

MB Meeting 11 September 2019, 14:30 -15:30 CET

<https://app.gotomeeting.com/home.html>

Access Code: 162-795-189

MINUTES

Attendees Marco de Niet (MdN, Chair), Georgia Angelaki (GA), Sara Di Giorgio (SdG), Stephan Bartholmei (SB), Erwin Verbruggen (EV), Zuzana Malicherova (ZM), Gina van der Linden (GvdL), Alba Irollo (AI), Isabel Crespo (IC), Beth Daley (BD), Julia Fallon (JF), Gregory Markus (GM), Ariadna Matas (AM)

Apologies Fred Truyen (FT), Harry Verwayen (HV)

Actions

- **Action 2019-recurring: ZM - to share the minutes of the previous and this MB meeting with the MC and on Pro, and update the list of actions on Basecamp (done).**
- **Action 2019-35: community managers - to provide feedback on any outstanding community-related issues to the Board by 23 September.**
- **Action 2019-36: MdN & HV - to address the role of culture in the new EC set up at the EF Gov. Board meeting in Frankfurt.**
- **Action 2019-37: GA - to inform ZM/SB whether she can join the MB meeting in Frankfurt by Skype.**

1. Communities

- [*Progress update on SGs, TFs and work plans*](#)

Research:

- The Research Requirements TF has worked on a survey that will be launched in the upcoming days. It will have a physical meeting with 10 members at ICCU, Rome on 8-9 October 2019. On this occasion, the members will also visit the [Digital Humanities LAB](#) of the Bibliotheca Hertziana | Max-Planck-Institut für Kunstgeschichte, as 'special guests' within the 'German Week in Italy', promoted by the German Embassy in Italy. A visit to another digital lab might be organised for the members that will leave on 10 October 2019.
- During the Europeana Annual Event 2019, the community members are also invited to attend the pre-conference workshop EOSC's Evolutionary Scenarios: New Perspectives for Digital Cultural Heritage, organised in partnership with infrastructures and projects that are part of the European Open Science Cloud's ecosystem. It will offer food for thought about the positioning of cultural heritage institutions within this ecosystem by: 1) presenting best practices already put in place as for data or services sharing; 2) discussing specific solutions for digital cultural heritage in compliance with the FAIR principles; 3) inviting the audience to identify and plan activities for gathering

requirements from the cultural heritage sector as a potential stakeholder in EOSC. We will announce that Europeana has recently become an EOSC's provider and promotes its APIs through its [webpage](#) on EOSC Portal. Europeana and EOSC will explore further options for information exchange and collaboration following the event.

- On 3 September, Europeana launched the 2019 [call for submissions](#) within the Europeana Research Grants Programme, which has now a new format specifically designed on the basis of the Research Community's needs. For the first time, it will support events bringing together cultural heritage professionals and researchers thanks to an overall budget of EUR 25,000. The 2019 theme is Digital Cultural Heritage for Open Science. The awarded institutions and their events will be announced at the Europeana Annual Event 2019.

The Board members suggested that research on data management seems to be an issue of interest in various countries, including Germany, therefore it would be useful to make professionals around Europe aware of what's happening in other countries via the ENA.

MdN mentions that he will participate in an EC platform meeting in Prague in October on the future of cultural heritage (as a continuation of EYCH2018), and there will also be attention paid the role of digital heritage in open science. MdN will put forward the work of the Research community there.

Impact:

- The SG is going to have a meeting in London on 18 September, where they will review the year, plan the conference intervention, next steps towards the work plan including a comms approach.
- The SG is considering a proposal to support the development of a New Professional Programme Task Force, which aligns with the Inclusivity & Diversity session held during the conference.
- The second part of the playbook is ready in alpha version, it needs final refinements. It will be shared when published.
- Simon Tanner and Dafydd Tudur spoke at a conference in Wales in June where they promoted the impact work. The SG is coordinating information on all the promotional efforts and success stories of impact work happening around Europe, an overview of these events will be provided on the community page that is being updated with a new structure.

Tech:

- The SG has been working on the Europeana event programme. Kate Fernie is preparing the pre-meeting on 3D.
- The new EuropeanaTech Insight was successfully published.
- Marco Streefkerk has made progress on the EPF 2.0.
- The SG also launched and concluded the survey for the EuropeanaTech community satisfaction and is in the process of analyzing the results in more detail.

Education:

- The [Guide to Use Europeana](#) in Education was translated into six new languages: Romanian, Armenian, Greek, Macedonian, Serbian and Croatian. By 2020 there will also be the Dutch, Icelandic and Turkish translation. Last year, 3,097 people have accessed the page generating 8,668 page views. Thus, we should be proud of our community

efforts to make real these translations and help other educators around Europe to access our content.

- Europeana Education has a [new space in Photoconsortium](#) thanks to FT
- The community has set a mailing list in [Listserv](#) to actively communicate with the community members.
- At the end of this week, next SG meeting after the summer break will take place to talk about: a) how to disseminate as much as possible the new editions of our [Europeana MOOC](#), now available in five languages (EN, PT, ES, IT, FR) and the new promotional material (a [publication](#), a [brochure](#) and a [video](#)); b) finalize the translations of the Guides; c) put in motion the mailing list tool (decide some 'terms of reference' and topics to discuss) and d) set the dates to publish the best practices collected.

