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foundation

CYPRUS AND EUROPEANA

An overview

14 January 2019

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CC0

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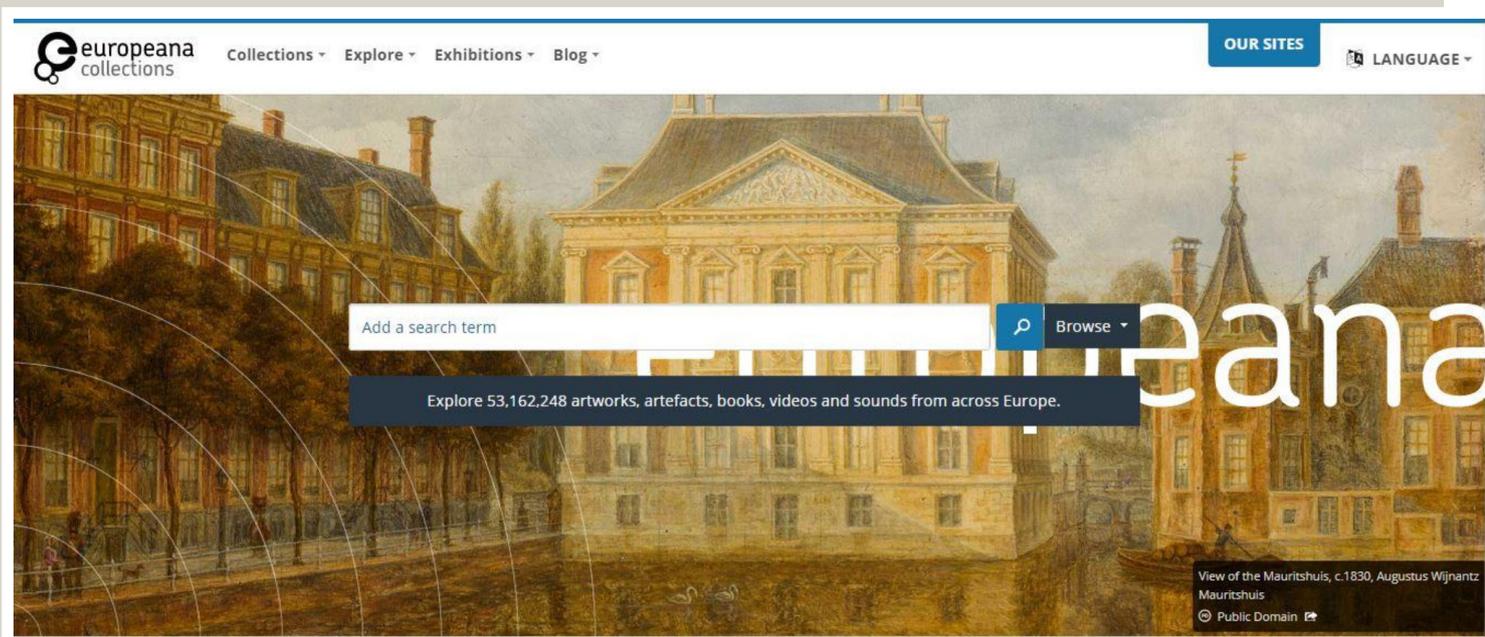
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Intro

The Europeana Initiative drives digital transformation and is responsible for Europeana Collections - Europe's platform for digital cultural heritage. It is financed by the European Union's Connecting Europe Facility and European Union Member States.

Cyprus and its cultural heritage institutions are indispensable partners, supporting the Europeana Initiative and Europeana Foundation financially, and contributing to the diversity of content

available through Europeana Collections. With content from every EU country (and beyond), an interface available in every EU language, and an award-winning series of APIs that give access to its content, Europeana Collections is the only place that offers up Europe's treasure trove of cultural heritage to the world. By encouraging open licensing, the Europeana Initiative makes more culture available to more people, so it can be used in education, research and the creative industries.



Europeana Collections, Europeana, 2018, Public Domain

Presidency of the Council of the European Union

- The closing conference of the European Year of Cultural Heritage 2018 was organised jointly by the Austrian Presidency of the Council of the European Union and the European Commission on 6 and 7 December. The Europeana Foundation contributed through an engaging co-creation transcribathon at the Austrian National Library where participants transcribed handwritten material from the First World War. The Europeana Foundation also presented *DX 10: case studies of impact in the age of digital transformation* including Europeana Transcribe, Europeana Migration, SmartSquare, GLAM-WIKI , SMK Open within the meet-up session 'The Impact of Cultural Heritage: a case study'.

Highlights

- Massive Open Online Course (MOOC) participants in Cyprus have set up 6 Learning Scenarios that will help teachers to use Cultural Heritage content in education.

Funding and projects

Since 2008, Cyprus has contributed **€20,000**.

To date, **€338,643** from the budget provided by the EU to fund Europeana Initiative projects has contributed to activities in Cyprus.

Europeana Initiative projects with partial EU funding in country since 2008 are listed below. 2 partners from Cyprus are currently contributing to ongoing projects, which directly support content, knowledge and technology sharing between libraries, museums, archives, software agencies, university research departments and the Europeana Initiative.

