Maps and Geography: 406
- Natural History: 58,696
- Photography: 757
- Sport: 755
- Music: 2,269

Organic search provides an important traffic source for Europeana Collections, particularly to item pages. The amount of organic search traffic we receive depends largely on the amount of pages indexed by Google. Through 2018, we experienced a drop in the number of indexed pages which contributed to a decrease in overall traffic.

Specific countries may also have been affected by the depublication of datasets that don’t meet the minimum requirements.

We made efforts to mitigate the issue by working on the sitemap, introducing more context to the data and making improvements in the curated content. We’ll continue this work in 2019 and implement a new editorial strategy which will bring more traffic and visibility to high-quality content.

The engagement and impressions on social media, and the downloads and impressions on third-party platforms perform beyond expectations which proves the power of curation and the potential of high-quality material.
The Wounded Angel | Hugo Simberg, Finnish National Gallery, CC BY
End notes

1 http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=finland&locale=en&per_page=96&q=%2A%3A%2A%2A&view=grid

2 Open data and content can be freely used, modified, and shared by anyone for any purpose - http://opendefinition.org/

3 This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - https://creativecommons.org/publicdomain/mark/1.0/

4 The person who associated a work with this deed has dedicated the work to the public domain by waiving all of his or her rights to the work worldwide under copyright law, including all related and neighboring rights, to the extent allowed by law. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - https://creativecommons.org/publicdomain/zero/1.0/

5 You are free to:
Share — copy and redistribute the material in any medium or format
Adapt — remix, transform, and build upon the material for any purpose, even commercially. - https://creativecommons.org/licenses/by/3.0/

Due to a technical error in our systems we are unfortunately unable to provide data for the period of October 2018 to December 2018. The issue has been resolved, and we will report accurate data from January 2019 onwards


8 http://www.europeana.eu/portal/sv/record/2048325/providedCHO_SE_KrA_0402_30__D_f_3.html

9 https://www.europeana.eu/portal/en/record/2021009/M012_HK10000_3348.html