Copyright:

- The SG is now supported by the new community manager AM, the new Junior Policy advisor at EF with expertise in copyright. EV and Paul Keller may consider stepping down, Karin Glasemann agreed to join the SG, and recruitment of other members is underway. When composed, a meeting will be set up at the Conference.
- Follow-up Brussels Meeting: 1st Copyright Community meeting held 13th June, Brussels. AM will follow up with the participants to the meeting and ask them to validate the actions identified. The dialogue with the Commission opened at that meeting continues with a special focus on the database to be developed and run by the EUIPO, which should gather all information of out of commerce works.
- Action plan: SG will share a survey with the actions and the option to provide more input with the rest of the community members, and will make inquiries regarding the preferred mode of communication and other practicalities.
- Europeana Conference 2019: Preparations of the two copyright sessions are underway. The sessions are: "Music to my ears: making rights understandable moderated by Juozas Markauskas" and "Opportunities for digital cultural heritage and the public domain, under the EU Copyright Rules".

Communicators:

- SG is developing the community's first webinar (and associated Europeana Pro News series) on 'Digital Storytelling'; and contributing to the programming of the Europeana 2019 conference. Around 100 have registered for the webinar, it will be followed by a survey.
- Community members promoted the new Heritage at Risk exhibition using a social media tool-kit, and the SG members ran a #Holidaywith @Europeanaeu social media campaign.
- The community newsletter subscriber list and community LinkedIn group continue to grow to 113 and 108 respectively. The monthly newsletter continues to be well-received with an average open rate in June-July of 61% and a click rate of 15.3%.

Before the end of the year, the community will:

- Run the webinar (13 September) and reflect on it.
- Finalise and run two sessions at Europeana 2019
- Contribute to Europe at Work editorial
- Contribute to [#remember1989 blog parade](#)
- Report/progress the development of a hashtag for the Network to use, which should be in place before the conference.
- Meet as an SG in Portugal at Europeana 2019 to plan for 2020

→ **Action 2019-35:** community managers - to provide feedback on any outstanding community-related issues to the Board by 23 September.

2. Europeana 2019 update

The programme is in the final stage of making, it will be officially announced on 27 September together with texts on sessions and speakers. The 'pitch your project' was announced last week with an application deadline of 5 October - on 18 October the winners chosen by the advisory committee will be announced. The 'unsung hero' will be picked up by the MC and announced at the end of September. So far, 182 tickets have been sold. There are five pre-meetings planned - those people who registered prior to the pre-meeting announcements will be contacted again to pick a session they wish to attend.

3. Review of minutes and pending actions from MB meeting 24 July 2019

The Board approved the minutes of the last meeting and went through the list of actions. Action points 31 and 33 are ongoing, the rest is completed. The letter addressed to the EC has been submitted. It was intended as a moral signal and as part of the future conversation, but there might not be any formal response to it.

4. Update on ENA code of conduct (postponed for next meeting)

5. Recurrent agenda items

- *Approval of new membership requests*

Around 30 new members were approved last month.

- *Governance WG*

The last meeting of the WG was postponed, all the issues remain to be addressed.

- *New TF proposal for new professionals*

There is a new TF proposal which came out as an output of one of the Europeana event sessions. The idea is in line with the Impact community objectives but the SG needs to discuss if they wish to use the community budget for it. JF will subsequently inform the MB.

6. AOB

- *ENA activist group on climate change + new EC set-up*

MDN and SB have been in touch with Barbara Fischer, Killian Downing, and Peter Soemers regarding the [article](#) that Barbara drafted. Although the Board generally supports efforts to

tackle climate change on behalf of Europeana and the ENA, it cannot adopt all the ideas in the form of a movement on Pro website. Nevertheless, the Board supports Barbara, Peter and Killian in addressing this issue as a call to action during the 2019 GA session or in inviting them to do a pitch at the conference in Lisbon. The article should be revised first. The EF staff will be in touch with Barbara about publishing options.

In general, ENA can get inspired by how other organisations in the field address this issue in the more neutral activist group format. Part of Europeana's contribution related to negative aspects of climate change is the focus on future preservation of historical objects, therefore it should have a balanced and articulated voice in this regard.

The new EC setup does not seem to explicitly include focus on culture anymore. The Board questioned whether this development should be seen as negative with regards to Europeana, and specifically having the Generic Services in mind. The EF Gov. Board is going to discuss it as part of the new Strategy during their meeting in Frankfurt.

→ **Action 2019-36:** MdN & HV - to address the role of culture in the new EC set up at the EF Gov. Board meeting in Frankfurt.

- *Preparation for Frankfurt meeting*

The agenda has been drafted. The Board members discussed the options for social activity they are going to do as a group.

→ **Action 2019-37:** GA - to inform ZM/SB whether she can join the MB meeting in Frankfurt by Skype.