PARTNER	PROJECT	FUNDING (Euro)	ONGOING/ COMPLETED PROJECT
Cyprus Food and Nutrition Museum Somateio	Europeana Food & Drink	60,691	Completed
Cyprus Research and Educational Foundation	Local	142,196	Completed
Ministry of Education and Culture, Cyprus	Europeana Awareness, Common Culture	44,111	Common Ongoing
Cyprus University of Technology	Common Culture	91,646	Ongoing

Professional participation - Europeana Network Association

The Europeana Network Association is a strong and democratic community of experts working in the field of digital heritage, united by a shared mission to expand and improve access to Europe's digital cultural heritage.

Currently, 8 people from Cyprus are a Europeana Network Association member, and as such are involved in a range of activities, sharing best practices, learning and collaborating within the cultural heritage sector.

The Europeana Network Association elects a Members Council which plays a crucial role across all the Europeana Initiative's activities. The Members Council is made up of 36 people, including Robert Davies from Cyprus University of Technology.

Cyprus's culture showcased in Europeana Collections

Europeana Collections features over 58 million objects of which **42,713** are provided by Cypriot institutions.

Aggregation

All objects aggregated by Cyprus can be found [here](#)¹. The main point of contact for Cyprus is Cyprus Ministry of Education and Culture (CMOEC).

Cultural heritage institutions

8 cultural heritage institutions in Cyprus contribute collections to Europeana. The partners are listed in the following table.

DATA PARTNERS	OBJECTS ON EUROPEANA COLLECTION
Βιβλιοθήκη του Τεχνολογικού Πανεπιστημίου Κύπρου / Library of Cyprus University of Technology	24,633
Πανεπιστήμιο Κύπρου / University of Cyprus	7,128
Γραφείο Τύπου και Πληροφοριών / Press and Information Office, Republic of Cyprus	5,120
The Cyprus Institute - STARC	4,806
Κυπριακή Βιβλιοθήκη / Cyprus Library	510
Μουσείο Κυπριακών Τροφίμων και Διατροφής / Cyprus Food and Nutrition Museum	505
Υπουργείου Παιδείας και Πολιτισμού της Κύπρου / Cyprus Ministry of Education and Culture	10
Byzantine Cyprus	1

Openly licensed data

Openly licensed material can be promoted widely, reaching millions more people, and can be used in innovative products, apps and services that bring culture to the classroom, the newsroom, the science lab and the kickstarters.

0.02% of the **42,713** objects in Europeana provided by Cyprus are [openly licensed](#)². All of these objects are licenced under [CC BY-SA](#)³.

Cyprus in Europeana Collections

	2016	2017	2018
Visits to Europeana Collections from Cyprus	7,723	4,216	3,774
Total views of objects from Cyprus worldwide	25,451	4,910	4,504 ⁴
Most-viewed object from Cyprus worldwide	Η Ιφιγένεια Χ' Χριστοδούλου με τον σύζυγό της Χρυσόστομο Λούκα και την Ελένη Φλουρεντζού ⁵		Χαλλουμωτή Χαλλουμωτή ⁶

70% of visits from Cyprus browsed Europeana Collections in English, 26% in Greek and 4% used other languages.

Objects on thematic Collections:
 Migration: 443
 Art: 393
 Natural History: 7

Organic search provides an important traffic source for Europeana Collections, particularly to item pages. The amount of organic search traffic we receive depends largely on the amount of pages indexed by Google. Through 2018, we experienced a drop in the number of indexed pages which contributed to a decrease in overall traffic. Specific countries may also have been

affected by the depublication of datasets that don't meet the minimum requirements.

We made efforts to mitigate the issue by working on the sitemap, introducing more context to the data and making improvements in the curated content. We'll continue this work in 2019 and implement a new editorial strategy which will bring more traffic and visibility to high-quality content.

The engagement and impressions on social media, and the downloads and impressions on third-party platforms perform beyond expectations which proves the power of curation and the potential of high-quality material.

End notes

¹ [http://www.europeana.eu/portal/nl/search?q=%3A*&f\[COUNTRY\]\[\]=cyprus](http://www.europeana.eu/portal/nl/search?q=%3A*&f[COUNTRY][]=cyprus)

² Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

³ You are free to:
Share — copy and redistribute the material in any medium or format
Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by-sa/4.0/>

⁴ Due to a technical error in our systems we are unfortunately unable to provide data for the period of October 2018 to December 2018. The issue has been resolved, and we will report accurate data from January 2019 onwards

⁵ http://www.europeana.eu/portal/en/record/2058601/object_CUT_19941425.html?q=%CE%97+%CE%99%CF%86%CE%B9%CE%B3%CE%AD%CE%B-D%CE%B5%CE%B9%CE%B1+%CE%A7

⁶ https://www.europeana.eu/portal/el/record/2059506/data_foodanddrink_1632.html



Co-financed by the Connecting Europe
Facility of the European Union

Europeana is an initiative of the European Union, financed by the European Union's Connecting Europe Facility and European Union Member States. It is operated by a consortium led by the Europeana Foundation, under a service contract with the European Commission.

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